













**Very substantial:**  
 Large changes in population, demand for / supply of services and retail, jobs for local people and the training base of the population; in areas with high unemployment, or where the demand for existing services and retail provision is exceeding capacity and accommodation available is scarce.

**Substantial:**  
 A large or medium change in population, demand for / supply of services and retail, jobs for local people, the training base of the population and crime rate; in areas with medium unemployment or demand for / supply of existing services and retail provision is approaching capacity or accommodation necessary for the in-migrants is limited.

**Moderate:**  
 A large or medium change in population, demand for / supply of services and retail, jobs for local people, the training base of the population and crime rate; in areas with low unemployment or areas with spare capacity for demand of existing services and retail provision or where accommodation is reasonable; or a small change in the percentage of population, the demand for services and retail expenditure; in areas with high/medium unemployment, demand for services is at or approaching capacity and accommodation is scarce or limited.

**Slight:**  
 A small change in population, the demand for / supply of services and retail expenditure, job for local people, crime rate; in areas with low unemployment or where there is spare capacity for demand for existing services, retail provision and the level of accommodation is reasonable.

**Not significant:**  
 No changes to population, or the demand for / supply of services, retail or crime rate or an area that can cope with changes to demand or supply of employment, services, retail and accommodation.



