

ADVERTISING IN ONE ISLAND MAGAZINE



THE COMMUNITY MAGAZINE FROM
THE ISLE OF WIGHT COUNCIL AND ITS PARTNERS

ONE ISLAND

One Island is the established community magazine for the Isle of Wight, produced by the Isle of Wight Council with its key strategic partners (including NHS Isle of Wight and Hampshire Police). The magazine is a full colour, quality publication, published four times a year and distributed throughout the Island.

Rates

	Inside full colour	Outside back cover full colour	Inside front cover/ inside back cover full colour
Full page	£1,000	£1,200	£1,100
Half-page	£533	n/a	£586
Quarter-page	£274	n/a	£300
Eighth-page	£139	n/a	£153
Double page	£1,760	n/a	n/a

Series bookings may benefit from discounted rates, subject to negotiation.

Ongoing sponsorship opportunities are also available.

Contacting us

Please contact us to discuss your requirements.

Tel: 821000 ext: 6252.

Email: ads.oneisland@iow.gov.uk

Frequency

One Island is published four times a year, on Fridays in March, June, September and December.

Distribution

- 38,000 copies are distributed as an insert in the Isle of Wight County Press weekly newspaper.
- 1,350 copies are available at libraries, council help centres, post offices, doctors' surgeries, St Mary's Hospital, Newport bus station and some ferry terminals.
- 500 audio copies issued by the Isle of Wight Society for the Blind.
- Online version at iwight.com

Technical data

Advertisement sizes are based on an A4 page. Advertising artwork must be supplied in press-quality PDF format, with all pictures in high resolution. In the case of full page or half page advertisements a minimum of 3mm bleed must be provided.

Appropriate material

The council reserves the right to reject submitted advertising material which it considers may conflict with legal requirements or which it considers inappropriate in a local authority publication.

Disclaimer

The council does not accept responsibility for goods or services offered by advertisers.

One Island Magazine

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