Isle of Wight Council

PPG17 Open Space, Sports and Recreational Facilities Study
Consultation Strategy
August 2009

Halcrow Group Limited

Isle of Wight Council

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Draft Consultation Strategy

Contents Amendment Record

This report has been issued and amended as follows:

Issue	Revision	Description	Date	Approved by
1	3	Draft	August 2009	

Halcrow

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1 The Consultation Strategy

1.1 Introduction

This Consultation Strategy outlines the proposed consultation process involved in the preparation of the Isle of Wight Open Space, Sport and Recreation Study. The strategy sets out the consultation aims, how we intend to engage with the local community and stakeholders and when we intend to engage.

It is vital the Isles of Wight's (IoW) local community and stakeholders are given the opportunity to participate in the preparation of the Open Space, Sport and Recreation Study and give their views on open space and recreation and options for enhancement. Consultation and collaboration with the IoW's local community and stakeholders will be a key element of the study process and will form the basis of assessing local needs and demand for open spaces and recreation facilities in the IoW.

1.2 Context

Engaging the community and stakeholders is vitally important to planning and place-making. Involving stakeholders and local communities is fundamental to delivering Government objectives on social inclusion, sustainable development and sustainable communities. The Open Space, Sport and Recreation Study offers local people the opportunity to shape their surroundings and neighbourhoods.

"Community involvement is an essential element in delivering sustainable development and creating sustainable and safe communities. In developing the vision for their areas, planning authorities should ensure that communities are able to contribute to ideas about how the vision can be achieved, have the opportunity to participate in the process of drawing up the vision, strategy and specific plan policies, and to be involved in development proposals." Para 13 (vi)

Community involvement in planning should not be a reactive, tick-box, process. It should enable the local community to say what sort of place they want to live in at a stage when this can make a difference. Effective community involvement requires an approach which:

- Tells communities about emerging policies and proposals in good time
- Enables communities to put forward ideas and suggestions and participate in developing proposals and options. It is not sufficient to invite them to simply comment once these have been worked-up
- Consults on formal proposals
- Ensures that consultation takes place in locations that are widely accessible
- Provides and seeks feedback." Para 43

Planning Policy Statement 1: Delivering Sustainable Development, ODPM, 2005

1.3 Consultation aims and objectives

It is important that we involve local people and stakeholders early in the study process and that the consultation is both inclusive and involves the right people. The key aims of the consultation are:

- Provide an overview of current public attitudes towards the IoW's open space provision, sport and recreation facilities
- Ascertain local people's views and opinions on the quality of the IoW's open spaces, sport and recreation facilities
- Help identify those issues which are important to local people and why
- Help understand community needs and priorities
- Help establish whether the quality and quantity of open space and sport and recreation provision is adequate
- Help identify locations where open space provision can be improved
- Identify existing problems and issues with playing pitches and children's play areas
- Help foster a sense of ownership within the local community

1.4 Consultation format

To ascertain local people's views on existing open space and recreation provision and opinions for improvements a number of community engagement techniques will be used in this study:

- Use of questionnaires
- User surveys
- Focus group workshops

Details on these techniques are outlined below.

2 Questionnaires

Extensive consultation will be carried out with local stakeholders (residents, community groups, voluntary groups, schools, sports clubs, general open space users and local authority staff) through a series of questionnaires. The questionnaire format for each group is detailed below.

2.1 Group: Schools

2.1.1 Objective

Ascertain views on existing school playing pitches, outdoor sports facilities and playgrounds. Provide the opportunity for schools to provide suggestions as to how playing pitches and other outdoor facilities might be improved.

2.1.2 Consultation technique

Questionnaires will emailed to local schools on the island. The schools questionnaire format is outlined overleaf.





The consultation will help form the Council's open space, sports and recreation planning policies

2.1.3 Schools questionnaire format

Q1	PLEASE STATE THE FULL NAME (OF YOUR SCHOOL:			
Q2	HOW MANY PUPILS DOES YOUR S	SCHOOL HAVE?			
	Boys				
	Girls				
Q3	WHAT IS THE AGE RANGE OF PUR	PILS AT YOUR SCHO	OOL		
Q4	WHICH OF THE FOLLOWING PITCH	HES DOES YOUR SO	HOOL OWN	? (please state nu	ımber)
	Mini-soccer pitch	Cricke	et pitch (grass	wicket)	
	Junior football pitch		t pitch (grass		
	Adult football pitch		hockey pitch		
	Junior rugby pitch		al turf pitch		
	Adult rugby pitch		ic grass field		
	WHICH (if any) OF THE ABOVE PIT TEAMS?				
Q6	IF APPLICABLE, AT WHAT TIMES A BY COMMUNITY SPORT TEAMS?	AND ON WHAT DAY	S ARE THE A	ABOVE FACILITI	ES USED
Q7	IF APPLICABLE, PLEASE LIST THE	ETEAMS THAT USE	YOUR PITCI	HES:	
Q8	DOES YOUR SCHOOL HAVE ANY (COMMUNITY USE/DI	JAL-USE AG	REEMENT FOR	USE OF
	YOUR PITCHES?				
	Yes				
	No				
	hes in Secured Community Use are pitches which are available ons by one or more of the following:	able for use by community te	ams and whose fu	ture use is secured for the	he following
❖ A fo	ormal community use agreement				

- A leasing / management arrangement between the School and LEA requiring the pitch(es) to be available to community teams
- A policy of community use minuted by the School or LEA, including tariff of charges, etc
- * minutes of the Board of School Governors allowing use of pitches by community teams; or
- written commitment from the School to the current community team(s) using the pitch(es) and
 It is the intention of the School to maintain access for community teams to its pitch(es) at peak times (i.e. evenings, weekends and/or school holidays) for the next 2 or more years.

Q9	WOULD YOUR SCHOOL CONSIDER OPE USE IN THE FUTURE?	NING UP YOUR PI	TCH FACILITIES FOR	RCOMMUNITY
	Yes			7
	No			7
Q10	please state the name and location of the pit played and the frequency of use:			•
Q11	PLEASE RATE THE FOLLOWING ASPE		` '	
		Good	Acceptable	Poor
	Firmness of surface	7	7	
	Grip underfoot	7	7	
	Bounce of ball on pitch	7	7	
	Evenness of pitch	7	7	
	Length of grass	7	7	
	Posts and sockets	7	7	
	Line markings	7	7	
	Free from litter, dog fouling etc	7	7	
	Changing facilities	7	7	
	Showers – clean, hot, plenty of water	7	7	
	Parking	7	7	
	Value for money	7	7	
	Overall quality of pitch	7	7	
Q12	DOES YOUR SCHOOL HAVE ANY FUTUR FACILITIES? Yes No	E PLANS TO DEV	ELOP OR EXPAND IT	SPORTS
Q13	IF YES PLEASE GIVE DETAILS:			
Q14	WHAT ARE THE THREE BEST PITCHES YOU (HOME OR AWAY)? Please state site name		THIS SEASON	
2	2			
	3			
Q15	ON THE ISLE OF WIGHT, PLEASE USE TO			ITCH PROVISION

2.2 Group: Sport clubs

2.2.1 Objective

To help establish the demand for existing facilities and provide the opportunity for sports clubs to give their views on existing provision and provide recommendations for improvement.

2.2.2 Consultation technique

Questionnaires to be distributed to all relevant sports clubs (Clubs with outdoor facilities) on the Island. The sport clubs questionnaire format is



Consultation with sports clubs will provide important information on how facilities can be enhanced

2.2.3 Sports clubs questionnaire format

Q1	PLEASE STATE THE FUL CLUB:	L NAME OF YOUR SPORTS	
Q2	WHICH SPORT(S) DOES	OUR CLUB PARTICIPATE IN?	
	Football	Cricket	7
	Rugby League	Rugby Union	7
	Hockey	Lacrosse	7
	American Football	Other(s): (Please State)	

Q3 Please complete the table below relating to the total number of teams within each sport and age group at your club

	Age Group	Number of Teams
Football:		
Mini-soccer(U7-U10s) - mixed	6-9yrs	
	0-3y13	
Junior football - boys	10-15yrs	
Junior football - girls	10-15yrs	
Men's football	16-45yrs	
Women's football	16-45yrs	
Totals for football (exc	10 10,10	0
mini)		0
Cricket:		
Junior cricket - boys	11-17yrs	
Junior cricket - girls	11-17yrs	
Men's cricket	18-55yrs	
Women's cricket	18-55yrs	
Totals for Cricket		0
Hockey:		
Junior hockey – boys	11-15yrs	
Junior hockey – girls	11-15yrs	
Men's hockey	16-45yrs	
Women's hockey	16-45yrs	
Totals for Hockey	10 10110	0
•		-
Rugby Union:		
Mini-rugby - mixed	8-12yrs	
Junior rugby - boys	13-17yrs	
Junior rugby - girls	16-17yrs	
Men's rugby	18-45yrs	
Women's rugby	18-45yrs	
Totals for Rugby (ex mini)	·	0
Rugby League:		
Junior rugby - boys	13-17yrs	
Junior rugby - girls	13-17yrs	
Men's rugby	18-45yrs	
Women's rugby	18-45yrs	
Totals for Rugby	•	0

Q4 Please complete the table below relating to information on home games (league, cup, friendly)

	F	ootball		Cric	ket	Rugby	League	Rugby	Union	Hoc	key Juni
	Senior	Junior	Mini	Senior	Junior	Senior	Junior	Senior	Junior	Senior	or
Ratio of home											
games (please do not change)	0.5	0.5	1	0.7	0.7	0.5	0.5	0.5	0.5	0.5	0.5
% Saturday											
Use AM Saturday											
PM											
Sunday											
AM Sunday											
PM											
Mid											
week 1- Specify											
day											
Mid											
week 2- Specify											
day											

Note: please ensure the % use for each age group adds up to 100%.

Q5 In order to assess the future demand for sports pitches and predict the number of sports teams it is necessary to estimate the potential impact of sports development initiatives and predict changes in the number and type of matches played, for example:

- -the potential for more midweek play on floodlit grass pitches (although this may impact on pitch quality)
- -future competitive structures for the sports
- -shifts in participation trends.

Please complete the table below and add the estimated % increase in demand for each sport.

Impact of sports development	% increase
Football	
Mini soccer	
Cricket	
Rugby League	
Rugby Union	
Hockey	

Q6 Please complete the table below relating to future adult:junior team ratio. Please type in the ratio of adult to junior teams for each sport. This should reflect current trends in the sport and future development initiatives.

Future adult / junior team ratio	% of adult teams	% of junior teams
Football		
Cricket		
Rugby League		
Rugby Union		
Hockey		

Please ensure each sport adds up to 100%

Q7	OVER THE L	AST 5 YE	EARS	S HAS MEMBERSHIP(please tick)		
				***	_	T
	Increased					7
	Decreased Sta	4: 0				7
	Remained Sta	ilic				/
Q8	WHICH OF TI CLUB? (Please tick al			NG ISSUES ARE CURRENTLY PROBLEMATIC	FOR YO	UR
				os/fund-raising)		В
				rish council, governing bodies etc)		В
	Lack of appro					В
				ers (cost, lack of public transport etc)		В
				cal facilities/services		В
				ocal clubs (facility usage/exit routes etc)		В
				e (committee members/coaches etc)		В
	Membership r		nt/ ref	tention		В
	Other. Please	specify				
Q9	HOW MANY I SEASON?	MATCHE	S DC	YOU PLAY ON YOUR MAIN PITCH EACH		
Q10	HOW MANY (ex			E CANCELLED DUE TO THE CONDITION LAST n pitches)		
Q11	DOES YOUR	CLUB TF	RAIN	ON YOUR MAIN PITCH?		
	Yes	7	lf	Yes, for how many hours per week?		
	No	7	lf	No, do you train on another grass pitch? If so, wh	ere	
Q12				EST PITCHES YOU HAVE PLAYED ON THIS SE e state site name and address:	ASON	
	1					
	2					
	3					
Q13				ORST PITCHES YOU HAVE PLAYED ON THIS e state site name and address:	SEASON	l .
	1					
	3					
Q13	(HOME OR A				SEASON	

Firmness of surface 7 7 7 7 Grip underfoot 7 7 7 7 Bounce of ball on pitch 7 7 7 7 Evenness of pitch 7 7 7 7 Length of grass 7 7 7 7 Grass cover 7 7 7 7 Posts and sockets 7 7 7 7 Line markings 7 7 7 7 Free from litter, dog fouling etc 7 7 7 7 Changing facilities 7 7 7 7 Showers – clean, hot, plenty of water 7 7 7 7 Parking 7 7 7 7 7 Value for money 7 7 7 7 7		ASE RATE THE FOLLOWING ASP	Good	Acceptable	Poor	N/A
Total	-irm	ness of surface	+			
Sounce of ball on pitch				3		
The companies of pitch						
Length of grass						7
Grass cover						
Line markings 7 7 7 7 7 Free from litter, dog fouling etc 7 7 7 7 7 Changing facilities 7 7 7 7 7 Showers – clean, hot, plenty of water 7 7 7 7 7 Parking 7 7 7 7 7 7 Value for money 7 7 7 7 7 7 Overall quality of pitch 7 7 7 7 7 WHAT FUTURE PLANS DOES YOUR CLUB HAVE? Increase the number of members Expand the range of facilities provided Refurbish existing facilities Relocation to different premises None Other – please state IN WHICH TOWN/VILLAGE DO THE MAJORITY OF YOUR PLAYERS RESIDE			7	7	7	7
Free from litter, dog fouling etc 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	Posts	s and sockets	7	7	7	7
Changing facilities 7 7 7 7 7 7 8 Nowers – clean, hot, plenty of water 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	Line	markings	7	7	7	7
Changing facilities 7 7 7 7 7 7 7 8 7 7 7 8 9 7 7 7 9 9 7 9 9 9 9	Free	from litter, dog fouling etc	7	7	7	7
Parking 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	Chan	nging facilities				
Value for money 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7						
Overall quality of pitch 7 7 7 7 7 WHAT FUTURE PLANS DOES YOUR CLUB HAVE? Increase the number of members Expand the range of facilities provided Refurbish existing facilities Relocation to different premises None Other – please state IN WHICH TOWN/VILLAGE DO THE MAJORITY OF YOUR PLAYERS RESIDE IF YOU HAVE ANY FURTHER COMMENTS OR VIEWS CONCERNING PLAYING						
WHAT FUTURE PLANS DOES YOUR CLUB HAVE? Increase the number of members Expand the range of facilities provided Refurbish existing facilities Relocation to different premises None Other – please state IN WHICH TOWN/VILLAGE DO THE MAJORITY OF YOUR PLAYERS RESIDE IF YOU HAVE ANY FURTHER COMMENTS OR VIEWS CONCERNING PLAYING						
Increase the number of members Expand the range of facilities provided Refurbish existing facilities Relocation to different premises None Other – please state IN WHICH TOWN/VILLAGE DO THE MAJORITY OF YOUR PLAYERS RESIDE IF YOU HAVE ANY FURTHER COMMENTS OR VIEWS CONCERNING PLAYING	Over	all quality of pitch	7	7	7	7
None Other – please state IN WHICH TOWN/VILLAGE DO THE MAJORITY OF YOUR PLAYERS RESIDE IF YOU HAVE ANY FURTHER COMMENTS OR VIEWS CONCERNING PLAYING		Expand the range of facilities prov Refurbish existing facilities				
Other – please state IN WHICH TOWN/VILLAGE DO THE MAJORITY OF YOUR PLAYERS RESIDE IF YOU HAVE ANY FURTHER COMMENTS OR VIEWS CONCERNING PLAYING						
IN WHICH TOWN/VILLAGE DO THE MAJORITY OF YOUR PLAYERS RESIDE IF YOU HAVE ANY FURTHER COMMENTS OR VIEWS CONCERNING PLAYING						
	7					

2.3 Group: Local stakeholders

2.3.1 Consultation technique

Questionnaires to be e-mailed to relevant stakeholders. The local stakeholder questionnaire format is outlined overleaf.

Questionnaires will be submitted to:

Parish Councils

Arreton Parish Council
Bembridge Parish Council
Brading Town Council
Brighstone Parish Council
Calbourne Parish Council
Chale Parish Council
Cowes Town Council
East Cowes Town Council
Fishbourne Parish Council
Freshwater Parish Council
Gatcombe Parish Council
Godshill Parish Council
Gurnard Parish Council
Havenstreet & Ashey Parish

Council

Lake Parish Council Nettlestone and Seaview

Parish Council

Newchurch Parish Council Newport Town Council

Niton and Whitwell Parish Council

Northwood Parish Council Rookley Parish Council Ryde Town Council Sandown Town Council Shalfleet Parish Council Shanklin Town Council Shorwell Parish Council St Helens Parish Council Totland Parish Council Ventnor Town Council



Local Stakeholders

Bonchurch Community Association Challenge & Adventure Ltd Christopher Scott Ltd

CycleWight

East Cowes Victoria Community

Hepburns

Island 2000 Trust

Isle of Wight Island Games Association Isle of Wight Local Access Forum Isle of Wight Rural Community Council

Isle of Wight Society

IW Chamber of Commerce, Tourism & Industry

IW Economic Partnership IW Football Association IW Places of Interest & Leisure

Activities Assoc.

IW Playing Fields Association IW Sports & Recreation Council Kitbridge Entreprise Trust Lawn Tennis Association Medina Valley Centre National Playing Fields

Association

Pan Neighbourhood Partnership

Ramblers Association -

Area Secretary

Environment and Wildlife Groups

Environment Agency

Farming and Rural Conservation

Agency

Footprint Trust

Forest Enterprise

Forestry Commission

Hampshire & Isle of Wight Wildlife

Trust

National Trust

British Horse Society

Campaign for the Protection of Rural England

Natural England

2.3.2 Local stakeholders questionnaire format

Attractive, accessible and well maintained parks and other green spaces contribute enormously to the quality of life by providing opportunities for sport and recreation, community activities, watching the world go by and seeing nature at work through the seasons. On the other hand, poor quality, badly maintained green spaces that fail to meet the needs of the community are often under-used and can become a liability and a drain on resources. As a result the Isle of Wight Council wishes to know what you think is needed in order to help plan the future of green spaces, sports and recreation provision on the Island.

Please ensure you return your completed questionnaire by xxxx. Many thanks

For this first set of questions please tick the box which best matches your opinion of the current **QUALITY** of each of the following:

Q1 For THE ISLAND AS A WHOLE please tell us how good or poor you consider the following COUNTRYSIDE FACILITIES

	Very good	Good	Poor	Very poor	Don't know
Country parks and commons	7	7	7	7	7
Rural footpaths	7	7	7	7	7
Bridleways and off-road cycleways	7	7	7	7	7
Nature conservation and wildlife areas	7	7	7	7	7
Woodland areas and copses	7	7	7	7	7
Water sports areas (eg for sailing, canoeing)	7	7	7	7	7

The next set of questions relate to THE PART OF THE ISLAND WHERE YOU LIVE.

Q2 For THE PART OF THE ISLAND WHERE YOU LIVE please tell us how good or poor you consider the following PUBLIC SPACES

	Very good	Good	Poor	Very poor	Don't know
Local recreation grounds	7	7	7	7	7
Parks and public gardens	7	7	7	7	7
Public green spaces in housing areas	7	7	7	7	7
Grass sports pitches in public use	7	7	7	7	7
Public use changing pavilions	7	7	7	7	7
Grass sports pitches on school sites	7	7	7	7	7
Public tennis courts	7	7	7	7	7
Club tennis courts	7	7	7	7	7
Bowling greens	7	7	7	7	7
Allotments	7	7	7	7	7
Churchyards and cemeteries	7	7	7	7	7
Children's play areas for under 8s	7	7	7	7	7
Children's play areas 8 - 12 year olds	7	7	7	7	7
Teenage facilities (eg skateparks)	7	7	7	7	7

We also need to ensure there is enough of each of form of provision that people might want to use. What do you think of the current **AMOUNT** or **QUANTITY** of each of the following?

Q3 For THE ISLAND AS A WHOLE please tell us what you think about the provision of the following COUNTRYSIDE FACILITIES

	A lot more is needed	Slightly more is needed	It is about right	There is more than enough	Not applicable
Country parks and commons	7	7	7	7	7
Rural footpaths	7	7	7	7	7
Bridleways and off-road cycleways	7	7	7	7	7
Nature conservation and wildlife areas	7	7	7	7	7
Woodland areas and copses	7	7	7	7	7

Q4 For THE PART OF THE ISLAND WHERE YOU LIVE please tell us what you think about the provision of the following **PUBLIC SPACES** A lot more Slightly more It is about Three is more Not applicable needed is needed than enough right Local recreation grounds 7 7 7 7 7 Parks and public gardens 7 7 7 7 Public green spaces in housing areas 7 7 7 7 7 Grass sports pitches in public use 7 7 7 7 7 Public use changing pavilions 7 7 7 7 7 Grass sports pitches on school sites 7 7 7 7 7 Public tennis courts 7 7 7 7 7 7 Club tennis courts 7 7 7 7 Bowling greens 7 7 7 7 7 Allotments 7 7 7 7 7 Churchyards and cemeteries 7 7 7 7 7 Children's play areas for under 8s 7 7 7 7 7 Children's play areas 8 - 12 year olds 7 7 7 7 7 7 Teenage facilities (eg skateparks) 7 We'd now like to know something about what you think are the most important public spaces and any "wasted spaces" in your neighbourhood. Q5 For THE PART OF THE ISLAND WHERE YOU LIVE which spaces of the following types are the most valued by the local community? Please name up to one of each type. Most valued park Most valued play area for children under 8 Most valued play area for children aged 8-12 Most valued teenage facility Most valued sports pitch site Q6 Do you have any 'wasted spaces' in the neighbourhood in which you live? If so please tell us the name and location of up to three wasted spaces. For each wasted space, if you have a suggestion on how it could be improved or the use changed, please let us know. 1st wasted space - location 1st wasted space - suggested change 2nd wasted space - location 2nd wasted space - suggested change 3rd wasted space - location 3rd wasted space - suggested change Next, we're interested to know how far you are willing to travel to different types of green space or sport and recreation provision.

Q7	What is your most frequent method of travelling to each of the following (please tick only one box on each line) and
	the maximum journey time acceptable for your day to day use of them?

	Walk	Bicycle	Car	Other	Acceptable journey time (minutes)
Country parks and commons	7	7	7	7	
Rural footpaths	7	7	7	7	
Bridleways and off-road cycleways	7	7	7	7	
Nature conservation and wildlife areas	7	7	7	7	
Woodland areas and copses	7	7	7	7	
Water sports areas	7	7	7	7	
Local recreation grounds	7	7	7	7	
Parks and public gardens	7	7	7	7	
Public green spaces in housing areas	7	7	7	7	
Grass sports pitches in public use	7	7	7	7	
Public use changing pavilions	7	7	7	7	
Grass sports pitches on school sites	7	7	7	7	
Public tennis courts	7	7	7	7	
Club tennis courts	7	7	7	7	
Bowling greens	7	7	7	7	
Allotments	7	7	7	7	
Churchyards and cemeteries	7	7	7	7	
Children's play areas for under 8s	7	7	7	7	
Children's play areas 8 – 12 year olds	7	7	7	7	
Teenage facilities (eg skateparks)	7	7	7	7	

Finally, to help us analyse the results, please tell us a little about yourself. We will use this information only to analyse the results of this questionnaire.

Q10	Are you?	
	<i>Male</i> 7	Female 7
Q11	Which age range are you in?	
	Under 16 7	35-547
	16 - 25 7	55-65
	25 - 34 7	65+
Q12	Which ward do you live in? (the name of the town, parish	or ward in which you vote)
	NEED TO IDENTFY AND LIST WARDS/TOWNS AND PARISH	<mark>IES</mark>

What is your ethnic origin?

Q13

White - British	. 7	Asian or Asian British - Pakistani	7
White - Irish	. 7	Asian or Asian British - Bangladeshi	7
Other White background (please state below)	. 7	Asian or Asian British - Any other Asian background (please state)	
Mixed - White and Black Caribbean	. 7	Black or Black British - Caribbean	7
Mixed - White and Black African	. 7	Black or Black British - African	7
Mixed White and Asian	. 7	Black or Black British - Any other Black background (please state below)	
Mixed - any other Mixed background (please state)	7	Chinese	7
Asian or Asian British - Indian Please state any 'Other'	. 7	Other	7

Thank you for taking the time to complete this questionnaire. Please now return it to x x x



2.4 Isle of Wight Council staff survey e-questionnaire

As part of establishing current public attitudes towards open space provision and recreation facilities the stakeholder and community group questionnaire outlined above will be circulated by e-mail for completion to a cross section of staff from all levels of the Council.

3 Open space user surveys

3.1 Introduction

To help understand local people's attitudes on the Island's open spaces and recreation facilities a series of informal face to face user surveys within existing areas of open space, allotments and at recreational facilities will be conducted. Users will be surveyed in selected urban and rural open spaces and recreation facilities and play areas. To ascertain a cross section of individuals and views we will undertake face to face questionnaires with randomly selected members of the general public in various Town Centres

3.2 GreenSTAT questionnaire

The User Survey will be based upon the standard GreenSTAT questionnaire prepared by GreenSpace and will include the following:

- How often do you visit the park, open space or recreation facility?
- How often do you visit the park, open space or recreation facility? (winter and summer)
- How long do you normally stay?
- When you visit the park, open space or recreation facility, where do you usually travel from?
- How would you normally travel to the park, open space or recreation facility?
- Approximately how long does your normal journey take?
- Do you normally visit the park, open space or recreation facility alone or with a group?
- When you visit as part of a group, who normally visits the park, open space or recreation facility with you?
- Including yourself, how many people would normally be with you when you visit the park, open space or recreation facility as part of a group?
- What do you normally do when you visit the park, open space or recreation facility

To relax or think	Guided walks and talks	Organised educational visit
For peace and quiet	Enjoy flowers/trees	Watch sport or games
Feed the birds/ducks	Enjoy the beauty of the	Get some fresh air
For a walk	surroundings	Ride a bike
Walk the dog	Take a shortcut	Meet friends
Visit the play area	Children/family outing	To eat/drink
Enjoy entertainment	Picnic/barbecue	To keep fit
To improve my health	Attend events	_
Play sports of games		
See birds and wildlife		

- How would you rate the design and appearance of the park, open space or recreation facility?
- How would you rate the standard of cleanliness and maintenance of the park, open space or recreation facility?
- How easy is it for you to get around the park, open space or recreation facility?
- What do you think about the range of visitor facilities that are available?
- How would you rate the standard and maintenance of the trees, the flowers and flower beds, shrubs and grass areas?
- Thinking about the care and protection of nature and the wildlife that lives in the park or open space, the insects, birds, and animals etc, how would you rate this aspect of park or open space management?
- How would you rate the facilities and/or services that are provided for children and their parents?
- How would you rate the sports facilities that are available?
- What is your overall impression of the park, open space or recreation facility?
- Can you think of anything that would encourage you to use the park, open space or recreation facility more often, or stay for longer?
- Are there any more comments you would like to make about the way this park, open space or recreation facility is managed or maintained, the facilities that are available, or the activities that take place?
- Age category
- Gender
- Do you consider yourself to have a disability that affects your use of parks, open spaces or recreation facilities?
- Ethnic Group
- Where do you live?
- Resident on the Island/Resident off the Island
- Prior to taking part in this survey, have you ever been consulted on the way parks and open spaces are managed or asked if you would like to be involved? E.g. visitor surveys, comment cards, exhibitions, public meetings

4 Focus group workshops

4.1 Introduction

In addition to the questionnaires and user surveys we will hold two focus group workshops with a cross section of local stakeholders and interest groups.

The workshops will help facilitate discussions on the opinions of individuals in relation to open space and recreation facilities





Focus group workshops will provide an interactive forum to discuss open spaces and recreation facilities.

4.2 Workshop agenda

Consultation technique	Half-day focus group workshop
Location	TBC- suggested within a leisure centre/village hall
Date	TBC- during site audits
Invitees	
Workshop format	The workshops are intended to introduce, discuss and debate open space and recreation challenges and opportunities on the IoW. The half day workshop will commence with a short presentation by the consultants, broadly outlining:
	Introduction to the Study
	Purpose of the study
	Community and stakeholder role
	How will inputs be used
	Overview of open space and recreation in the borough
	Study overview will be followed by breakout group sessions. The session will take the form of a facilitated round table discussion of 10-15 delegates. The duration of these sessions will be c.45 minutes. The aim of the breakout sessions would be to obtain a broad spectrum of local views, needs, ranking of priorities for open spaces and recommendations for enhancement.
	This session will allow delegates the opportunity to discuss, debate and put forward views and comments on open space and recreation facilities. To facilitate discussions sets of GIS maps will be available for each group. Outcomes of these sessions will be fed back to the wider workshop group.
	The workshop will conclude with a short session outlining the remaining study steps.
	The outcomes and findings of the workshops will be set out in a short consultation statement.
Consultant	Invitation preparation and distribution
responsibilities	Workshop preparation
	Preparation of presentation and supporting material at the workshop
	Provision of facilitators
	Preparation of Consultation Statement
IoW Council	Provide Council representative to introduce the project
responsibilities	Arrange, book and pay for venue
	Provide refreshments
	Assist with facilitators

5 Final steps

The outcomes and findings of the workshops, user surveys and questionnaires will be set out in a Consultation Statement. An important part of the consultation process will be to ensure that the comments received are carefully and appropriately documented. These comments would then be analysed both quantitatively, to understand the strength of feeling about key issues and options, and also qualitatively to understand the reasons for people's points of view. The Consultation Statement will set out the key issues arising from the consultation and would describe the way in which these comments have been taken into account during the preparation of the Open Space Study. The Consultation Statement will provide an audit trail of decisions taken in response of various consultation processes.

The statement will form an appendix of the final Open Space Report.