



Proud to be supporting The Queen's Diamond Jubilee



Dear Lord-Lieutenants

The Big Jubilee Lunch – 3 June 2012

As you may know The Eden Project has, over the last three years, organised an annual initiative for social change called The Big Lunch. The aim is to get as many of the 61 million UK residents as possible to share a meal together on one day each year. This simple idea has proved incredibly successful. From humble beginnings in year one we attracted the best part of a million people throughout the UK in 2010. This year the number of Big Lunch participants doubled!

Next year we are honoured to have been given official supporter status by Buckingham Palace for Her Majesty's Diamond Jubilee. The event on 3 June 2012 will be called The Big Jubilee Lunch and will be hosted by thousands of local organisers in flats and houses, streets, parks, open spaces and back gardens throughout the land. We are working with over 400 supporter organisations who are helping us to spread the word amongst communities. We have the backing of the Communities Secretary, Mr Eric Pickles, and other Ministers in England, Scotland, Wales and Northern Ireland. We will be promoting The Big Jubilee lunch in the national and regional media with the help of Golley Slater's 10 PR offices. Local community liaison will be led by our motivated volunteer Big Lunch 'champions'.

I am writing to ask you, as Lord-Lieutenants, to help encourage participation in The Big Jubilee Lunch in communities across your Lieutenancies.

There is one specific area where we would value your support at this stage: by encouraging local authorities to approach The Big Jubilee Lunch with the minimum of 'red tape'. Our teams in London, Cardiff, Belfast and Glasgow are currently liaising with every council in the UK. Most, I am delighted to report, are fully supportive of The Big Jubilee Lunch but we would be very grateful for any support you can give to ensure that residents in your Lieutenancy area are able to enjoy celebrating the day free of complicated 'red tape' procedures. The Secretary of State has, in particular, encouraged local authorities to waive fees for road closures. The Prime Minister has also made clear that public liability insurance is no longer a requirement for small street parties.

If you would like specific information about participation in The Big Lunch and council support in your area to date, please let me know.

Many thanks for your assistance.

Yours sincerely

A handwritten signature in black ink that reads 'Jason Pollock'.

Jason Pollock

Campaign Director
The Big Jubilee Lunch