

2.2.3 COMMERCIAL AND ECONOMIC USE ACTION PLAN

Objective	Recommendations	Timescale	Partners	Cross References
<p>C1</p> <p>To identify the means to establish alternative commercial opportunities and attract new businesses to the area</p>	<ul style="list-style-type: none"> ➤ Promote the regeneration of Newport Harbour, subject to technical and environmental considerations. Action: Under review by the NHA ➤ Encourage commercial and recreational development in appropriate locations Action: Currently being addressed through various projects (refer to 'Future developments' page 8) ➤ Provide incentives for the establishment of new businesses Action: Work with the Island Partnership 	<p>Ongoing</p> <p>Ongoing</p> <p>Medium</p>	<p>Commercial interests, Directorate of Environment Services, EA, EN, Island Partnership, NHA, BMIF, CHC, Directorate of Environment Services, EA, Island Partnership, NHA</p> <p>Central Government, CHC, EU, Island Partnership</p>	<p>A3, L1, NC1, NC2, NC4</p>
<p>C2</p> <p>To reserve, where appropriate, riverside land or areas of the harbour with adjacent deep water for river dependent activities</p>	<ul style="list-style-type: none"> ➤ Identify appropriate sites for potential estuarine commercial activities taking into consideration other suitable land uses Action: Planning Policy 	<p>Short/Medium</p>	<p>EA, Planning Dept. - IWC</p>	<p>A3, L1, NC1, NC2, NC4</p>
<p>C3</p> <p>To maintain access channels and wharves, subject to technical and environmental considerations</p>	<ul style="list-style-type: none"> ➤ Areas of the Medina should be dredged as necessary in order to maintain channels, in full consultation with all relevant organisations Action: Addressed through harbour maintenance programmes ➤ All new dredging proposals should be preceded by an environmental statement in accordance with legislation Action: Conduct research to identify the cumulative effects of dredging on the estuary. Work with EN on Solent Dredging Study (see section 2.6) 	<p>Ongoing</p> <p>Ongoing</p>	<p>Commercial interests, NHA, CHC, dredging companies, EA, EN, IWC, NHA</p> <p>Commercial interests, NHA, CHC, dredging companies, EA, EN</p>	<p>HC1, HC2, NC4, P1</p> <p>NC4</p>

Objective	Recommendations	Timescale	Partners	Cross References
C4 To investigate the feasibility of providing landing and storage facilities for the commercial fishermen registered at Cowes	<ul style="list-style-type: none"> ➤ Investigate the feasibility of providing onshore facilities for commercial fishermen <p>Action: Estuaries Officer to investigate the need</p>	Short/Medium	Commercial Fishermen, CHC , IWC, IWCF, MROC, SSFC	
C5 To improve the tourism resource and actively promote tourism	<ul style="list-style-type: none"> ➤ Improve facilities provision within the study area ➤ Consolidate tourism information about the area ➤ Promote the tourism resource of the estuary <p>Action: Ongoing through Tourism – IWC, however the integration of tourism with other issues within the estuary needs to be identified</p>	Medium/Long Short/Medium Medium/Long	Tourism – IWC , NHA and CHC Tourism – IWC , NHA and CHC Tourism – IWC , NHA and CHC	R3 HC3, PA1 PA1
C6 To continue to develop strategies and the means of communication to ensure that conflict between commercial and recreational users is minimised	<ul style="list-style-type: none"> ➤ Promote the development of the various proposals subject to environmental considerations <p>Action: Planning policy</p> <ul style="list-style-type: none"> ➤ Co-ordinated management between CHC and recreation organisations should continue <p>Action: Ongoing through the employment of the EO</p> <ul style="list-style-type: none"> ➤ Develop a code of practice for recreational activities, to create awareness about the areas used by commercial craft and general safety <p>Action: Communicate with recreational and commercial topic groups and harbour authorities to develop a voluntary code of practice.</p> <p>Overall Action: Work towards producing a Recreation Strategy</p>	Ongoing Ongoing Short/Medium	CHC, Planning Dept. – IWC , NHA CHC , Recreation Clubs, RYA, Training Centres Estuaries Officer , CHC, IWC, NHA, Recreation Clubs, RYA, Training Centres	NC1, NC3 R4, PA2 R4, PA2
Key to Timescales: Short: within 2 years Medium: within 5 years Long: within 10 years				