

**Isle of Wight: Speak Up! Panel Survey
Wave 6
Topline Results
(19th April 2001)**

- Postal self-completion questionnaires were mailed out to 2,382 members of the Isle of Wight Citizens' Speak Up! Panel. Results are based on 1,093 returned questionnaires – an overall response rate of 46%
- Data are weighted by sex, age and work status to the known population profile
- Where results do not sum to 100%, this may be due to multiple responses, computer rounding, or the exclusion of “don't know/not stated” response categories
- An asterisk (*) represents a value of less than half of one percent but not zero
- Unless otherwise stated, results are based on all.

A – QUALITY OF LIFE

Q1. In a previous survey, we asked you a number of questions on quality of life. One of these questions focused on access to amenities, services or facilities. We would like to ask you one more question on this topic ...

In general, how easy or difficult is it for you to travel to the following amenities and services using your usual form of transport?

		Very easy	Fairly easy	Not very easy	Very difficult	Don't know/ Doesn't apply
Sports centre	%	40	35	7	2	16
Bank/cashpoint	%	49	36	8	2	5
Council/neighbourhood office	%	33	35	13	3	16
Childcare facilities	%	11	11	3	1	74

B – CURRENT ACTIVITIES

Q2. How often, if at all, do you on average take part in each of the activities listed below?

		More than 3 times a week	More than once a week	Once a week	Once every two weeks	Once every four weeks	Less than once a month	Not at all
Walking/rambling (<u>less</u> than 2 miles for pleasure each time)	%	20	17	15	9	6	13	19
Walking/rambling (<u>more</u> than 2 miles each time)	%	7	7	12	8	11	25	31
Cue sports (e.g. snooker, billiards or pool)	%	*	1	3	2	2	10	82
Cycling	%	5	3	4	3	3	15	67
Swimming	%	2	4	11	3	5	27	48
Football	%	*	2	2	*	*	2	94
Rugby	%	-	*	*	-	*	2	97
Tennis	%	*	*	2	*	1	6	90
Cricket	%	-	*	*	*	1	2	97
Weight training	%	1	2	4	*	*	2	91
Keep fit/yoga	%	2	5	8	2	2	5	77
Golf	%	*	2	1	*	*	4	91
Extreme sports (e.g. surfing, skateboarding, windsurfing)	%	*	1	*	1	1	2	95
Visit leisure attractions	%	1	3	5	7	12	44	28
Visit the countryside	%	15	18	20	12	13	15	8
Visit beaches and esplanades	%	11	17	18	15	14	18	7
Visit parks	%	4	8	9	12	14	33	21
Theatre productions (help with running, amateur dramatics)	%	1	1	1	1	3	20	74
Playing a musical instrument	%	3	2	3	1	1	4	85
Dancing	%	1	3	3	2	2	14	75
Creative arts (e.g. painting, drawing, sculpture)	%	3	3	3	1	2	9	80
Research family history	%	1	1	2	1	4	13	78
Research house history (e.g. architectural heritage)	%	*	*	1	1	2	10	87
Research Island history (e.g. dinosaurs, archaeology, social history)	%	1	*	1	2	3	18	74
Environmental conservation	%	1	2	3	2	3	19	70
Watching live sport	%	3	4	7	5	6	19	56
Visiting museums and galleries	%	*	*	1	3	7	46	43
Going to the cinema	%	*	*	3	7	16	41	31

Going to the theatre	%	*	-	*	1	6	47	45
Going to concerts	%	1	*	*	1	6	45	48
Reading books	%	47	16	8	4	6	10	8
DIY	%	12	14	13	7	12	22	21
Gardening	%	19	22	16	8	7	12	16

Q3. Looking now at the list above in Q2, please write in which three of these you are MOST INTERESTED in or MOST ENJOY.

	ACTIVITY 1	ACTIVITY 2	ACTIVITY 3
	%	%	%
Walking/rambling (<u>less</u> than 2 miles for pleasure each time)	13	12	8
Walking/rambling (<u>more</u> than 2 miles each time)	5	3	2
Cue sports (e.g. snooker, billiards or pool)	1	1	*
Cycling	3	3	2
Swimming	5	6	4
Football	2	*	*
Rugby	*	*	*
Tennis	1	1	1
Cricket	-	*	*
Weight training	1	*	1
Keep fit/yoga	3	3	2
Golf	2	1	1
Extreme sports (e.g. surfing, skateboarding, windsurfing)	1	*	*
Visit leisure attractions	*	*	1
Visit the countryside	2	5	4
Visit beaches and esplanades	3	4	4
Visit parks	*	1	1
Theatre productions (help with running, amateur dramatics)	1	*	*
Playing a musical instrument	1	1	1
Dancing	2	1	1
Creative arts (e.g. painting, drawing, sculpture)	2	2	2
Research family history	1	1	1
Research house history (e.g. architectural heritage)	*	*	*
Research Island history (e.g. dinosaurs, archaeology, social history)	*	*	*

Environmental conservation	1	*	1
Watching live sport	2	1	2
Visiting museums and galleries	*	*	1
Going to the cinema	2	5	6
Going to the theatre	1	2	3
Going to concerts	1	1	3
Reading books	13	14	15
DIY	4	7	7
Gardening	14	12	10
Other	9	6	6
Don't know	4	5	9

Q4. Thinking about each of your preferred leisure activities in turn, how do you take part in these activities? Do you ...

	Activity 1	Activity 2	Activity 3
Base: All with a preferred activity	(1,043)	(1,025)	(985)
	%	%	%
... take part as a member of a club or association	21	8	6
... take part as a casual participant	26	34	31
... take part sometimes as a member of a club or association, and sometimes as a casual participant	6	6	6
Not applicable	42	50	54
Other	4	3	3

Q5. Where do you USUALLY take part in these activities?

	Activity 1	Activity 2	Activity 3
Base: All with a preferred activity	(1,043)	(1,025)	(985)
	%	%	%
At home or at a friends' house	32	31	32
At an Isle of Wight council facility	9	10	8
At a school	1	*	*
At the college	*	*	*
In a village hall or community centre	4	3	2
At a private gym/leisure centre/facility	9	8	8
Not applicable	38	43	45
Elsewhere	7	5	5

Q6. Which one of the following towns is closest to where you USUALLY participate in each of these activities?

	Activity 1	Activity 2	Activity 3
Base: All with a preferred activity	(1,043)	(1,025)	(985)
	%	%	%
Newport	20	19	21
Ryde	14	13	12
West Cowes	9	6	5
East Cowes	3	3	3
Bembridge	2	3	2
Sandown	8	8	6
Shanklin	5	4	5
Ventnor	5	5	5
Freshwater	4	4	4
Yarmouth	2	2	1
Mainland town	2	2	5
Not applicable	23	28	28
Other	4	2	3

Q7. How do you NORMALLY travel to each of these activities?

	Activity 1	Activity 2	Activity 3
Base: All with a preferred activity	(1,043)	(1,025)	(985)
	%	%	%
By car	38	32	30
By motorbike	1	1	*
By bicycle	2	3	3
By bus	2	1	2
By train	1	*	*
On foot only	14	14	11
Any combination of the above	7	7	9
Not applicable/I do it at home	34	41	44
Other	1	1	1

Q8. How long, on average, does it NORMALLY take you to travel to each of these activities?

	Activity 1	Activity 2	Activity 3
Base: All with a preferred activity	(1,043)	(1,025)	(985)
	%	%	%
Less than 10 minutes	25	18	17
Between 10 minutes and 20 minutes	18	15	12
Between 20 and 30 minutes	12	12	13
Between 30 minutes and 45 minutes	3	4	3
Between 45 minutes and 1 hour	*	1	2
More than 1 hour	2	3	4
Not applicable	40	47	48

Q9. How long, on average, do each of these activities USUALLY last for?

	Activity 1	Activity 2	Activity 3
Base: All with a preferred activity	(1,043)	(1,025)	(985)
	%	%	%
Less than 30 minutes	2	2	1
Between 30 minutes and 45 minutes	6	6	5
Between 45 minutes and 1 hour	11	10	9
Between 1 hour and 1½ hours	12	13	10
Between 1½ hours and 2 hours	14	13	13
Between 2 hours and 2½ hours	12	13	12
Between 2½ hours and 3 hours	10	9	10
More than 3 hours	21	18	19
Not applicable	12	17	20

Q10. Who, if anyone, NORMALLY accompanies you when you participate in each of these activities?

	Activity 1	Activity 2	Activity 3
Base: All with a preferred activity	(1,043)	(1,025)	(985)
	%	%	%
Member(s) of my family	32	31	30
Friend(s)	18	12	9
Both member(s) of my family <u>and</u> friend(s)	9	12	12
Work colleague(s)	*	*	1
No-one – I go by myself	20	19	18
Not applicable	21	26	30

Q11. **Where does your journey to each of these activities NORMALLY start? Do you leave from ... ?**

	Activity 1	Activity 2	Activity 3
Base: All with a preferred activity	(1,043)	(1,025)	(985)
	%	%	%
... home	70	63	60
... work	2	1	1
... school or college	-	-	-
... friend's home	*	*	*
... relative's home	*	1	2
Not applicable	27	34	36
Other	*	*	*

Q12. **Which, if any, of the following reasons best explain why you do not, or are unable to, spend more time taking part in each of these activities?**

	Activity 1	Activity 2	Activity 3
Base: All with a preferred activity	(1,043)	(1,025)	(985)
	%	%	%
Facilities inaccessible because of the lack of disabled access, access with pushchairs etc	3	3	2
Lack of facilities/there are none	2	1	1
Lack of transport available	1	2	1
No facilities for people like me	1	1	*
Too far away/not close to my area	2	2	1
Facilities are too expensive	3	3	6
Don't have the things I want to use	1	1	1
Facilities are dirty/unclean	1	1	*
Facilities are badly maintained	1	1	*
There is too much vandalism	*	1	1
Don't have the time	32	32	31
Lack of confidence	1	1	2
Not applicable	55	56	55
Other	4	2	2

C – POSSIBLE ACTIVITIES

Q13. Which **THREE** or **FOUR** of the following leisure activities do you **not** currently participate in, but would **most like to** in the future?

	%
Walking/rambling (<u>less</u> than 2 miles for pleasure each time)	5
Walking/rambling (<u>more</u> than 2 miles each time)	9
Cue sports (e.g. snooker, billiards or pool)	3
Cycling	10
Swimming	16
Football	1
Rugby	1
Tennis	4
Cricket	1
Weight training	4
Keep fit/yoga	16
Golf	6
Extreme sports (e.g. surfing, skateboarding, windsurfing)	4
Visit leisure attractions	7
Visit the countryside	6
Visit beaches and esplanades	4
Visit parks	3
Theatre productions (help with running, amateur dramatics)	4
Playing a musical instrument	8
Dancing	9
Creative arts (e.g. painting, drawing, sculpture)	10
Research family history	14
Research house history (e.g. architectural heritage)	6
Research Island history (e.g. dinosaurs, archaeology, social history)	6
Environmental conservation	8
Watching live sport	5
Visiting museums and galleries	8
Going to the cinema	7
Going to the theatre	13
Going to concerts	13
Reading books	4
DIY	2
Gardening	3
None of these	30

Q14. Looking now at the list above in Q13, which three of these are you MOST INTERESTED in but do NOT DO at the moment, starting with the one that appeals to you most and then with the other two most appealing leisure activities.

	ACTIVITY 1	ACTIVITY 2	ACTIVITY 3
	%	%	%
Base: All who would like to do activities in the future (757)			
Walking/rambling (<u>less</u> than 2 miles for pleasure each time)	2	1	2
Walking/rambling (<u>more</u> than 2 miles each time)	4	3	1
Cue sports (e.g. snooker, billiards or pool)	1	1	1
Cycling	6	4	2
Swimming	10	5	3
Football	*	*	*
Rugby	*	-	*
Tennis	1	2	1
Cricket	-	1	-
Weight training	1	1	1
Keep fit/yoga	9	6	5
Golf	3	2	2
Extreme sports (e.g. surfing, skateboarding, windsurfing)	2	1	1
Visit leisure attractions	1	2	2
Visit the countryside	2	2	2
Visit beaches and esplanades	1	1	2
Visit parks	1	1	1
Theatre productions (help with running, amateur dramatics)	1	1	1
Playing a musical instrument	3	2	2
Dancing	5	4	2
Creative arts (e.g. painting, drawing, sculpture)	5	4	3
Research family history	6	5	6
Research house history (e.g. architectural heritage)	2	3	2
Research Island history (e.g. dinosaurs, archaeology, social history)	2	1	2
Environmental conservation	3	2	4
Watching live sport	1	3	2
Visiting museums and galleries	1	3	4
Going to the cinema	1	3	3
Going to the theatre	6	5	5
Going to concerts	5	4	6
Reading books	*	1	1
DIY	*	1	1
Gardening	1	1	*
Other	1	1	*
Don't know/no answer	10	19	30

Q15. Which, if any, of the reasons below BEST explain why you do not currently participate in each of these activities?

	Activity 1 (674)	Activity 2 (599)	Activity 3 (521)
Base: All who have a preferred leisure activity not currently done			
	%	%	%
Facilities inaccessible because of the lack of disabled access, access with pushchairs etc	1	1	1
Lack of facilities/there are none	10	7	9
Lack of transport available	5	5	4
No facilities for people like me	2	2	1
Too far away/not close to my area	12	8	7
Facilities are too expensive	17	11	11
Don't have the things I want to use	3	3	3
Facilities are dirty/unclean	1	1	1
Facilities are badly maintained	1	2	1
There is too much vandalism	1	1	1
Don't have the time	47	48	49
Illness/disability	6	6	6
Lack of confidence	6	7	7
Not applicable	9	14	12
Other	6	4	3

D – 'QUIET' ACTIVITIES

Q16. How often, on average, do you spend doing each of the following activities EACH WEEK?

	None	1-5 hours	6-10 hours	11-15 hours	16-20 hours	21 hours or more
	%	%	%	%	%	%
Watching TV/videos/DVD	4	21	24	20	15	15
Visiting/entertaining friends and/or relatives	17	56	17	6	2	2
Listening to the radio	12	44	20	10	7	8
Listening to records/tapes/CDs	20	57	13	5	2	2
Reading books	12	44	27	8	5	5
DIY	35	47	11	4	2	1
Gardening	23	54	14	4	2	2
Going out for a meal/drink	26	62	9	2	1	*
Shopping for pleasure	39	57	4	*	*	*

E – PHYSICAL ACTIVITIES

- Q17. For each of the following different types of physical activity, please indicate how often, if at all, you have taken part in this kind of physical activity in the last week, where the activity has taken 20 minutes or more? PLEASE TICK ONE BOX IN EACH ROW BELOW.

	None	Up to 2 times a week	3 or 4 times a week	5 or 6 times a week	More than 6 times a week
Vigorous activity (e.g. squash, running, aerobics that makes you out of breath)	79	12	7	1	1
Moderate activity (e.g. brisk walks, aerobics that does not make you out of breath)	40	31	15	7	7
Light activity (e.g. slow walks, golf)	35	36	15	7	7
Combination of all of these	75	10	6	4	6

F – PROVISION OF FACILITIES

- Q18. Listed below are a range of cultural and leisure activities that are available on the Island. How satisfied or dissatisfied are you with each of these activities?

		Very satis- fied	Fairly satis- fied	Neither	Fairly dissat- isfied	Very dissat- isfied	Don't know
Arts facilities and activities	%	5	28	19	6	2	40
Indoor leisure centres	%	9	42	14	7	2	27
Outdoor sports pitches	%	3	19	18	6	2	51
Parks and gardens	%	15	52	13	7	2	11
Beaches and esplanades	%	18	58	8	6	2	8
Libraries	%	23	43	10	4	3	17
Visitor attractions (e.g. Blackgang Chine, Dinosaur Isle)	%	13	37	19	7	4	20
Childrens' play activities/facilities (aged 0–14)	%	3	11	12	10	5	58
Young peoples' activities/facilities (aged 15-21)	%	1	6	12	12	12	57
Countryside and natural environment	%	24	49	10	4	1	11
Built environment (e.g. listed and historical buildings)	%	9	45	20	3	1	22
Museums and heritage	%	7	43	23	4	1	21
Special and community events (e.g. Ryde Carnival)	%	7	32	23	8	3	26

Q19a. **Are there any cultural and leisure facilities/activities that you would like to see provided more on the Island?**

	%
Yes	54
No	36
Don't know	10

Q19b. **Which, if any, of the following cultural and leisure facilities/activities would you MOST like to see provided more on the Island?**

Base: All who would like to see facilities/activities provided more(555)

	%
Arts facilities and activities	20
Indoor leisure centres	21
Outdoor sports pitches	8
Parks and gardens	14
Beaches and esplanades	12
Libraries	8
Visitor attractions (e.g. Blackgang Chine, Dinosaur Isle)	17
Childrens' play activities/facilities (aged 0-14)	26
Young peoples' activities/ facilities (aged 15-21)	42
Countryside and natural environment	15
Built environment (e.g. listed and historical buildings)	4
Museums and heritage	9
Special and community events (e.g. Ryde Carnival)	21
Other	15
None of these	6

Q19c. **Who do you think should be responsible for providing cultural and leisure facilities/activities?**

Base: All who would like to see facilities/activities provided more(555)

	%
Isle of Wight council	79
A town or parish council	32
A commercial company/organisation	47
The voluntary sector/organisation	23
A charitable organisation	16
Other	6
Don't know/no answer	6

Q20a. **Are there any cultural and leisure facilities/activities that you would like to see improved on the Island?**

	%
Yes	59
No	25
Don't know/no answer	17

Q20b. **Which, if any, of the following cultural and leisure facilities/activities would you **MOST** like to see improved on the Island?**

Base: All who would like to see facilities/activities improved (599)

	%
Arts facilities and activities	18
Indoor leisure centres	24
Outdoor sports pitches	11
Parks and gardens	20
Beaches and esplanades	30
Libraries	18
Visitor attractions (e.g. Blackgang Chine, Dinosaur Isle)	16
Childrens' play activities/facilities (aged 0–14)	24
Young peoples' activities/ facilities (aged 15-21)	33
Countryside and natural environment	15
Built environment (e.g. listed and historical buildings)	5
Museums and heritage	9
Special and community events (e.g. Ryde Carnival)	17
Other	5
None of these	2

Q20c. **Who do you think should be responsible for improving cultural and leisure facilities/activities?**

Base: All who would like to see facilities/activities improved (599)

	%
Isle of Wight council	83
A town or parish council	32
A commercial company/organisation	40
The voluntary sector/organisation	24
A charitable organisation	14
Other	3
Don't know/no answer	5

G – OVERALL RATING

- Q21. In the last survey of Speak Up!, we asked you to tell us what you felt the most important reasons were for the council to provide cultural and leisure facilities. The findings were as follows:-
- 88% of you agreed that helping people stay healthy, fit and well was a good reason for the council to provide these facilities.
 - 86% of you agreed that providing recreation and entertainment was a good reason for the council to provide these facilities.
 - 73% of you agreed that encouraging involvement from the community was a good reason for the council to provide these facilities.

How effective or ineffective do you think the council is, overall, in using the cultural and leisure services to meet the needs of people on the Island?

	%
Very effective	4
Fairly effective	58
Not very effective	24
Not effective at all	5
Don't know	10
