

Wight Wheels Cycle Challenge

5 – 25 July 2010

A free, fun competition to encourage people working on the Island to rediscover the joys and benefits of riding a bike.

The main aim is to get as many of your staff as possible to ride a bike for at least 10 minutes. Staff can cycle anywhere they like, anytime they like, over the three week Challenge period.

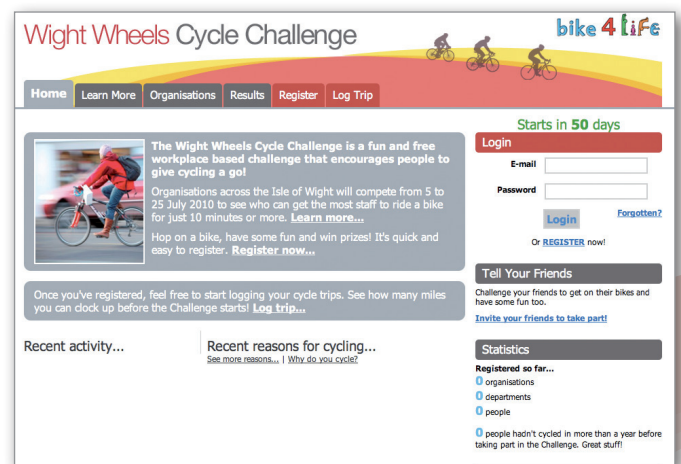
What's in it for your business?

- Boost staff morale
- Healthier, happier staff
- Free bike maintenance sessions
- Free incentives and prizes
- Help reduce congestion
- Reduce demand for car parking spaces

Register now! It's quick, easy and free:

1. Register online at www.wightwheelschallenge.org.uk
2. We'll drop off a registration pack containing posters, flyers and cycling gear to hand out to staff.
3. Staff cycle for 10 minutes or more and log their cycling online.
4. We'll send out prizes and your team will feel great!

Prizes include cinema tickets, shopping vouchers, cycling gear and much more!



Find out more:

Contact William Ainslie with any questions or simply register your organisation.

www.wightwheelschallenge.org.uk

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