

**THE CALL IN PERIOD FOR THIS DECISION EXPIRES AT 5.00pm ON,
TUESDAY, 22 APRIL, 2008. THE DECISION CANNOT BE IMPLEMENTED UNTIL
AFTER THAT DATE.**

RECORD OF DECISION TAKEN UNDER DELEGATED POWERS AT COUNTY
HALL, NEWPORT, ISLE OF WIGHT ON TUESDAY, 15 APRIL 2008

Present: Cllr Barry Abraham - Cabinet Member for Residents and Resources
Jonathan Baker – Committee Services

Item	<u>AWARD OF CONTRACT FOR THE PROVISION OF COMMUNICATIONS SERVICES</u>
Decision reference	16/08
Decision taken	<ul style="list-style-type: none"> • That the contract for the provision of communications services be awarded to Westminster City Council for a term of sixteen months, commencing in April 2008. • That the tendered sum of £75,800 associated with the consultation element of the specification for the period 2008/09 be met from the remaining unallocated new growth provision within the revenue budgets.
Reasons for decision	To put in place effective communications that can help develop greater understanding of service needs and help drive the achievement of the vision and values.
Additional reasons	Tracking opinions and consulting enables the Council to be responsive to changing needs and circumstances.
Options considered and rejected	<ul style="list-style-type: none"> • To not have an external communications contract. • To deliver requirements internally • To not do some of the elements set out in the specification.
Representations Received	<p>Members of the Scrutiny Committee raised questions regarding the following issues:</p> <ul style="list-style-type: none"> • Tender Process • Notification of contract – Forward Plan • Current Communications Arrangements • History of Isle of Wight Council Communications • Measuring the effectiveness of past, current and future communications <p>Responses to these questions were subsequently provided – See <u>Appendix A</u> for details of questions and answers.</p>
Declarations of interest	None
Additional advice received	None received