## THE CALL IN PERIOD FOR THIS DECISION EXPIRES AT 5.00 PM ON TUESDAY, 29 MARCH 2005. THE DECISION CANNOT BE IMPLEMENTED UNTIL AFTER THAT DATE.

## RECORD OF DECISION TAKEN UNDER DELEGATED POWERS AT COUNTY HALL, NEWPORT, ISLE OF WIGHT ON FRIDAY, 18 MARCH 2005

Present: Mr J Fleming, Portfolio Holder for Tourism and Leisure

Mr P Harris, Portfolio Holder for Transport

Miss K Green, Committee Services

## 07/05 THE ISLE OF WIGHT COUNCIL TOURISM SIGNING POLICY 2005

The Portfolio Holder gave consideration to the report which sought the approval of the adoption of the Tourism Signing Policy 2005.

The Policy had been drafted in an attempt to address the low standard and over proliferation of tourist information signs and the inability of the Council to adequately maintain them.

It was noted that the revised policy would contribute to the delivery of targets under Theme 1 and 6 of the Community Strategy. A wide consultation process had taken place and representations on the policy had been received from various representatives. The costs associated with the introduction of the proposed policy were intended to be self-financing by income generated from the application, supervision and provision of signs.

## **DECISION TAKEN:**

THAT the Isle of Wight Council Tourism Signing Policy 2005 be adopted.