

What is Mosaic Public Sector data?

Mosaic Public Sector data provides socio-demographic segmentation of all UK households, based on 440 data elements, including Census data. All UK citizens are classified into 69 types and 15 groups; helping local authorities to gain a better understanding of the characteristics and needs of the local population.

If you would like to find out more information about Mosaic data <u>click here</u> to access the Experian website.