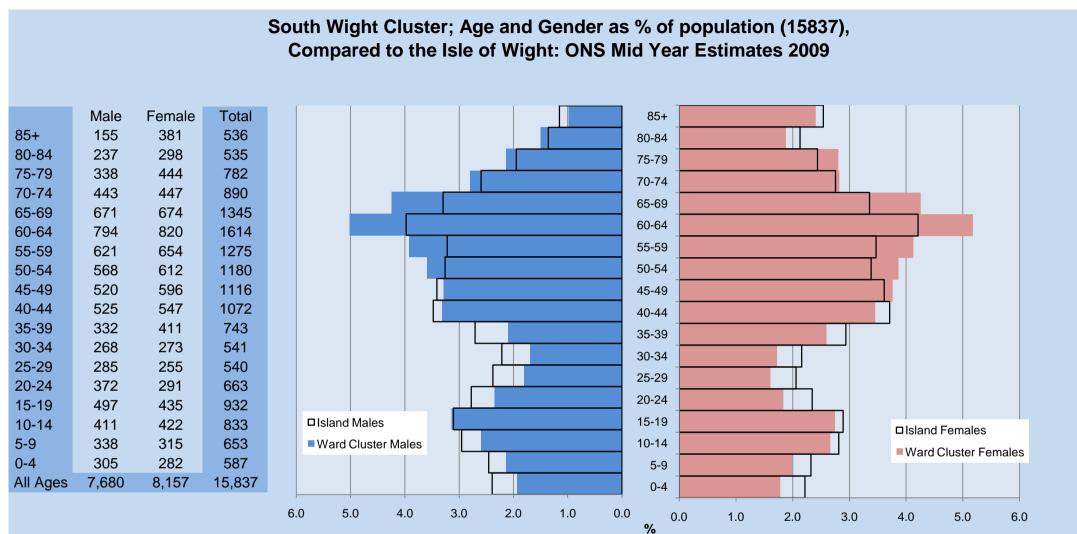
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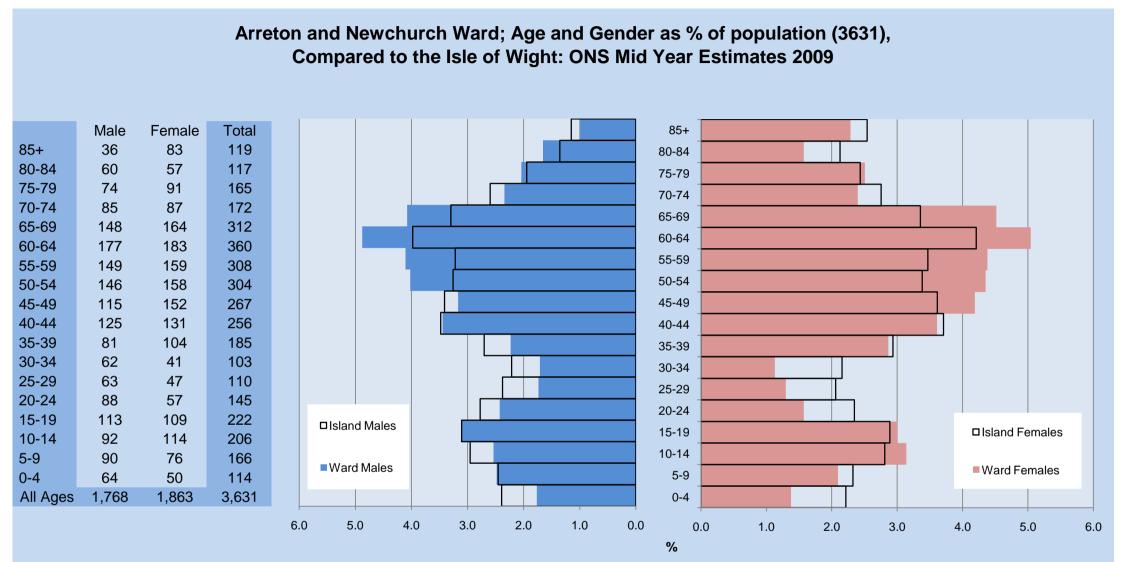




The profile for this cluster follows many of the same trends identified for the Island as a whole. This includes the migration away from the area evidenced from age 20, in the pursuit of education, employment and/or accommodation, which helps explain the lower than Island profile numbers of children.

Population grows from around age 35-39, and expands further due to high numbers of retirees from age 55 (with over 10% of the population being in the 60-64 age band).

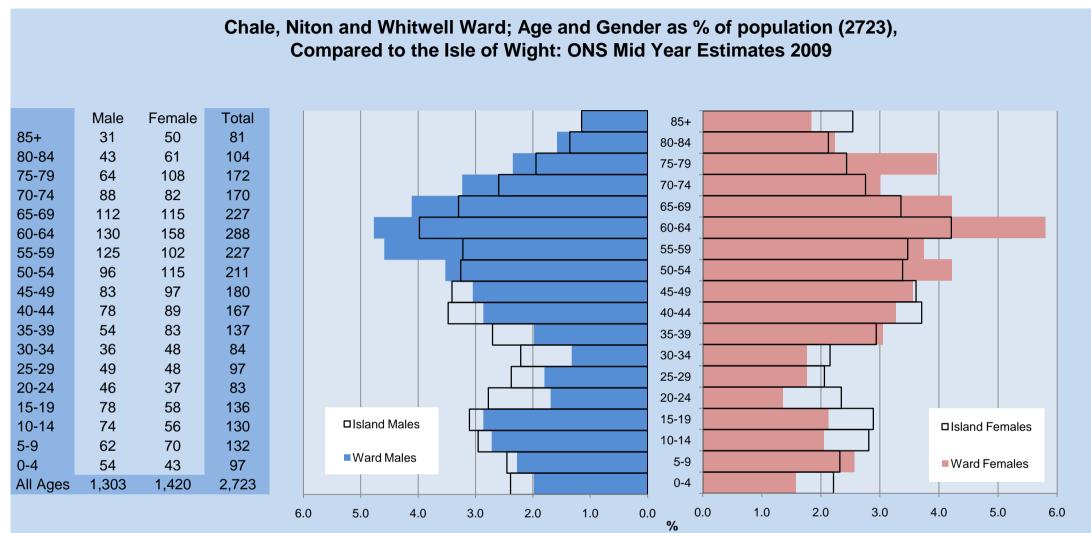




This ward shows in-migration from 40+ until around 65, where significant out-migration occurs. This indicates that despite the 60-64 age band being the largest (almost 10% of the population) people do not tend to retire in this area.

The high proportion in the 40 - 59 age band helps explain the Island profile numbers of older children and teenagers.

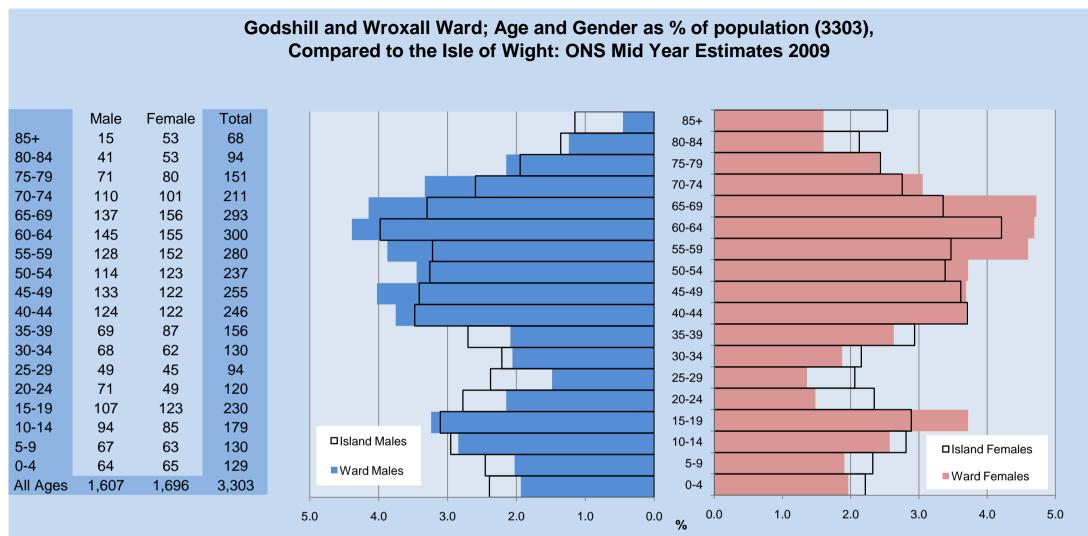




This ward has a significant 60+ population, with the 60-64 age band contributing over 10% of the population (with the female population in this age band considerably higher than the male). There is an out-migration of late teens in search of education, employment and accommodation, as is familiar across most of the Island.

In-migration starts to occur from around age 35, which helps explain the near Island profile numbers of 5-9 age band children.





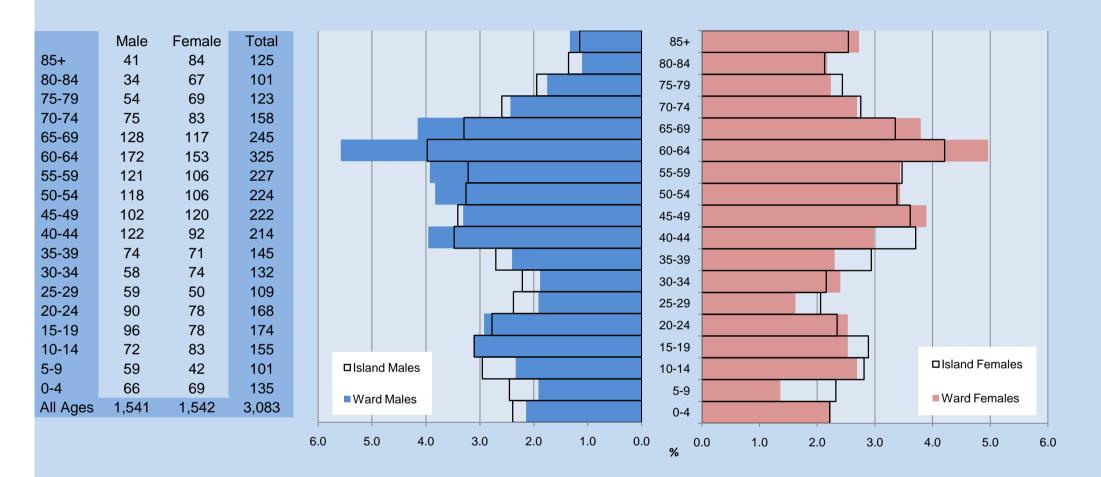
This ward includes large numbers of pre and post retirement aged people; with a large cohort of 50-75. However, there are also higher than the Island profile numbers of teenagers (15-19), likely to be attached to the significant 40-50 age group.

All other age groups below 40 are under represented compared with the Island profile, with a noticeable out migration of the 20 to 30 age groups.

19/10/2011



Ventnor East Ward; Age and Gender as % of population (3083), Compared to the Isle of Wight: ONS Mid Year Estimates 2009



In this ward there is a fair degree of conformance to the Island profile:

The numbers of the 20-24 age band exceed the Island profile for both females and males, which helps explain the close to Island profile numbers of very young children (under 5).

There is in-migration to the ward for retirement from the age of 55 to 65, the profile for the post 65 age groups approximates the Island profile, while the 60-64 age band contributes over 10% of the population.



Ventnor West Ward; Age and Gender as % of population (3097), Compared to the Isle of Wight: ONS Mid Year Estimates 2009

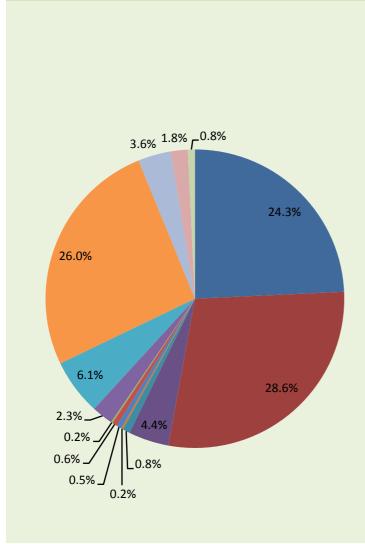
	Male	Female	Total			85+		
85+	32	111	143			80-84		
80-84	59	60	119			75-79		
75-79	75	96	171			70-74		
70-74	85	94	179			65-69		
65-69	146	122	268			60-64	-	
60-64	170	171	341					
55-59	98	135	233			55-59		
50-54	94	110	204			50-54		
45-49	87	105	192			45-49		
40-44	76	113	189			40-44		
35-39	54	66	120			35-39		
30-34	44	48	92			30-34		
25-29	65	65	130			25-29		
20-24	77	70	147			20-24		
15-19	103	67	170			15-19		
10-14	79	84	163	□ Island Males		10-14		□ Island Females
5-9	60	64	124			5-9		
0-4	57	55	112	Ward Males				Ward Females
All Ages	1,461	1,636	3,097			0-4		
				6.0 5.0 4.0 3.0) 2.0 1.0	0.0 °C	0.0 1.0 2.0 3.0	4.0 5.0

This ward has a predominance of pre and post retirement aged people (higher than the Island profile); with a large cohort of 85+ females while around 11% of the population are in the 60-64 age band and over 8% in the 65-69 age band.

Age groups below 50 are under represented compared with the Island profile, with a noticeable out migration of the 20 to 30 age groups, and a consequent shortfall in the numbers of very young children.

South Wight Cluster: Mosaic Group

	Cluster		Island	
	Number	%	Number	%
A Residents of isolated rural communities	1918	24.3	6260	9.3
B Residents of small and mid-sized towns with strong local roots	2260	28.6	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	346	4.4	3010	4.5
E Middle income families living in moderate suburban semis	63	0.8	2647	3.9
F Couples with young children in comfortable modern housing	17	0.2	481	0.7
G Young, well-educated city dwellers	42	0.5	1607	2.4
H Couples and young singles in small modern starter homes	45	0.6	2591	3.9
I Lower income workers in urban terraces in often diverse areas	12	0.2	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	182	2.3	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	480	6.1	5357	8.0
L Active elderly people living in pleasant retirement locations	2054	26.0	13874	20.7
M Elderly people reliant on state support	282	3.6	4435	6.6
N Young people renting flats in high density social housing	145	1.8	1186	1.8
O Families in low-rise social housing with high levels of benefit need	60	0.8	1286	1.9
Total	7906	100.0	67054	100.0



A Residents of isolated rural communities

B Residents of small and mid-sized towns with strong local roots

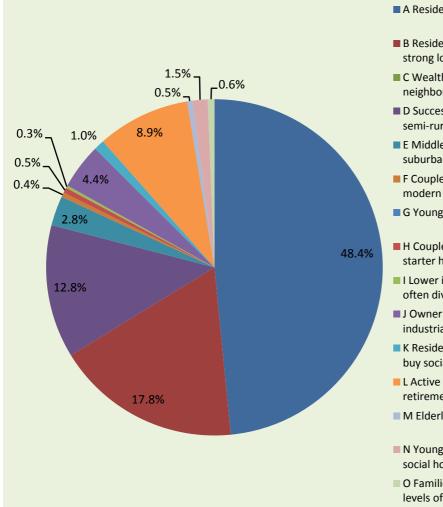
WIGH

- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
- G Young, well-educated city dwellers
- H Couples and young singles in small modern starter homes
- I Lower income workers in urban terraces in often diverse areas
- J Owner occupiers in older-style housing in exindustrial areas
- K Residents with sufficient incomes in right-to-buy social housing
- L Active elderly people living in pleasant retirement locations
- M Elderly people reliant on state support
- N Young people renting flats in high density social housing
- O Families in low-rise social housing with high levels of benefit need

ISLE OF WIGHT

Arreton and Newchurch: Mosaic Group

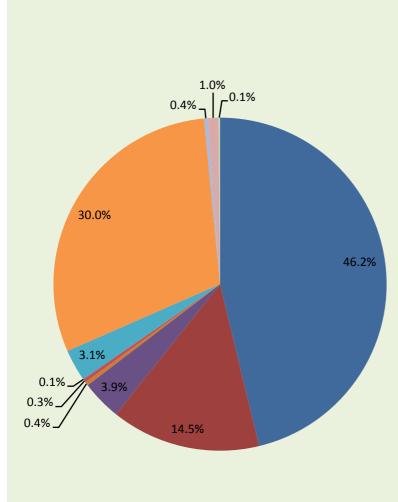
	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	765	48.4	6260	9.3
B Residents of small and mid-sized towns with strong local roots	281	17.8	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	202	12.8	3010	4.5
E Middle income families living in moderate suburban semis	45	2.8	2647	3.9
F Couples with young children in comfortable modern housing	7	0.4	481	0.7
G Young, well-educated city dwellers	0	0.0	1607	2.4
H Couples and young singles in small modern starter homes	8	0.5	2591	3.9
I Lower income workers in urban terraces in often diverse areas	4	0.3	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	69	4.4	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	16	1.0	5357	8.0
L Active elderly people living in pleasant retirement locations	141	8.9	13874	20.7
M Elderly people reliant on state support	8	0.5	4435	6.6
N Young people renting flats in high density social housing	23	1.5	1186	1.8
O Families in low-rise social housing with high levels of benefit need	10	0.6	1286	1.9
Total	1579	100.0	67054	100.0



- B Residents of small and mid-sized towns with strong local roots
- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
- G Young, well-educated city dwellers
- H Couples and young singles in small modern starter homes
- I Lower income workers in urban terraces in often diverse areas
- J Owner occupiers in older-style housing in exindustrial areas
- K Residents with sufficient incomes in right-tobuy social housing
- L Active elderly people living in pleasant retirement locations
- M Elderly people reliant on state support
- N Young people renting flats in high density social housing
- O Families in low-rise social housing with high levels of benefit need

Chale, Niton and Whitwell: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	631	46.2	6260	9.3
B Residents of small and mid-sized towns with strong local roots	198	14.5	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	53	3.9	3010	4.5
E Middle income families living in moderate suburban semis	0	0.0	2647	3.9
F Couples with young children in comfortable modern housing	5	0.4	481	0.7
G Young, well-educated city dwellers	0	0.0	1607	2.4
H Couples and young singles in small modern starter homes	4	0.3	2591	3.9
I Lower income workers in urban terraces in often diverse areas	0	0.0	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	1	0.1	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	42	3.1	5357	8.0
L Active elderly people living in pleasant retirement locations	410	30.0	13874	20.7
M Elderly people reliant on state support	5	0.4	4435	6.6
N Young people renting flats in high density social housing	14	1.0	1186	1.8
O Families in low-rise social housing with high levels of benefit need	2	0.1	1286	1.9
Total	1365	100.0	67054	100.0

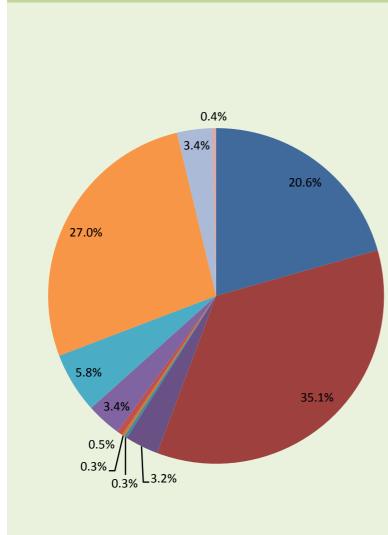


A Residents of isolated rural communities

- B Residents of small and mid-sized towns with strong local roots
- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
- G Young, well-educated city dwellers
- H Couples and young singles in small modern starter homes
- I Lower income workers in urban terraces in often diverse areas
- J Owner occupiers in older-style housing in exindustrial areas
- K Residents with sufficient incomes in right-tobuy social housing
- L Active elderly people living in pleasant retirement locations
- M Elderly people reliant on state support
- N Young people renting flats in high density social housing
- O Families in low-rise social housing with high levels of benefit need

Godshill and Wroxall: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	307	20.6	6260	9.3
B Residents of small and mid-sized towns with strong local roots	523	35.1	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	48	3.2	3010	4.5
E Middle income families living in moderate suburban semis	4	0.3	2647	3.9
F Couples with young children in comfortable modern housing	4	0.3	481	0.7
G Young, well-educated city dwellers	0	0.0	1607	2.4
H Couples and young singles in small modern starter homes	8	0.5	2591	3.9
I Lower income workers in urban terraces in often diverse areas	0	0.0	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	50	3.4	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	87	5.8	5357	8.0
L Active elderly people living in pleasant retirement locations	403	27.0	13874	20.7
M Elderly people reliant on state support	50	3.4	4435	6.6
N Young people renting flats in high density social housing	6	0.4	1186	1.8
O Families in low-rise social housing with high levels of benefit need	0	0.0	1286	1.9
Total	1490	100.0	67054	100.0

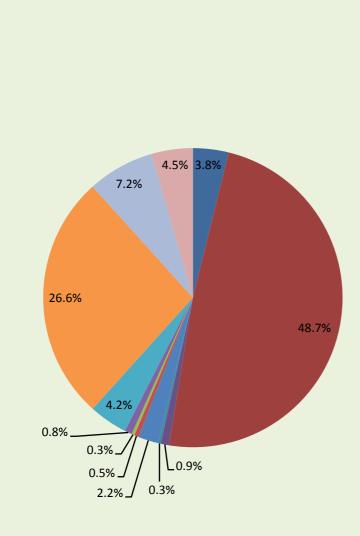


- B Residents of small and mid-sized towns with strong local roots
- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
- G Young, well-educated city dwellers
- H Couples and young singles in small modern starter homes
- I Lower income workers in urban terraces in often diverse areas
- J Owner occupiers in older-style housing in exindustrial areas
- K Residents with sufficient incomes in right-tobuy social housing
- L Active elderly people living in pleasant retirement locations
- M Elderly people reliant on state support
- N Young people renting flats in high density social housing
- O Families in low-rise social housing with high levels of benefit need



Ventnor East: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	73	3.8	6260	9.3
B Residents of small and mid-sized towns with strong local roots	925	48.7	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	17	0.9	3010	4.5
E Middle income families living in moderate suburban semis	5	0.3	2647	3.9
F Couples with young children in comfortable modern housing	0	0.0	481	0.7
G Young, well-educated city dwellers	42	2.2	1607	2.4
H Couples and young singles in small modern starter homes	9	0.5	2591	3.9
I Lower income workers in urban terraces in often diverse areas	6	0.3	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	15	0.8	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	79	4.2	5357	8.0
L Active elderly people living in pleasant retirement locations	506	26.6	13874	20.7
M Elderly people reliant on state support	137	7.2	4435	6.6
N Young people renting flats in high density social housing	85	4.5	1186	1.8
O Families in low-rise social housing with high levels of benefit need	0	0.0	1286	1.9
Total	1899	100.0	67054	100.0

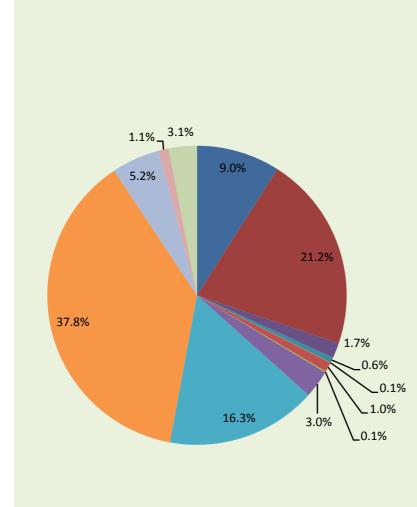


- B Residents of small and mid-sized towns with strong local roots
- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
- G Young, well-educated city dwellers
- H Couples and young singles in small modern starter homes
- I Lower income workers in urban terraces in often diverse areas
- J Owner occupiers in older-style housing in exindustrial areas
- K Residents with sufficient incomes in right-to-buy social housing
- L Active elderly people living in pleasant retirement locations
- M Elderly people reliant on state support
- N Young people renting flats in high density social housing
- O Families in low-rise social housing with high levels of benefit need



Ventnor West: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	142	9.0	6260	9.3
B Residents of small and mid-sized towns with strong local roots	333	21.2	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	26	1.7	3010	4.5
E Middle income families living in moderate suburban semis	9	0.6	2647	3.9
F Couples with young children in comfortable modern housing	1	0.1	481	0.7
G Young, well-educated city dwellers	0	0.0	1607	2.4
H Couples and young singles in small modern starter homes	16	1.0	2591	3.9
I Lower income workers in urban terraces in often diverse areas	2	0.1	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	47	3.0	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	256	16.3	5357	8.0
L Active elderly people living in pleasant retirement locations	594	37.8	13874	20.7
M Elderly people reliant on state support	82	5.2	4435	6.6
N Young people renting flats in high density social housing	17	1.1	1186	1.8
O Families in low-rise social housing with high levels of benefit need	48	3.1	1286	1.9
Total	1573	100.0	67054	100.0



- B Residents of small and mid-sized towns with strong local roots
- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
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