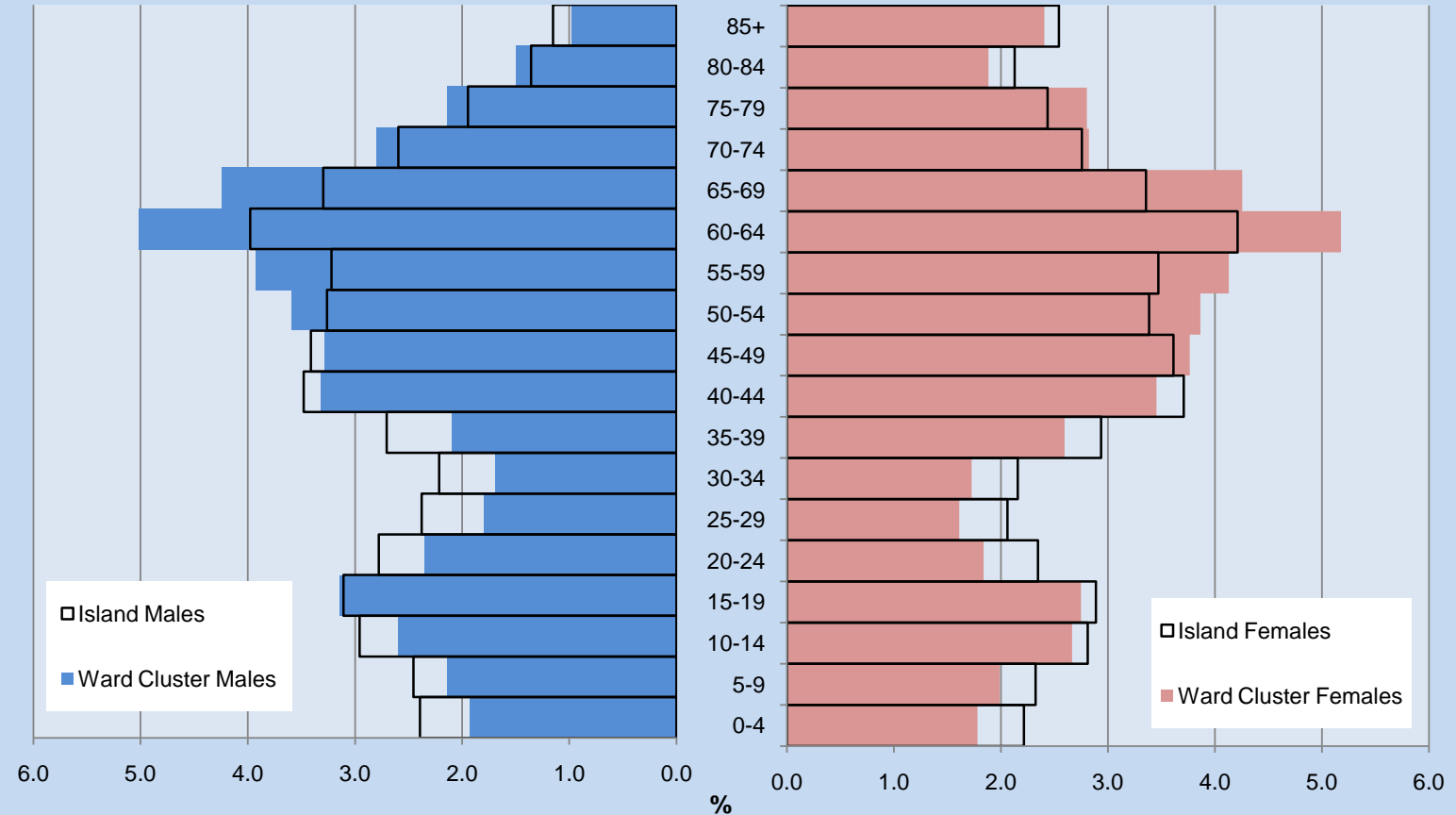


Ryde Cluster; Age and Gender as % of population (35504), Compared to the Isle of Wight: ONS Mid Year Estimates 2009

	Male	Female	Total
85+	396	963	1359
80-84	462	791	1253
75-79	695	892	1587
70-74	925	999	1924
65-69	1133	1140	2273
60-64	1422	1538	2960
55-59	1126	1209	2335
50-54	1168	1255	2423
45-49	1167	1260	2427
40-44	1251	1331	2582
35-39	971	1066	2037
30-34	722	822	1544
25-29	779	721	1500
20-24	976	789	1765
15-19	1094	1073	2167
10-14	998	1002	2000
5-9	871	859	1730
0-4	839	799	1638
All Ages	16,995	18,509	35,504



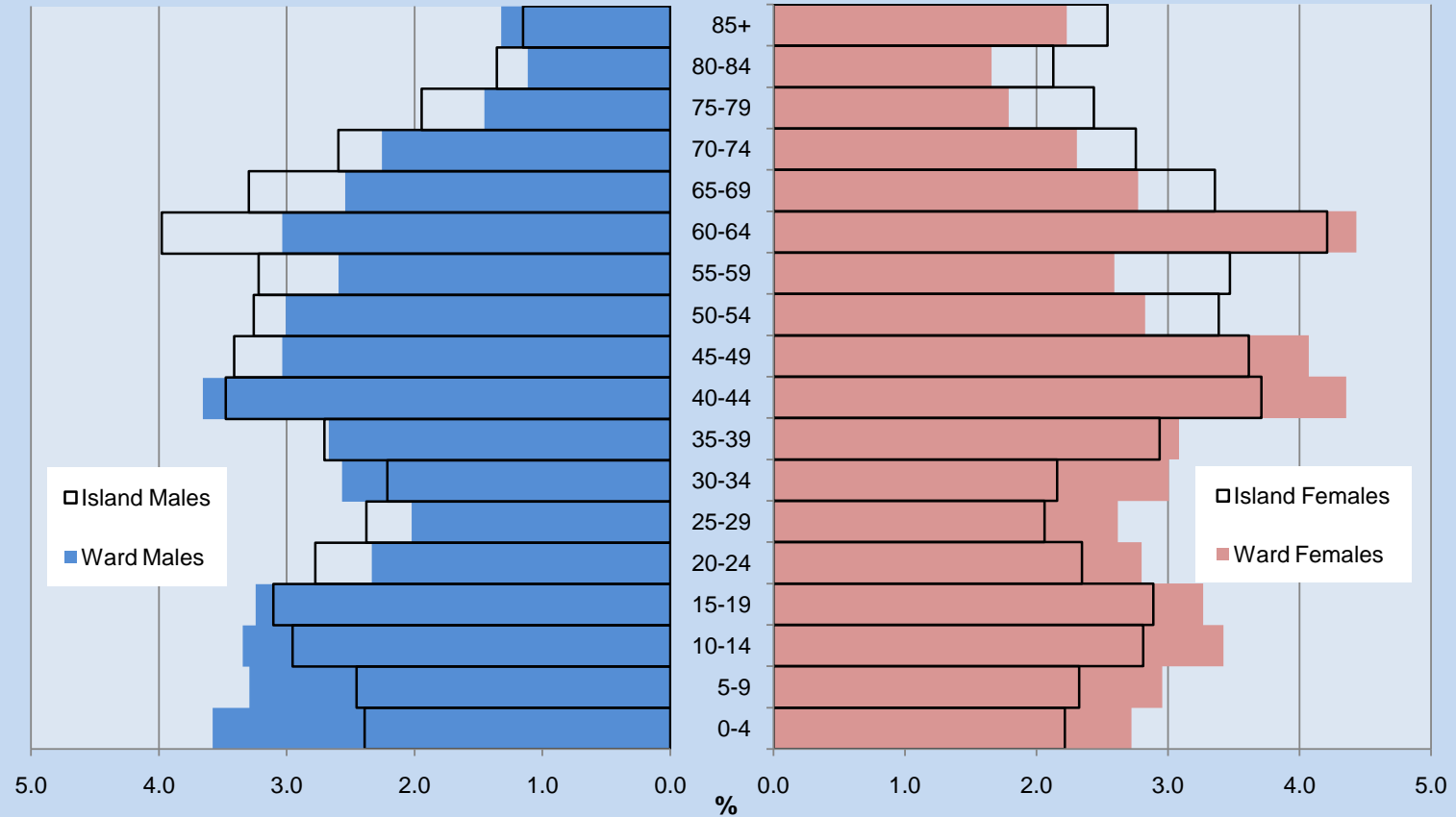
This area contains around 25% of the total Island population, and the profile is largely similar to the Island as a whole.

Significant numbers of the 18-20 age group leave to go to university or employment, the out-migration continues up until age 35 when inwards migration outnumbers departures. The 35-50 age group is often accompanied by teenage children, which can explain the close to Island profile numbers of teenagers in the ward.

Proportionally inward migration continues across the age-bands 50 to 70 to giving a significantly higher proportion of retirees.

Ryde West Ward; Age and Gender as % of population (3856), Compared to the Isle of Wight: ONS Mid Year Estimates 2009

	Male	Female	Total
85+	51	86	137
80-84	43	64	107
75-79	56	69	125
70-74	87	89	176
65-69	98	107	205
60-64	117	171	288
55-59	100	100	200
50-54	116	109	225
45-49	117	157	274
40-44	141	168	309
35-39	103	119	222
30-34	99	116	215
25-29	78	101	179
20-24	90	108	198
15-19	125	126	251
10-14	129	132	261
5-9	127	114	241
0-4	138	105	243
All Ages	1,815	2,041	3,856

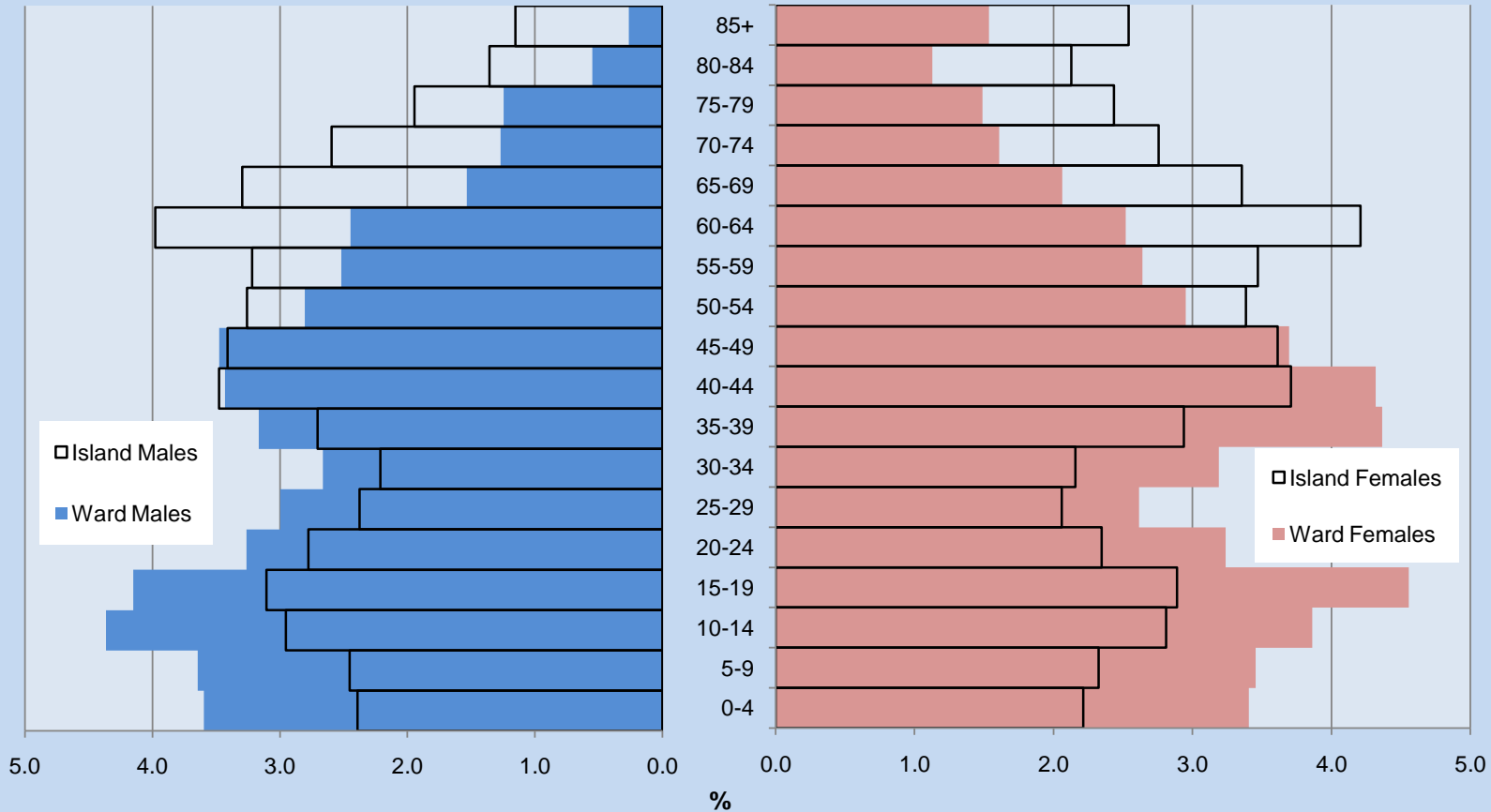


The presence of large numbers of children and teenagers indicates a high number of both younger and older families compared to the Island as a whole. In common with the Island profile there is an exodus from the ward of young adults, whom leave in search of further education, employment and/or independent accommodation.

There is an imbalance of females aged 20 to 45, enough to suggest the presence of a number of lone parents. From age 50 there are lower than Island proportions of the late middle aged and elderly, which suggests that people do not move to this area to retire.

Ryde South Ward; Age and Gender as % of population (4170), Compared to the Isle of Wight: ONS Mid Year Estimates 2009

	Male	Female	Total
85+	11	64	75
80-84	23	47	70
75-79	52	62	114
70-74	53	67	120
65-69	64	86	150
60-64	102	105	207
55-59	105	110	215
50-54	117	123	240
45-49	145	154	299
40-44	143	180	323
35-39	132	182	314
30-34	111	133	244
25-29	125	109	234
20-24	136	135	271
15-19	173	190	363
10-14	182	161	343
5-9	152	144	296
0-4	150	142	292
All Ages	1,976	2,194	4,170



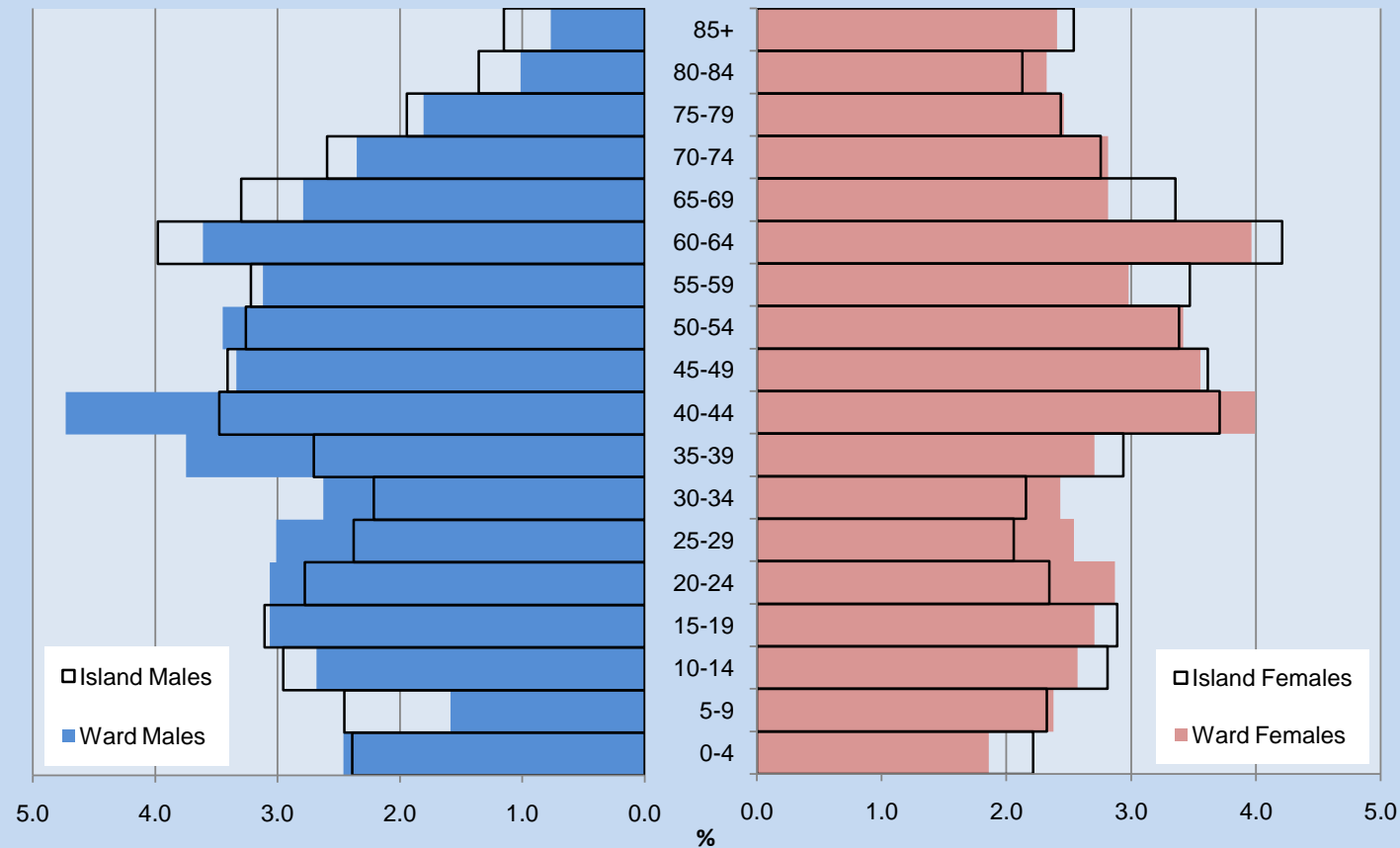
This ward has a large proportion of families with more than the Island profile of both teenagers and under 10s. There is significant outward migration of the late teens and early 20s searching for independence and further education opportunities away from the area.

The population of age groups 20 through to the mid 40's is greater than the Island profile indicating large numbers of young families.

In the age groups from 50 onwards there is a steady decline in numbers, when compared to the Island profile, indicating that this is not on the whole an area that people chose to retire to.

Ryde North West Ward; Age and Gender as % of population (3657), Compared to the Isle of Wight: ONS Mid Year Estimates 2009

	Male	Female	Total
85+	28	88	116
80-84	37	85	122
75-79	66	90	156
70-74	86	103	189
65-69	102	103	205
60-64	132	145	277
55-59	114	109	223
50-54	126	125	251
45-49	122	130	252
40-44	173	146	319
35-39	137	99	236
30-34	96	89	185
25-29	110	93	203
20-24	112	105	217
15-19	112	99	211
10-14	98	94	192
5-9	58	87	145
0-4	90	68	158
All Ages	1,799	1,858	3,657



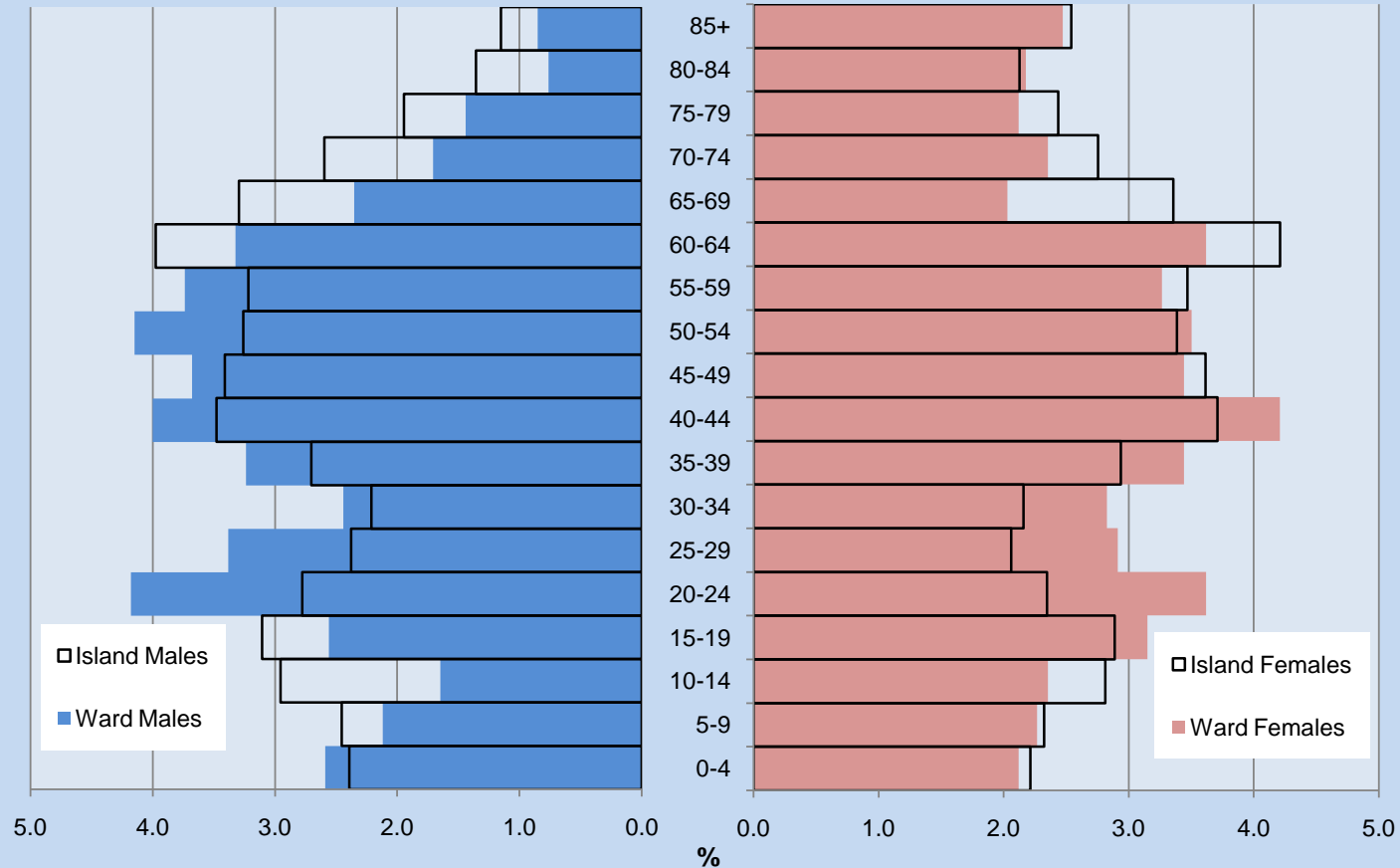
This ward broadly has a similar profile to that of the Island as a whole.

There is evidence that this ward is one of the few destination wards on the Island for young adults 20+ leaving home to commence independent living, with above Island profile numbers of those aged between 20 and 34.

On the whole there is no evidence of a significant in-migration of retiree's once the 60 - 65 'baby boomers' are discounted and numbers of the elderly remain broadly consistent with natural change.

Ryde North East Ward; Age and Gender as % of population (3400), Compared to the Isle of Wight: ONS Mid Year Estimates 2009

	Male	Female	Total
85+	29	84	113
80-84	26	74	100
75-79	49	72	121
70-74	58	80	138
65-69	80	69	149
60-64	113	123	236
55-59	127	111	238
50-54	141	119	260
45-49	125	117	242
40-44	136	143	279
35-39	110	117	227
30-34	83	96	179
25-29	115	99	214
20-24	142	123	265
15-19	87	107	194
10-14	56	80	136
5-9	72	77	149
0-4	88	72	160
All Ages	1,637	1,763	3,400

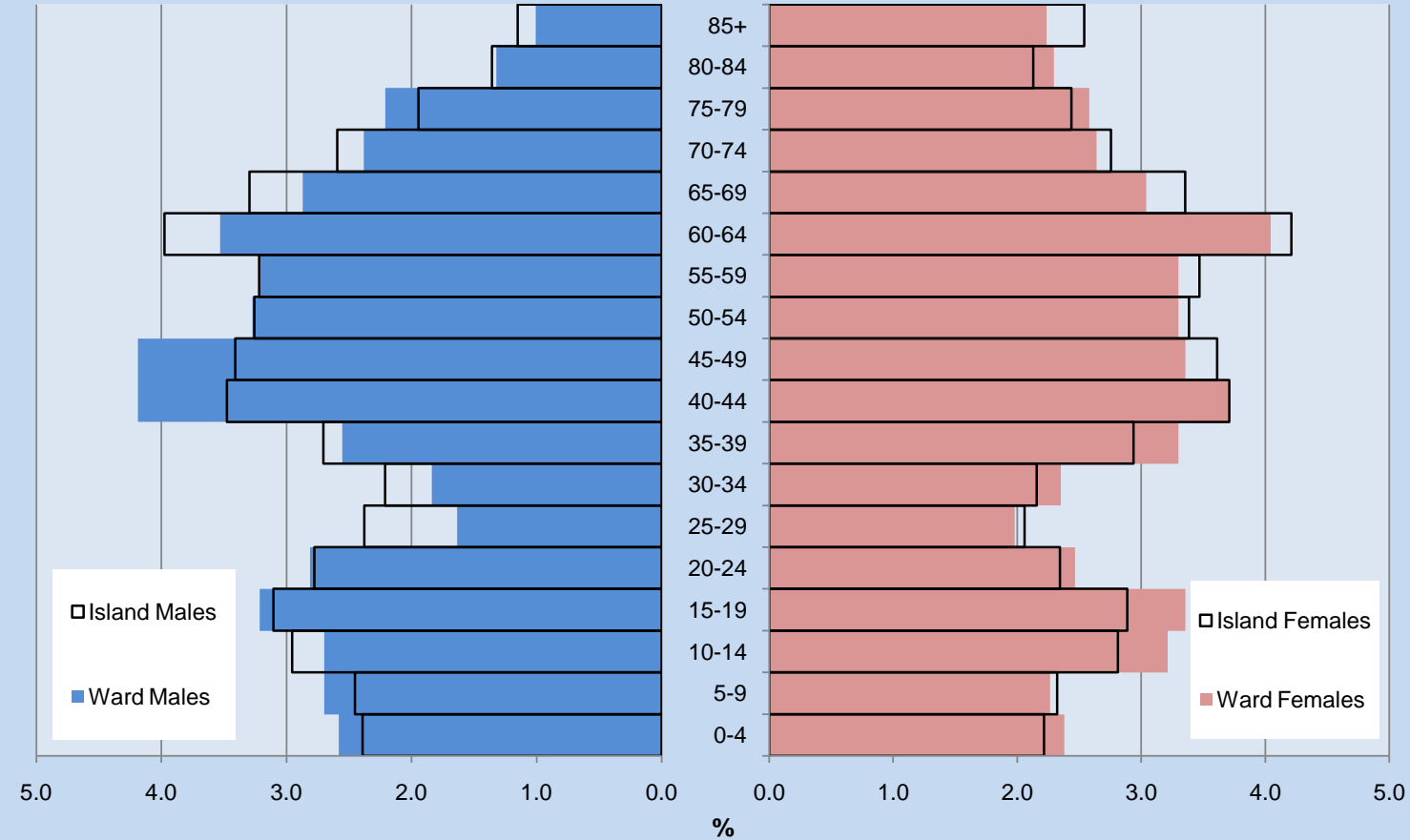


This ward is one of the few destination wards on the Island for young adults 20+ leaving home to commence independent living. Young family formation in the ward is one of the natural consequences, as evidenced by the numbers of under 5 children in the ward.

Much like Ryde North West, there is little evidence of an in-migration of retiree's once the 60 - 65 'baby boomers' are discounted and numbers of the elderly remain broadly consistent with natural change, with higher numbers of elderly females.

Ryde East Ward; Age and Gender as % of population (3486), Compared to the Isle of Wight: ONS Mid Year Estimates 2009

	Male	Female	Total
85+	35	78	113
80-84	46	80	126
75-79	77	90	167
70-74	83	92	175
65-69	100	106	206
60-64	123	141	264
55-59	112	115	227
50-54	114	115	229
45-49	146	117	263
40-44	146	129	275
35-39	89	115	204
30-34	64	82	146
25-29	57	69	126
20-24	98	86	184
15-19	112	117	229
10-14	94	112	206
5-9	94	79	173
0-4	90	83	173
All Ages	1,680	1,806	3,486



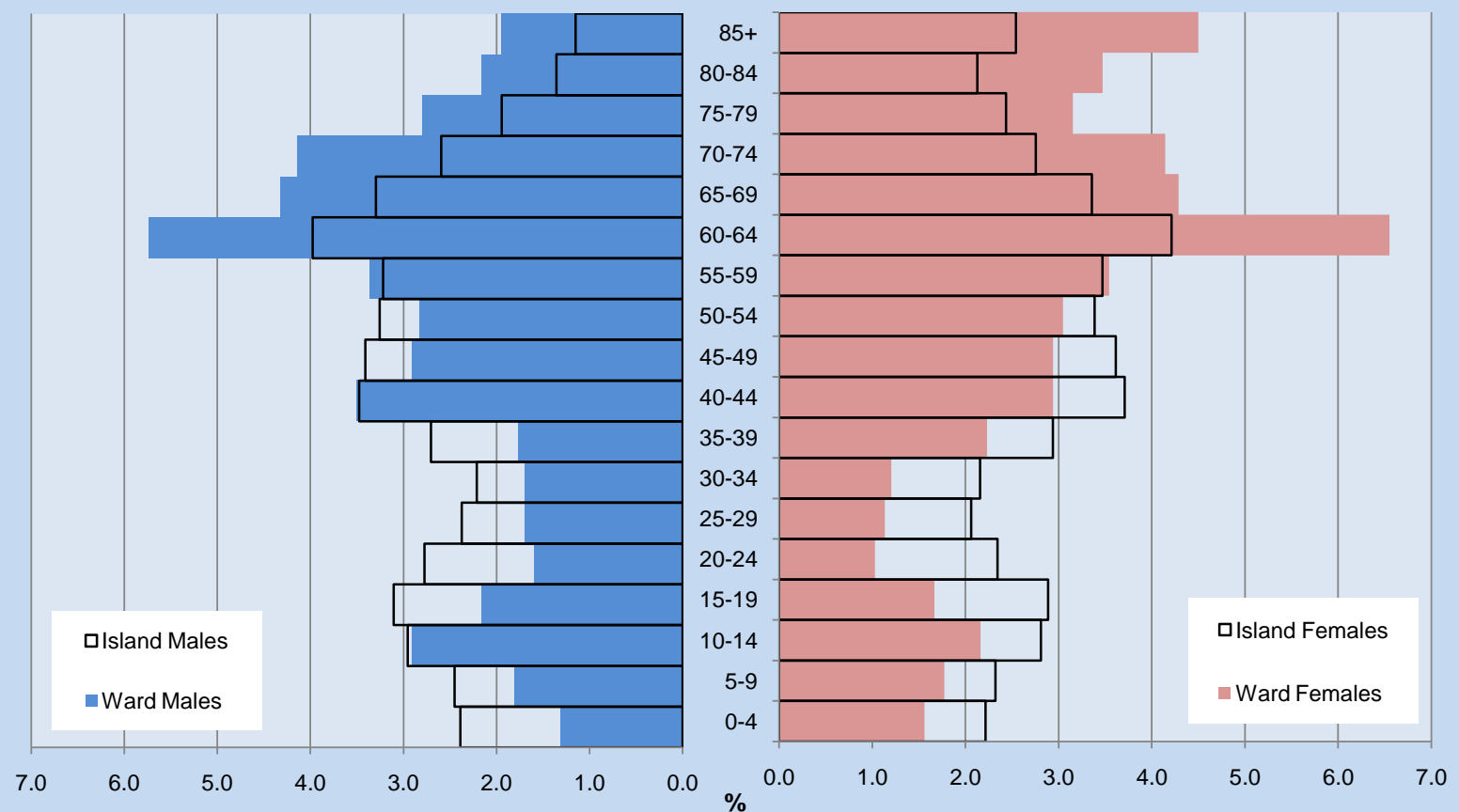
This wards profile largely conforms to the Island profile .

The net outward migration of 20 to 35 year olds seems to be largely male, despite which there are near profile numbers of under 10 children, which may well be indicative that there are a number of lone parent families in this ward. There is in-migration of older families from 35 to 50 with attendant teenagers.

There is in-migration to the ward for retirement from the age of 55 to 65, and the profile for the post 65 age groups approximates the Island profile.

Nettlestone and Seaview Ward; Age and Gender as % of population (2823), Compared to the Isle of Wight: ONS Mid Year Estimates 2009

	Male	Female	Total
85+	55	127	182
80-84	61	98	159
75-79	79	89	168
70-74	117	117	234
65-69	122	121	243
60-64	162	185	347
55-59	95	100	195
50-54	80	86	166
45-49	82	83	165
40-44	99	83	182
35-39	50	63	113
30-34	48	34	82
25-29	48	32	80
20-24	45	29	74
15-19	61	47	108
10-14	82	61	143
5-9	51	50	101
0-4	37	44	81
All Ages	1,374	1,449	2,823

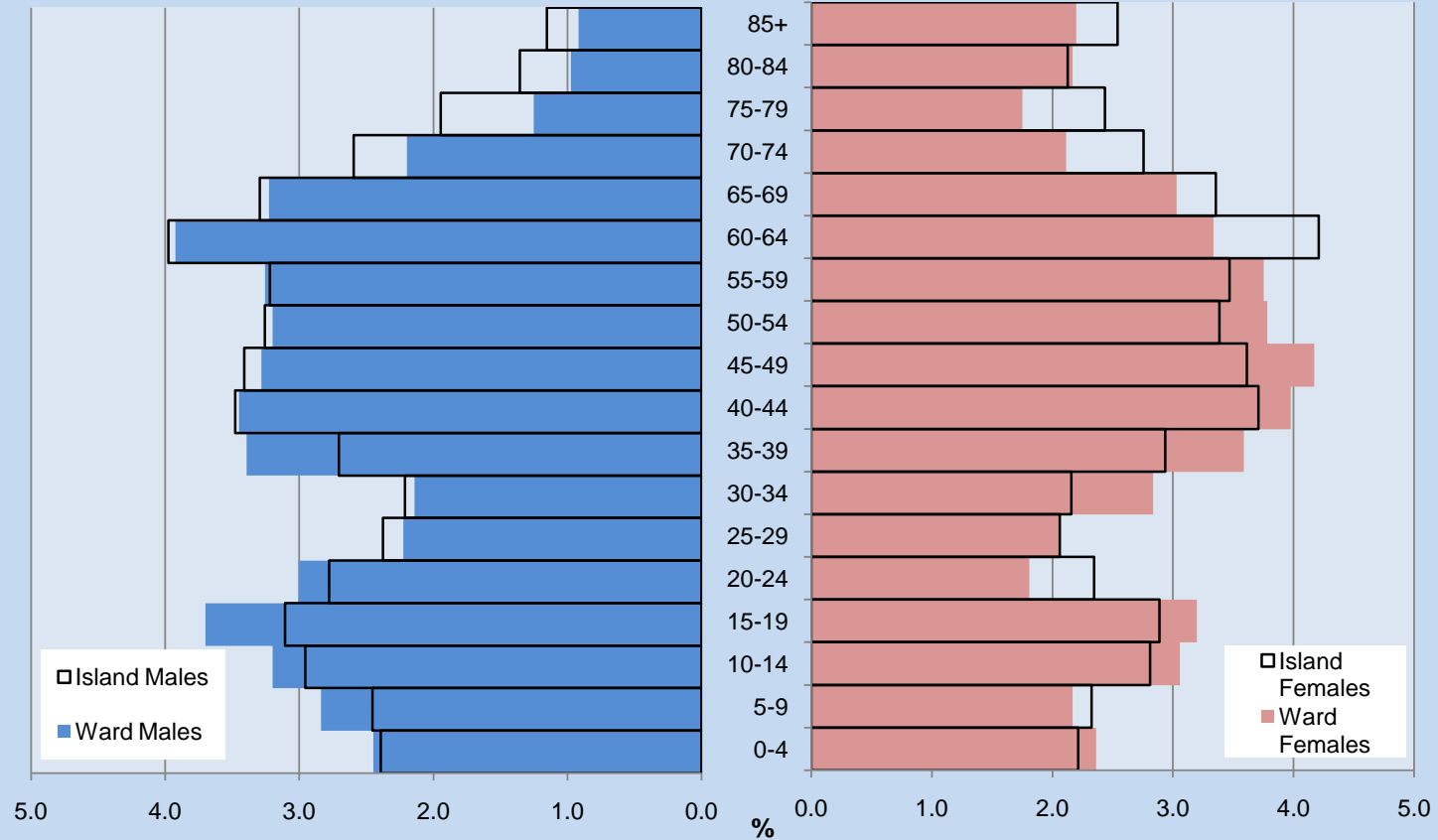


This ward has a predominance of pre and post retirement aged people; with a large cohort of 85+ females, and over 12% of the population in the 60-64 age band.

Age groups below 50 are under represented compared with the Island profile, with a noticeable out migration of the 20 to 30 age groups, and a consequent shortfall in the numbers of children.

Havenstreet, Ashey and Haylands Ward; Age and Gender as % of population (3595), Compared to the Isle of Wight: ONS Mid Year Estimates 2009

	Male	Female	Total
85+	33	79	112
80-84	35	78	113
75-79	45	63	108
70-74	79	76	155
65-69	116	109	225
60-64	141	120	261
55-59	117	135	252
50-54	115	136	251
45-49	118	150	268
40-44	124	143	267
35-39	122	129	251
30-34	77	102	179
25-29	80	74	154
20-24	108	65	173
15-19	133	115	248
10-14	115	110	225
5-9	102	78	180
0-4	88	85	173
All Ages	1,748	1,847	3,595

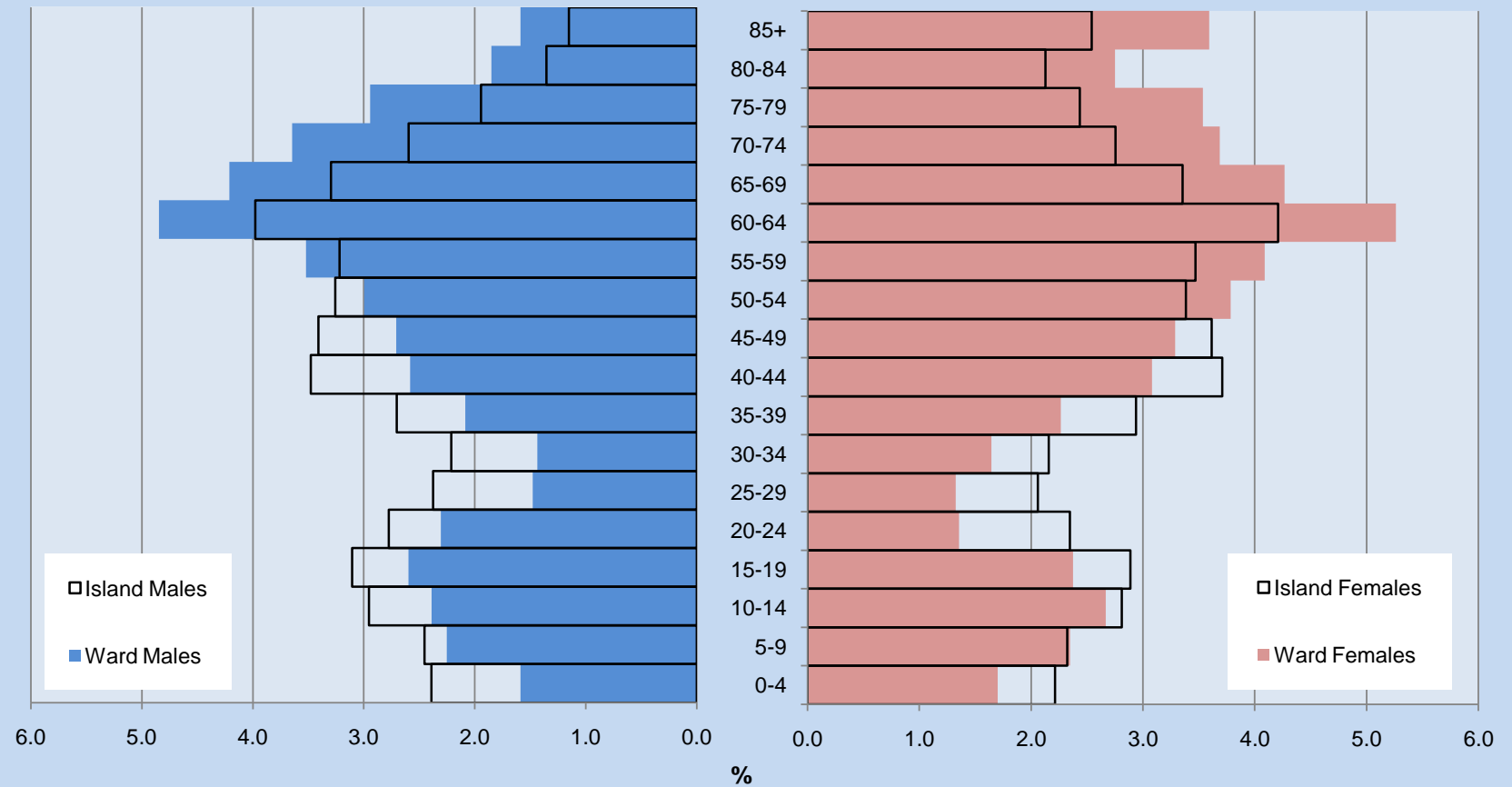


This ward shows some similarities to the Island profile, with an exodus of the late teen / early 20 age groups in search of education, employment and accommodation. However, there are some significant differences, with above Island profile numbers of very young children (under 5), and those aged 10 to 19.

There are fewer retirees (suggesting older people from the ward leave when they reach this age) but more aged between 30 and 60, hence the larger than Island profile numbers of teenagers.

Brading, St Helens and Bembridge Ward; Age and Gender as % of population (7243), Compared to the Isle of Wight: ONS Mid Year Estimates 2009

	Male	Female	Total
85+	115	260	375
80-84	134	199	333
75-79	213	256	469
70-74	264	267	531
65-69	305	309	614
60-64	351	381	732
55-59	255	296	551
50-54	217	274	491
45-49	196	238	434
40-44	187	223	410
35-39	151	164	315
30-34	104	119	223
25-29	107	96	203
20-24	167	98	265
15-19	188	172	360
10-14	173	193	366
5-9	163	170	333
0-4	115	123	238
All Ages	3,405	3,838	7,243

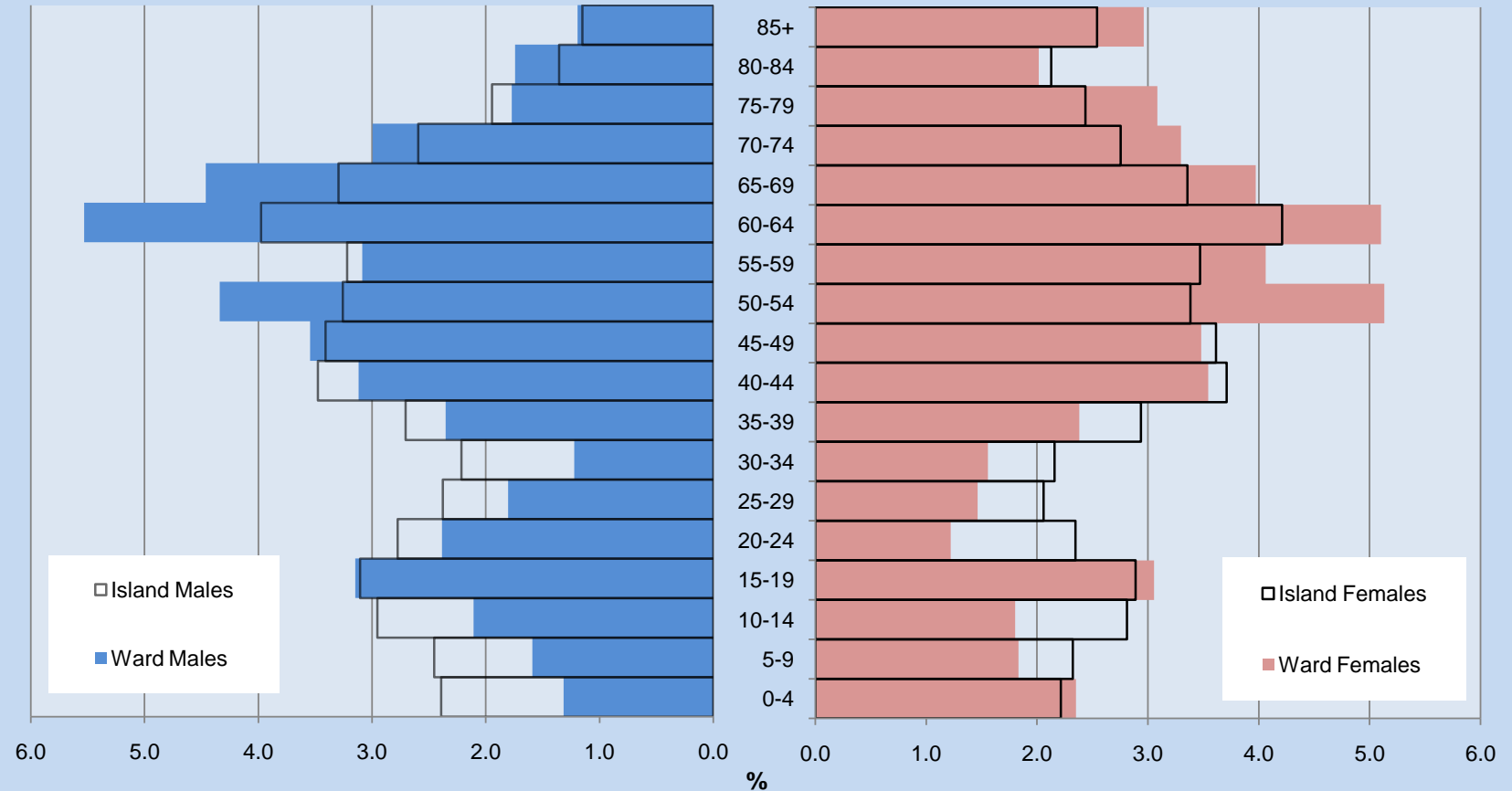


This ward has a predominance of pre and post retirement aged people; with a large cohort of 85+ females while around 10% of the population are in the 60-64 age band.

Age groups below 50 are under represented compared with the Island profile, with a noticeable out migration of the 20 to 30 age groups, and a consequent shortfall in the numbers of very young children.

Binstead and Fishbourne Ward; Age and Gender as % of population (3274), Compared to the Isle of Wight: ONS Mid Year Estimates 2009

	Male	Female	Total
85+	39	97	136
80-84	57	66	123
75-79	58	101	159
70-74	98	108	206
65-69	146	130	276
60-64	181	167	348
55-59	101	133	234
50-54	142	168	310
45-49	116	114	230
40-44	102	116	218
35-39	77	78	155
30-34	40	51	91
25-29	59	48	107
20-24	78	40	118
15-19	103	100	203
10-14	69	59	128
5-9	52	60	112
0-4	43	77	120
All Ages	1,561	1,713	3,274

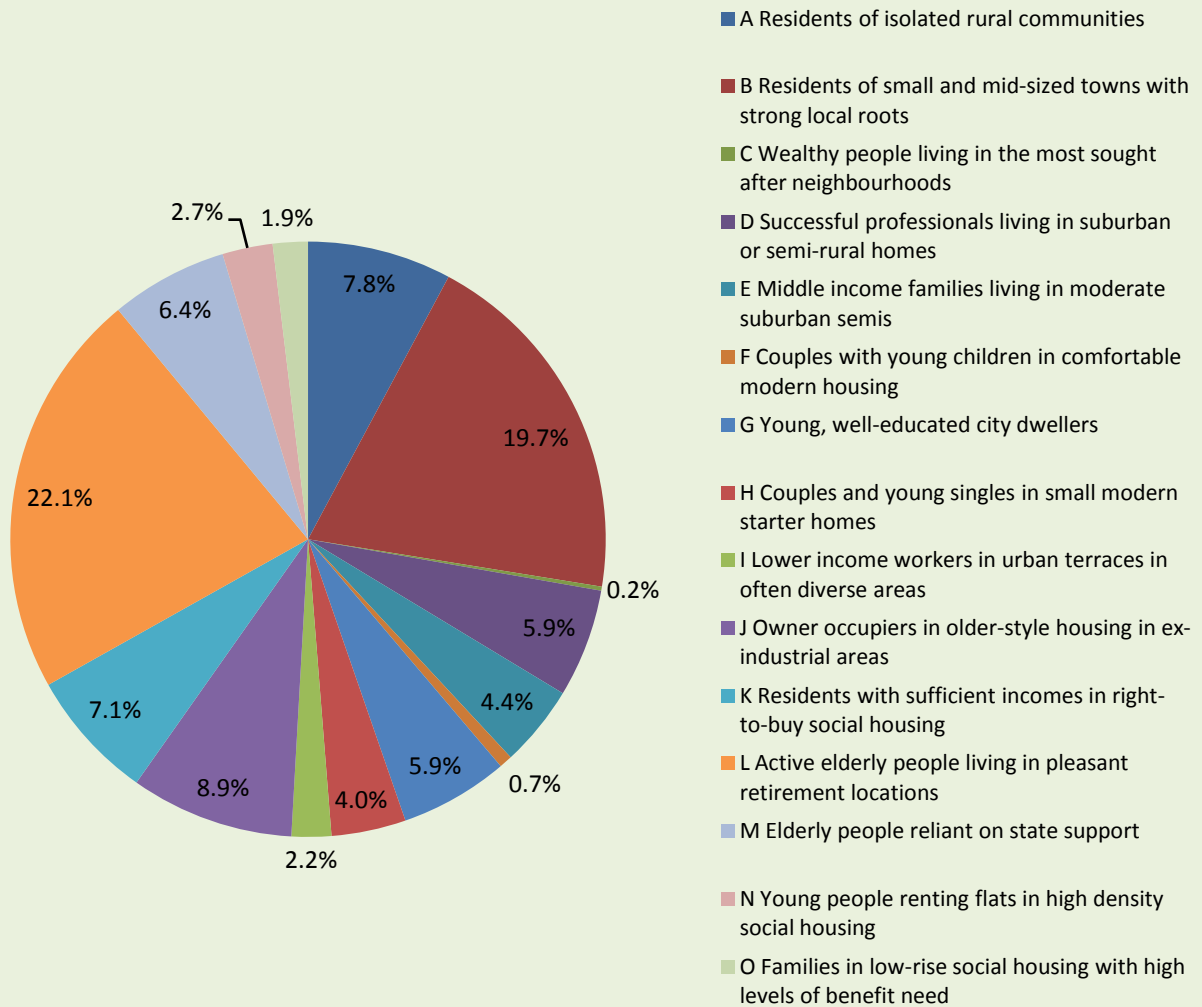


This ward has a predominance of pre and post retirement aged people; with a significant cohort of 85+ females while 10% of the wards total population being in the 60-64 age band.

There is a significant loss of those aged 20 - 35, most likely in search of education, employment and / or accommodation. The larger than the Island profile number of 50-54 explains the wards (slightly) above Island profile teenagers (15-19 age group).

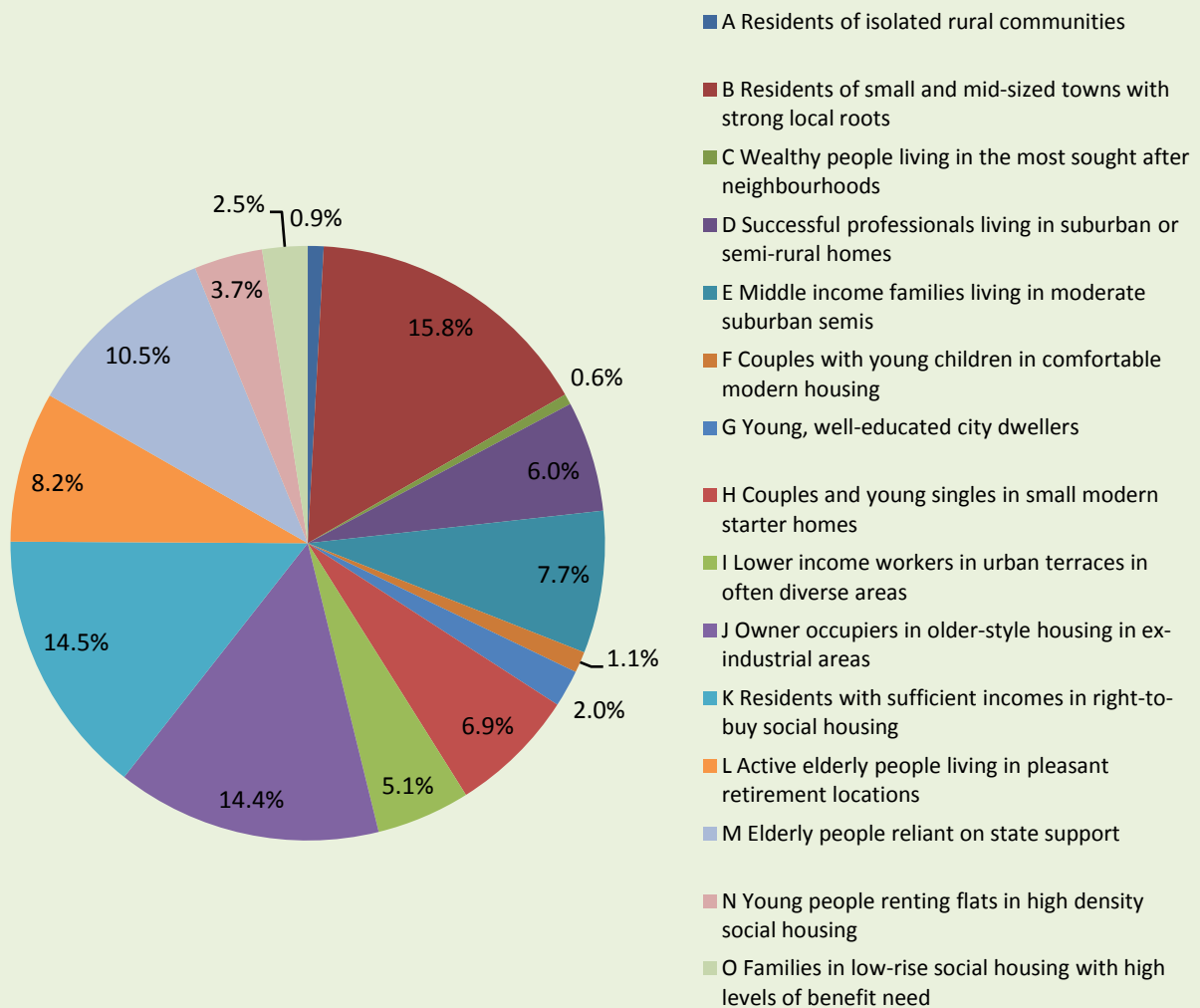
Ryde Cluster: Mosaic Group

	Cluster		Island	
	Number	%	Number	%
A Residents of isolated rural communities	1399	7.8	6260	9.3
B Residents of small and mid-sized towns with strong local roots	3525	19.7	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	39	0.2	87	0.1
D Successful professionals living in suburban or semi-rural homes	1052	5.9	3010	4.5
E Middle income families living in moderate suburban semis	792	4.4	2647	3.9
F Couples with young children in comfortable modern housing	127	0.7	481	0.7
G Young, well-educated city dwellers	1055	5.9	1607	2.4
H Couples and young singles in small modern starter homes	723	4.0	2591	3.9
I Lower income workers in urban terraces in often diverse areas	385	2.2	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	1587	8.9	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	1268	7.1	5357	8.0
L Active elderly people living in pleasant retirement locations	3955	22.1	13874	20.7
M Elderly people reliant on state support	1139	6.4	4435	6.6
N Young people renting flats in high density social housing	488	2.7	1186	1.8
O Families in low-rise social housing with high levels of benefit need	340	1.9	1286	1.9
Total	17874	100.0	67054	100.0



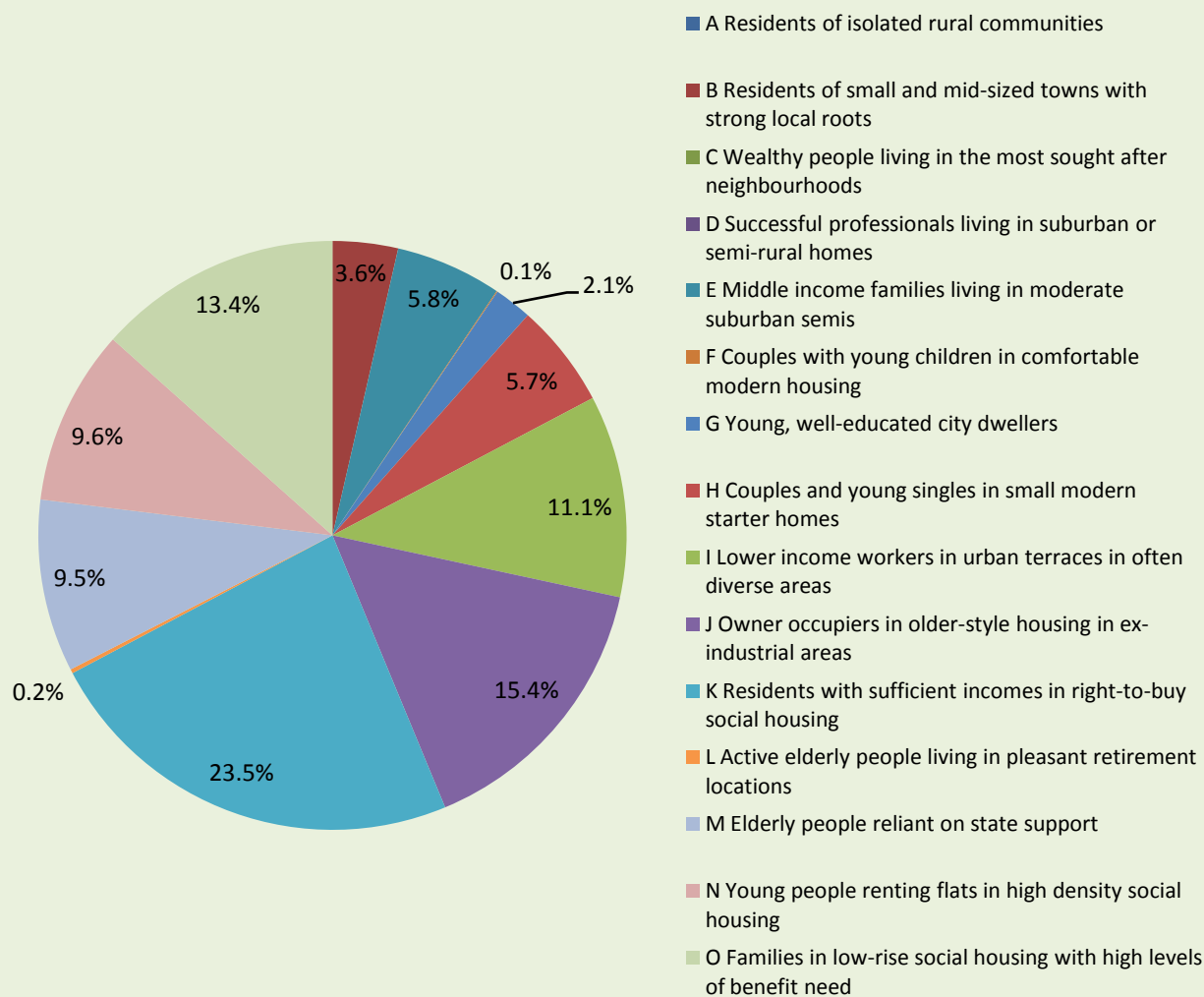
Ryde West: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	15	0.9	6260	9.3
B Residents of small and mid-sized towns with strong local roots	276	15.8	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	10	0.6	87	0.1
D Successful professionals living in suburban or semi-rural homes	105	6.0	3010	4.5
E Middle income families living in moderate suburban semis	135	7.7	2647	3.9
F Couples with young children in comfortable modern housing	20	1.1	481	0.7
G Young, well-educated city dwellers	35	2.0	1607	2.4
H Couples and young singles in small modern starter homes	121	6.9	2591	3.9
I Lower income workers in urban terraces in often diverse areas	89	5.1	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	252	14.4	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	253	14.5	5357	8.0
L Active elderly people living in pleasant retirement locations	143	8.2	13874	20.7
M Elderly people reliant on state support	184	10.5	4435	6.6
N Young people renting flats in high density social housing	65	3.7	1186	1.8
O Families in low-rise social housing with high levels of benefit need	43	2.5	1286	1.9
Total	1746	100.0	67054	100.0



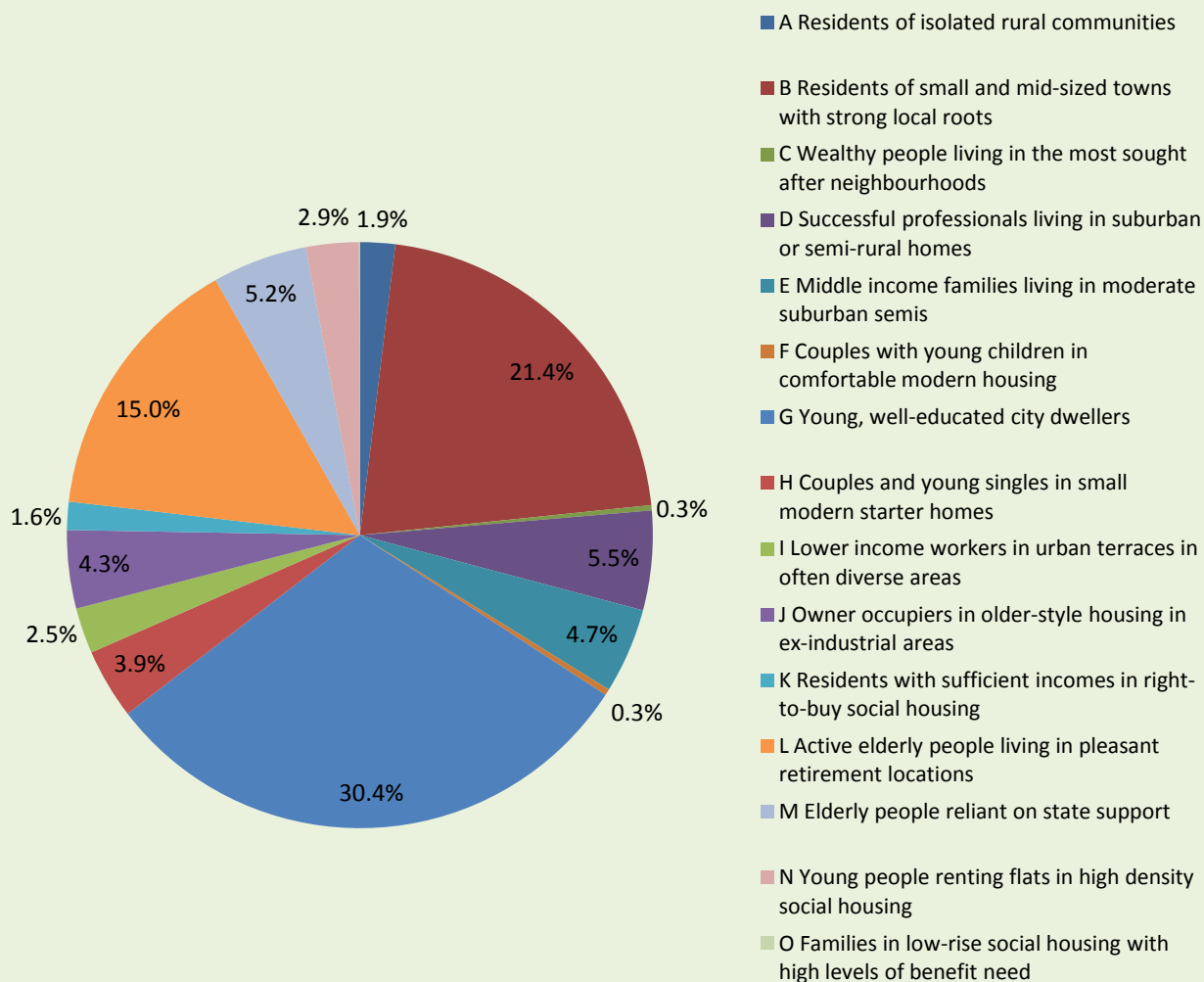
Ryde South: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	0	0.0	6260	9.3
B Residents of small and mid-sized towns with strong local roots	64	3.6	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	0	0.0	3010	4.5
E Middle income families living in moderate suburban semis	104	5.8	2647	3.9
F Couples with young children in comfortable modern housing	1	0.1	481	0.7
G Young, well-educated city dwellers	37	2.1	1607	2.4
H Couples and young singles in small modern starter homes	102	5.7	2591	3.9
I Lower income workers in urban terraces in often diverse areas	198	11.1	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	274	15.4	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	419	23.5	5357	8.0
L Active elderly people living in pleasant retirement locations	4	0.2	13874	20.7
M Elderly people reliant on state support	169	9.5	4435	6.6
N Young people renting flats in high density social housing	172	9.6	1186	1.8
O Families in low-rise social housing with high levels of benefit need	239	13.4	1286	1.9
Total	1783	100.0	67054	100.0



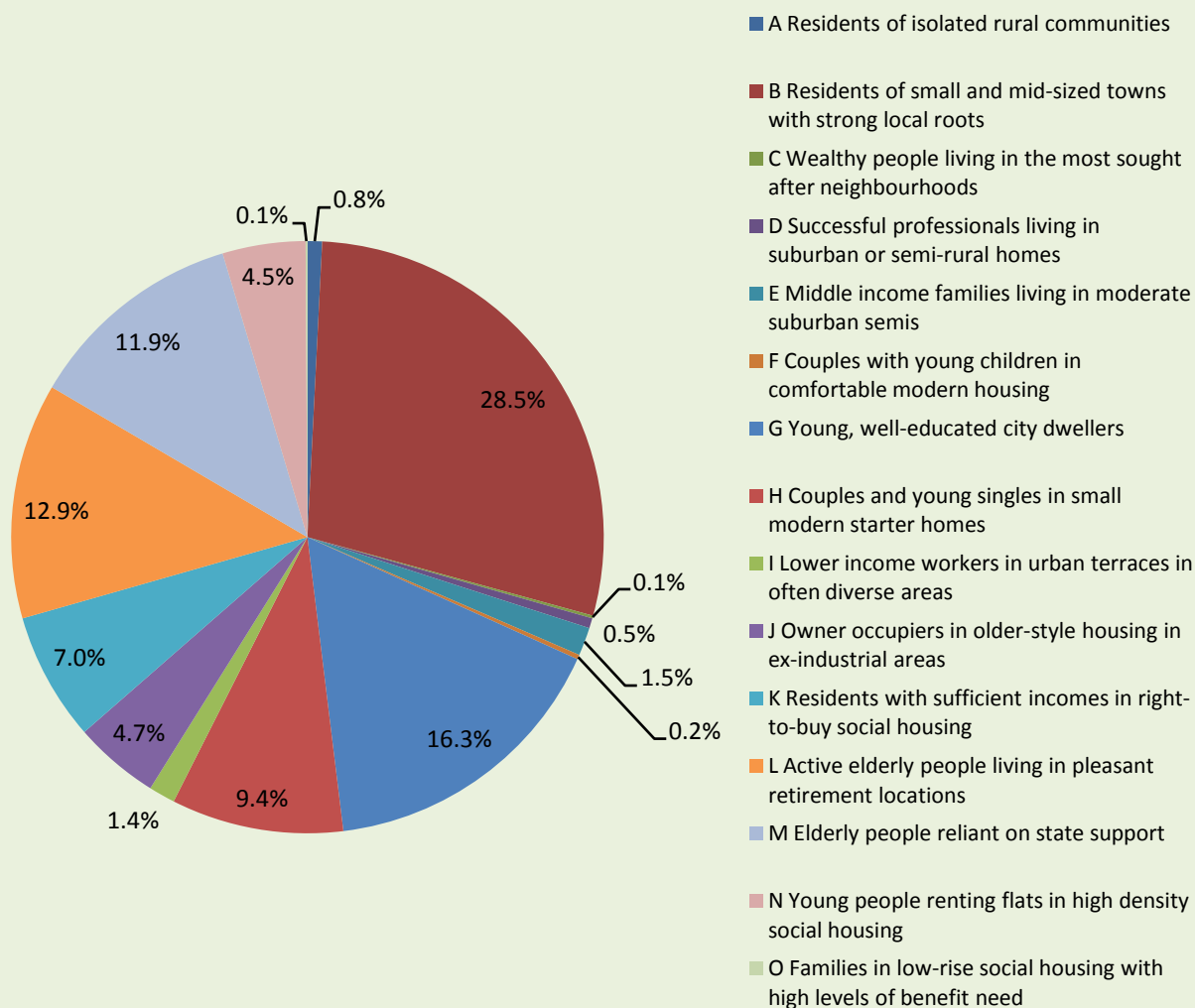
Ryde North West: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	40	1.9	6260	9.3
B Residents of small and mid-sized towns with strong local roots	442	21.4	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	6	0.3	87	0.1
D Successful professionals living in suburban or semi-rural homes	113	5.5	3010	4.5
E Middle income families living in moderate suburban semis	97	4.7	2647	3.9
F Couples with young children in comfortable modern housing	7	0.3	481	0.7
G Young, well-educated city dwellers	627	30.4	1607	2.4
H Couples and young singles in small modern starter homes	80	3.9	2591	3.9
I Lower income workers in urban terraces in often diverse areas	52	2.5	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	89	4.3	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	32	1.6	5357	8.0
L Active elderly people living in pleasant retirement locations	309	15.0	13874	20.7
M Elderly people reliant on state support	108	5.2	4435	6.6
N Young people renting flats in high density social housing	60	2.9	1186	1.8
O Families in low-rise social housing with high levels of benefit need	1	0.0	1286	1.9
Total	2063	100.0	67054	100.0



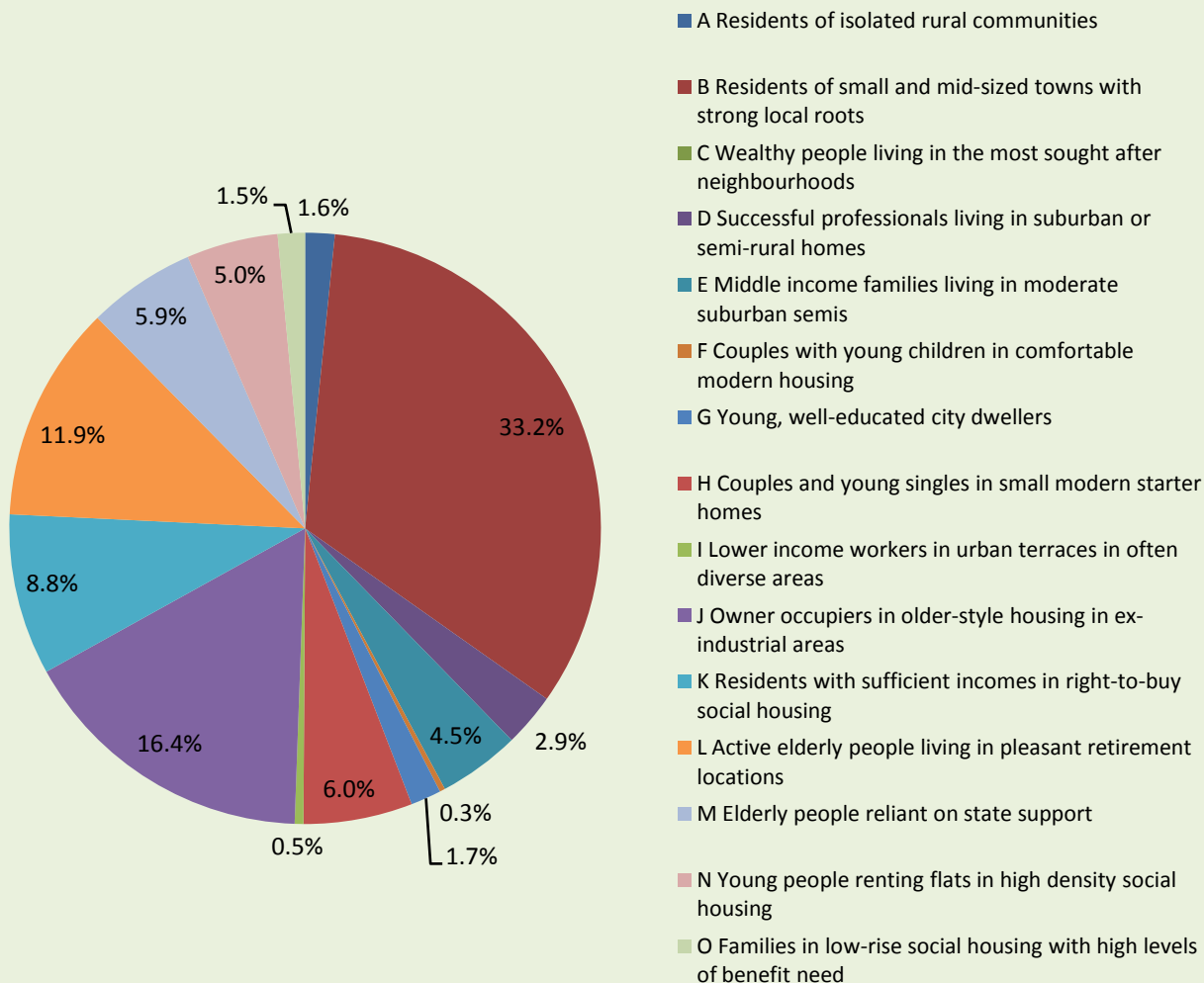
Ryde North East: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	16	0.8	6260	9.3
B Residents of small and mid-sized towns with strong local roots	573	28.5	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	3	0.1	87	0.1
D Successful professionals living in suburban or semi-rural homes	11	0.5	3010	4.5
E Middle income families living in moderate suburban semis	31	1.5	2647	3.9
F Couples with young children in comfortable modern housing	5	0.2	481	0.7
G Young, well-educated city dwellers	328	16.3	1607	2.4
H Couples and young singles in small modern starter homes	189	9.4	2591	3.9
I Lower income workers in urban terraces in often diverse areas	29	1.4	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	94	4.7	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	141	7.0	5357	8.0
L Active elderly people living in pleasant retirement locations	259	12.9	13874	20.7
M Elderly people reliant on state support	240	11.9	4435	6.6
N Young people renting flats in high density social housing	91	4.5	1186	1.8
O Families in low-rise social housing with high levels of benefit need	2	0.1	1286	1.9
Total	2012	100.0	67054	100.0



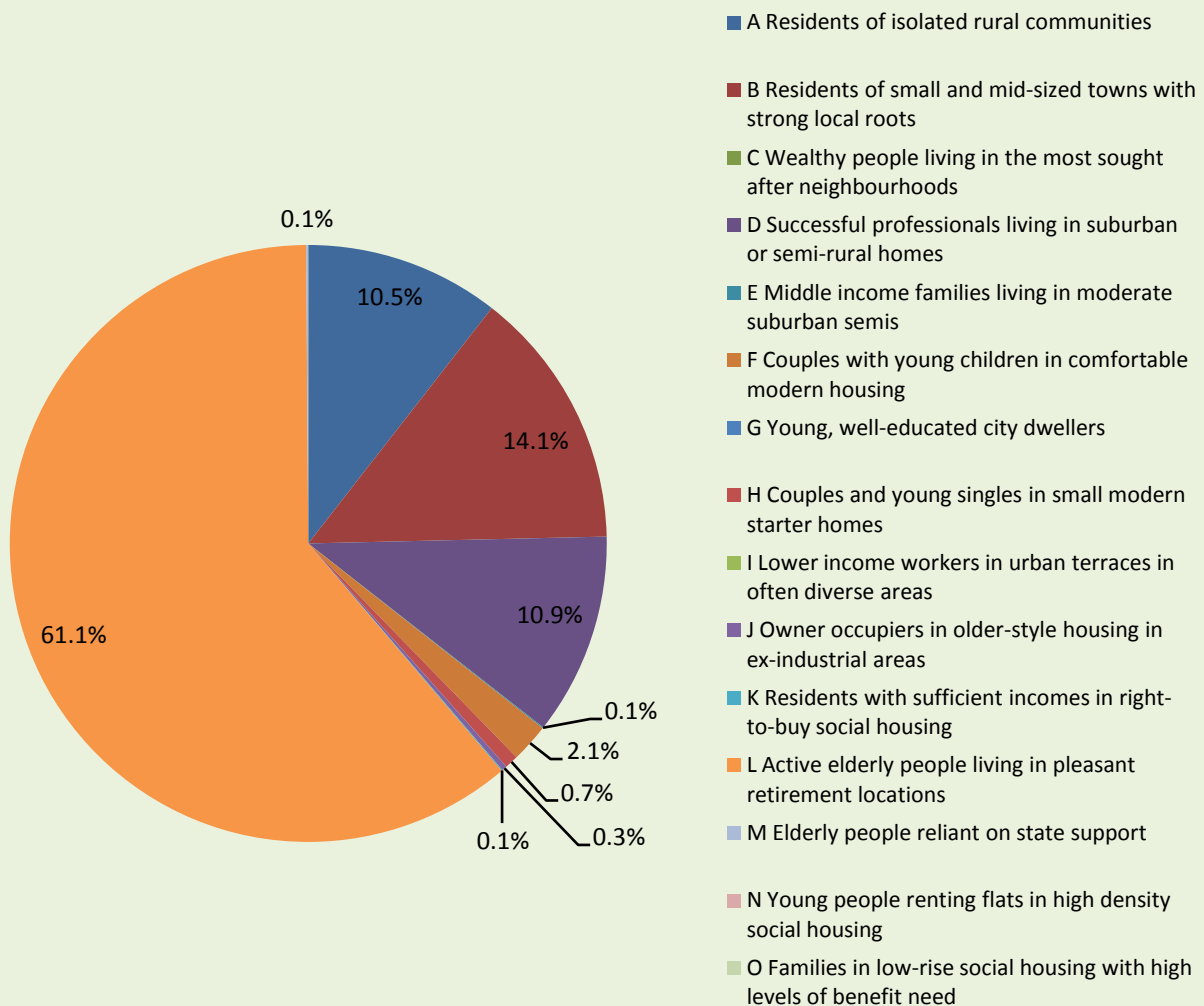
Ryde East: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	27	1.6	6260	9.3
B Residents of small and mid-sized towns with strong local roots	557	33.2	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	49	2.9	3010	4.5
E Middle income families living in moderate suburban semis	75	4.5	2647	3.9
F Couples with young children in comfortable modern housing	5	0.3	481	0.7
G Young, well-educated city dwellers	28	1.7	1607	2.4
H Couples and young singles in small modern starter homes	100	6.0	2591	3.9
I Lower income workers in urban terraces in often diverse areas	8	0.5	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	275	16.4	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	148	8.8	5357	8.0
L Active elderly people living in pleasant retirement locations	199	11.9	13874	20.7
M Elderly people reliant on state support	99	5.9	4435	6.6
N Young people renting flats in high density social housing	84	5.0	1186	1.8
O Families in low-rise social housing with high levels of benefit need	25	1.5	1286	1.9
Total	1679	100.0	67054	100.0



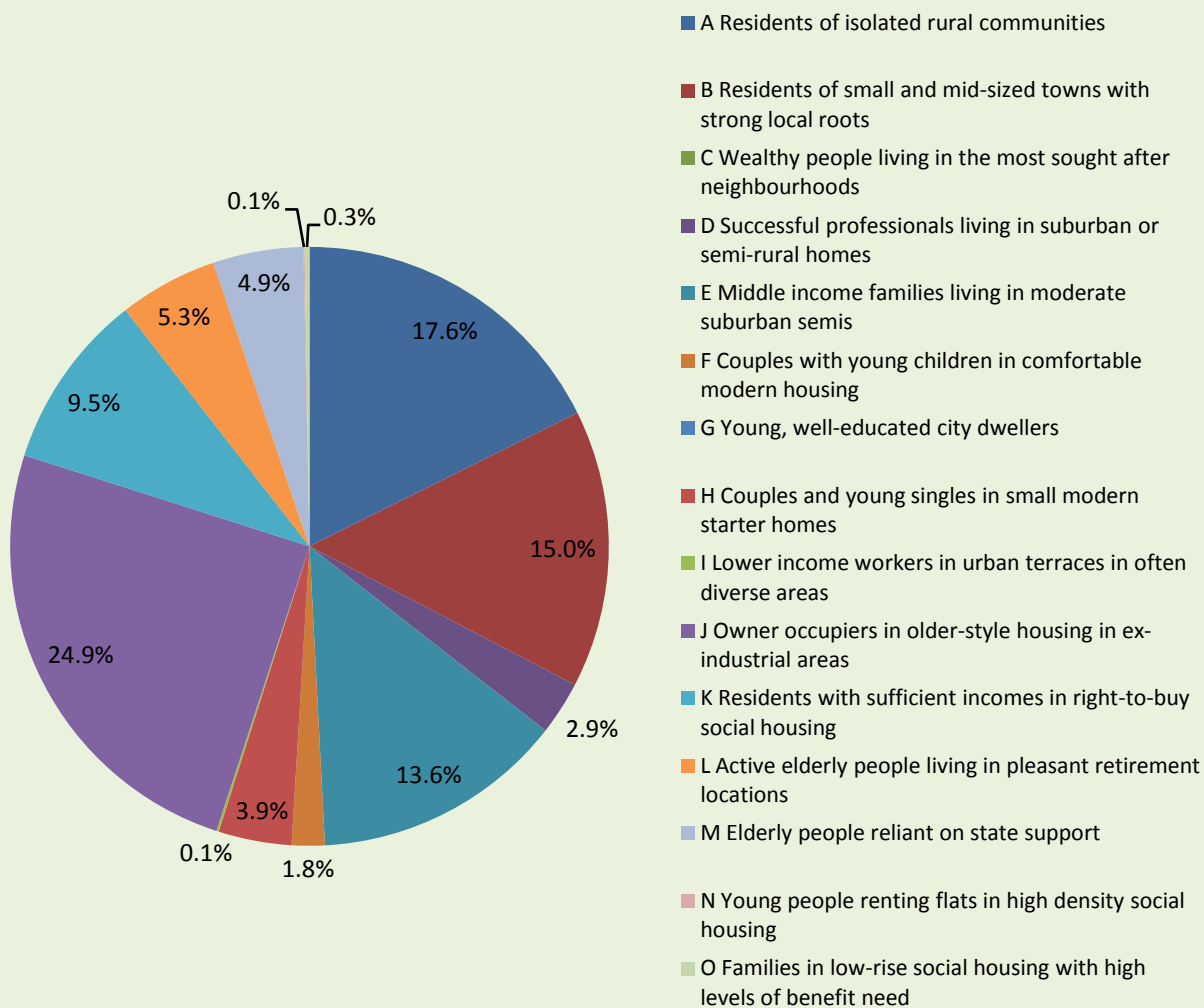
Nettlestone and Seaview: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	187	10.5	6260	9.3
B Residents of small and mid-sized towns with strong local roots	250	14.1	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	194	10.9	3010	4.5
E Middle income families living in moderate suburban semis	1	0.1	2647	3.9
F Couples with young children in comfortable modern housing	37	2.1	481	0.7
G Young, well-educated city dwellers	0	0.0	1607	2.4
H Couples and young singles in small modern starter homes	13	0.7	2591	3.9
I Lower income workers in urban terraces in often diverse areas	0	0.0	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	5	0.3	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	1	0.1	5357	8.0
L Active elderly people living in pleasant retirement locations	1084	61.1	13874	20.7
M Elderly people reliant on state support	2	0.1	4435	6.6
N Young people renting flats in high density social housing	0	0.0	1186	1.8
O Families in low-rise social housing with high levels of benefit need	0	0.0	1286	1.9
Total	1774	100.0	67054	100.0



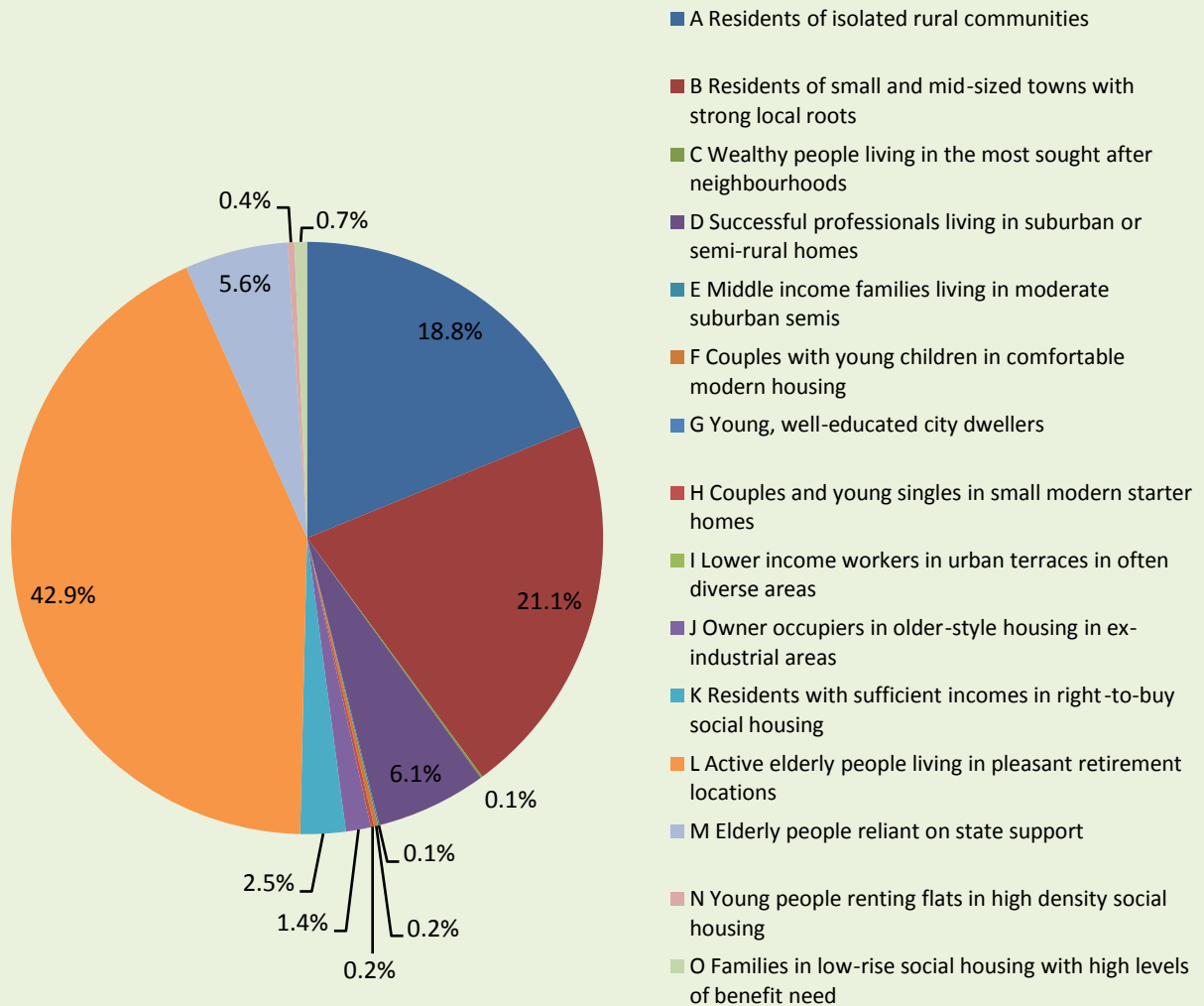
Havenstreet, Ashe and Haylands: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	268	17.6	6260	9.3
B Residents of small and mid-sized towns with strong local roots	228	15.0	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	44	2.9	3010	4.5
E Middle income families living in moderate suburban semis	207	13.6	2647	3.9
F Couples with young children in comfortable modern housing	27	1.8	481	0.7
G Young, well-educated city dwellers	0	0.0	1607	2.4
H Couples and young singles in small modern starter homes	60	3.9	2591	3.9
I Lower income workers in urban terraces in often diverse areas	2	0.1	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	378	24.9	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	145	9.5	5357	8.0
L Active elderly people living in pleasant retirement locations	81	5.3	13874	20.7
M Elderly people reliant on state support	74	4.9	4435	6.6
N Young people renting flats in high density social housing	1	0.1	1186	1.8
O Families in low-rise social housing with high levels of benefit need	4	0.3	1286	1.9
Total	1519	100.0	67054	100.0



Brading, St. Helens and Bembridge: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	709	18.8	6260	9.3
B Residents of small and mid-sized towns with strong local roots	794	21.1	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	4	0.1	87	0.1
D Successful professionals living in suburban or semi-rural homes	228	6.1	3010	4.5
E Middle income families living in moderate suburban semis	3	0.1	2647	3.9
F Couples with young children in comfortable modern housing	8	0.2	481	0.7
G Young, well-educated city dwellers	0	0.0	1607	2.4
H Couples and young singles in small modern starter homes	7	0.2	2591	3.9
I Lower income workers in urban terraces in often diverse areas	0	0.0	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	51	1.4	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	93	2.5	5357	8.0
L Active elderly people living in pleasant retirement locations	1617	42.9	13874	20.7
M Elderly people reliant on state support	212	5.6	4435	6.6
N Young people renting flats in high density social housing	14	0.4	1186	1.8
O Families in low-rise social housing with high levels of benefit need	26	0.7	1286	1.9
Total	3766	100.0	67054	100.0



Binstead and Fishbourne: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	137	8.9	6260	9.3
B Residents of small and mid-sized towns with strong local roots	341	22.3	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	16	1.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	308	20.1	3010	4.5
E Middle income families living in moderate suburban semis	139	9.1	2647	3.9
F Couples with young children in comfortable modern housing	17	1.1	481	0.7
G Young, well-educated city dwellers	0	0.0	1607	2.4
H Couples and young singles in small modern starter homes	51	3.3	2591	3.9
I Lower income workers in urban terraces in often diverse areas	7	0.5	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	169	11.0	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	36	2.3	5357	8.0
L Active elderly people living in pleasant retirement locations	259	16.9	13874	20.7
M Elderly people reliant on state support	51	3.3	4435	6.6
N Young people renting flats in high density social housing	1	0.1	1186	1.8
O Families in low-rise social housing with high levels of benefit need	0	0.0	1286	1.9
Total	1532	100.0	67054	100.0

