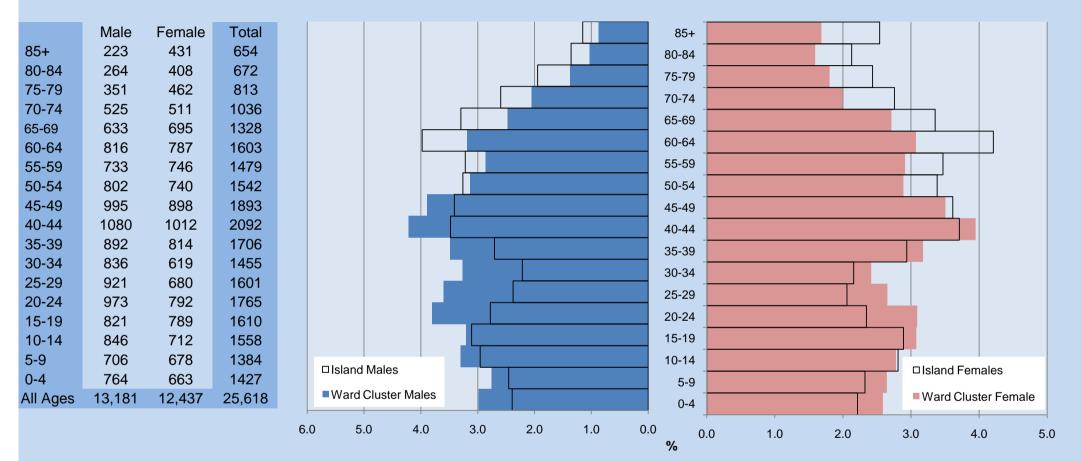


Newport Cluster; Age and Gender as % of population (25618), Compared to the Isle of Wight: ONS Mid Year Estimates 2009



This cluster contains above Island profile numbers of young families with school aged children.

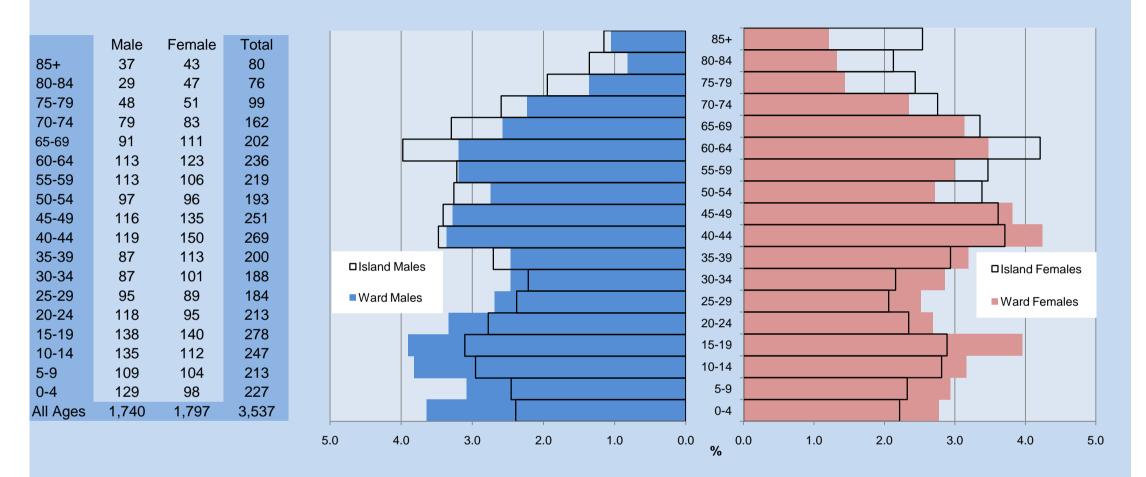
Significant numbers of young single people migrate into the cluster area for education, and the facilities of the town, largely compensating for the post 19 year olds whom take University places on the mainland.

The post-50 age group are out migrating away from the cluster area to some extent for retirement in more desirable locations within the Island.

Some distortion to the male age population occurs as the result of some 485 prisoners at HMP Isle of Wight.





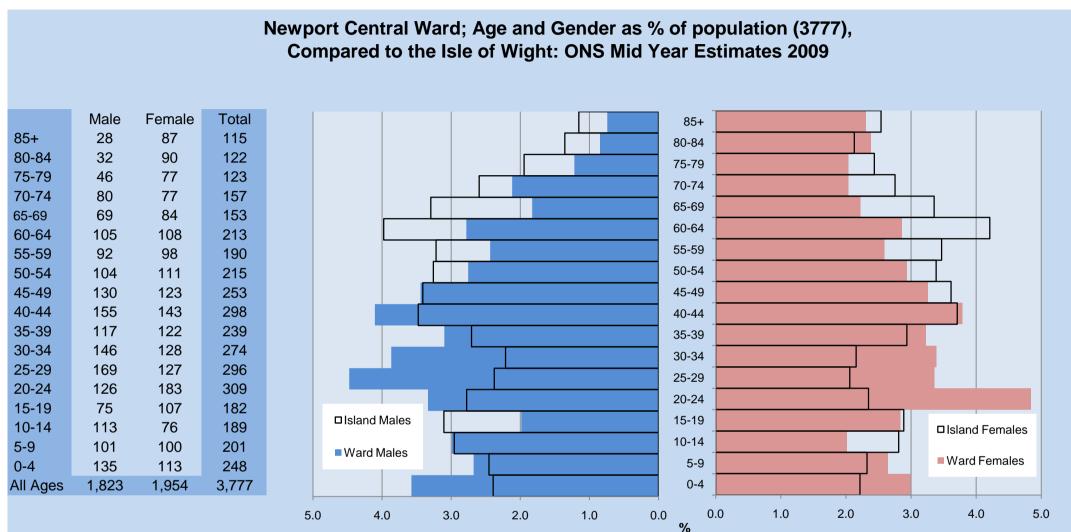


This ward has significant levels of young families with school aged children, with some out migration occurring at age 19, with these young adults likely to be leaving this area to pursue further education or employment opportunities.

Net Inward migration occurs from age 25 onwards probably comprised of both young and older families.

There is evidence that people are leaving this ward from age 50 onwards with the result that there are fewer people of retirement age in proportion to the rest of the Island.





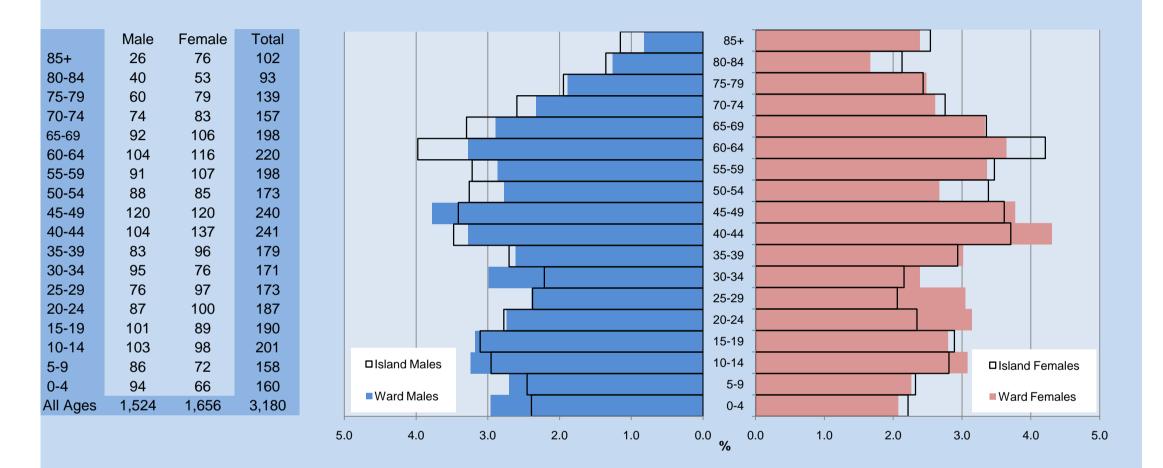
Significant numbers of young singles move into this ward from age 20 onwards to gain access to accommodation, education, employment and the towns facilities. This is augmented by some young families - with high numbers (well above the Island profile) of children under the age of 10, and adults of both genders between the ages of 20 and 30.

Significant numbers of the post 50's population leave, possibly looking for more desirable locations to retire to.

Females from age 75 onwards are present in numbers close to the Island profile, perhaps moving to be closer to urban facilities.



Newport East Ward; Age and Gender as % of population (3180), Compared to the Isle of Wight: ONS Mid Year Estimates 2009



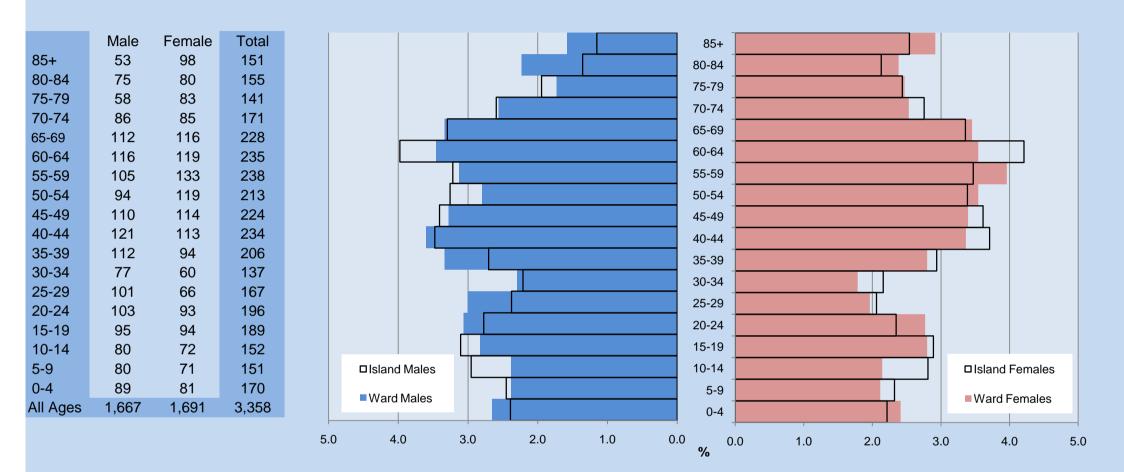
In this ward there is a fair degree of conformance to the Island profile:

Slightly increased levels of the under 20s population are indicative of the presence of both young and older families in the area.

Some pre-retirement out-migration occurs from age 60 onwards.



Newport North Ward; Age and Gender as % of population (3358), Compared to the Isle of Wight: ONS Mid Year Estimates 2009



This ward broadly conforms to the Island profile,:

At approximately age 18 to 19 significant numbers leave to go to university or employment, the out-migration continues for the age-groups up until age 35 when inwards migration outnumbers departures.

Inward migration in the age-band 35 to 50 increase both those age groups and the proportion of their teenage offspring.

Proportionally inward migration continues across the age-bands 50 to 70 to give a significantly higher proportion of retirees.

85+

80-84

75-79

70-74

65-69

60-64

55-59

50-54

45-49

40-44

35-39

30-34

5-9

0-4

124

136

98

103

153

150

142

96

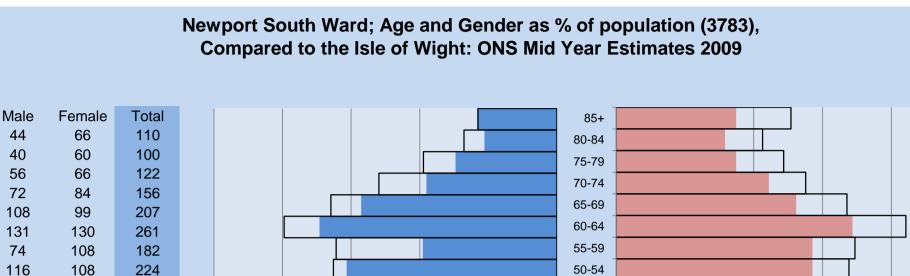
277

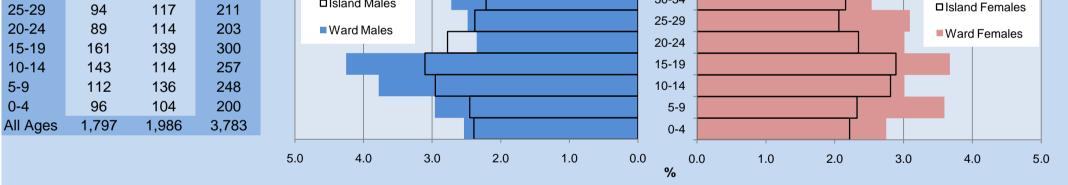
286

240

199







45-49

40-44

35-39

30-34

A search for further education, employment or accommodation at age 19 explains the sharp decline in the numbers of this age group.

The presence of young families can be inferred from the numbers of under 10 children in proportion to the Island profile.

Inwards migration during the ages 35 to 50 includes a number of older families with attendant teenagers.

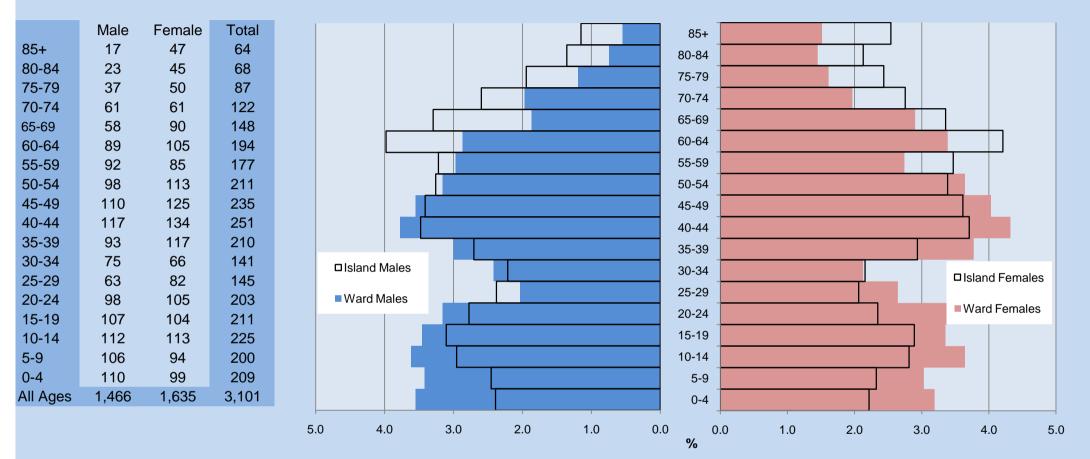
Out-migration from age 50 onwards contributes to a reduced proportion of retired people.

□ Island Males

□ Island Females







A proportionally higher than the Island profile number of school-aged children and young adults indicates the presence of a considerable number of young families.

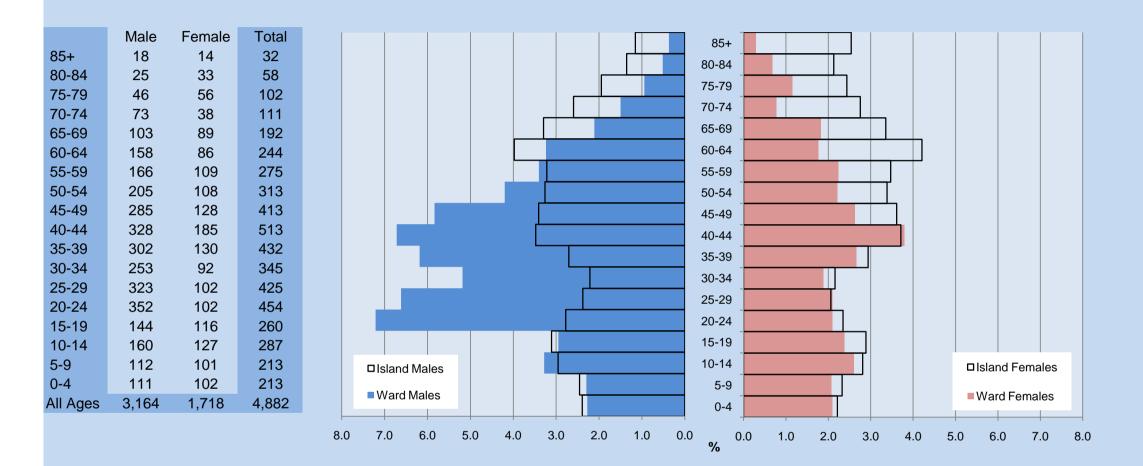
Net in-ward migration from age 30 onwards includes numbers of older families moving into the area, bringing teenage children with them.

Many of the post 19 age group leaves the ward - and in many cases leave the Island - in search of education, employment or accommodation.

Lower than the Island population of retired people due to sustained net out-migration from age 50 onwards.

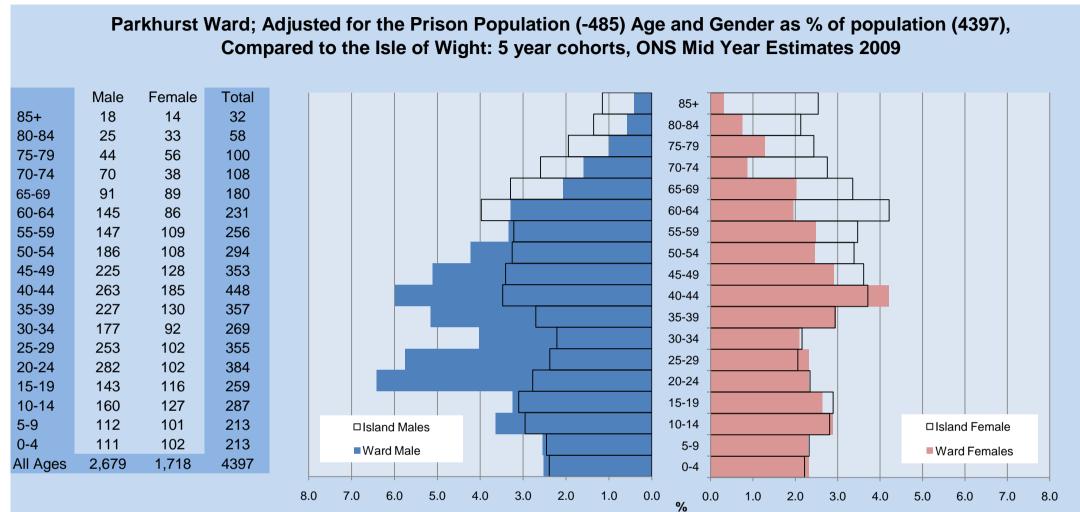


Parkhurst Ward; Age and Gender as % of population (4882), Compared to the Isle of Wight: ONS Mid Year Estimates 2009



The full effect of the prison population on the population of Parkhurst, with vastly in excess of the Island profile for men generally, and specifically men between the ages of 20 and 50.





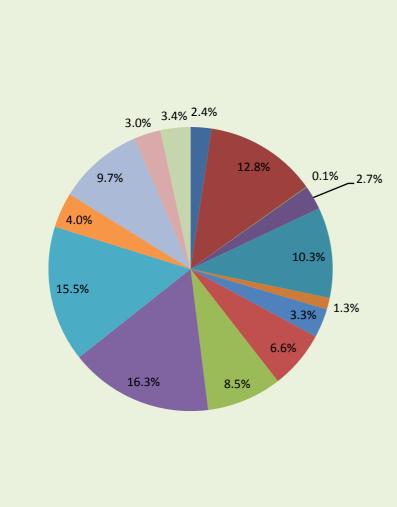
Adult males aged 20 to 59 appear to be significantly over represented in this profile despite subtracting the 2009 prison population (485 males) from the ONS ward population estimate.

However, there remains a general exit from the ward for retirement at about age 60. There also appears to be a significant number of young families, with the ward having a similar profile of school aged children to the Island.

ISLE OF WIGHT

Newport Cluster: Mosaic Group

	Cluster		Island	
	Number	%	Number	%
A Residents of isolated rural communities	249	2.4	6260	9.3
B Residents of small and mid-sized towns with strong local roots	1344	12.8	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	8	0.1	87	0.1
D Successful professionals living in suburban or semi-rural homes	289	2.7	3010	4.5
E Middle income families living in moderate suburban semis	1082	10.3	2647	3.9
F Couples with young children in comfortable modern housing	139	1.3	481	0.7
G Young, well-educated city dwellers	348	3.3	1607	2.4
H Couples and young singles in small modern starter homes	692	6.6	2591	3.9
I Lower income workers in urban terraces in often diverse areas	898	8.5	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	1715	16.3	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	1629	15.5	5357	8.0
L Active elderly people living in pleasant retirement locations	421	4.0	13874	20.7
M Elderly people reliant on state support	1024	9.7	4435	6.6
N Young people renting flats in high density social housing	317	3.0	1186	1.8
O Families in low-rise social housing with high levels of benefit need	360	3.4	1286	1.9
Total	10515	100	67054	100.0

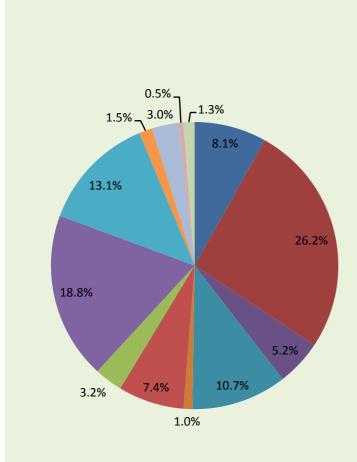


- B Residents of small and mid-sized towns with strong local roots
- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
- G Young, well-educated city dwellers
- H Couples and young singles in small modern starter homes
- I Lower income workers in urban terraces in often diverse areas
- J Owner occupiers in older-style housing in exindustrial areas
- K Residents with sufficient incomes in right-tobuy social housing
- L Active elderly people living in pleasant retirement locations
- M Elderly people reliant on state support
- N Young people renting flats in high density social housing
- O Families in low-rise social housing with high levels of benefit need



Carisbrooke: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	115	8.1	6260	9.3
B Residents of small and mid-sized towns with strong local roots	371	26.2	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	73	5.2	3010	4.5
E Middle income families living in moderate suburban semis	152	10.7	2647	3.9
F Couples with young children in comfortable modern housing	14	1.0	481	0.7
G Young, well-educated city dwellers	0	0.0	1607	2.4
H Couples and young singles in small modern starter homes	105	7.4	2591	3.9
I Lower income workers in urban terraces in often diverse areas	45	3.2	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	266	18.8	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	185	13.1	5357	8.0
L Active elderly people living in pleasant retirement locations	21	1.5	13874	20.7
M Elderly people reliant on state support	43	3.0	4435	6.6
N Young people renting flats in high density social housing	7	0.5	1186	1.8
O Families in low-rise social housing with high levels of benefit need	18	1.3	1286	1.9
Total	1415	100.0	67054	100.0

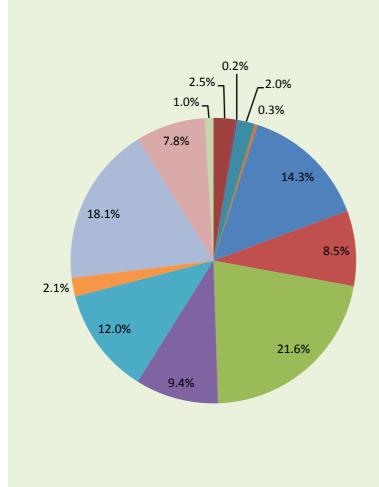


- B Residents of small and mid-sized towns with strong local roots
- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
- G Young, well-educated city dwellers
- H Couples and young singles in small modern starter homes
- I Lower income workers in urban terraces in often diverse areas
- J Owner occupiers in older-style housing in exindustrial areas
- K Residents with sufficient incomes in right-to-buy social housing
- L Active elderly people living in pleasant retirement locations
- M Elderly people reliant on state support
- N Young people renting flats in high density social housing
- O Families in low-rise social housing with high levels of benefit need

ISLE OF WIGHT

Newport Central: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	0	0.0	6260	9.3
B Residents of small and mid-sized towns with strong local roots	51	2.5	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	4	0.2	3010	4.5
E Middle income families living in moderate suburban semis	40	2.0	2647	3.9
F Couples with young children in comfortable modern housing	7	0.3	481	0.7
G Young, well-educated city dwellers	290	14.3	1607	2.4
H Couples and young singles in small modern starter homes	173	8.5	2591	3.9
I Lower income workers in urban terraces in often diverse areas	438	21.6	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	191	9.4	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	244	12.0	5357	8.0
L Active elderly people living in pleasant retirement locations	43	2.1	13874	20.7
M Elderly people reliant on state support	367	18.1	4435	6.6
N Young people renting flats in high density social housing	159	7.8	1186	1.8
O Families in low-rise social housing with high levels of benefit need	20	1.0	1286	1.9
Total	2027	100	67054	100.0

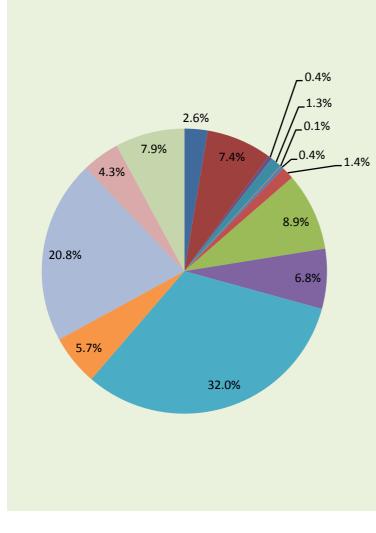


- B Residents of small and mid-sized towns with strong local roots
- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
- G Young, well-educated city dwellers
- H Couples and young singles in small modern starter homes
- I Lower income workers in urban terraces in often diverse areas
- J Owner occupiers in older-style housing in exindustrial areas
- K Residents with sufficient incomes in right-tobuy social housing
- L Active elderly people living in pleasant retirement locations
- M Elderly people reliant on state support
- N Young people renting flats in high density social housing
- O Families in low-rise social housing with high levels of benefit need

ISLE of WIGHT

Newport East: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	37	2.6	6260	9.3
B Residents of small and mid-sized towns with strong local roots	105	7.4	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	6	0.4	3010	4.5
E Middle income families living in moderate suburban semis	18	1.3	2647	3.9
F Couples with young children in comfortable modern housing	1	0.1	481	0.7
G Young, well-educated city dwellers	5	0.4	1607	2.4
H Couples and young singles in small modern starter homes	20	1.4	2591	3.9
I Lower income workers in urban terraces in often diverse areas	125	8.9	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	96	6.8	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	452	32.0	5357	8.0
L Active elderly people living in pleasant retirement locations	81	5.7	13874	20.7
M Elderly people reliant on state support	294	20.8	4435	6.6
N Young people renting flats in high density social housing	60	4.3	1186	1.8
O Families in low-rise social housing with high levels of benefit need	111	7.9	1286	1.9
Total	1411	100	67054	100.0

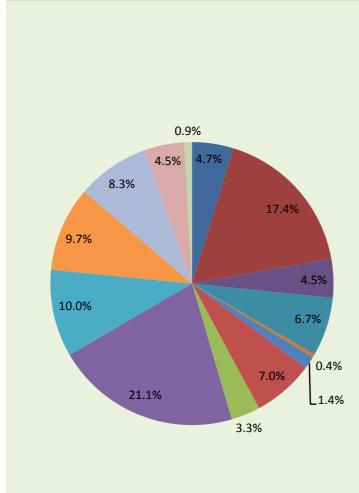


- B Residents of small and mid-sized towns with strong local roots
- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
- G Young, well-educated city dwellers
- H Couples and young singles in small modern starter homes
- I Lower income workers in urban terraces in often diverse areas
- J Owner occupiers in older-style housing in exindustrial areas
- K Residents with sufficient incomes in right-to-buy social housing
- L Active elderly people living in pleasant retirement locations
- M Elderly people reliant on state support
- N Young people renting flats in high density social housing
- O Families in low-rise social housing with high levels of benefit need

ISLE OF WIGHT

Newport North: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	70	4.7	6260	9.3
B Residents of small and mid-sized towns with strong local roots	257	17.4	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	66	4.5	3010	4.5
E Middle income families living in moderate suburban semis	99	6.7	2647	3.9
F Couples with young children in comfortable modern housing	6	0.4	481	0.7
G Young, well-educated city dwellers	21	1.4	1607	2.4
H Couples and young singles in small modern starter homes	103	7.0	2591	3.9
I Lower income workers in urban terraces in often diverse areas	49	3.3	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	312	21.1	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	147	10.0	5357	8.0
L Active elderly people living in pleasant retirement locations	143	9.7	13874	20.7
M Elderly people reliant on state support	123	8.3	4435	6.6
N Young people renting flats in high density social housing	67	4.5	1186	1.8
O Families in low-rise social housing with high levels of benefit need	13	0.9	1286	1.9
Total	1476	100	67054	100.0



- A Residents of isolated rural communities
- B Residents of small and mid-sized towns with strong local roots
- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
- G Young, well-educated city dwellers
- H Couples and young singles in small modern starter homes
- I Lower income workers in urban terraces in often diverse areas
- J Owner occupiers in older-style housing in exindustrial areas
- K Residents with sufficient incomes in right-to-buy social housing
- L Active elderly people living in pleasant retirement locations
- M Elderly people reliant on state support
- N Young people renting flats in high density social housing
- O Families in low-rise social housing with high levels of benefit need

				COUNCI
Newport South: Mosaic Group	l .			
	Ward		Isla	nd
	Number	%	Number	%
A Residents of isolated rural communities	17	1.1	6260	9.3
B Residents of small and mid-sized towns with strong local roots	188	11.6	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	2	0.1	87	0.1
D Successful professionals living in suburban or semi-rural homes	63	3.9	3010	4.5
E Middle income families living in moderate suburban semis	168	10.4	2647	3.9
F Couples with young children in comfortable modern housing	1	0.1	481	0.7
G Young, well-educated city dwellers	19	1.2	1607	2.4
H Couples and young singles in small modern starter homes	78	4.8	2591	3.9

132

302

258

46

149

15

N Young people renting flats in high density social housing O Families in low-rise social housing with high levels of benefit need 180 Total 1618 1.1% 0.9% 11.1% 11.6% 0.1% 3.9% 9.2% 10.4% 2.8% 0.1%

18.7%

I Lower income workers in urban terraces in often diverse areas

K Residents with sufficient incomes in right-to-buy social housing

J Owner occupiers in older-style housing in ex-industrial areas

L Active elderly people living in pleasant retirement locations

M Elderly people reliant on state support

15.9%

A Residents of isolated rural communities

8.2

18.7

15.9

2.8

9.2

0.9

11.1

100

1803

6189

5357

13874

4435

1186

1286

67054

2.7

9.2

8.0

20.7

6.6

1.8

1.9

100.0

SLEOf

- B Residents of small and mid-sized towns with strong local roots
- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
- G Young, well-educated city dwellers
- H Couples and young singles in small modern starter homes

1.2%

4.8%

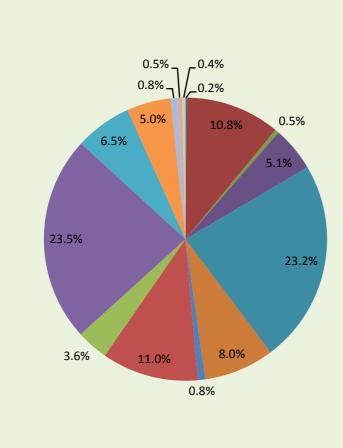
8.2%

- I Lower income workers in urban terraces in often diverse areas
- J Owner occupiers in older-style housing in ex-industrial areas
- K Residents with sufficient incomes in rightto-buy social housing
- L Active elderly people living in pleasant retirement locations
- M Elderly people reliant on state support
- N Young people renting flats in high density social housing
- O Families in low-rise social housing with high levels of benefit need



Newport West: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	2	0.2	6260	9.3
B Residents of small and mid-sized towns with strong local roots	140	10.8	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	6	0.5	87	0.1
D Successful professionals living in suburban or semi-rural homes	66	5.1	3010	4.5
E Middle income families living in moderate suburban semis	301	23.2	2647	3.9
F Couples with young children in comfortable modern housing	104	8.0	481	0.7
G Young, well-educated city dwellers	11	0.8	1607	2.4
H Couples and young singles in small modern starter homes	143	11.0	2591	3.9
I Lower income workers in urban terraces in often diverse areas	47	3.6	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	305	23.5	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	84	6.5	5357	8.0
L Active elderly people living in pleasant retirement locations	65	5.0	13874	20.7
M Elderly people reliant on state support	10	0.8	4435	6.6
N Young people renting flats in high density social housing	7	0.5	1186	1.8
O Families in low-rise social housing with high levels of benefit need	5	0.4	1286	1.9
Total	1296	100	67054	100.0

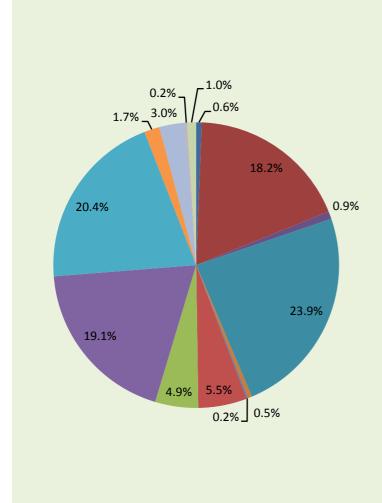


- B Residents of small and mid-sized towns with strong local roots
- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
- G Young, well-educated city dwellers
- H Couples and young singles in small modern starter homes
- I Lower income workers in urban terraces in often diverse areas
- J Owner occupiers in older-style housing in exindustrial areas
- K Residents with sufficient incomes in right-to-buy social housing
- L Active elderly people living in pleasant retirement locations
- M Elderly people reliant on state support
- N Young people renting flats in high density social housing
- O Families in low-rise social housing with high levels of benefit need



Parkhurst: Mosaic Group

	Ward		Island	
	Number	%	Number	%
A Residents of isolated rural communities	8	0.6	6260	9.3
B Residents of small and mid-sized towns with strong local roots	232	18.2	16241	24.2
C Wealthy people living in the most sought after neighbourhoods	0	0.0	87	0.1
D Successful professionals living in suburban or semi-rural homes	11	0.9	3010	4.5
E Middle income families living in moderate suburban semis	304	23.9	2647	3.9
F Couples with young children in comfortable modern housing	6	0.5	481	0.7
G Young, well-educated city dwellers	2	0.2	1607	2.4
H Couples and young singles in small modern starter homes	70	5.5	2591	3.9
I Lower income workers in urban terraces in often diverse areas	62	4.9	1803	2.7
J Owner occupiers in older-style housing in ex-industrial areas	243	19.1	6189	9.2
K Residents with sufficient incomes in right-to-buy social housing	259	20.4	5357	8.0
L Active elderly people living in pleasant retirement locations	22	1.7	13874	20.7
M Elderly people reliant on state support	38	3.0	4435	6.6
N Young people renting flats in high density social housing	2	0.2	1186	1.8
O Families in low-rise social housing with high levels of benefit need	13	1.0	1286	1.9
Total	1272	100	67054	100.0



- B Residents of small and mid-sized towns with strong local roots
- C Wealthy people living in the most sought after neighbourhoods
- D Successful professionals living in suburban or semi-rural homes
- E Middle income families living in moderate suburban semis
- F Couples with young children in comfortable modern housing
- G Young, well-educated city dwellers
- H Couples and young singles in small modern starter homes
- I Lower income workers in urban terraces in often diverse areas
- J Owner occupiers in older-style housing in exindustrial areas
- K Residents with sufficient incomes in right-tobuy social housing
- L Active elderly people living in pleasant retirement locations
- M Elderly people reliant on state support
- N Young people renting flats in high density social housing
- O Families in low-rise social housing with high levels of benefit need