

# PAPER D

## POLICY COMMISSION ENQUIRY SCOPING DOCUMENT

DRAFT

<b>RESPONSIBLE BODY</b> Policy Commission for Economy, Tourism, Regeneration and Transport	
<b>ENQUIRY NAME</b> Tourism Value for Money	<b>REFERENCE NUMBER</b> E5/05
<b>PROPOSED OUTPUT/S</b> Look at options and recommend to cabinet the most effective way to deliver of tourism (in house, by the private sector or as part of the strategic arrangement) ensuring Value For Money for the council Tax Payer.	<b>RISK</b> High Medium Low
<b>PROPOSED DATE OF INITIATION</b> 13 <sup>th</sup> July 2005	<b>PROPOSED DATE OF COMPLETION</b> TBC
<b>REASON FOR ENQUIRY</b> Administration's manifesto commitment	
<b>PROPOSED OUTCOME OF POLICY IMPLEMENTATION</b>  To provide a more efficient tourism service on the Isle of Wight in order to make the best use of Council resources and to ensure the effective delivery of the Tourism Development Plan.  To enhance the quality of the tourism experience of the Island	
<b>TERMS OF REFERENCE</b>  To employ the procurement model of the Improvement and Development Agency (I&DeA) and in doing so: <ul style="list-style-type: none"><li>➤ Consider how closely the services align with and contribute to the achievement of the council's overall goals and priorities.</li><li>➤ Identify the level of support that the Council is able to give these services in support of its overall goals.</li><li>➤ Undertake a cost/benefit analysis of all possible delivery options, in the context of the Council's goals and intended outcomes on this policy.</li></ul> And to: <ul style="list-style-type: none"><li>➤ Identify the processes necessary in order to achieve the recommended delivery options and the mechanisms for achieving any required changes</li><li>➤ Investigate of strategic partnering / outsourcing arrangement - impact upon services, staff and costs / savings</li><li>➤ Perform an options assessment</li><li>➤ Assess the Impact on Island economy and quality of life</li></ul>	

## What will not be included

- Items covered by the VFM Leisure review conducted by this Commission

## **KEY STAKEHOLDERS**

Town and Parish Councils  
Tourism staff / UNISON  
Tourism industry representative bodies / chamber of commerce  
Local businesses  
Customers – tourists and Islanders  
Tourism South East  
Ferry operators

## **RELEVANT CORPORATE AND/OR COMMUNITY STRATEGY/IES**

### Corporate Plan

- Economic development and regeneration
- Healthier communities and older people
- Safer communities
- Children and young people

### Community strategy (Island Futures)

“Developing Tourism” (p.2)

Aim 6.4: “Investigating alternative ways of securing long term funding for the promotion of tourism and the administration of Isle of Wight tourism” (p.65)

## **RELATED PROJECTS**

This Commission: VFM review of Leisure  
This Commission: £50 Parking permit  
This Commission: Highways PFI

## **LEAD MEMBER**

Cllr George Brown

## **OFFICER INVOLVEMENT**

### Lead Link Officer:

Nigel Smith – Head of Tourism

### Overview and Scrutiny Team:

Astrid Davies – Project Lead  
Louise Biggs

## **OTHER RESOURCES REQUIRED**

Budget for expert witness  
Specialist Council officer input  
Budget to implement change process

# DRAFT