Directorate of Education and Community Development

PERFORMANCE MANAGEMENT PLAN 2003 / 2004

Service Area: Parks and Beaches

Produced by: Adrian Niemiec

Date: April: 2003

1. FINANCIAL RESOURCES

1.2 Gross / Net Budget

Voor	Cross Budget	Actual	External Income		Not Dudget
Year	Gross Budget	Actual	£	Source	Net Budget
2001 / 2002	1,283,071	1,206,589	138,527	Concessions	1,445,546
2002 / 2003	1,345,476	Not Shut Down	142,054	Concessions	1,203,422
2003 / 2004	1,437,680		145,000	Concessions	1,292,680

2. STATEMENT OF PERFORMANCE

2.1 Best Value Performance Indicators (National)

Please supply if applicable

PI		Performance		
No.	Performance Indicator and Source	Actual	Est	Target
		01/02	02/03	03/04
	There are no National performance			
	indicators for these services			

2.2 Local Performance Indicators

Doufousson on Indicator		Performance	
Performance Indicator and Source	Actual	Estimate	Target
and Source	01/02	02/03	03/04
Total cost of parks, gardens and open space	7.87	7.90	6.77
management per head.			
Cost of parks, gardens and open space	4,455.63	4,446.65	4,434.66
maintenance to BS7370 per hectare.			
Cost of playground maintenance and repair per	0.45	0.45	0.43
head.			
Percentage of playgrounds that meet the LEAP	3%	3%	10%
standards.			
Number of Green Flag Awards held as a	0%	0%	0%
percentage of Principal Park network.			

Average cost of public seat provision per head / per seat.	0.09/9.74	0.09/9.74	0.08/9.74
Satisfaction survey percentage of users who are satisfied with the level of service.	Unknown	56%	60%
Number of inspections undertaken by park staff per day.	Unknown	Unknown	10

3. PROPOSED CONSULTATION

Subject for Consultation	Date and Contact	Projected Outcomes
Parks and open areas meeting in		
conjunction with the Botanic	End of Summer	Assessment of the service
Gardens.		

4. STRATEGIC AIMS & OBJECTIVES FOR THE SERVICE

4.1 Management of the Service

Tasks		Targets and Dates	Responsible	task contributes	
			Officer	Dir	Corp
1	Undertake a baseline	Target to start October	Contract	1.64	1/4/6
	audit of the currant state	2003.	Service		
	of parks and gardens		Manager		
	and prepare an				
	improvement plan.				
2	Preparing a strategy for	Strategy drafted after	Contract	1.65	1/2/4/6
	the management and	Best Value Review	Service		
	development of beaches	adopted by members.	Manager		
	and esplanades.				

4.2 Development of the Service

Tasks		Targets and Dates	Responsible Officer	task contributes	
			Officer	Dir	Corp
1	Gain Blue Flag Awards	4 off for the summer of	Adrian		
	for the beaches	2003.	Niemiec &		
			Trish		
			Stillman		
2	Gain a Green Flag	1 off for the summer of	Adrian		
	Award for the parks	2004	Niemiec &		
			Keith Bruce-		
			Smith		

5. RISK MANAGEMENT (Barriers to achievement and their management)

Please list below what are the barriers to you achieving success; what are the implications and what steps would you take to minimise the impact on your service. Are there any threats (i.e. proposed withdrawal/reduction of funding) that will affect you maintaining your service provision at its current level.

	Barrier / Threat	Implications	Action Plan
1	Reduced funding	Services and essential	
		maintenance reduced.	
2	Reduced staffing	Operational staff being diverted	
		for office management.	
3	Reducing office	Ineffectual Management.	
	accommodation.		

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Directorate of Education and Community Development

PERFORMANCE MANAGEMENT PLAN 2003 / 2004

Service Area: Adult & Community Learning

Produced by: Jo Treagus

Date: April: 2003

1. FINANCIAL RESOURCES

1.2 Gross / Net Budget

Year	Cross Budget	Actual	External Income		Not Budget
real	Gross Budget	Actual	£	Source	Net Budget
2001 / 2002					
2002 / 2003					
2003 / 2004	355,700		257,770	LSC Grants	98,000

2. STATEMENT OF PERFORMANCE

2.1 Best Value Performance Indicators (If applicable)

	Performance			
Performance Indicator and Source	Actual	Est	Target	
	01/02	02/03	03/04	
None				

2.2 Local Performance Indicators

Performance Indicator	Performance			
and Source	Actual	Estimate	Target	
	01/02	02/03	03/04	
Total number of learners funded through core LSC	2251	2130	2225	
funding				
Maintain high retention rate	91.7%	92%	92%	

3. PROPOSED CONSULTATION

Subject for Consultation	Date and Contact	Projected Outcomes
Provider Survey	March 2003	Results will be taken into account in the development of the Adult Learning Programme
Survey of non learners	February 2004 Jo Treagus	

4. STRATEGIC AIMS & OBJECTIVES FOR THE SERVICE

4.1 Management of the Service

As detailed in Adult & Community Learning Business Plan 03/04 and Development Plan 03/04

Tasks		Targets and Dates	Responsible Officer	Objectives to which this task contributes	
			Officer	Dir	Corp
1	Deliver core and project				
	programmes in partnership	Sept 2004	LLO	D1,2,3	C3
	with contracted providers				
2	Deliver Quality Assurance		Strategic		
	Programme	July 2004	Director for E	D4	C3
			& C D, LLO		

3	Implement the actions		Strategic		
	detailed in 03/04	July 2004	Director for E	D1,2,3,4	C3
	Development Plan		& C D, LLO		
4	Agree Minor Works & DDA				
	Plan 03/04 with LSC and	March 2004	LLO	D3	C3
	implement				
5	Develop programme of				
	DDA audits , premises,	July 2003	LLO, LLSO	D3	C3
	policies and people				
6	Develop 3 year strategic	July 2003	LLO	D1,2	C3
	plan for LSC				

4.2 Development of the Service

As detailed in Adult & Community Learning Business Plan 03/04 and Development Plan 03/04

	Tasks	Targets and Dates	Responsible Officer	Objectives to which this task contributes	
			Onicer	Dir	Corp
1	Deliver training programme and quality improvement programme for contracted providers	Dec 2003	LLSO	D4	C3
2	Develop survey of non learners	Feb 2004	LLO/LLSO	D3	C3
3	Review management structures of Adult & Community Learning & Family Learning	Sept 2003	Strategic Director for E & C D, LLO, F.L consultant	D4	C3
4	Implement new Management Information System	Sept 2003	LLO/LLAO Education IT	D4	C3
5	Develop and deliver NLDC programmes for 02/03 and 03/04	July 2004	LLO	D1,2,3	C3
6	Develop programme for Ethnic Minorities Achievement Grant 03/04	Sept 2003	LLO	D1,2,3	C3

7	Develop laptops for ACL	July 2003	LLO,LLAO	D1,2	C3
	staff programme				
8					

5. RISK MANAGEMENT (Barriers to achievement and their management)

Please list below what are the barriers to you achieving success; what are the implications and what steps would you take to minimise the impact on your service. Are there any threats (i.e. proposed withdrawal/reduction of funding) that will affect you maintaining your service provision at its current level.

	Barrier / Threat	Implications	Action Plan
1	Insufficient funding from	Reduction in learning	Ongoing discussion with LSC.
	LSC to deliver the core	programmes delivered.	
	programme and quality	Quality Improvement Programme	
	improvement programme	not delivered.	
2	Loss of key staff members	Elements of programme would	
		not be delivered	
3	Learning providers	Learning programme not	
	withdrawing from delivery of	delivered	
	programme		
4	Management Information	Unable to submit individual	
	System not in place	learning records to LSC which	
		may impact on funding	
5			
6			
7			
8			

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Directorate of Education and Community Development

PERFORMANCE MANAGEMENT PLAN 2003 / 2004

Service Area: ISLE OF WIGHT RECORD OFFICE

Produced by: Richard Smout

Date: April: 2003

1 FINANCIAL RESOURCES

1.2 Gross / Net Budget

Voor	Year Gross Budget Actual		Exter	Not Budget	
r ear	Gloss Budget	Actual	£	Source	Net Budget
2001 / 2002	111,560		2,750	Fees/charges	108,810
2002 / 2003	124,100(1)	Not known	2,000	Fees/charges	122,100
2003 / 2004	128,054(2)		2,000	Fees/charges	126,054

(1) (2) Include £20,000 p.a. for Record Management Project Post only filled from July 2002

2. STATEMENT OF PERFORMANCE

2.1 Best Value Performance Indicators (If applicable)

Desfermence ledicates and Ocurs	Performance			
Performance Indicator and Source	Actual	Est	Target	
	01/02	02/03	03/04	
N/A				

2.2 Local Performance Indicators

Performance Indicator		Performance	
and Source	Actual	Estimate	Target
and Source	01/02	02/03	03/04
Number of Reader visits per annum	3889	3602	3700
Percentage of records stored in conditions conforming to BS5454	33%	32%	32%
Cost of archive service per cu.m. stored	£428	£428	£428
Percentage of budget spent on document conservation	2.9%	2.9%	3.0%
Number of hits on Record Office website	No website	Not available first year of operation	Not available first year of operation
Number of slower than advertised delivery times	Information not collected	Information not collected	Less than 5%
Percentage of letters/emails during year answered within target time (Council Standards) (with total number)	85% of 828	74% of 1040	82% of 1040

3. PROPOSED CONSULTATION

Subject for Consultation	Date and Contact	Projected Outcomes
Opening Hours for Record Office	June/July 2003	Report on proposed changes to hours
	Richard Smout	submitted for approval

4. STRATEGIC AIMS & OBJECTIVES FOR THE SERVICE

4.1 Management of the Service

		Responsible Officer	Objectives t	o which this	
Tasks	Targets and Dates		task contributes		ntributes
			Dir	Corp	

1	Prepare for and undergo an inspection by National Archives	Licence renewal granted September 2003	County Archivist	28 (57)	1/3/6
2	Revise and update existing policies at Record Office	Revise/complete collecting policy and conservation strategy June 2003	County Archivist	28 (57) 8 (16)	1/3/6
3	Locate and find funding for temporary accommodation for archive material which will not fit into Hillside	Temporary accommodation found, of comparable quality to what is now available – Dec 2003	County Archivist	28 (57)	1/3/6
4	Manage move to Somerton of East Cowes Store	Move organised Sept 2003	County Archivist	28 (57)	1/3/6
5	Establish best means of implementing conservation priorities	Agreement reached on whether conservation should be purchased in or done in-house Oct 2003	County Archivist	28 (57)	3
6	Increasing professional skills of staff by improving level of resources for training	All staff to have attended training event geared to improving knowledge of archive sources/issues June 2003	County Archivist	8 (16)	1/3/6
7	Upgrade current IT equipment	Update two p.cs. currently in use Sept 2003	County Archivist	8 (17)	1/3/6
8	Maximise number of Council establishments covered by Records Management Survey	Progress report to DMT July 2003 65% of council-surveyed March 2004	Christine Dowland	27 (54)	1/3/6

4.2 Development of the Service

Tasks	Targets and Dates	Responsible	Objectives to which this
Idana	raigets and Dates	Officer	task contributes

				Dir	Corp
1	Complete feasibility study	Feasibility study grant	County	28 (57)	1/2/4/6
	into creation of heritage	submitted May 2003	Archivist	8 (16 17)	
	facility to include County	Feasibility study begun	Museum		
	Record Office	July 2003	Officer		
2	Make available the Record	Purchase CALM system	County	28 (57)	1/3/6
	Offices catalogues on-line	May 2003	Archivist		
		Agree priorities and			
		description-levels to be			
		used Dec 2003			
3	Consider establishment of	Organisation set up, with	County	28 (57)	1/3/6
	Friends Organisation in	80 members - Dec 2003	Archivist		
	conjunction with other parts				
	of Community Development				
4	Develop public interaction	Provide electronic forms	Christine	27 (55)	1/3/6
	with web-site	via website for public use	Dowland		
		- Dec 2003			

6. RISK MANAGEMENT (Barriers to achievement and their management)

Please list below what are the barriers to you achieving success; what are the implications and what steps would you take to minimise the impact on your service. Are there any threats (i.e. proposed withdrawal/reduction of funding) that will affect you maintaining your service provision at its current level.

Barrier / Threat		Implications	Action Plan	
1	Withdrawal of licence by	Loss of credibility	Provide evidence of financial	
	National Archives	Removal of some archive material	commitment to provision of new	
		from Record Office	accommodation	
2	Growing backlog of work	Less material catalogued so	Look at balance between	
	behind scenes	knowledge of holdings reduced	commitments and staffing	

3	Failure to keep abreast of	Service by-passed. Deletion of	Training of own staff and those
	developments in new	material of historical interest.	involved in record creation
	technology		
4	Low profile of Record Office	Low priority for funding in eyes of	Publicity through talks. Wight
		public	Insight

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Directorate of Education and Community Development

PERFORMANCE MANAGEMENT PLAN 2003 / 2004

Service Area: SPORTS DEVELOPMENT

Produced by: LEE MATTHEWS

Date: April: 2003

1. FINANCIAL RESOURCES

1.2 Gross / Net Budget

Year	Gross Budget	Actual	External Income		External Income		Net Budget	
i C ai	Gross Budget	Actual	£	Source	Net budget			
2001 / 2002								
2002 / 2003								
2003 / 2004	315,902		434,000 SRB 6 - Ryde Primary Health Care Sport England New Opportunities		293,250			
				Fund				

2. STATEMENT OF PERFORMANCE

2.1 Best Value Performance Indicators (If applicable)

Devicemence Indicator and Course	Performance			
Performance Indicator and Source	Actual	Est 02/03	Target 03/04	
(contribution to) Number of visits to Leisure/Sports Centres.	801,664	817,697	820,347	

2.2 Local Performance Indicators

	Performance			
Performance Indicator	A . (1	1		T1
	Actual	Estimate	Actual	Target
and Source	01/02	02/03	Actual	03 / 04
			02/03	
Number of People Accessing Training				
Opportunities in Sport and Recreation.	136	200	410	400
 Coaching for Teachers programme 				
Step into Sport				
 Active Sport Inductions 				
Community Training Programme				
Level Grant Funding attracted to service for				
Sports Development	34k	45k	434k	900k
 New Opportunities Fund 385k 				
• Sport England 23k				
Health Care Trust 4k				
Step into Sport				
5k				
• SRB 6 17k				
Number of People involved in Sports	0.00		400=	
Development programmes	2500	3000	1865	2000
Attendance Sheet / Registration Forms				
% of People involved in services from priority	450/	500/	5 7 0/	CO0/
areas	45%	50%	57%	60%
Registration Forms Number of party are (valuated as aluba and as a factor of the factor).				
Number of partners (voluntary clubs and	40	43	43	45
Organisations) supported financially by the Unit	40	43	43	45
Grant Application Forms and Contracts				
Service Level Agreements				
% of schools receiving Sports Development				
Services	93%	95%	100%	100%
School Liaison Meetings	0070	00,0	10070	10070
Active Schools Programme				
- 7 totavo obilobio i rogrammo		1	<u> </u>	

s achieving preferred standard of ucation time level (2 hrs) key stage 1 and 2.	40% 45	35% 40%
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3. PROPOSED CONSULTATION

S. PROPOSED CONSULT		
Subject for Consultation	Date and Contact	Projected Outcomes
School Sport Strategy	Draft strategy circulated April 03 PE coordinators meetings summer, autumn term (cluster)	School Sport Strategy produced. School Sport Coordinator Application completed and submitted to DFES
New Opportunities Fund Portfolio	School project meetings NOF - monthly	 New Opportunities Fund Portfolio projects submitted.(ventnor and Osborne middle, sandown and medina high schools)
Step into Sport	monthly meetings with Carisbrooke High School (funding partner)	Step into Sport project implemented
Coaching For Teachers	Cluster meetings with schools (pe coordinators) summer and Autumn terms	 Programme of courses agreed Course promotion literature circulated
	Course feedback and application forms collated. (reviewed)	
Sports Development (rugby, netball, basketball, athletics, Tennis, cricket, hockey, football and swimming)	Individual Sport Action groups Meet every 2 months Active Sport Management meetings May July Sep 03	 Sports specific plans produced. Lottery funding approved, work programme produced. Resources allocated Tracking process developed (participants)
	Stakeholder feedback	

	After every course	
Community	Meetings with	Input into strategic planning
Development/Regeneration	Regeneration, community	Community projects
	forums	coordinated/developed

4. STRATEGIC AIMS & OBJECTIVES FOR THE SERVICE

4.1 Management of the Service

	Tasks	Targets and Dates	Responsible Officer		to which this
1	Review staffing structures and complete Job evaluations of	 Unit restructuring completed May 03 Job evaluation process 	Lee matthews	Dir Raising achievem ent 1	Corp 3
2	Work towards the Quest	completed June 03 • Service review	Lee matthews	1	3
	Sports Development quality award accredited by National Sports Organisations, by addressing service improvement areas.	of current position may 03 Improvement area review External input into self assessment			
3	To review Performance management processes to ensure the unit develops evidenced based local Pl's. Collate related information	 Staff to collate evidence templates may 03 02/03 actuals collated by May 03 03/04 targets reviewed oct 03 and march 04 performance promoted to stakeholders may 04 	Lee matthews Elaine Tracey	1,4	3
4	Complete process review of all service areas functions documenting centrally and linking to corporate induction package	 process templates completed by Aug central folder completed and reviewed by Dec 	All staff Elaine tracey	1,4	3

5	Develop non service	•	September 03	Vicki wallis	1,4	3
	users survey		•	Darren		
				poplett		
				Andy day		

4.2 Development of the Service

	Tasks	Targets and Dates	Responsible Officer		o which this
			Onicei	Dir	Corp
1	To research, design and develop the School Sport Co-ordinator Programme across primary and secondary schools ready for 2004 launch	Application submitted april 03 Partnership 1 submission completed by sep 03 Partnership development manager appointed may 04	Lee matthews Vicki wallis Vicki wallis/ carisbrooke high school	Raising Achievem ent 1 Inclusion 2 Best Value 3 Communit y Learning 4	1,2,3,4
2	Plan, resource and implement "step into sport" programme to y oung people 14 – 19 years old.	Implementation plan drafted April 03 3 training courses organised may/ july/oct 03	Vicki wallis	1,2	1,3
3	To build on the successful NOF 3 PE and Sport grant of £1.37million a framework of school based sports facilities at primary level (Zone Parcs) and secondary schools (multi use games areas	Ventnor and sandown projects submitted June 03 Projects built sep 03 Osborne and medina projects submitted sep 03 and jan 04	Lee matthews Vicki wallis	1.2.3.4	1,2,3,4,6
4	To promote, develop and implement an annual programme of training and education courses for schools and sports/ community groups	Training plan produced July 03 for period (sep 03 to Easter 04)	Emma matthews	1,2	3

5	To co-ordinate and develop the Healthy Walks programmes to new locations across the Island.	New Newport walk developed oct 03 New publicity materials produced Summer 03	Gail sheath	1,2,	1,3,
6	To develop a structure of quality sports clubs and centres by implementing the Active Sport programme to selected sports across key target areas across the Island.	Yearly implementation plan (sports specific targets included) completed, reviewed April 03 – Mar 04	Darren Poplett	1,2,3,	1,2,3,4,
7	To build on the Active Communities programme by instigating new Sports & Leisure opportunities to target groups in Ryde.	Summer scheme promoted to Ryde Sports Centre Girls football project linked formally to Active Sport Development Centre	Andy Day Darren Poplett	1,2,4	1,2,3,4,
8	To coordinate and implement capital development projects	Seaclose park project completed July 03 Haylands Farm project completed July 03 Fairway Athletics Centre Submission July 03 Refurbishment planned Nov 03	Lee matthews	3	1,3,6,

5. RISK MANAGEMENT (Barriers to achievement and their management)

Please list below what are the barriers to you achieving success; what are the implications and what steps would you take to minimise the impact on your service. Are there any threats (i.e. proposed withdrawal/reduction of funding) that will affect you maintaining your service provision at its current level.

	Barrier / Threat		Implications		Action Plan
1	Partnership with Sports College Carisbrooke High School.	•	duplication of services lack of coordination lack of service quality	•	Develop LEA Strategic Role Develop and support Core Management structure and meetings Roles and responsibilities to be drafted and agreed and regular meetings with Director of Sport organised
2	School Sport Coordinator Programme development	•	duplication of services lack of coordination lack of service quality	•	Develop LEA Strategic Role Consult widely on Strategic Plan and link back to School Improvement agenda Roles and responsibilities to be drafted and agreed
3	Reduction of Lottery Funding due to Regionalisation of Sport England.	•	Elements of services plan will not be completed Reduction of young people obtaining services No Active Communities project	•	On going meetings with Sport England and the Hampshire and Isle of Wight Partnership.

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Directorate of Education and Community Development

PERFORMANCE MANAGEMENT PLAN 2003 / 2004

Service Area: Music Service

Produced by: N Courtney

Date: April: 2003

1. FINANCIAL RESOURCES

1.2 Gross / Net Budget

Year	Gross Budget	Actual	External Income		Actual External Income		Net Budget
real	Gloss Budget	Actual	£	Source	Net budget		
2001 / 2002	522480	526200	298400	Standards Fund	117800		
			110000	Charges			
2002 / 2003	558500	558580	340800	Standards Fund	81900		
			135880	Charges			
2003 / 2004	573660	N/A	340800	Standards Fund	112000		
			120860	Charges			

2. STATEMENT OF PERFORMANCE

2.1 Best Value Performance Indicators (If applicable)

Performance Indicator and Source	Performance		
	Actual	Est	Target
	01/02	02/03	03/04

N/A	 	
N/A	 	
N/A	 	

2.2 Local Performance Indicators

Derfermence Indicator		Performance	
Performance Indicator and Source	Actual	Estimate	Target
and Source	01/02	02/03	03/04
 Number of pupils in maintained schools in Key Stages 1 – 4 who are receiving regular instrumental / vocal lessons from or through the Music Service as a percentage of the total pupil population @ 01/02/02 	12.47 % (2052 pupils)	12.47 % (2052 pupils)	13%
Number of pupils from maintained schools in Key Stages 1-4 regularly attending ensembles provided by the Music Service (including members of orchestras, bands, choirs etc) as a percentage of the total pupil population @ 01/02/02	1.9 % (314 pupils)	1.9 % (314 pupils)	2.5%
 Number of schools receiving regular instrumental / vocal tuition provided by the Music Service as a percentage of the total number of schools @ 01/02/02 	96 % (66 schools)	96 % (66 schools)	97%
 Number of maintained schools receiving music support from the Music Service as a percentage of the total number of schools, including both instrumental and vocal lessons and other forms of music support (e.g. curriculum support, delivering class lessons in schools, providing concerts and workshops etc). 	100 % (69 schools)	100 % (69 schools)	100%
 Number and percentage of regular instrumental / vocal pupils achieving National Qualifications Framework, Level 1 and above @ 01/02/02 	57 % (1170 pupils)	57 % (1170 pupils)	60%

 Number of instrumental / vocal lessons observed during the academic year 2001/2002 and the percentage judged to be satisfactory or better, using OFSTED criteria. 	100% (22 lessons observed)	100% (22 lessons observed)	100%
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3. PROPOSED CONSULTATION

Subject for Consultation	Date and Contact	Projected Outcomes
Curricular and extra curricular music activities	Annually – Autumn Term School music co- ordinators and IWMS instrumental staff	Greater awareness of common issues between music staff across all areas of local music education provision
Performance Week evaluation	Termly as appropriate School Music Coordinators	Regularly informed development of workshop programmes through staff discussion etc.
Area parents evenings	5 per annum IWMS staff and parents	Two way communication between parents and staff concerning pupil progress. Better understanding of individual pupil needs informs programmes of study and practice at home
Solent Music Project INSET evaluation	Termly as appropriate School music co-ordinators	Information gathered informs future world music & curricular INSET strategies
Solent Music Project INSET evaluation (instrumental music staff)	Termly as appropriate IWMS instrumental music staff	In-house INSET programme for instrumental staff tailored to local professional development needs

4. STRATEGIC AIMS & OBJECTIVES FOR THE SERVICE

4.1 Management of the Service

Tasks	sks Targets and Dates	Responsible	Objectives to which this task contributes	
		Officer	Dir	Corp

1	Acquire Capita EMS music module software	New EMS module up and running for new school year 2003/4	HMS	3
2	Provide hearing protection for at-risk music staff (percussion and brass)	At-risk staff protected from potentially damaging decibel levels in small rooms by Sept 2003	HMS	1,3
3	Acquire acoustically safe mobile music teaching rooms x 2	Safe environment for music staff at risk from high decibel levels in working environments by Sept 2004	HMS	1,3
4	Relocate all administration & resources to one central located building	All admin. & resources housed under one roof Date TBA	HMS	3

4.2 Development of the Service

Tasks		Targets and Dates	Responsible Officer	task contributes	
1	Increase Fee Remission Scheme take-up from previous 25/69 schools	25% increase in take-up by July 2004	HMS		1,2,3
2	Raise attendance levels through existing strategies	5% overall increase in attendance of in-school pupils at music lessons by July 2004	HMS and team		2,3
3	Re-establish IWMS / Schools' Partnership Forum	First joint meeting to take place by October 2003	HMS + Senior Teacher + Music Advisory Teacher		3
4	Implement revised scheme of workshops to Key Stage 2/3 pupils	New programme (with strengthened links to National Curriculum) delivered to middle schools by March 2003	HMS + Senior Teacher		2,3
5	Increase Music Centre membership through reduced subscription levels	5% increase in membership levels (up to 400) by April 2004	HMS and team		1,2,3
6	Achieve a more even gender balance across the instruments	More boys learning woodwind & stringed instruments (ongoing)	HMS and team		1,2,3,4
7	Expand and develop Solent Music Project world music resources	(a) Gamelan anklung in use in Island schools (b) New programme of community workshops planned by December 2003	Music Advisory Teacher		(a) 2,3 (b) 1,2,3,4

5. RISK MANAGEMENT (Barriers to achievement and their management)

Please list below what are the barriers to you achieving success; what are the implications and what steps would you take to minimise the impact on your service. Are there any threats (i.e. proposed withdrawal/reduction of funding) that will affect you maintaining your service provision at its current level.

Barrier / Threat		Implications	Action Plan	
1	Removal of Standards Fund / LEA matched funding support	Reduction in duration of instrumental lessons & in range of subjects offered – ensembles become unviable Tuition costs rise – customer resistance – reduced access and inclusion Loss of professional advisory service to schools	Lobby central government via FMS and raise local awareness of the need for ongoing and sustained levels of LEA funding	
2	Conflict with other areas of curriculum, especially literacy and numeracy strategies. Lack of Headteacher support in some schools.	Difficulties over release of pupils to attend instrumental lessons	Continued liaison work through senior management team (HMS, Advisory Teacher, Senior Teacher) and through introduction of new IWMS /Schools' Partnership Forum	

3	Increased pressure on young people's leisure time from other non-musical activities including weekend employment Apathy over Remission	Music Centre membership adversely affected Reduced access and inclusion	Major recruiting effort directed especially towards expansion of junior Music Centre groups. Introduction of instrument-specific half-day projects Continued liaison work through
	subsidies take up by some schools	leading to poorer cultural well- being amongst young people	senior management team and Partnership Forum
5	Low take up of larger and more expensive instruments	Not enough bass and specialist instruments - bands and orchestras become unviable	Continued liaison work through senior management team and Partnership Forum
6	Prohibitive accommodation costs for Music Centre rehearsals	Steep increase in membership subscription costs leading to significant reduction in membership levels – unviable ensembles	Work with Directorate officers towards a fairer charging regime for in-house organisations
7	Poor teaching conditions due to restricted room size, over resonance, excessive noise levels	Brass, percussion staff at risk of damaged hearing – lesson quality impaired by poor environments	Risk assessment survey followed by dissemination of findings to schools – reinforced by visits from senior management team and Partnership agenda items Provision of hearing protection for at-risk staff
8	Outdated ICT systems	Inefficient statistical record-keeping	Acquisition of new capita EMS Music Service module
9.	Inadequate resource base	Planned expansion of extra- curricular and community programmes held back	Refurbishment of Sandown Town Hall – new funding essential

Directorate of Education and Community Development

PERFORMANCE MANAGEMENT PLAN 2003 / 2004

Service Area: ARTS

Produced by: Maria Wilkinson

Date: April: 2003

1. FINANCIAL RESOURCES

1.2 Gross / Net Budget

Voor	Gross Budget	Actual	External Income		Not Budget
Year			£	Source	Net Budget
2001 / 2002					
2002 / 2003					
2003 / 2004	349892		2716	Fees and Charges	347176

2. STATEMENT OF PERFORMANCE

2.1 Best Value Performance Indicators (If applicable)

	Performance			
Performance Indicator and Source	Actual 01/02	Est 02/03	Target 03/04	

2.2 Local Performance Indicators

Doufourous Indicator	Performance			
Performance Indicator and Source	Estimate 02/03	Actual 02/03	Target 03/04	
Total audience numbers attending Ryde Theatre	24,000	24,000		
Subsidy per person Attending	£2.50	£2.50		
Total audience numbers attending Shanklin Theatre	50,000	50,000	50,000	
Subsidy per person Attending	£1.68	£1.68	£1.68	
Number of people using the Quay Arts Centre	44,000	98,000	60,000	
Subsidy per person Attending	£1.36	£0.61	£1.00	
The ratio of external arts funding to internal budgets	1:1	7:5	7:5	
Known attendance at all arts unit managed and supported events per 1000 population	1	116	100	
The number of participatory activities facilitated/delivered	60	234	280	
The number of new partnership projects	2	18	14	

3. PROPOSED CONSULTATION

Subject for Consultation	Date and Contact	Projected Outcomes
Ventnor Arts Development	March 2003	Sustainable Arts Programme through
	Maria Wilkinson	MTI/ ACE funding
Carnival RALP/SRB 6 Evaluation	Dec 2003	Future 2 years of funding through SRB6
Carrival IVALI /OIND & Evaluation	Frankie Goldspink	
Voluntary Arts Network	Summer 2003	More formalised structure for support
Voluntary Arts Network	Maria Wilkinson	
Web site development	Summer 2003	Higher profile for Arts Unit work
vveb site development	Maria Wilkinson	
Village Communites – Arts Away	Ongoing	Leader Plus application more links with
Village Confindinces – Arts Away	Hannah Birks	AONB/ Quay and Island 2000
	Dec 2003	Accredited sustainable programme of
Carnival Isle Participants	Chris Slann	courses delivered as a franchise to IOW
		College

4. STRATEGIC AIMS & OBJECTIVES FOR THE SERVICE

4.1 Management of the Service

Tasks		Targets and Dates	Responsible	Objectives to which this task contributes	
			Officer	Dir	Corp
1	Develop a sustainable model for the delivery of events and arts participation in rural communities	 Application made to Leader Plus 3 new communities engaged with project Promoters Group established Dec 2003 	ADO/ Hannah Birks	Themes 1 & 2	1/2/3/4
2	Extend the Carnival Development Project to take in the whole Island	 SRB Application made West Wight and Bay areas enhancement programme Summer 2003 	ADO/ CDO	Themes 1 & 2	1/2/3/4
3	Implement the results of the theatres' review as means to seek improvements in the quality of the theatre offer (in terms of programme and environment).	Development Plan and new structure agreed March 2004	ADO/ TDO	Theme 2	1/2/3/4
4	Enable the development of a Visual Arts Forum to improve the quality and range of support for local visual artists.	Forum established March 2004	ADO/ Quay Arts	Themes 4 & 5	1/2/3
5	Enable the development of affordable studio and gallery spaces for local artists.	Working Group established Dec 2003	ADO/RAW	Themes 4 & 5	1/2/3

4.2 Development of the Service

Tasks		Targets and Dates	Responsible	Objectives to which this task contributes	
			Officer	Dir	Corp
1	Raise the Profile of the work being developed through the Arts Unit	Web Site developed by November 2003	MW	Themes 1 & 2	1/2/3/4
2	Improve the internal workings of the Arts Unit	Provide Administrative support for the unit	JM/MW	Themes 1 & 2	1/2/3/4
3					

5 RISK MANAGEMENT (Barriers to achievement and their management)

Please list below what are the barriers to you achieving success; what are the implications and what steps would you take to minimise the impact on your service. Are there any threats (i.e. proposed withdrawal/reduction of funding) that will affect you maintaining your service provision at its current level.

	Barrier / Threat	Implications	Action Plan
1	Lack of time and resources	Some opportunities and expected outcomes might be missed and not fully achieved	To constantly appraise and consider staff structure and resources to develop appropriate structure and support for efficient delivery of the service. To make funding applications where necessary to support existing staff structure and facilitate expansion of programme Regular and timely reappraisal of priorities

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Directorate of Education and Community Development

PERFORMANCE MANAGEMENT PLAN 2003 / 2004

Service Area: Library Service

Produced by: Tim Blackmore

Date: April: 2003

1. FINANCIAL RESOURCES

1.2 Gross / Net Budget

Year	Cross Budget	Actual	Exte	rnal Income	Not Budget	
rear	Gross Budget	Actual	£ Source		Net Budget	
2001 / 2002	1,566,280	1,357,860	208,420	Fees and Charges	1,357,860	
2002 / 2003	1, 626,354		194,081	Fees and Charges	1,432,273	
2003 / 2004	1,612,220		162,600	Fees and Charges	1,449.620	

2. STATEMENT OF PERFORMANCE

2.1 Best Value Performance Indicators (If applicable)

	Performance			
Performance Indicator and Source	Actual	Est	Target	
	01/02	02/03	03/04	
BVPI 115: Gross cost per physical visit to public libraries	£1.69	£1.60	£1.60	
BVPI 117: No. of physical visits to public library premises per 1,000 population	7,444	8,000	8,000	
BVPI 118: Percentage of library users who found the book /information they wanted or reserved or were satisfied with that outcome	N/A	N/A	New for 2003/04	

2.2 Local Performance Indicators

Performance Indicator	Performance			
and Source	Actual	Estimate	Target	
and Source	01/02	02/03	03/04	
Number of books issued per head of population	9.26	8.75	8.85	
Number of other items issued per head of population	0.97	0.95	0.97	
Number of books/recordings available in libraries per head of population	1.99	1.9	1.85	
Percentage of customers who found books/information required	69.1	69.5	70.0	
Percentage of population to be active borrowers = 35%	27%	28%	30%	
Income to be increased by 10%	7.3%	7.0%	7.5%	

3 PROPOSED CONSULTATION

Subject for Consultation		
Cipfa Adult Users Survey	October 2003 Andy Walker	Increased user satisfaction information and suggestions for service
		improvement. To support the improvement of the
Cipfa Community Survey	May 2004 Andy Walker	EFQM score. Information from non-users on service improvements and alternative service delivery. To support the improvement of the EFQM score.
Library Focus Groups	May 2004 Ruth Buckingham	To provide a structured method of continuous user consultation for service delivery and improvement.

4 STRATEGIC AIMS & OBJECTIVES FOR THE SERVICE

4.1 Management of the Service

Tasks		Targets and Dates	Responsible Officer	•	s to which this ontributes	
			Onicei	Dir	Corp	
1	Review the staff and structure of the library service (including levels and gradings) and developing an all staff approach to service planning based on the EFQM model	Improved staff morale as measured by annual survey. October 2003	Head of Libraries	4	1, 2, 3	
2	Develop the information and advisory role of the library service as central to the life of the community.	Strategy formulated and implemented October 2003	Head of Libraries	1, 2, 3, 4	1, 2, 3	

3	To meet all the Public Library Standards (PLS)	Improved customer satisfaction as measured through PLU survey. March 2004	Head of Libraries	1, 2, 4	1, 3
4	Develop a communications strategy involving user groups from staff, general and specific users	Improved customer satisfaction as measured through PLU survey. Improved staff morale as measured by annual survey. December 2003	Head of Libraries	4	1, 3

4.2 Development of the Service

Tasks		Targets and Dates	Responsible Officer	Objectives to which this task contributes	
			Officer	Dir	Corp
1	Complete the implementation of the 'Peoples Network' in all Island libraries	Network in place and service launched October 2003	Head of Libraries	1, 2, 3	1, 2, 3
2	Undertake a review of the opening hours of the libraries relative to the Public Library Standards and identify the potential for increased opening times.	Review completed and recommendations implemented October 2003	Head of Libraries	1, 2, 3, 4	1, 2, 3, 4
3	Implement the programme of library refurbishments and branding, including meeting the needs of DDA	Improved customer satisfaction as measured through PLU survey. 10% increase in annual issues. Refurbishments complete. March 2004	Head of Libraries	1, 2, 3	1, 2, 3

4	Implement the Reader Development Strategy and create a reader's	25% increase in number of visits to website	Head of Libraries	1, 2, 3	1, 3
	website	4 reading groups established.			
		Increased user satisfaction as measured by PLU survey			
		December 2003			
		December 2003			

5 RISK MANAGEMENT (Barriers to achievement and their management)

Please list below what are the barriers to you achieving success; what are the implications and what steps would you take to minimise the impact on your service. Are there any threats (i.e. proposed withdrawal/reduction of funding) that will affect you maintaining your service provision at its current level.

	Barrier / Threat	Implications	Action Plan	
1	Succession management	Uncertainty which requires	Work more closely with other	
		management	departments within ECD and	
		Change in direction of service	across the council.	
			PDR process	
			Maintain the EFQM process	
2	ICT	Sustainability	Members support	
		Staff training	Advocating the libraries role	
		Lack of network management and	within the community	
		full time systems support	Seeking funding for additional	
			personnel	
3	Cuts in funding	Library closures	Members support	
		Staff reduction	Advocating the libraries role	
		Reduction in service delivery	within the community	
			Investigating alternative methods	
			of service delivery	
4	Cuts in education funding to	Closure of the School Library	Alternative methods of funding	
	schools	Service	and pricing structures	
5	Restructuring of branch	Decrease in staff morale	Improving career structure	
	staff	Loss of experienced staff	PDR process	

6	Competition from	Decreased library usage	Staff training
	bookshops and other		Members support
	printed and electronic		Promoting and celebrating the
	providers		unique role libraries can play
			within the community
			Asset planning

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Directorate of Education and Community Development

PERFORMANCE MANAGEMENT PLAN 2003 / 2004

Service Area: Museum Service.

Produced by: Mike Bishop.

Date: April: 2003

- 1. FINANCIAL RESOURCES
- 1.2 Gross / Net Budget

Year (Gross Budget	Actual	External Income	Net Budget
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			£	Source	
2001 / 2002	709,610	709,260	368,700	Fees & charges	340,560
2002 / 2003	694,590	730,910	442,970	Fees & charges	287,940
2003 / 2004	594,740	-	-	Fees & charges	303,560

2. STATEMENT OF PERFORMANCE

2.1 Best Value Performance Indicators (If applicable)

	Performance			
Performance Indicator and Source	Actual 01/02		Target 03/04	
BVP 113: Number of pupils visiting museums and galleries in organised school groups	9483	Discontinued	Discontinued	
BVPI 170a: The number of visits to/usages of museums per 1,000 population	841	800	830	
BVPI 170b: The number of those visits that were in person per 1,000 population	802	750	780	
BVPI 170c: The number of pupils visiting museums and galleries in organized school groups per 1,000 population	73	80	90	

2.2 Local Performance Indicators

Performance Indicator	Performance			
and Source	Actual	Estimate	Target	
and Source	01/02	02/03	03/04	
Net cost of museums per 1000 population (£)	2,304	3,000	2,500	
Net cost of museums per visitor (£)	2.79	3.00	2.50	
Retail spend per head: Dinosaur Isle	1.76	1.90	2.05	
Retail spend per head: Newport Roman Villa	0.70	0.80	0.90	

Value for money rating good/			
excellent (%): Dinosaur Isle	-	48/25	45/35
Value for money rating good/			
excellent (%): Newport Roman Villa	-	45/45	40/50
Value for money rating good/			
excellent (%): Museum of Island History	-	29/68	30/70

3 PROPOSED CONSULTATION

Subject for Consultation	Date and Contact	Projected Outcomes
Museum of Island History visitor questionnaire	2003/04	Range of user data and satisfaction
questionnaire	R Silverson	ratings obtained
Newport Roman Villa visitor questionnaire	2003/04	Range of user data and satisfaction
•	R Silverson	ratings obtained
Cowes Maritime Museum visitor	2003/04	Range of user data and satisfaction
questionnaire	R Silverson	ratings obtained
Dinosaur Isle visitor questionnaire	2003/04	Range of user data and satisfaction
	Peter Pusey	ratings obtained

4 STRATEGIC AIMS & OBJECTIVES FOR THE SERVICE

4.1 Management of the Service

Tasks		Targets and Dates	Responsible Officer	Objectives to which this task contributes	
			Officer	Dir	Corp
1	Source external grants	Ongoing throughout	M.Bishop	52, 56	2
		2003/04			
2	Recruit seasonal and other	Seasonal staff recruited	M.Bishop		2
	staff	Apr-Jul 2003, and others	P.Pusey		
		as required.	R.Silverson		

3	Staff management	PDP's undertaken by	M.Bishop	48	4/6
		06/03; training identified;	P.Pusey		
		staffing issues arising	R.Silverson		
		resolved.			
4	Formulate Emergency	Plans in place for all	M.Bishop	16, 59	4/6
	Plans	museums 06/03	D.Pemberton		
			R.Silverson		
			P.Simpson		
5	Devise Business Plan for	Plan completed 2003	M.Bishop	24, 25,	1/2
	St.Thomas' Ryde	(subject to handover)		46	
6	Annual Marketing Plan for	Plan for 2004 completed	P.Pusey	24, 30	2
	Dinosaur Isle	by 10/03		46	
7	Contribute to annual	Plan for 2004/5 completed	M.Bishop	59	
	departmental Service Plan	by 03/04			
8	Revise annual Performance	Plan for 2004/5 completed	M.Bishop	59	
	Management Plan	by 03/04			

4.2 Development of the Service

Tasks			Targets and Dates	Responsible Officer	-	es to which contributes
				Officer	Dir	Corp
1	Develop new galleries at the Guildhall to better	•	HLF grant	M.Bishop	16,24,	1/3/4/6
	display heritage		application submitted 04/03		25,30,	
	collections and provide	•	Refurbishment work		52,56,57	
	temporary exhibition programme.	•	commenced 11/03 Exhibition work commenced 1/04 Opened to public 4/04		,58	
2	Open up the Council collections at Cothey Bottom as an educational museum store.	•	Grants for educational use submitted 4/03 Collections displayed and interpreted 6/03 Education sessions begun 9/03	M.Bishop	16,24, 25,30, 52,56,57 ,58	1/3/4/6

3	Establish a Museums' Forum	 Proposals circulated to Island Museums 7/03 First meeting convened 9/03 	M.Bishop	24,46	1/3/6
4	Develop computerised catalogues with on-line access	 Apply for grant 5/03 Project starts 10/03 Completion 10/05 	M.Bishop	17,49	3/6
5	Develop individual web sites for museums	Dinosaur Isle 05/03Roman Villa 06/03Guildhall 09/03	P.Pusey R.Silverson	17,24,49	3 / 6
6	Establish a Friends of Dinosaur Isle group	• Set up by 09/03	P.Pusey	46,58	3 / 6
7	Apply for HLF Development Grant for Dinosaur Isle	Apply by 10/03Feasibility study starts 01/04	P.Pusey	52,56	3/4/6
8	Museums month event, Dinosaur Isle	May 2003	M.Munt	16,24	1/3/6
9	Pterosaur Exhibition, Dinosaur Isle	July 2003	M.Munt	16,24	1/3/6
10	Collectors Weekend, Dinosaur Isle	Octobe 2003	M.Munt	24,46	1/3/6
11	Dinosaur Conference, Dinosaur Isle	November 2003	M.Munt	15,24	1/3/6
12	Rowlandson Exhbition Part 4, Guildhall	May 2003	R.Silverson	16,24	1/3/6
13	Adult Learners' Week, Roman Villa	May 2003	R.Silverson	15,16,24	1/3/6
14	Roman Re-enactment weekend, Roman Villa	July 2003	R.Silverson	16,24	1/3/6
15	Children's' activity days, Roman Villa	August 2003	R.Silverson	15,16,24	1/3/6

5 RISK MANAGEMENT (Barriers to achievement and their management)

Please list below what are the barriers to you achieving success; what are the implications and what steps would you take to minimise the impact on your service. Are there any threats (i.e. proposed withdrawal/reduction of funding) that will affect you maintaining your service provision at its current level.

	Barrier / Threat	Implications	Action Plan
1	Grants not awarded	Capital projects cannot go ahead	Defer projects for another 12
			months
2	Downturn in visitor numbers	Deficit incurred	Implement marketing strategy to
	to museums		rapidly reach customers, including
			" special offers" etc
3	Reduction of Council	Unable to provide full range of	Cut service level provision, and/or
	funding	services / quality of services	increase income
		reduced	
4	Increased costs on zero	Unable to provide full range of	Cut service level provision, and/or
	growth budget	services / quality of services	increase income
		reduced	

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Directorate of Education and Community Development

PERFORMANCE MANAGEMENT PLAN 2003 / 2004

Service Area: Museum Schools Service

Produced by: Rosemary Cooper

Date: April: 2003

1. FINANCIAL RESOURCES

1.2 Gross / Net Budget

Year	Cross Budget	Actual	External Income		Not Budget
real	Gross Budget	Actual	£	Source	Net Budget
2001 / 2002					
2002 / 2003					
2003 / 2004					

2. STATEMENT OF PERFORMANCE

2.1 Best Value Performance Indicators (If applicable)

	Performance		
Performance Indicator and Source	Actual 01/02	Est 02/03	Target 03/04
	01/02	02/03	33/04

2.2 Local Performance Indicators

Performance Indicator	Performance			
and Source	Actual	Estimate	Target	
and Source	01/02	02/03	03/04	
Percentage of LEA schools using the service	с. 90	98.5	100	
Number of classes taken	239	245	240	
Number of loans issued to schools	1330	1420	1400	

3 PROPOSED CONSULTATION

Subject for Consultation	Date and Contact	Projected Outcomes
Special activities for schools	July 03 and Dec/Jan 04	Exhibitions/events/activities targeted to
		schools' needs
Pupil activities linked to new castle	autumn 03	Provision of hands-on material and
exhibition		pupil activity sheets
Development of new teaching	March 04	Teaching programme targeted to new
sessions		QCA schemes of work

4 STRATEGIC AIMS & OBJECTIVES FOR THE SERVICE

4.1 Management of the Service

			Responsible	Objectives to which this	
	Tasks	Targets and Dates	Officer	task contributes	
			Onicei	Dir	Corp
1	Provide loans to schools	1250 issues by March 04	RJC		
2	Teach classes as required	Total of 230 classes by March 04	RJC		
3	Organise living history event	10 classes: July 03	RJC		
4	Organise winter exhibition for schools	60 classes by Jan 04	RJC		
5	Professional development activities for teachers	3 activities by March 04	RJC		
6	Provide work experience opportunities	6 students	RJC		

4.2 Development of the Service

Tasks		Targets and Dates	Responsible Officer	Objectives to which this task contributes	
			Officer	Dir	Corp
1	Develop / revise loan	10 by March 04	RJC		
	collections				
2	Produce and market	3 by March 04	RJC		
	document packs				
3	Produce digital resources	Completion of project and	RJC		
	through participation in	CD of resources for KS3			
	MGEP project	by March 04			
4	Seek HLF funding and	Officer appointed and	RJC		
	begin education project	project begun by March 04			

5. RISK MANAGEMENT (Barriers to achievement and their management)

Please list below what are the barriers to you achieving success; what are the implications and what steps would you take to minimise the impact on your service. Are there any threats (i.e. proposed withdrawal/reduction of funding) that will affect you maintaining your service provision at its current level.

	Barrier / Threat	Implications	Action Plan
1	Increased demand from	Lack of time for new	None: routine services will be
	schools for routine services	developments	given priority
	such as teaching		
2	Application to HLF not	Postponement of project	Re-application if appropriate
	successful		

1

Directorate of Education and Community Development

PERFORMANCE MANAGEMENT PLAN 2003 / 2004

Service Area - Ventnor Botanic Garden

Produced by: ...Simon Goodenough

Date: April: 2003

1. FINANCIAL RESOURCES

1.2 Gross / Net Budget

Net figures only

Year	Cross Budget	Actual	Exter	rnal Income	Not Budget
rear	Gross Budget	Actual	£	Source	Net Budget
2001 / 2002	345,960	308,093	208,094		345,960
2002 / 2003	346,869	309,757	200,687		346,869
2003 / 2004	350,243				350,243

2. STATEMENT OF PERFORMANCE

2.1 Best Value Performance Indicators (If applicable)

Performance Indicator and Source	Performance		
	Actual	Est	Target
	01/02	02/03	03/04

2.2 Local Performance Indicators

Performance Indicator	Performance			
and Source	Actual	Estimate	Target	
and Source	01/02	02/03	03/04	
Spend per head	0.78p	0.77p	0.85p	
Total Visitor Number	234,602	243,719	258,000	
Costs met by revenue	37%	41.3%	43%	
Dwell Time > 1 Hr	78.1%	92%	90%	
Education Visits	66	85	110	
Paying visitors to GreenHouse	-	-	15,000	
Number of Accessions to plant collection per annum	9	7	9	
Cost per head for IW citizens for delivery of service	2.39	2.32	2.25	

3 PROPOSED CONSULTATION

Subject for Consultation	Date and Contact	Projected Outcomes
Visitor Book	Continuous	To identify any area of weakness in
	Assessment	offer to the public
	Conducted interviews	Provision of National Curriculum based
Garden Use by local schools	with teachers from June	activities for local schools as requested.
	2003 by Education	
	Officer	
	August 2003	Assess areas for improvement in offer
Garden Visitor Survey	Head of Visitor	and ascertain visitor profiles for future
	Services	targeted marketing
	Autumn 2003 Friends	Assess level of support and ensure that
Friends of Garden Questionnaire	Newsletter	mutuality of purpose is achieved
	Curator	

4. STRATEGIC AIMS & OBJECTIVES FOR THE SERVICE

4.1 Management of the Service

Tasks		Targets and Dates	Responsible	Objectives to which this task contributes	
		Officer		Dir	Corp
1		April 2004 provide public	Head		2,3,7
	Improve Database	access in reference library	Gardener/		
			Curator		
2		September 2003 have	Education		2,3,7
	Extend RHS Courses	years 1 & 2 enrolled	Officer		
3		September 2003 and on-	Curator in		2,3,7
	Provide work-based skills	going	partnership		
	training for unemployed		with Island		
			Volunteers		

4.2 Development of the Service

Tasks		Targets and Dates	Responsible Officer	Objectives to which this task contributes	
				Dir	Corp
1		Winter 2003 provide	Head of		6, 7
	Refurbish foyer of the re-	kitchen facilities and small	Visitor		
	landscaped Temperate	catering outlet for 2004	Services/		
	House		Curator		
2		Spring 2004 resolve H&S	Curator		4, 7
	Repair further section of	issues of trip hazards and			
	footpaths	dangerous steps and			
		changes of level			
3	Modify lower nursery for	Winter 2003 modify	Curator /		3, 6
	improved utilisation of	cropping times and	Head		
	space	irrigation techniques.	Gardener		
		Seasonal use of glass only			
		for specific groups of			
		plants. Increase training			
		use of space			
4		Winter 2003 provide new	Curator		4, 6, 7
	Seek funding for	play equipment for 2004			
	playground improvement	holiday season and effect			
	and modernisation	repairs to existing			
		equipment.			
5		Make application to HLF	Curator		4,6,7
	Seek grant aid to repair	during 2003/2004			
	grade 2 listed hospital				
	grounds landscape				

5. RISK MANAGEMENT (Barriers to achievement and their management)

Please list below what are the barriers to you achieving success; what are the implications and what steps would you take to minimise the impact on your service. Are there any threats (i.e. proposed withdrawal/reduction of funding) that will affect you maintaining your service provision at its current level.

	Barrier / Threat	Implications	Action Plan
1		Skills shortage and inability to	Develop a fall back strategy of
	Loss of key personnel	undertake development plans or	minimum required maintenance
		to deliver aims and objectives	standards.
2		Failure of equipment and closure	Closure of facilities
	Under funding for basic	of dangerous areas to the public	
	servicing of facility		
3		Inability to encourage a new	Seek alternative methods of
	Lack of marketing budget	audience to the facility	gaining public attention through
			events and free publicity/editorial
4	Lack of Human Resources	Inability to capacity build or	Seek volunteer help and other
		expand offer presented	partnership strategies
5		Serious barrier to socially	Lobbying of bus company – fat
	Appalling Public Transport	excluded groups. Impractical for	chance!
	to Garden	day visitors to the island to visit	
		the attraction	
6		Detracts from many of the	None
	Adverse publicity and lack	achievements of the facility and	
	of Member support	the service it provides	

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