APPENDIX 1

Quarterly Performance Management Report 2004-05
Select Committee Report – Economic Development, Planning Policy, Tourism & Leisure
Quarter 2 Report: July - September 2004

Contents

Section 1 : Summary – Quarterly Performance Management Report 2004-05 Quarter 2 (July-September)

1.1 Performance Summary :– Performance Indicators

The summary provides information for all of the Key Performance Indicator Targets and Local Public Service Agreement (PSA) Targets by Portfolio for 2004-05
This table presents a summary of 79 Performance Indicators by type and by Portfolio, as drawn from the:

- Key PI Quarterly Basket - 67 key performance indicators, 63 reported quarterly, 1 annual indicators and 3 have no quarterly targets
- Public Service Agreement - 12 targets 3 of which are reported annually

Performance Indicators by Portfolio – QUARTERLY ACHIEVEMENT OF TARGETS

PORTFOLIO	NO. OF INDICATORS	TARGET ACHIEVED	WITHIN 5% TARGET	TARGET NOT ACHIEVED	NO INFO
ECONOMIC DEVELOPMENT UK & EU REGIONAL ISSUES	3	2 = (67%)	0	1 = (33%)	0
PLANNING (SUSTAINABLE DEVELOPMENT, ENVIRONMENT & PLANNING POLICY)	7	3 = (60%)	0	2 = (40%)	2 HAVE NO TARGETS
TOURISM (TOURISM & LEISURE)	6	4 = (67%)	0	1 = (16.5%)	1 = (16.5%) NO DATA
LEISURE (TOURISM & LEISURE)	4	3 = (75%)	0	1 = (25%)	0

PSA Targets by Portfolio – QUARTERLY ACHIEVEMENT OF TARGETS

PORTFOLIO	PSA TARGETS	TARGET ACHIEVED	WITHIN 5% TARGET	TARGET NOT ACHIEVED	NO INFO
ECONOMIC DEVELOPMENT UK & EU REGIONAL ISSUES	2	1 = (50%)	0	1 = (50%)	0

1.2 Priority Improvement Areas

- **Planning Services -** The meeting held in September made useful progress in identifying the role that the PIA will play in securing corporate support for the service. A report will be submitted to the Executive shortly on this matter. The Planning PIA Group has monitored improvements against the Best Value Improvement Plan. The detailed issue of staffing levels in Development Control was discussed at the last PIA meeting. Currently there is a mismatch between the increasing numbers of planning applications and the available staff to process them.

1.3 Best Value Reviews

- **Planning Services -** The Best Value Inspection took place in September and a final report is due at the end of November 2004.

SECTION 2 : PERFORMANCE MANAGEMENT & ASSESSMENT – BY PORTFOLIO
2.3 PORTFOLIO: ECONOMIC DEVELOPMENT, UK & EU REGIONAL ISSUES
CORPORATE OBJECTIVE : Encourage job creation & economic prosperity

KEY ACHIEVEMENTS QUARTER 2 – 2004-05
Island Branding Strategy – Support for Shirley Robertson and crew under "*team* Isle of Wight" has reaped a massive return on investment in terms of promoting the Isle of Wight.
SRB for Ryde - Delivery Plan for 2004/05 has been agreed and signed by SEEDA, who have also approved Ryde Town Improvements project which will encompass the Public Realm Strategy work.
Area Investment Framework (AIF) – the final copy of the Performance Plan now submitted to SEEDA and the contract is due for signing. Draft 3 year funding proposal for SEEDA's direct and devolved funding has also been submitted
Cowes Waterfront – Stage 2 of the East Cowes master-plan is being completed and public consultation was held in East Cowes Town Hall on the 17-18 September

AREAS TO WATCH – 2004-05			Risk Assessment
Quarter Reported	Area to Watch	Action to be taken	Score = Impact x Likelihood
Q1/Q2 2004-05	PSA Target 11 (Over 50's into employment) - Negotiations are yet to be concluded between the IW Council the Isle of Wight Economic Partnership and the Office of the Deputy Prime Minister to determine the future deliverability of this target	Work on this target has been on hold while issues concerning the target definitions have been investigated with the Council and the ODPM. This continues as of today, but, in parallel to these negotiations, the IWEP is setting up a dedicated team to fully evaluate this target with a view of identifying a programme of work with a realistic view on possible outcomes (due by January 2005)	Risk Score = 4 Impact 2 Likelihood 2

PERFORMANCE MANAGEMENT INFORMATION – KEY PERFORMANCE INDICATORS

Please note that the figures in brackets are the quarterly target profile figures for each of the Indicators

Corporate Priority (Corporate Plan 2002-05)	KPI Description	Q1 - 2004 Apr- Jun (profile)	Q2 - 2004 July-Sept (profile)	Q3 - 2004 Oct-Dec (profile)	Q4 - 2005 Jan-Mar (profile)	Target 2004/05	Comments
		Performance Assessment Actual Against Profile			➚➔➘	Actual 2003-04	
Ensuring all residents are able to share in	1a. The total number of claimants (Job Seekers Allowance) this quarter (Local Indicator)	5,020 (5,163)	4,489 (5,163)	(5,163)	(5,163)	5163 per ¼	The quarter has seen a continued fall in the total number of claimants this quarter, 576 less compared with Q2 2003/4 Average = 1,496 per month
		➚	➚			5,859 per ¼	
	1b. The total number of	1,313	1,145			1296 per ¼	The quarterly target has been achieved, 50 less

Corporate Priority (Corporate Plan 2002-05)	KPI Description	Q1 - 2004 Apr- Jun (profile)	Q2 - 2004 July-Sept (profile)	Q3 - 2004 Oct-Dec (profile)	Q4 - 2005 Jan-Mar (profile)	Target 2004/05	Comments
		Performance Assessment Actual Against Profile			➚➔➘	Actual 2003-04	
improving prosperity	youth claimants (Job Seekers Allowance) aged 18-24 years this quarter (Local Indicator)	(1,296)	(1,296)	(1,296)	(1,296)		youth claimants compared with Q2 2003/4 Average 382 youth claimants per month
		➔	➚			1,470 per ¼	
	1c. The total number of long-term claimants (Job Seekers Allowance) this quarter (Local Indicator)	853 (681)	760 (681)	(681)	(681)	681 per ¼ (13.4%)	16.9% of all claimants are now long term unemployed. There has been a small fall (7.3%) in the figures from last year = 60 less long-term claimants compared with Q2 2003/4
		➘	➘			855 per ¼	

PERFORMANCE MANAGEMENT INFORMATION – LOCAL PUBLIC SERVICE AGREEMENT TARGETS

Please note that the figures in brackets are the quarterly target profile figures for each of the Indicators

Corporate Objective	PSA Target & Summary	Q1 - 2004 Apr- June	Q2 - 2004 July-Sept	Q3 - 2004 Oct-Dec	Q4 - 2005 Jan-Mar	Target 2004-05	Comments
		(profile)	(profile)	(profile)	(profile)	Actual 2003-04	
Encouraging Job Creation & Economic Prosperity	3a - Employment Create 400 new jobs over 3 years (1 April 03 -31 March 06) via IW Economic Partnership activities	25 (400)	5 (400)	(400)	(400)	400 by 31-03-06	30 jobs have been created for this year. In total since the 1 April 2003 356 jobs have been created (90% of target). The outturn figure for quarter one has been adjusted upwards to reflect additional jobs created. Jobs have been created at the Cowes Waterfront and the Innovation Centre. PSA Target is to secure 100 additional jobs for the Island, over the 300 expected by the IWEP
		➚	➚			326	
	3b - Establish 21 new businesses over 3 years (1 April 03 – 31 March 06) via the activities of the IW Economic Partnership	2 (21)	1 (21)	(21)	(21)	21 by 31-03-04	One business has been established through the activities of the IWEP. To date the Partnership has assisted 12 companies since 1 April 2003 (57% of target). PSA Target is to secure 6 additional or expanding businesses for the Island, over the 15 expected by IWEP
		➚	➚			9	
	11 Unemployment Increase the	0 (10)	0 (15)	(10)	(15)	50	Work on this target has been on hold while issues concerning the target definitions have been investigated

Corporate Objective	PSA Target & Summary	Q1 - 2004 Apr- June	Q2 - 2004 July-Sept	Q3 - 2004 Oct-Dec	Q4 - 2005 Jan-Mar	Target 2004-05	Comments
		(profile)	(profile)	(profile)	(profile)	Actual 2003-04	
	employment rates in the over 50's age group, 120 people returned to work – who have been unemployed for 6 months or more (via IW Economic Partnership)	➘	➘			14	with the Council and the ODPM. This continues as of today, but, in parallel to these negotiations, the IWEP is setting up a dedicated team to fully evaluate this target with a view of identifying a programme of work with a realistic view on possible outcomes. Once this has been done, a decision on the way forward will be taken. It is anticipated this review will be completed by the end of October.

2.6 PORTFOLIO : SUSTAINABLE DEVELOPMENT, ENVIRONMENT & PLANNING POLICY
Corporate Objective : Protecting the Island's physical environment

KEY ACHIEVEMENTS QUARTER 2 – 2004-05
Government targets (BVPI 109b-c) now being achieved on minor and other planning applications (largely householder schemes) see KPI3b-c below
Best Value Inspection of the Planning Service undertaken the week beginning 6 September 204.
Commencement of the West Wight Landscape Partnership Project

AREAS TO WATCH – 2004-05			
Quarter Reported	Area to Watch	Action to be taken this quarter	Risk Assessment
Q3/Q4 2003-04 Q1/Q2 2004-05	An increasing mismatch between the number of planning applications being received and staff levels.	Consultants are being sought to offer some degree of short-term relief to this situation. Staff elsewhere in the Service are already being used more flexibly to assist the situation. It is likely that the submission of major applications will intensify in Q3 & Q4	Risk Score = 9 Impact 3 Likelihood 3
Q1/Q2/Q3/Q4 2003-04 Q1/Q2 2004-05	Low yield of affordable housing on qualified sites (KPI6).	The Section 106 Agreement package is being finalised, and will be a key component of the negotiations undertaken by the Development Control Team. The overall issue of a lack of affordable housing on the Island remains an area of concern for the Council	Risk Score = 6 Impact 3 Likelihood 2

PERFORMANCE MANAGEMENT INFORMATION – KEY PERFORMANCE INDICATORS
Please note that the figures in brackets are the quarterly target profile figures for each of the Indicators

Corporate Priority (Corporate Plan 2002-05)	KPI Description	Q1 - 2004 Apr- June (Profile)	Q2 - 2004 July-Sept (Profile)	Q3 - 2004 Oct-Dec (Profile)	Q4 - 2005 Jan-Mar (Profile)	Target 2004-05	Comments
		Performance Assessment Actual Against Profile			➚➔➘	Actual 2003-04	
Protecting the natural, built, & historic environment	2. % of new houses built on previously developed land ((BVPI 106)	100% (80%)	81% (80%)	(80%)	(80%)	80%	The Building Control completion system is a robust & auditable system, however there is sometimes a time lag between units being finished & a receipt of the completion notice. Once Greenfield housing allocations in the UDP come on-line this indicator will fall
		➚	➚			95.8%	
	3a. Planning - % of major planning applications	20% (60%)	50% (60%)	(60%)	(60%)	60% 59.7%	The Development Control Team has made considerable progress in improving performance.

Corporate Priority (Corporate Plan 2002-05)	KPI Description	Q1 - 2004 Apr- June (Profile)	Q2 - 2004 July-Sept (Profile)	Q3 - 2004 Oct-Dec (Profile)	Q4 - 2005 Jan-Mar (Profile)	Target 2004-05	Comments
		Performance Assessment Actual Against Profile			↗→↘	Actual 2003-04	
	determined within national standards (13 Weeks) (BVPI 109a/CPA)	↘	↘				Long-established applications are still being cleared out of the system: when these applications have been completed performance will improve.
	3b. Planning - % of minor planning applications determined within national standards (8 Weeks) (BVPI 109b/CPA)	61.1% (65%)	65.5% (65%)	(65%)	(65%)	65%	The Development Control Team have improved performance and the target has been achieved
		→	↗			49.5%	
	3c. Planning - % of other planning applications determined within national standards (8 Weeks) (BVPI 109c/CPA)	82.3% (80%)	81.9% (80%)	(80%)	(80%)	80%	The Development Control Team and in-particular the Householder Team have sustained good performance and the indicator target has been achieved
		↗	↗			68%	
Improving the availability of affordable housing	4a. Affordable Housing – the number of affordable housing units negotiated on qualifying sites identified in the UDP (Policy H14) this quarter (Local Indicator)	19% (20%)	0% (20%)	(20%)	(20%)	20%	No affordable housing units were negotiated on qualifying sites in the Unitary development Plan this quarter. Please see KPI's 4b and 4c below
		→	↘			0%	
	4b. Affordable Housing – the amount of commuted payments negotiated through Section 106 agreements this quarter (Local Indicator)	£350,000	£228,250			NA	It is not possible to profile this KPI, as provision on site is preferable in all cases (see KPI above). Commuted sums are only an alternative where provision on-site is not possible. To date £578,250 has been negotiated for affordable housing
	4c. Affordable Housing Units approved where Housing Association is the developer this quarter (Local Indicator)	0	0			NA	It is not possible to profile this indicator because whether or not a Housing Association submits an application is outside the control of the authority.
						NA	

2.7 PORTFOLIO: TOURISM & LEISURE
CORPORATE OBJECTIVE: Improving Health & the Quality of Life For All
Encouraging Job Creation & Economic Prosperity

KEY ACHIEVEMENTS QUARTER 2 – 2004-05
Numbers of enquiries dealt with at the Tourism Information Centres and through the Call Centre are significantly ahead of Q2 estimates
Sales for advertising in both the main Isle of Wight Guide and Winter Pocket Guide exceeded targets
The junior sports challenge and children's activity programme at Medina Leisure Centre, held over the Summer holidays, had their best ever levels of attendance, engaging over 2,600 young people in physical activities.

AREAS TO WATCH –2004-05			
Quarter Reported	Area to Watch	Action to be taken	Risk Assessment
Q1/Q2 2004-05	Progress on full implementation of the Destination Management System and reliance on VISIT Hampshire and sub contractors to deliver	Continued progress chasing and improvement of control procedures with possible financial penalties on contractors	Risk Score = 6 Impact 2 Likelihood 3
Q1/Q2 2004-05	Potential fall in income and usage of leisure centres caused by changes in their external operating environment.	Action is being taken to manage the changes in the external operating environment which impact on income and the usage, including discussions about car parking arrangements.	Risk Score = 6 Impact 2 Likelihood 3
Q4 2003-04	Impact of the changes to the membership arrangements of IW Tourism on the revenue generated from & sale of advertising.	Only concern is contributions to Image Campaign – other general advertising sales have exceeded targets	Risk Score = 6 Impact 2 Likelihood 3
NEW Q2 2004-05	Securing full contributions from Image Campaign Partners particularly the Chamber of Commerce, Tourism & Industry	Presentation of new ideas on campaign for 2005. Investigating further benefits to be offered to trade membership associations	Risk Score = 6 Impact 3 Likelihood 2
Q4 2003-04	Number of visits to IWC funded and / or managed Sports & Leisure Facilities	Performance remains at 5% below expectations. Two thirds of the user shortfall is attributable to the IWC funded facilities. Work is ongoing to review the profile as Q2 would normally be expected to be a quieter usage period.	Risk Score = 4 Impact 2 Likelihood 2

PERFORMANCE MANAGEMENT INFORMATION – KEY PERFORMANCE INDICATORS

Please note that the figures in brackets are the quarterly target profile figures for each of the Indicators

Corporate Priority (Corporate Plan 2002-05)	KPI Description	Q1 - 2004 Apr- June (profile)	Q2 - 2004 July-Sept (profile)	Q3 - 2004 Oct-Dec (profile)	Q4 - 2005 Jan-Mar (profile)	Target 2004-05	Comments
		Performance Assessment Actual Against Profile			↗→↘	Actual 2003-04	
Supporting tourism development	1. Number of Tourism Call Centre enquiries dealt with (Local Indicator)	44,838 (42,000)	37,538 (35,000)	(16,000)	(72,000)	165,000	The target has been achieved. An Internet campaign was undertaken during the month of September to attract more inquiries for the Island 2004 accommodation guide
		↗	↗			NA	
	2. Number of Tourist Information Centre enquiries dealt with (Local Indicator)	148,970 (143,000)	233,040 (197,000)	(50,000)	(40,000)	430,000	Agency agreements with the Ministry of Sound and Bestival, together with increased visitors at Yarmouth TIC since refurbishment, have contributed to the 18% increase to profile.
		↗	↗			425,087	
	3. Number of registered providers on the DMS (Destination Management System) – this system collates all data on the Islands Tourism providers. The information is used by the TIC's and is also found on the "islandbreaks" web-site (Local Indicator)	21 (20)	18 (25)	(25)	(30)	880	Due to a number of change of ownerships within the industry we have 8 'pending' providers (who must apply for annual Quality Assurance before they are registered). Once these applications are confirmed the KPI will meet targets.
		↗	↘			780	
	4. Number of visitors to the www.islandbreaks web site (Local Indicator)	186,000 (150,000)	184,455 (180,000)	(50,000)	(140,000)	520,000	Increase of 2½% in line with target profile
		↗	↗			493,000	
	5. Number of businesses advised/assisted with regard to their grading or helped with complaints (Local Indicator)	15 (10)	23 (20)	(30)	(25)		During July / August and September the majority of the tourism industry are focusing on providing the visitor with an enjoyable experience and therefore do not have the time to meet and discuss their business needs. So overall the results are satisfactory.
		↗	↗				
	6. The value of tourist expenditure (Local Indicator)	Nil Return (£80m)	Nil Return (£180m)	(£60m)	(£16m)	£336m	Figures to be provided by calendar year end and reported in Quarter 3

Corporate Priority (Corporate Plan 2002-05)	**KPI Description**	**Q1 - 2004 Apr- June (profile)**	**Q2 - 2004 July-Sept (profile)**	**Q3 - 2004 Oct-Dec (profile)**	**Q4 - 2005 Jan-Mar (profile)**	**Target 2004-05**	**Comments**
		Performance Assessment Actual Against Profile			**↗→↘**	**Actual 2003-04**	
Promoting healthy living	7. Number of Visits this quarter to IWC funded, supported and / or managed Sports & Leisure Facilities (Local Indicator)	322,191 (325,278)	295,528 (299,900)	(356,314)	(376,648)	1,358,140	Sports Development - Lower numbers from previous quarter as less educational weeks due to summer holidays and indoor facilities not used as much due to a wider range of activities available outdoors. Also usage figures for Fairway Athletics Track are down due to extended refurbishment programme. Wight Leisure – There was a decrease in user numbers at the Waterside Pool this last quarter – this being due to the failure of the retractable roof.
		↘	↘			1,362,389	
	8. Percentage of GP Referrals transferring to One Card Membership this quarter (Local Indicator)	31.3% (28%)	32% (23.6%)	(22.5%)	(31.7%)	25%	The number of referrals remains on target
		↗	↗			NA	
	9. Total number of One Cards in issue this quarter (Local indicator)	2,854 (2,740)	4,189 (3,507)	(3,025)	(2,935)	3,000 per Q	750 new Visitor Cards issued this period
		↗	↗			NA	
Promoting healthy living	10. Average number of leisure centre visits per One Card holder this quarter (Local Indicator)	13.8 (13.6)	12.4 (11.5)	(11.0)	(15.5)	15	Does not count Resident Cards usage
		↗	↗			NA	

SECTION 3 : FINANCE REPORT
3.1 : Revenue Budget Monitor by Portfolio – to the end of September 2004

Economic Development, UK and EU, Regional Issues	
Economic Development	Possible budget shortfall due to end of grant funding towards salaries.
Sustainable Development, Environment and Planning Policy	
Planning Policy, Countryside & Planning Management	Budgets on target at present. Planning Delivery Grant of £605,231 received this year to aid service improvement.
Development Control	
Tourism and Leisure	
Tourism	Budget on target to date.
Leisure - Parks and Gardens	Budget currently on target
Leisure Facilities and Other Leisure Services	Budget currently on target
Leisure – Wight Leisure Operations	Overall income for facilities and for the One Card scheme is on target, with a fall in casual income being mirrored by a rise in One Card use. The initial reaction to charges being introduced for car parking, in the form of membership cancellations, has indicated that significant pressure has now been placed on the income targets for this and future years. This will require close monitoring and suitable provision to prevent a considerable financial problem. The effect of parking charges at seasonal sites cannot be clearly identified, but due to poor weather, income in this area is down on the previous year.

3.2 : Revenue Expenditure Budget Monitor by Portfolio – to the end of September 2004

		Original Budget	Spend To Date	Left
8A	Education and Community Development	£78,526,826	£29,784,648	£48,742,178
8B	Social Services and Housing	£40,859,472	£22,385,110	£18,474,362
8C	Fire, Emergency Planning & Consumer Protection	£10,259,836	£4,240,263	£6,019,573
8D	Tourism and Leisure	£5,246,231	£1,275,633	£3,970,598
8E	Economic Development	£296,044	£200,838	£95,206
8F	Transport	£8,151,100	£1,113,487	£7,037,613
8I	Sustainable Development, Environment, Planning	£12,013,300	£2,484,902	£9,528,398
8Z	Resources	£6,705,959	£5,325,143	£1,380,816
		£162,058,768	£66,810,025	£95,248,743

Notes

1) Financial Information System currently being updated to take account of recent restructuring

2) Budgets revised from original to take account of carry forwards from previous year, additional grants etc

3) Spend to date represents 41.2% of approved budget and includes expenditure incurred to 30 September 2004, but excludes commitments

4) Spend to date excludes capital financing charges, support service charges and other adjustments and recharges

5) Spend to date on the Resources Portfolio service areas includes gross expenditure on support services prior to recharges being made

6) Total figures may not add up exactly due to rounding

Capital Expenditure Budget Monitor by Portfolio – to the end of September 2004

		Revised Budget	Spend To Date	Left
8A	Education and Community Development	£11,126,213	£3,961,728	£7,164,485
8B	Social Services and Housing	£5,028,637	£1,224,363	£3,804,274
8C	Fire, Emergency Planning & Consumer Protection	£290,702	£49,841	£240,861
8D	Tourism and Leisure	£25,426	£0	£25,426
8F	Transport	£8,116,080	£1,960,332	£6,155,748
8I	Sustainable Development, Environment, Planning	£3,360,943	£2,162,729	£1,198,214
8Z	Resources	£1,118,222	£520,423	£597,799
		£29,066,223	£9,879,417	£19,186,806

Notes

1) Financial Information System currently being updated to take account of recent restructuring

2) Spend to date represents 34.0% of approved budget and includes expenditure incurred to 30 September 2004, but excludes commitments

3) Total figures may not add up exactly due to rounding

APPENDIX 2

QUARTERLY PERFORMANCE MANAGEMENT REPORT

LONGTERM AREAS TO WATCH

OPTIONS

1. Option 1 -That this report and the attached Action Plans be received and approved by the Executive, subject to any comments or changes made by the Executive

   Option 2 – To agree the four action plans that have been developed and attached as appendices to this report subject to any comments or changes made by the Executive

   Option 3 – To request the relevant Select Committees to investigate any areas of concern the Executive may have from the report and to monitor the progress of the Action Plans attached

PLANNING SERVICES – AFFORDABLE HOUSING
QUARTERLY REPORTING – AREAS TO WATCH

AREA TO WATCH	ACTION TO BE TAKEN
Q1 – 2003-04 Relatively low yield of affordable housing on qualified sites (KPI 6).	Detailed meeting with Head of Housing Services. Section 106 training organised - July 2003. Masterplan consultants now appointed for Pan.
Q2 – 2003-04	A further meeting will be organised on affordable housing field with Chief Executives of Housing Associations in November 2003.
Q3 – 2003-04	The meeting with Chief Executives of Housing Executives was held in December 2003. Agreement was reached on how to proceed. Further work is ongoing to produce Supplementary Planning Guidance linking to the revised Housing Needs Study.
Q4 – 2003-04	Detailed work has been undertaken by consultants working for Housing Services. This will be incorporated in the Section 106 protocol.
Q1 – 2004-05	The revised guidance on affordable housing issues, and the adoption of Supplementary Planning Guidance on Section106 issues should assist improved delivery.
Q2 – 2004-05	The Section 106 Agreement package is being finalised, and will be a key component of the negotiations undertaken by the Development Control Team. The overall issue of a lack of affordable housing on the Island remains an area of concern for the Council

- The Planning Service has been working in partnership with Housing Services to investigate the options for tackling and addressing the lack of Affordable Housing on the Island. One of the key issues is the interpretation of the Policy in the UDP, which in itself cannot be changed as it is an adopted statutory planning document

- The Island is dominated by a large number of small scale development sites, which often fall below the thresholds for affordable housing as defined in the UDP. The Planning Process cannot in itself solve the Island's affordable housing problems, it will require a partnership between Housing Services, Housing Associations and the Planning Department to provide develop and encourage affordable housing

- The building blocks and the foundations needed to facilitate an improvement in the provision of affordable housing are in place, as outlined in the table above. This new set of initiatives now needs to be implemented. The new supplementary planning guidance on affordable housing provides additional clarification and explanation as will the guidelines for the Section 106

- The Local Development Framework that is being developed for the Island will review Affordable Housing provision and consider alternative planning policies to facilitate additional affordable housing projects in suitable locations on the Island. Two key Social Housing sites that have been identified are due to be brought forward for development in the very near future – East Cowes and Pan (Newport)

PROPOSED ACTION PLAN

PROPOSED ACTION	DATE EXPECTED	OUTCOME
Section 106 Agreement proposals are due to be taken to Executive Committee	8 September 2004	Better use of S106 agreements on the Island
Preparation of the Local Development Framework (LDF)	Draft LDF – ? Final Version?	Review of Affordable Housing Policy
Continual monitoring of the number of affordable units negotiated, units built, commuted payments received	Monthly planning monitor Quarterly DMT/QPMR BVPI	Identify progress and potential review of actions taken

UPDATE – Proposal is to set up a Strategy Group with Housing Services, Planning Services, Housing Associations and Economic Development to seek improvements to affordable housing issues on the Island and report back to Executive in due course.

APPENDIX 3

ISLE OF WIGHT ECONOMIC PARTNERSHIP
MANAGING DIRECTOR'S REPORT

September 2004

Introduction
Activity during this period has mainly concentrated on the re-structure of the Company. Other highlights have included delivery of the AIF Performance Plan, Cowes Week and of course the success of **"*team* Isle of Wight"** at the recent Athens Olympics.

Re-structure update
At the previous Board meeting on the 15th July, the Board approved the 3 phase Company Re-structure Proposal. Phase 1 was due for completion by the end of September; to date we have completed the following:

- 3 posts confirmed as being redundant (2 voluntary)
- 2 posts transferred (TUPE'd) to Ryde Development Trust
- 3 posts reduced by 'natural wastage', 3 resignations to take up alternative employment.
- Temporary relocation into a single unit. Full re-location by the end of September
- Closure of our Cowes office by the end of September

We are therefore broadly on plan.

Area Investment Framework:
We have submitted the final copy of the AIF Performance Plan for SEEDA's devolved funding. SEEDA still has some concerns, mainly over the relationship between the Area Investment Framework and the Local Strategic Partnership; however, we have received confirmation from them that they are willing to sign our contract by the end of September.

We have also submitted a draft 3 year funding proposal for both SEEDA's direct and devolved funding. Due to time pressures from SEEDA, we have only been able to consult with Derek Rowell and the Vice Chair of the LSP, William Shaw. We have reflected the Investment Priorities as established by the AIF, whilst building in some flexibility to allow for change over the 3 year period.

Cowes Waterfront
Cowes Waterfront is the overall initiative for the development and investment in the Medina Valley and as such includes Cowes, East Cowes & Newport. The Initiative will be delivered by a number of projects, eg East Cowes Project, Newport Harbour Project, PAN Project etc etc. We will attempt to include all mainstream projects within the area, regardless of which organisation is leading. This ensures consistency throughout and better communication to the public.

Stage 2 of the East Cowes master-plan is being completed with a public consultation in East Cowes Town Hall from 17th -18th September. A further newsletter has been sent out to 10,500 local residents informing them of progress.

The team hosted several events during Cowes Week aimed at promoting Cowes Waterfront to, developers, statutory bodies and local stakeholders.

Branding 'Inspire'
With the AIF Performance Plan now submitted we will shortly be submitting our Branding proposal. With multi-agency support, including the Full Council, the LSP and SEEDA, we anticipate being able to access the monies during October 2004. This is a vital piece of work for the Island and will lead to a much improved image as well as significantly improving our investment prospects.

GOLD medal

As part of our Branding strategy we have developed **"*team* Isle of Wight"**, promoting the Island as 'gold' standard. Our support for Shirley Robertson and her crew has reaped a massive return on our investment. As the winner of Team GB's first gold medal at the Athens Olympics; the coverage across all aspects of the media for the Isle of Wight, has run into several hundreds of thousands of pounds. We will be writing a detailed report highlighting the benefits and coverage achieved to date.

Innovation Centre/Enterprise Hub

Our marketing strategy aimed at bringing new tenants into the Innovation Centre is beginning to show fruit. We are currently in negotiation with 5 new companies seeking accommodation and are close to completing negotiations with an existing tenant seeking larger office space.

Two of our graduate companies, Criterion and Solent Composites, have now found accommodation in Venture Quays as part of the “interim letting strategy” for Cowes Waterfront.

We have also completed on a new inward investment for the Island, with the re-location of Sealift Ltd in to Venture Quays. Sealift, a boat hoist manufacturer, currently employ 6 people, but are due to add a further 4 employees over the next few months.

Enterprise House

The Council are due to sign a new lease on the building and move their Highways dept in during November.

PSA Targets

We continue to make good progress with PSA 3 and are well ahead of profile. PSA 11, job creation for the over 50's, continues to be of concern. We are writing a proposal as to how to take the target forward.

We have raised these issues with various contacts within the Council including their PSA - Audit Officer.

Healthy Living Programme (HLP)

There is no funding available to sustain the HLP as a stand-alone programme beyond March 2005. Only one of the projects currently receiving HLP funding has definitely secured further funding to continue beyond March 2005. Discussions have taken place with the Primary Care Trust and IW Council (Social Services) about sustaining the HLP ethos and individual projects, and the issue will also be raised at the LSP ‘Health’ Theme Group. However the PCT has no funding available and it is not clear that any funding will be available via IW Council.

Leader +

The extra £135,000 secured, as reported to the Board in June, has been utilised and will be spent by April 2005.
The Action Plan for the remainder of the programme (2005-2008) has been submitted by the LAG to GOSE for consideration.

Market Towns Initiative (MTI)

Existing towns – Sandown, Shanklin and Ventnor are continuing to progress their existing programmes towards completion early in 2005/06.

The new MTI programme is to be known as the Small Rural Towns Programme and the Island is eligible to access £330,000 over the next 7 years. East Cowes, Wootton and Brading are currently working up their proposed bid towards a single project for each town. (SEEDA are seeking one project per town in this round rather than a clutch of small projects.)

Single Regeneration Budget (SRB)

The Delivery Plan for 2004/05 has been agreed and signed by SEEDA and also approval to the Ryde Town Improvements project, which will encompass the Public Realm Strategy work, has been received from the SEEDA Board. Work will continue to ensure we have a strategic, co-ordinated approach to the activity in the town and we already have a design brief in place through the Public Realm Strategy.

The carnival this year was bigger than previous event:

1. There were over 2000 participants
2. Crowd estimates at the illuminated procession are over 48,000 - 4% growth from last year (yet to be confirmed by the police).
3. Nearly all Ryde schools were involved (Greenmount Primary and Ryde High School each had over 300 participants)
4. If growth mirrors the economic impact, the value this year will be an additional £30,000 over the £750,000 from last year

Given that this year the mainland school term had started, these early figures are good.