### Appendix 1



## Isle of Wight

### **Local Area Agreement**

End of Year and End of
Programme
Narrative Report to
Government Office for the
South East

for the periods
April – March 2007-08
and
2006-08

# <u>Isle of Wight Local Area Agreement</u> - Report to Government Office for the South East

1. The Local Area Agreement – April 2006 – March 2007 (page 4)

A summary of how the current agreement was established.

2. The Past Twelve Months

(pages 5 to 8)

Overview of Performance (April 2007 – March 2008).

- 2.1 Summary of overall performance for both LAA and LPSA indicators against targets. 2007/08
- 2.2 End of Year Performance Monitoring Report (2007/08) Appendix 1
- 2.3 LPSA Quarter Four/End of Year Report Appendix 2

#### 3. The Past Two Years

Summary of achievements and benefits the introduction of the LAA has brought in the two years it has been applied.

A breakdown of performance across the four blocks is also provided, including a comparison of year end performance with supporting commentary to the outcomes achieved:

#### 3.1 Children and Young People

(pages 9 to 32)

Aim A – Be healthy

Aim B - Stay safe

Aim C - Enjoy and achieve

Aim D – Make a positive contribution

Aim E – Achieve economic well-being

#### 3.2 <u>Creating Safer and Stronger Communities</u>

(pages 33 to 66)

Aim A – To reduce crime, the harm caused by illegal drugs and to reassure the public, reducing the fear of crime

Aim B – To have cleaner, greener and safer public places

Aim C – To empower local people to have a greater choice and influence over decision making and a greater role in public service delivery

Aim D – To improve quality of life for people in the most disadvantaged neighbourhoods; to ensure service providers are more responsive to neighbourhood needs and improve service delivery

Aim E – To reduce injuries at home, work and on the road

#### 3.3 Economic Development and Regeneration

(pages 67 to 76)

- Aim A To promote economic well-being and sustainable wealth creation
- Aim B To improve the levels of skills and qualifications in the workforce
- Aim C To maintain low levels of unemployment and reduce benefit dependency

#### 3.4 Healthier Communities and Older People

(pages 77 to 94)

- Aim A To improve health for all members of our communities
- Aim B To actively promote independent living for older people by supporting them in safe and fulfilling lives in their own homes
- Aim C To ensure that all residents are able to access appropriate and affordable housing

#### 4. Looking Forward – LAA2

(pages 95 to 97)

An overview to the new LAA introduced in April 2008.

- 4.1 Revised Community Strategy Eco Island,
- 4.2 Principle drivers.
- 4.3 Re-structured Island Strategic Partnership (ISP)

#### 1. The Local Area Agreement – April 2006 – March 2007

Originally projected to run for a three year period, the Isle of Wight signed up to the current Local Area Agreement (LAA) on 23<sup>rd</sup> March 2006. This was in the second round of the LAA programme, forming a part of the government's ten year vision for improving the way local priorities were to be addressed.

The agreement was made between the Government, the Isle of Wight Council and the then Local Strategic Partnership (LSP) 'Island Futures'.

Following a period of review and consultation, the LSP was subsequently re-structured, creating the Island Strategic Partnership (ISP) and establishing a Strategic Governance Board (SGB) and Public Service Board (PSB), through which the governance and reporting of performance for the LAA has been maintained since its introduction in 2006.

Central to the development of the current LAA was a document entitled 'The '2020 Vision' for the Island' adopted by Island Futures and expressing the vision for life on the Island by 2020. It also provided the strategic framework through which a revised Community Strategy was developed and completed for April 2006.

This revised Community Strategy helped to establish a series of key priorities that sought to offer a balance between government targets and local priorities. These linked with four central blocks, or themes:

- Children and Young People
- Safer and Stronger Communities
- Economic Development and Regeneration
- Healthier Communities and Older People

In conjunction with Government Office for the South East (GOSE) a series of indicators and associated targets were negotiated and agreed, which offered projected trajectories demonstrating improved levels for performance or associated benefits, for each of the outcomes encapsulated in the priority and indicator applied.

Performance against these targets has since been monitored and reported on at regular intervals for the past two years using the Council's CorVu performance management system. Where it has proved viable, partner organisations have also been linked with this system to enable them to input and report data. This has included NHS and Isle of Wight Economic Partnership (IWEP).

The CorBusiness report writing tool has provided the facility for extracting information from the database to produce performance monitoring reports. Reporting on performance for the LAA as a whole has only been undertaken on an annual basis, this being the second occasion. By comparison, the LPSA2 has been reported on at quarterly intervals with performance reports having been compiled and presented to the PSB for comment and discussion.

#### 2. The Past Twelve Months

#### Overview of Performance (April 2007 – March 2008):

Reporting of performance was marginally up at the end of May 2008 compared to April 2007 – 72.6% of measures reported 07/08 against 72% reported in 06/07. There was a reduction in the number that could not be updated 19.35% in 07/08 against 19.5% in 06/07, with fewer await updating 7.25% 07/08 against 8.5 06/07.

Children and Young People has seen the greatest variance for those measures meeting/exceeding target (34.6% 2007-08 against 65.2% in 2006/07). By comparison the other three blocks have remained relatively static: Creating Safer and Stronger Communities (63.3% 07/08 against 65% 06/07), Economic Development and Regeneration (42.1% 07/08 against 47% 06/07) and Healthier Communities and Older People (50% 07/08 against 59% 06/07).

For those measures classed as LPSA there has been a similar shift with the number of measures attaining or exceeding target dropping by approximately 40% (13 in 2006/07 against 8 in 2007/08). However, there are three measures that still await an update to the figures given for Q4 which may help to reduce this percentage outcome.

Performance in the second year has for those measures reported, been marginally down on that reported for 2006/07, this being more clearly identifiable with use of the tables below summarising the 'Ragging' results attained – 48.9% reported 'Green' in 2007/08 against 54% in 2006/07.

This may be as a consequence of a possible loss of momentum through a change of ownership for measures applied between the two years, or that the baselines established offered issues, which resulted in targets that have proved too challenging to attain - as openly identified to be the case in areas such as 'Crime Prevention' and 'Care for the Elderly'.

#### Successes and Issues:

Despite there being no agreed baseline and target, obesity levels in children have been reported on with some useful commentary providing a background on the work that has been undertaken across a range of areas to help identify and counter social issues that have been identified as contributing to the prevalence of adolescent obesity.

Examination results on the Island, while not yet attaining the same levels as for national averages are demonstrating some encouraging improvement with a narrowing of the margin in some subjects.

There have been some significant gains achieved in the work undertaken to detect and combat drugs on the Island. This is supported by some narrative evidence examining the partnership working that has produced these results.

The task of reducing the demand for and subsequent time spent in Temporary Accommodation continues to prove to be a challenge, despite this being the second year in which Homelessness Acceptances have been exceeded. This has been driven by the prevailing socio and economic trends occurring on the Island and the existing demands on accommodation both within the Private Sector and housing association accommodation. It is envisaged that with more units of housing due to be coming on to the market over the next two years this might help to provide, together with a range of other planned initiatives, help to stem demand and reduce numbers of existing clients in temporary accommodation.

It has not been possible to establish and measure the Voluntary and Community Organisations (VCO) contribution on the Island but acknowledgement is provided to the significant contribution these various groups provide to the successes seen in a range of activities that are measured and reported on in this report.

#### 2.1 Summary of overall performance for both LAA and LPSA indicators against targets for 2007/08.

**LAA Performance (2007-08):** The report contains 124 indicators of which 90 (72.5%) have been updated as of 30 May 2008, nine (7.3%) are awaiting updates, 12 (9.7%) measures can not been updated, 12 (9.7%) because baseline/ end of year targets have not been established and one (0.8%) has been deleted.

Of those currently updated 44 of 90 (48.9%) are green and on/exceeding targets; 33 of 90 (36.7%) are red and have missed target and 13 of 90 (14.4%) are amber and have not quite achieved target.

2006-07 End of year Report (30 April 2007)		2007-08 End of Year Report (30 May 2008)	
RAG Rating for most recent performance data	%	RAG Rating for most recent performance data	%
RED	<mark>32</mark>	RED	<mark>36.7</mark>
AMBER	<mark>14</mark>	AMBER	<mark>14.4</mark>
GREEN	<del>54</del>	GREEN	48.9

The figures for 2006/07 have been amended to reflect the actual validated achievement figures for academic achievements.

<u>LPSA Performance (2007/08):</u> There are 21 LPSA Targets defined within the end of year monitor report. Of those currently updated 8 of 21 (38.1%) are green and on/exceeding targets; 8 of 21 (38.1%) are red and have missed target, two are amber (9.5%) and have not quite achieved target, with the remaining three awaiting update (14.3%).

2006-07 End of year Report (30 April 2007)		2007-08 End of Year Report (30 May 2008)				
RAG Rating for most recent performance data	%	RAG Rating for most recent performance data				
RED	<mark>29</mark>	RED	38.1			
AMBER	<mark>5</mark>	AMBER	9.5			
GREEN	<mark>61</mark>	GREEN	38.1			

The figures for 2006/07 have been amended to reflect the actual validated achievement figures for academic achievements.

#### Note One

For LPSA 4, the figure applied is a provisional one and is due for data update in late May. This refers to the 'Number of 4 week smoking quitters' and is always subject to revision due to the nature of the activity being measured and a reliance on GPs sending through updated information.

#### Note Two:

For LPSA5, there is a reliance on the Department of Works and Pensions (DWP) website for information that contributes to the Performance Data recorded. The latest figures available are only up to May 2007. Consequently the figures given are carried forward from Quarter 3 performance and are subject to update.

#### Note Three

For another of the LPSA Targets (LPSA6), the outcome given is subject to a baseline figure determined to be inaccurate. This refers to the 'Increase in numbers of households with members 65+ receiving intensive home care support'. In establishing the baseline applied the total number of individuals receiving intensive home care support, rather than just those aged 65+ was used. Although this inaccuracy was identified and a request made to change the baseline figure needing to be used was made, due to the fact that the original figure had been submitted and agreed, GOSE advised that CLG were not prepared to permit any changes to be made.

#### 2.2 End of Year Performance Monitoring Report (2007/08) – Appendix 1

Produced via the CorBusiness report writing tool, the attached report provides a summary of performance attained in the period between April 2007 and March 2008.

#### 2.3 LPSA End of Quarter Four/End of Year Report – Appendix 2

The attached LPSA Report provides a specific focus on the activities undertaken for each of the LPSA measures. The report incorporates both a summary of the performance achieved between April 2007 and March 2008, an appraisal of the use of the Pump Prime Grant funding made available and a copy of the associated risks for those measures taken from the respective Risk Register produced using the Council's JCAD risk management system.

#### 3. The Past Two Years

The current LAA was originally projected as a three year programme of activities due to end in March 2009. However, the government elected to reduce this to two years, with what will now become the first LAA concluding in March 2008.

Reflecting on the performance achieved over that period the following is a summary of the key achievements attained:

- To make the decision making process a more transparent one and accessible to a wider audience drawn from the Island Community, Cabinet Meetings have been held at various venues across the Island. This has included a number of village and town halls acting as venues for these meetings, many in more rural areas of the Island. Previously all meetings were held at County Hall and anyone wishing to attend would have needed to make their way to Newport.
- The Island has seen the introduction of a radical approach to care provision on the Island with the introduction of free personal care for Island Residents that are over 80 years of age. This has helped to reduce the anxiety about paying for this type of support that is felt by this group, which forms one of the more vulnerable groups of Island residents.

  Allied to this approach has been the introduction of a support process for a broader audience within the Island's elderly community. A Help & Care service was introduced to help support all older people returning to their homes from hospital, assisting them to regain the confidence needed to re-establish them living at home. This approach is currently being expanded further in to develop a 're-ablement service'. The principle drive for the service will be to assist individuals with attaining a greater level of independence and thereby enabling them to continue living in the community and delaying the transition to residential care.
- While there may still be targets that have not been met for academic attainment, there are a number of encouraging trends beginning to be seen, particularly with the narrowing of pass levels for GCSEs in subjects such as English, against the National Average.
  - In addition the IW College has been proactive in helping to provide qualifications to a significant numbers of islanders aged 19+ in respect to their attaining NVQ Level1+. In conjunction with the Pump Prime Funding the College receives they are introducing additional qualifications that are for different areas and sectors, allied to the nature of work available on the Island.

- Through the introduction of improved access and cycle-ways, the introduction of reduced fares and use of promotional materials and community engagement, greater numbers of Islanders are now using alternative modes of transport rather than the car.
  - The approach taken forms a part of the Council's Local Transport Plan which has now been further supported by a successful Private Finance Initiative (PFI) bid that will make £325m of government finance available to improve the road network across the Island. This is seen not only as a benefit to Island motorists but will offer improvements for all road users including cyclists and pedestrians.
- A Resident's survey is undertaken by Isle of Wight Council each year. In the results given for the June 2007 survey and more specifically in response to the question enquiring to whether those responding felt 'the Island had become a better place to live', a marginal swing was given indicating a perceived improvement in public opinion.

Performance and outcomes achieved can be explored more fully for each of the priorities or aims under the four blocks:

- 3.1 Children and Young People
- 3.2 Creating Safer and Stronger Communities
- 3.3 Economic Development and Regeneration
- 3.4 Healthier Communities and Older People

Using the CorBusiness report writing tool a comparison is given for performance over the two years for each of the indicators that has been reported. Additionally, a narrative explores the achievements and initiatives developed over the last year together with any ongoing issues and concerns and the projected future with the activities included.

### 3.1 KDP – Children & Young People

Lead: Steve Beynon

Overview of performance comparison between 2006-07 and 2007-08 (Pages 1 to 10 of the LAA1 Monitoring Report (Appendix B) applies)

<u>LAA Performance targets:</u> The Children and Young People block contains 28 targets.

2006-07 End of year Repo (23 April 2007)	ort	2007-08 End of Year Report (30 May 2008)		In 2007-08 a total of 28 indicators are reported on of	
RAG Rating for most recent performance data	%	indicators reported on of which 23 (82.2%) were updated, one (3.5%) was awaiting update	RAG Rating for most recent performance data	%	which 26 (92.8%) were updated, one (3.6%) is awaiting
RED	17.4	and four (14.3%) could not be	RED	<mark>38.5</mark>	update and for one (3.6%) there is no established baseline
AMBER	<mark>17.4</mark>	updated in that year.	AMBER	<mark>26.9</mark>	and target set.
GREEN	65.2		GREEN	34.6	and tanget oot.

The figures for 2006/07 have been amended to reflect the actual validated achievement figures for academic achievements.

LPSA Performance: The block contains 5 LPSA targets.

2006-07 End of year Report (23 April 2007)		In 2006-07 all 5 targets were	2007-08 End of Year Rep (30 May 2008)	In 2007-08 all five targets were reported on of which:			
RAG Rating for most recent performance data	%	reported on of which:  Three had achieved or exceeded target (green)  One had missed its target	RAG Rating for most recent performance data	%	One had achieved target (green)    Two had missed its target (red)		
RED	20	<ul><li>(red)</li><li>One had not guite achieved</li></ul>	RED	40	Two had not quite achieved		
AMBER	20	its target (amber)	AMBER	40	its target (amber)		
GREEN	<mark>60</mark>		GREEN	20			

The figures for 2006/07 have been amended to reflect the actual validated achievement figures for academic achievements.

# Aim A. – Be healthy: To ensure that Island children are physically, sexually and mentally healthy and able to make a positive lifestyle choice

To achieve this aim, we are working with our partners to:

- Reduce the number of conceptions amongst under 18's
- Increase the number of children and young people receiving respite care
- Reduce the number of children and young people needing to be referred to CAMHS (Child and Adolescent Mental Health Services)
- Increase availability of Tier 1 and Tier 2 mental health support for children and young people
- Increase the MMR immunisation rate at age 2

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual
A1 Teenage Pregnancy					
% change in number of conceptions, from 1998 baseline, amongst 15-17 year olds (per 1000)	40.3%	30.22%	36%	26.19%	-12.7%
A2 Children with learning difficulties and disabilities		•	_		
Number of children and young people receiving respite care/short breaks through outreach services at Beaulieu		35	36	35	34
A3 Mental Health and Wellbeing of Children and Young People					
Number of referrals to specialist CAMHS (levels 3 or 4)	476	476	611	466	636
% increase in GP referrals of under 18s for Tier 1 and Tier 2 mental health support	96%	99%	0	115%	144%
MMR immunisation rate at age 2	73	80	82	85	85

#### **Teenage Pregnancy**

#### Performance outcomes for 2007/08

- Joint media strategy developed with health.
- Participation and consultation with young people was successful.
- Condom distribution scheme launched.
- Training of professionals using Long Acting Reversible Contraception was increased.
- Free Advice in Confidence from people you Trust (FACT) scheme maintained. (Young people's services quality assurance scheme.
- Primary schools further developed their Sex and Relationship Education (SRE) policies for a whole school approach.
- Teachers and two health professionals completed the Personal Social and Health Education Continuing Professional Development (PSHE CPD) Certificate
- Added Power and Understanding in Sex Education (APAUSE) is operational in five High schools.
- Teenage Pregnancy Implementation Board responsibilities now transferred to Healthy Outcomes Group.
- Implementation of Young Peoples sexual health clinic at Connexions.
- 'Lo down' information updated and disseminated to young people
- Teenage Pregnancy Midwife Connexions PA continues to support teenage parents

#### Developments and Initiatives introduced in 2007/08:

- A 2007-08 Self Assessment for Teenage Pregnancy (and separate document for Teenage Parents) have been undertaken with resultant Action Plans due to be applied in 2008/09.
- Teenage Pregnancy Co-ordinator and SRE link and training co-ordinator transferred to Local Authority contracts.
- A designated local website for young people's sexual health was established.
- A Condom Distribution Scheme was launched and has been received well by the target audience.
- Wight 2 B heard conference (March 2008) included focus areas on sexual health and teenage pregnancy.
- The 'Big Day Out' (October 2007) was used as an opportunity to consult with young people about the Condom Distribution Scheme.
- A 'Mystery Shopper' exercise was commenced with outcomes contributing towards planning for an Integrated Sexual Health Service.
- Social and Emotional Aspects of Learning (SEAL) for Families introduced in September 2007 raising aspirations forms part of the parenting strategy.

#### Examples of Partnership Working:

- Specific examples of partnership working with Health and the Connexions service are:
- Condom distribution scheme
- Media strategy
- PSHE work in schools
- PSHE CPD Certificate
- FACT scheme
- · Teenage pregnancy midwife.

#### Areas for concern/Issues (on-going):

- There are some issues that have emerged from the self-assessment procedure which have been addressed in the action plan for teenage pregnancy and teenage parents:
  - A School reorganisation will involve the closure or an increase in capacity with some Island schools.
  - A barrier to conducting more analysis of local information is due to the limited analytical capacity available.
  - Data is not always readily available for with risk groups of young people, or in an easily accessible or cohesive format.
  - A restructuring of Children's services will impact on SRE and workforce development training.

#### Next steps

- An action plan for both the prevention of teenage pregnancy and support for teenage parents has been developed which acts on Guidance from the National Teenage Pregnancy Unit and issues from the self assessment procedure for both prevention and support for teenage parents.
  - Different reporting arrangements to be adopted for Teenage Pregnancy in 2008/09
  - Promotion to be given to the benefits of PSHE attainment and encouragement for financial contributions from schools to the APAUSE project to be sought.
  - The collection and analysis of the wider determinants of teenage pregnancy to be reviewed and enhanced.
  - A joint Media Plan to be implemented and shared with the Integrated Sexual Health Team.

#### Children with learning difficulties and disabilities

Performance outcomes for 2007/08

• Unfortunately due to capacity issues there has been no increase in the numbers of children receiving short term breaks this year.

#### Developments and Initiatives introduced in 2007/08:

- Social enterprise project commissioned to undertake feasibility study for holiday projects for children with disabilities—particularly those from an older age group.
- Business plan developed for the progression of an autism unit in Bealieu House (4 bedded unit).

#### Key Achievements

#### 2007/08

- Improved transitional planning for young people across adult services and health services [continuing care].
- Agreement for a nurse for Learning disability to be 'TUPEd' over to Local Authority from Health Authority.

#### 2006/08

• A short term break unit for children with disabilities was TUPE'd to the Local Authority from the Health Authority.

#### Examples of Partnership Working:

- Joint Commissioning panel has cross agency representation and agrees jointly commissioned placements.
- Family support panel includes representation from two special schools who are fully involved in the development of multi-agency support plans.
- · 'Team around the child' meetings take place.
- Oak House is a multi agency diagnostic assessment centre for children with disabilities.

#### Areas for concern/Issues (on-going):

- Insufficient respite places are available for families with children with profound disabilities.
- · A reduction of Family Link carers for children with disabilities.

#### Next steps

• Development of a Children's Special Educational Needs Trust, integrating two special schools and the respite centre to offer 24 hr wrap-around cover and integrated provision.

#### Mental Health and Wellbeing of Children and Young People

#### Performance outcomes for 2007/08

- Despite a continued increase experienced in the number of referrals to SpCAMHS (Specialist Child and Adolescent Mental Health Services), due to circumstances compounded by an inability to recruit to Primary Care Mental Health Worker posts and reconfigurations both within Children's Services and Education it has not been possible to meet this year's targets.
- The MMR data provided is the uptake rate for the year 2006-07 and is the most up to date information available.
- It has not been possible to establish any performance data in respect of GP referrals to CAMHS for this year and we are unable to report on this measure.

#### Developments and Initiatives introduced in 2007/08:

- Triage clinics implemented to reduce waiting time for assessment to SpCAMHS
- Increased group activities for both children and parents

#### Key Achievements

#### 2007/08

- Successful implementation of triage/assessment clinics to SPCAMHS
- Appointment of 1 wte consultant to commence Sep 2008

#### 2006/08

- Development of triage/assessment clinics to reduce waiting times to SPCAMHS
- Business case to appoint 2 wte Consultants

Business case to appoint 2 wte Inreach/Outreach Workers

#### Examples of Partnership Working:

- Active participation in both Joint Commissioning Panel and Comprehensive CAMHS Partnership Board has contributed to developing strategies to identify earlier transition strategies for children and young people.
- Appointment of a Mental Health nurse for Looked After Children (LAC) and LAC nurse have helped to raise the profile of holistic health needs.

#### Areas for concern/Issues (on-going):

 Very high level of concern that referral rates to SpCAMHS will continue to increase year on year and no additional resources have been identified.

#### Next steps

 Continue to pursue the recruitment of Primary Care Mental Health Workers and consolidate developments around issues of Joint Commissioning.

## Aim B – Stay Safe: To ensure that Island children are safe from maltreatment, neglect, discrimination and injury and live in a safe and stable environment.

To achieve this aim, we are working with our partners to:

- Reduce the number of 'repeat referrals' to social care within each 12 month period
- Increase the number of children assessed using the Common Assessment Framework where appropriate
- Reduce the Island's percentage of child protection re-registrations
- Increase the number of parents of 3-19 year olds taking up parental support initiatives
- Increase the percentage of young people aged under 16 who have been looked after for 2.5 or more years and living in same placement for at least 2 years or are placed for adoption

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual
B1 Child Protection					
% referrals to social care that are repeat referrals within 12 months	32%	28%	19%	24%	25.5%
Number of children assessed using Common Assessment Framework	120	174	58	204	16

% of child protection re-registrations in year	19%	16%	12%	14%	25.6%	
Number of parents 3-19 years olds taking up parental support initiatives				350	350	
B2 Reduce Bullying						
% children reporting bullying through consultations					26%	
B3 Welfare of looked after children						
The % of young people under 16 who have been looked after for 2.5 or more years and living in the same placement for at least 2 years or placed for adoption.	64%	65%	71%	70%	68.5%	

#### **Child Protection**

Performance outcomes for 2007/08

Referrals to social care and child protection re-registrations

- Despite unprecedented staffing vacancies and reduced management capacity, repeat referrals were only slightly above our target.
- Child Protection re-registrations are volatile due to small cohorts. The cohort is regularly reviewed to ensure children are not prematurely deregistered in the first place.

Number of children using Common Assessment Framework

- The Early Interventions Service (EIS) is the only service that routinely undertakes a CAF when determining the level of need and the required package of support a young person needs.
- The data source used is the ONSET data base used by the Youth Justice Board.
- The recording of CAFs is undertaken in writing and filed while registering is done electronically.

#### Numbers of parents 3-19 taking up parental support initiatives

- This metric of 350 represents the numbers of parents 3-19 taking up parental support initiatives for the Parenting, Family & Behaviour Support team (PFBST), and the Family Resource Service team. The 350 families have been involved in the following areas of contact and targeted intervention: group work with parents; individual work with parents; parent consultations for surveys in schools; family work; pop-in; freedom group; parenting groups.
- It should be noted that the PFBST has only been in operation since November 2007, and that it is building capacity in this area. These outturns do not include the Children's Centres Family Link and Family Support Workers information as there is no formal mechanism as yet to gather or analyse this information to date.

Developments and Initiatives introduced in 2007/08:

Referrals to social care and child protection re-registrations

- Business processes are being reviewed in readiness for Integrated Children's System (ICS) implementation.
- Joint commissioning and Family Support Panels introduced to ensure robust scrutiny of assessments and planning.

• Implementation of 'Working Together', which moved away from child protection registrations and in to planning.

#### Number of children using Common Assessment Framework

• The EIS has been used as the model for developing locality working. The recruitment to the Early Interventions Panel that receives the CAF has been functioning with good representation from partner agencies

#### Numbers of parents 3-19 taking up parental support initiatives

- Parenting, Family & Behaviour Support team (PFBST) established
- National Parent and Family Training to the national occupational standards
- Currently engaged in the Test and pilot programme of training for national Academy Parenting Practitioners
- School based Parent consultations initiated

#### Key Achievements

2007/08

#### Referrals to social care and child protection re-registrations

- The re-structuring of Children's Services offered clear mandate & structure for early intervention and locality working, which will be fully realised in 2008/09.
- Clear systems set up for reporting allegations against staff who are potentially harmful to children.

#### Number of children using Common Assessment Framework

• The use of the CAF resulted in an improvement in outcomes for the young people with whom it was being used, evidence of which was submitted to the Annual Performance Assessment.

#### Numbers of parents 3-19 taking up parental support initiatives

- 18 practitioners successfully completed the National Parent and Family Training to national occupational standard.
- Presented to Policy Makers nationally Partnership Working between Adult and Community Learning and Parenting, Education and Support
- Presentation for TDA on Isle of Wight model of Parenting and Family Support
- Consultation and presentation for Parenting UK to visiting European Delegates

#### 2006/08

#### Referrals to social care and child protection re-registrations

The roll out of 'Safeguarding training' to schools was hugely successful.

#### Number of children using Common Assessment Framework

- The Early Interventions Team supported colleagues in the NHS to also start using the CAF.
- The Early Interventions Team worked to make the CAF as young people focussed as possible in order that the individual could 'own' their CAF.
- The Early Interventions Team modelled the role of the Lead professional, bringing greater understanding to young people, families and professionals to how the role co-ordinates support.

Numbers of parents 3-19 taking up parental support initiatives - (Team only created in 2007)

#### Examples of Partnership Working:

#### Referrals to social care and child protection re-registrations

- Joint funded safeguarding consultant appointed who is also the Local Authority Designated Officer (LADO) role.
- Pre-birth planning meetings, coordinated by health, identify early on those families needing additional support.
- Appointment of Local Safeguarding Children's Board (LSCB) Manager, funded by NSPCC

#### Number of children using Common Assessment Framework

• The EIS is predicated on partnership working. The Early Interventions Panel has representatives from NHS, Police, Fire and Connexions together with a range of services across the Children and Young People's Directorate, all of whom now have experience in jointly deciding the packages of support young people would most benefit from.

#### Numbers of parents 3-19 taking up parental support initiatives

- Family Learning joint group delivery with parents in schools.
- Work in partnership with: Youth Offending team (YOT); Early intervention Service; Children's Centres: Heath Partners and Family Resource Service to further the above initiatives

#### Areas for concern/Issues (on-going):

#### Referrals to social care and child protection re-registrations

• Volatility of child protection re-registrations because of low numbers disproportionately affecting outrun. However, analysis has demonstrated that few re-registrations are due to the same/similar issue.

#### Number of children using Common Assessment Framework

- The role out of CAF training had been delayed, with no identified project manager, but resource has since been allocated and both an online and workshop training is now in place and being rolled out to all.
- The measure of the number of CAFs completed is not a target as the number should reflect the need. It will however, increase as the number of professionals trained to undertake a CAF is also increased.

#### Numbers of parents 3-19 taking up parental support initiatives

- Capacity and sustainability.
- · Agreed definition of measure and what should be included.
- Agreed methods of recording and analysis of information to improve the service.

#### Next steps

#### Referrals to social care and child protection re-registrations

- Re-structuring of Children's Services to be embedded.
- Development of Children in Care Council and implementation of Corporate Parenting strategy.
- Implementation of CAF initially in pilot area, and then roll out.
- A new Commissioner for Parenting has been appointed and will develop an integrated approach to parenting support.

#### Number of children using Common Assessment Framework

- The Early Interventions Panel will be expanded to include other agencies to meet the needs of younger children as this way of working underpins the development of integrated working at a locality level.
- The national electronic CAF system is expected to be rolled out in the next 12 months to which the Isle of Wight will move to adopt. Numbers of parents 3-19 taking up parental support initiatives

#### Build capacity.

- Continue Professional development.
- · Further embed partnership working.
- Appoint commissioner for Parenting and Family Support to lead this area.

#### **Reduce Bullying**

Performance outcomes for 2007/08

- The multi-agency anti-bullying strategy has been completed and presented to Children's Services Executive Board and Local Safeguarding Board.
- A three year work plan has been developed

#### Developments and Initiatives introduced in 2007/08:

- Big Day Out consultation
- Working Groups with young people at Wight 2B heard
- Consultation with LAC and care leavers through a number of forums.
- Close analysis of children's ward data where children have been admitted, and links being made to where incidents of bullying have been causal factors

### Key Achievements 2007/08

Completion of the multi-agency anti-bullying strategy

#### Examples of Partnership Working:

• The working group has continued to expand with contributions from health, bus travel, Children's Services Education, Youth Services, Connexions and Social Care – this has led to the adoption of an agreed definition, which will be used to collate data in the future

#### Areas for concern/Issues (on-going):

• A strategic lead is required to take the strategy forward and to ensure that it is implemented.

#### Next steps

• It is hoped that in the next year a more in-depth research project can be carried out to identify areas where bullying is occurring and target more effectively the support required by children, young people and their parents and carers

#### Welfare of looked after children

Performance outcomes for 2007/08

- Improved performance for short term stability (PAF A1).
- Reduction of LAC, good profile in terms of children placed with family and friends.

#### Developments and Initiatives introduced in 2007/08:

- Foster carers 'question time' event has been set up and has proved to be successful.
- Satisfaction survey for LAC undertaken at each review.

#### Key Achievements

#### 2007/08

- LAC star awards celebrated the success of our LAC who achieved/improved on an area of their life.
- Attendance of our care leavers to the national parliamentary group.

#### 2006/08

- Reduction of LAC, and improved permanency, planning leading to an increase in adoptions, Special Guardianship Order (SGO) & Residence Order (RO).
- 'Listening to young people' survey was posted on Research Governance website as best practice website.

#### Examples of Partnership Working:

- Joint Commissioning Panel and Family Support Panel have enhanced the planning and funding arrangements for our most vulnerable children
- Integrated training for Foster Carers and Social Workers, and young people trained as trainers.

#### Areas for concern/Issues (on-going):

• The capacity of staff has impacted on performance of reviews on time, which will need to be addressed.

#### Next steps

- Focus on foster carer recruitment to ensure greater choice for LAC.
- Recruitment of 'Yippee' worker to enhance support and consultation to young people.

  (Young People Participation and Involvement Worker (YPPI), this worker enables looked after children to be engaged in issues relevant to them.)

## Aim C – Enjoy and Achieve: To ensure that Island children are safe from maltreatment, neglect, discrimination and injury and live in a safe and stable environment.

To achieve this aim, we are working with our partners to:

- Increase the % of learners achieving 5 or more A\* C grades in GCSE or equivalent
- Increase the % of young people leaving care aged 16 or over with at least 1 GCSE grade A\* G or a GNVQ
- Increase the % of 11 year old learners achieving Level 4 or above in Maths and English
- Increase the % of 11 year old learners achieving Level 5 or above in Science, ICT, Maths and English.
- Increase the % of 14 year old learners achieving Level 5 or above in English, Maths and Science

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual
C1 Achievements at GCSE					
(LPSA1) % learners achieving 5 or more A*-C grades in GCSE or equivalent	45.1%	49%	47.9%	53%	52.7%
( <i>LPSA1</i> ) % learners achieving 5 or more A*-C grades in GCSE or equivalent including Maths and English	35%	36%	36.8%	38%	42.1%
% young people leaving care aged 16 or over with at least 5 or more GCSEs at grade A*-C or GNVQs	12%	13%	8.7%	14%	9%
% young people leaving care aged 16 or over with at least 1 GCSE grade A-G or an GNVQ	48%	55%	57.1%	56%	55%
% children looked after who were pupils in year 11 who were eligible for GCSEs (or equivalent) examination who sat at least 1 GCSE equivalent examination	81.8%	85%	56%	85%	68%
C2 Key Stage 2 and 3 results	1	1			
(LPSA2) % 11 year old learners achieving Level 4 or above in Maths	69%	74%	74.51%	78%	72%
(LPSA2) % 11 year old learners achieving Level 4 or above in English	76%	78%	78%	80%	79%
% 11 year old learners achieving Level 5 or above in Science	42%	44%	47%	47%	41%

% 11 year old learners achieving Level 5 or above in English	18%	20%	27%	23%	31%
% 11 year old learners achieving Level 5 or above in Maths	22%	24%	26%	27%	26%
% 14 year old learners achieving Level 5 or above in ICT	72%	74%	77%	76%	74%
% 14 year old learners achieving level 5 or above in English	65%	69%	67%	72%	78%
% 14 year old learners achieving level 5 or above in Maths	72%	74%	71%	76%	82%
% 14 year old learners achieving level 5 or above in Science	68%	70%	68%	72%	76%

The figures for 2006/07 have been amended to reflect the actual validated achievement figures.

#### **Achievements at GCSE**

Note: The two measures applied are for pupils at the end of Key Stage 4 studies and are published by DCSF in the Achievement and Attainment tables.

#### Performance outcomes for 2007/08

These Key measures have been taken from the published Department for Children, Schools and Families (DCSF) Achievement and Attainment tables and reflect the achievement of pupils at the end of Key Stage 4 in July 2007.

- <u>% learners achieving 5 or more A \* C grades in GCSE or equivalent</u> The figure of 52.7% represents a 6.9% improvement from the 2005 baseline and an increase of 4.8% from last year. Whilst narrowing the gap with the national it remains 9.3% below the National indicator 62%. It does not meet the Fischer Family Trust (FFT) estimates for learners prior attainment or aspiring measures and Girls consistently out perform boys with a bigger gap than the national in 2007 (10.4% Island, 8.7% National).
- <u>% learners achieving 5 or more A \* C grades in GCSE or equivalent including Maths and English</u> The figure of 42.1% represents a 6.9% improvement from the 2005 baseline measure and an increase of 5.5% from last year. However, whilst narrowing the gap with the national it remains 4.6% below the national indicator of 46.7%. The attainment does not meet FFT estimates for learners' prior attainment or aspiring measures and is below mean of Every Child Matters (ECM) Statistical Neighbours and at lower end of range. Girls consistently outperform boys but in 2007by a lower margin than national (5.2 Island, 8.8 National).

#### Developments and Initiatives introduced in 2007/08:

- School Support Intervention and Improvement Plan (STIIP) Intervention Plans for schools causing concern
- Mouchel Consultancy as part of the DCSF Targeted Intervention Project

- Specialist Schools Academies Trust (SSAT) support
- School Improvement Plans (SIP) and Local Authority (LA) support
- Aim Higher
- Positively Mad
- National strategy consultant support
- !4 to 19 LA support
- Vocational providers
- 'SAM Learning'
- · Chichester University College Project (Maths)
- Curriculum review and challenge from LA and Mouchel partners

#### Key Achievements

#### 2007/08

• Improvements in 2007 KS4 5A\*-C and more significantly the improvement in 5A\*-C including English and Mathematics.

#### 2006/08

Improvements in attendance and exclusions and achieving grade 2 in Annual Performance Assessment (APA) in November 2007.

#### Examples of Partnership Working:

- Partners involved in the increased performance:-
- Schools
- Learners
- Parents
- Local Authority
- National Strategies
- SIPs
- Mouchel Consultants
- Employers
- Other Agencies including voluntary sector and vocational partners

#### Areas for concern/Issues (on-going):

• The school reorganisation and the uncertainties that some teachers may have over their careers negatively impacts on pupil attainment.

#### Next steps

- Continued partnership working with all stakeholders to maintain and accelerate improvements.
- Authority wide shared and agreed processes for School Self Evaluation and Support Monitoring, Challenge and Intervention from the LA.

- Greater involvement of school improvement partners.
- Focus on developing Leadership is consistent across a range of strategies.
- Sharper focus at each Key Stage in identifying and developing early intervention strategies for children and young people disengaging from their learning.
- Continued National Secondary Strategy consultant support for school improvement.

#### **Young People Leaving Care**

At the start of each academic year the LACES (Looked After Children's Education Service) team assess the potential of each pupil in the Key Stage 4 cohort, using Cognitive Ability Tests (CATs), Standard Assessment Tests (SATs) and Fischer Family Trust data analysis. Other factors that are considered and taken into account are the pupil's social and emotional needs, including their current care status and any difficulties that may be prevalent.

There is continual assessment throughout the academic year, taking into account any changes in circumstances, such as placement breakdown, school disengagement or psychological issues. As the numbers in the cohort group are very small any change has a significant impact on projected outcomes.

- Of the 22 young people in the cohort group for 2006/07 41% has special educational needs, with 23% having a Statement of Special Educational Needs. (There were 22 in the 2005/06 cohort group, of these 55% had special educational needs and 23% had a Statement of Special Educational Needs).
- This has a significant impact on the potential of the young people to achieve GCSE grades A -C. However, during this year two young people achieved their potential of 5 A\*-C or more GCSE's. Disappointingly there were three young people who, although they achieved a number of GCSE's, did not meet their full potential. Some of the factors that impacted on this were placement issues, disengagement and lack of motivation. In addition six young people took part in alternative programmes of engagement.
- Although the target set for young people achieving 5 A\*-C GCSE's or more was not met, we did have a successful outcome in that only
  one young person had been predicated to achieve this, were in actual fact two young people achieved 5 A\*-C grades. Again, during
  this year other factors such as placement difficulties or changes, psychological issues, disengagements and alternative programmes of
  education had an impact on outcomes. Within this year we were successful in reaching the target for children achieving 1 GCSE grade
  A\*-G.
- During the course of the two years a number of steps have been taken to improve young people's outcomes, some of these are detailed below:
  - Training for foster carers on issues facing children in care in education.
  - Development of an integrated training programme for foster carers, social workers and designated teachers.
  - New Personal Education Plan forms these are currently being consulted on with the plan to pilot in the near future.
  - Development of working protocols with each school phase.
  - Closer working links are being established with 16+ training room on order to improve transitions.

- Monthly monitoring meetings are held with designated teachers with the LACES team in school in order to monitor children closely and respond proactively.
- Some of the areas of work for the next academic year have commenced and examples are:
  - For LACES to be an accredited AQA centre.
  - Active involvement and participation in the development of the School Engagement Programme. A Teaching Assistant will be employed on a year's temporary contract to support pupils at risk of disengagement or under achievement.

#### Key Stage 2 and 3 results

Note: The two LPSA2 statutory measures are for pupils at the end of Key Stage 2 studies and are publicised by the DCSF in the Achievements and Attainment tables. The three measures of achievement at Level 5 at the end of KS2 are local measures and are also published in the Achievement and Attainment tables.

#### Performance outcomes for 2007/08

- (LPSA2) % 11 year old learners achieving Level 4 or above in English The actual figure provided of 79%, is the validated performance data for the academic year 2006 / 07 and shows a 3% improvement from the 2005 baseline (76%) and a 1% increase on the 2006 result and achieves the 2007LAA target. It is just below the national which is 80%, but the rising trend which was closing the gap with the national to 2006, has not been sustained in 2007. It is below Children's Services Statistical Neighbours Mean indicator and girls consistently outperform boys over time in English in 2007 by a larger margin than the national in English overall (Island 10.5% National 9.0%) and for reading (Island 10.5% National 9.0%), but for writing the Island gap is lower than the national (Island 14.1% National 15.0%)
- (LPSA2) % 11 year old learners achieving Level 4 or above in Maths The actual figure provided of 72%, is the validated performance data for the academic year 2006/07 and shows a 3% improvement from the 2005 baseline (69%), but a decrease of 2% from last year and does not achieve the 2007 LAA target. It remains below the national 77% and the gap has widened from last year. It is below Children's Services Statistical Neighbours Mean indicator, although In 2007 the Average Point Score (APS) gap (used when calculating attainment rather than levels) with the national has narrowed. Boys consistently outperform girls over time in 2007 by double the national gap (Island 4% National 2%).
- <u>% 11 year old learners achieving Level 5 or above in English</u> The actual figure provided of 31%, is the validated performance data for the academic year 2006/07 and shows a 13% improvement from the 2005 baseline (18%) and an increase of 4% from last year. Although below the national, currently 34% the rising trend over time in this measure continues to narrow the gap to the national.
- <u>% 11 year old learners achieving Level 5 or above in Maths</u> The actual figure provided of 26%, is the validated performance data for the academic year 2006/07 and shows a 4% improvement from the 2005 baseline (22%) and a decrease of 2% from last year. However, this remains consistently below the national 32% with an increasing gap.

• <u>% 11 year old learners achieving Level 5 or above in Science</u> The actual figure provided of 41%, is the validated performance data for the academic year 2006/07 and shows a 1% decrease from the 2005 baseline (42%) and a decrease of 6% from last year. This result has now fallen to below the national 46%.

#### 14 year olds achieving Level 5 or above (L5+) in: English; Maths; Science and ICT (Taken from the Standards Report – October 2007)

- Year 9 L5+ all results are below the National Average, with the exception of girls writing. Compared with 2006:
  - L5+ English results are up by 2% (10% increase in reading but 6% fall in writing),
  - Maths results are up by 3%
  - Science results are down by 1%.
  - With the exception of Science all L6+ results are lower than last year.
  - Using 2006 National Conversion Rate data, all conversion measures in yr9 English are below the National Average.
- When Year 8 data is added there is a significant increase in performance relative to National Averages. Compared with 2006:
  - L5+English is up by 12% (19% reading and 2% writing),
  - Maths is up by 13% and
  - Science by 9%.
- When compared with 2006 L6+
  - English is up by 2%,
  - Maths by 10% and
  - Science by 7%.
- Yr8 entry rates (as a % of the cohort) by subject were 49% for English, 66% for Maths and 61% for Science.
- A robust improvement having been achieved in Maths, with boys outperforming girls at both L5+ and L6+.
- Statistical neighbour and National ranking data is positive across all core subjects. The IW is above the South East average on all indicators at L5+ and Maths at L6+. National rankings have significantly improved at both L5+ and L6+ with the weakest ranking improvement being for girls at L6+ both in reading (104-79) and science (120-91).
- When comparing yr8 SAT levels with Fischer Family Trust 'D' estimates for the end of yr9 as a % of the entry, then English at 61.5%, Maths 76% and Science 68.3% met those estimates.

#### Updated observations based on IOW Integrated Dataset (March08) indicate;

- With the exception of Medina High School, all Contextual Value Added (CVA) 2-3 scores are 100+.
- Students making 2 levels progress is significantly better in Maths than English (in line with national trends).
- However, those making 2 levels progress in Science remains a significant concern at KS3.

#### Developments and Initiatives introduced in 2007/08:

#### 11 year old learners

- Primary National Strategy Initiatives
- Support for school improvement priorities
- SIP's

- Focus support programmes for schools
- School Targeted Intervention and Improvement Plan brokered support for Schools causing concern.
- Continual Professional Development (CPD) Programmes
- Leadership support
- National Strategy Support team interventions
- Curriculum innovation projects inc. National College for School leadership (NCSL), DfES and Qualification and Curriculum Authority (QCA)
- Mouchel consultancy for schools causing concern

#### 14 year old learners

- There have been significant gains in reading compared with last year. However, this is an underperforming area at L6+ for both boys and girls and work is being undertaken with Regional Advisors (RA) to develop reading and, based on KS2 data writing, through intervention activities with target groups/teachers.
- Condensed KS3 evaluation report: Through the Secondary Strategy Steering Group (SSSG) and subject leader /network meetings to maintain a focus on KS3 units in core subjects.
- Tracking yr9 in High Schools to ensure progression for post Standard Assessment Tests (SAT) and pre SAT students. Identify target
  groups and teachers based on Teacher Assessment and optional test data, and work with core subject teachers through intervention
  activities reflected in the STIIP (School Support Intervention and Improvement Plan).
- Tracking progress of yr7 and yr8 using Fischer Family Trust 'D' estimates by term, working with cluster data managers and quickly responding to underperformance areas or groups.
- All high and medium support schools are to have either a STIIP, or focussed support action plan monitored by Mouchel Parkman (MP) consultants working with the Local Authority and School Improvement Partners (SIP). The main areas of action are target setting and getting use of intervention activities at classroom level and pre SAT preparation in the High Schools. In yr8 it is important to monitor performance relative to estimate, supported by levelling activities across all core subjects.
- Monitor entry criteria for Yr8 SATs through coordination with Middle Schools.
- Yr7 curriculum planning to include the Qualifications and Curriculum Authority (QCA) review. Work with core subject RA's in monitoring condensed yr7 programme this year and developing new Schemes of Work for September 2008. Identify condensed provision path for September 2008.
- Transitions conference 16<sup>th</sup> October with MP (and National Strategies?), using student voice and questionnaire data identifying transition projects linked to standards (across all key phases).
- 'Aim Higher' activities with yr8 gifted and talented students across all Middle Schools in maths.

Key Achievements 2007/08 11 year old learners • There is still too much variability in KS2 performance and the level of value added is weak at KS2 from KS1. However, the three year trend at KS2 is still on an upward trajectory.

#### 14 year old learners

- Evaluation of the condensed KS3 using National Strategy and other Local Authority links.
- Identification of transition criteria yr8-9.
- Introduction of the STIIP working with MP with a focus on yr9 core subject activities leading to Fischer Family Trust predictions on course in high support schools.
- Development of Assessing Pupil Progress across English and Maths in Middle and High Schools leading to accurate targeting of intervention groups.
- Use of outcome data to target literacy and maths with girls in yr8+9.
- Monitoring visits to identify yr9 provision working with NS RA's.
- Island Middle School closure and planning day (March 20<sup>th</sup>) working with QCA preparing for the new secondary curriculum.
- Mouchel project outcomes particularly co-coaching (Forelands and Medina).

#### 2006/08

#### 11 year old learners

• Achieving grade 2 in APA in November 2007

#### 14 year old learners

- The condensed KS3 programme with yr7/8 students across all Island Middle Schools.
- Use of Priority Action Plans identifying key activities.
- Use of Fischer Family Trust data to identify target groups.
- Yr8 outcomes compared with yr9 Fischer Family Trust predictions.
- Increased use of Assessing Pupil Progress resources particularly in English and increasingly Maths.

#### **Examples of Partnership Working**

- · Stakeholders involved in these measures:-
- Schools
- Students
- Parents
- Governors
- Local Authority
- SIPs
- National Primary Strategy
- · Other Agencies including voluntary sector

#### Areas for concern/Issues (on-going):

#### 11 year old learners

• The school reorganisation and the uncertainties that some teachers may have over their careers, negatively impacts on pupil attainment.

#### 14 year old learners

- Reorganisation of secondary schools may, in the short term, cause leakage of key staff (from Middle Schools) affecting curriculum provision.
- Two year KS3 affected by new secondary curriculum introduction and reorganisation to three year provision.
- Reorganisation of Local Authority staffing and schools towards a commissioned service.
- Data management team.

#### Next steps

#### 11 year old learners

- Continued partnership working with all stakeholders to maintain and accelerate improvements.
- Authority wide shared and agreed processes for School Self Evaluation and Support Monitoring, Challenge and Intervention from the LA
- Greater involvement of school improvement partners.
- Focus on developing Leadership is consistent across a range of strategies
- Sharper focus at each KS in identifying and developing early intervention strategies for children and young people disengaging from their learning
- Continued National Primary Strategy consultant support for school improvement

#### 14 year old learners

- Continued planning for the new secondary curriculum implementation at KS3.
- Identification of diploma pathways and programmes in lead centres and subsequent planning.
- Increased development of Independent Advice and Guidance (IAG) to include middle schools.
- Establish a curriculum group (through the 14-19 consortium).
- Develop Connexions to link with diploma routes.
- Introduce functional skills programmes with consequent IAG for yr9 students.
- Preparation for school reorganisation through Special School Advisory Trust specialism alternatives linking with diploma routes in 3 years. (Looking to the future, how will the work/initiatives introduce progress?)
  - Working with MP to develop revised Learning and Achievement Strategy with Island Heads.
  - More robust school self evaluation process linking with Local Authority classification structure leading to better targeting of resources.
  - Remodelling SIP management with greater focus on KS3 outcomes eg, 2 levels progress (with vulnerable groups).
  - Greater coordination with (new) KS4 curriculum structures linking Connexions provision with IAG 11-14.
  - Remodelled KS3 provision in reorganised secondary schools

## Aim D – Make a positive contribution: To ensure that Island children are empowered and able to make a positive contribution to the lives of their families and communities.

To achieve this aim, we are working with our partners to:

• Increase the % of children and young people consulted who think services to them are good or better.

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual
D1 Satisfaction with services					
% of children and young people consulted through the Big Day Out who think services to them are good or better	46.7%		46.7%	60%	
% of looked after children consulted who think services are good or better			82%	80.5%	74.25%

#### Satisfaction with services

Performance outcomes for 2007/08

- Reviewing officers carry out reviews of *looked after children* at one month, four monthly and six monthly intervals. At the four monthly and six monthly reviews an opinion is gained from the review process regarding any improvements to the service the child is receiving. This is recorded on the logging form and figures recorded monthly.
- The end of year target was 80.5% and actual was 74.25%. The figures indicate that the majority of looked after children are happy with the service they receive, or who think services have improved, with a significant percentage feeling that services could be better.
- Unfortunately, in relation to 'The Big Day Out' survey, the data had not been retrieved from the electronic reporting boards before they were returned to the provider. Steps are still being taken to attempt retrieval. The data was all anonymised and therefore, there are no security issues.

#### Developments and Initiatives introduced in 2007/08:

• The reviewing service has attended team meetings to discuss issues which have arisen from the reviews. They have also started, part way through the year, to e-mail agreed tasks to the social workers and their managers to help counter any delays in the social worker undertaking review decisions. A small start has been made in enabling some children to co-chair their reviews, which will give the children some control over the process.

### *Key Achievements* 2007/08

- Increased communication between the reviewing service and the fieldwork teams through e-mailing review decisions and attending team meetings, feeding back any concerns and suggesting where performance needs to improve.
- Starting to empower young people by supporting them to chair their own reviews.

#### Examples of Partnership Working:

- Partnerships with education are well developed, particularly with the special needs schools where joint educational/LAC reviews are undertaken as appropriate.
- The reviewing team meets with young people prior to their review, whenever possible, meeting to hear their views and encourage their full participation in the process. This ensures their voice is heard and where they have concerns about the service the aim is to address them.

#### Areas for concern/Issues (on-going):

• The fieldwork teams continue to be under pressure through difficulties in recruiting and retaining staff. This leads to review decisions not always being undertaken in a timely way and children, young people and their carers feeling frustrated when review decisions have not been carried out. Completion of care plans in a timely manner is an area for improvement with some staff being significantly behind in producing these.

#### Next steps

- The LAC reviewing team will continue to attend team meetings and to feed back areas of concern to the teams and to seek to work cooperatively with them to address issues, particularly the issue of review decisions not being addressed which is the area which concerns children and young people the most.
- More reviews will be chaired by young people as appropriate and the uptake of this initiative will be monitored by the reviewing manager.
- Development of 'Yippee' Workers to support and work with Looked After Children.

# Aim E – Achieve Economic well-being: To ensure that Island young people are prepared to have a positive work ethic and are able to maximise their employment opportunities.

To achieve this aim, we are working with our partners to:

• Reduce the % of 16-18 year olds not in education, employment or training (NEET)

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual		
E1 14-19Employment Agenda							
(LPSA3) % 16-18 year olds not in education, employment or training (NEET)	5.3%	4.76%	5.4%	4.41%	5.9%		

Note: The End of Year Actual should equal the three month average of the Nov/Dec/Jan actuals. However for Year 2, due to system issues and a loss of data occurring at Central Southern Connexions, it has not been possible to extract the monthly figures required to complete this calculation. The figure given is that declared for Quarter 4.

#### 14-19 Employment Agenda

Performance outcomes for 2007/08

- The transition of Connexions in to the Local Authority offered some challenges in the last quarter, but the service continued with minimal disruption to its clients.
- Some useful work was carried out during the year which included the development of 'specialisms' within the Connexions Community Team, enabling a client's need to be met in a more appropriate way.
- Training Providers also developed more 'differentiated' provision intended to meet the needs of particular client groups.

#### Developments and Initiatives introduced in 2007/08:

- Increased work with partner agencies in the Connexions Centre e.g. AESOP, Get Sorted.
- Further development of specialist provision for specific client groups e.g. teenage parents and young offenders

#### Key Achievements

#### 2007/08

- Improved partnership working with colleagues from Health to provide an enhanced programme around sexual health.
- Enhancement of the premises in the High Street Centre to provide a more welcoming environment and user-friendly atmosphere, including the provision of public access computers which are seeing increased use.

#### 2006/08

- Development of specialist and differentiated provision for specific groups of young people.
- Improved tracking of young people as they leave school and college, as reflected in the school-leaver destination figures.
- An expansion in the range of services offered from the Centre e.g. advice on sexual health, smoking cessation, debt counselling

#### Examples of Partnership Working:

• Close co-operation with partner agencies continues, particularly the involvement with Training Providers. This has enabled the development of specialist new provision aimed at specific groups of young people.

Connexions have also been closely involved in the development and operation of the Common Application process.

#### Areas for concern/Issues (on-going):

- Continuing issues with the opportunity structure, particularly around availability of further education provision.
- Lack of employment openings will continue to affect the NEET figures, particularly at the time when we need to achieve our initial target.

#### Next steps

- There are several ideas intended to be developed over the coming months, including :
  - Further co-operation with partner agencies and Training Providers to develop appropriate provision.
  - Improved tracking of young people who have left college to reduce the numbers whose destinations are unknown.
  - Developing further services from the Centre to enhance what is on offer for young people.

### 3.2 KDP – Creating Safer and Stronger Communities Lead: Stuart Love

Overview of performance comparison between 2006-07 and 2007-08 (Pages 11 to 28 of the LAA1 Monitoring Report (Appendix B) applies)

LAA Performance targets: The Creating Safer and Stronger Communities Block contains 47 targets.

2006-07 End of year Repo (23 April 2007)	ort	In 2006-2007 there were 41	2007-08 End of Year Rep (30 May 2008)	ort	In 2007-08 a total of 47 indicators are reported on of which 30 (63.8%) were
RAG Rating for most recent performance data	%	indicators reported on of which 26 (64%) were updated, 14 (33%) could not be updated in	RAG Rating for most recent performance data	%	updated, 6 (12.8%) could not be updated, 3 (6.4%) were
RED	27	that year and one (3%) had	RED	26.7	awaiting update, 7 (14.9%) had no baseline or end of year
AMBER	8	been deleted.	AMBER	<mark>10</mark>	target established and 1 (2.1%)
GREEN	<mark>65</mark>		GREEN	63.3	had been deleted.

<u>LPSA Performance:</u> The block contains 6 LPSA targets.

2006-07 End of year Report (23 April 2007)		In 2006-07 all 6 targets were	2007-08 End of Year Rep (30 May 2008)	In 2007-08 all 6 targets were		
RAG Rating for most recent performance data	%	reported on of which:  • Four had achieved or exceeded target (green)	RAG Rating for most recent performance data	%	reported on of which:  Three had achieved or exceeded target (green)	
RED	33.3	Two had missed its target	RED	<mark>50</mark>	Three had missed its target	
AMBER	0	(red)	<b>AMBER</b>	0	(red)	
GREEN	66.6		GREEN	<mark>50</mark>		

#### Aim A – To reduce crime, the harm caused by illegal drugs and to reassure the public, reducing the fear of crime.

To achieve this aim, we are working with our partners to:

- Reduce crime as measured by the British Crime Survey Comparator
- Increase the detection and arrest rates for domestic crime
- Increase the total number of people receiving drug treatment
- Increase detection of Class A drug supply crimes
- Increase the number of Class A drug seizures
- Reduce the number of criminal damage incidents recorded by the Police
- Reduce the number of violent crimes recorded annually
- · Reduce the number of domestic burglaries
- Reduce the number of half days missed by both Middle and High School pupils
- Reduce the number of first time entrants (10-17 yrs old) to the Youth Justice System
- Reduce the incidence of inappropriate sales of age sensitive products
- Reduce the number of Anti Social Behaviour Orders breached
- Reduce the proportion of adults on the Island saying that they are in fear of being a victim of crime
- Reduce local resident perceptions of local drug dealing and drug use as being a problem through taking proactive steps
- Increase the degree to which people feel that people in their local area treat one another with respect and consideration
- Increase the degree to which people feel informed about what is being done to tackle anti-social behaviour in their area.

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual				
A1 Reduce Crime									
Reduction in crime as measured by the British Crime Survey Comparator	6852	5997	6769	5649	6364				
% PPOs who have accommodation that is judged suitable to their needs who had an accommodation review in this period				50%	60%				
Number of offenders in the community and supervised by Isle of Wight Probation Team who have completed an assessment with an Essential Skills Tutor and have a Learning Plan				120	84				
Number of offenders in the community and supervised by Isle of Wight Probation Team being placed in employment and retaining this employment for at least 4 weeks				37	46				

Re-offending rates for young people (10-17 at age of sentencing) as tracked over a 12 month period using overall rates for Pre-court, First tier, Community and Custody – baseline measuring 2003/04 cohort after 12 months	52.78			50.66			
A2 Safer Stronger Communities		1		1			
% Domestic crimes where a linked person was arrested, charged or detected		60%	76%		72.8%		
Total number of people in drug treatment		532	538	555	546		
% people retained in treatment for 12 weeks or more		80%	79%	85%	89%		
Class A drug supply crimes with sanction detections		29	54	34	35		
Number of class A drug seizures (cumulative)		191	288	199	731		
A3 Community Safety & Night Time Economy							
(LPSA8) Number of criminal damage incidents (in area) recorded by police		2902	3512	2752	3030		
(LPSA8) Number of violent crimes recorded annually		1626	1888	1579	2017		
(LPSA8) Number of domestic burglaries		410	247	304	282		
A4 Young People at risk of committing crime							
( <i>LPSA9</i> ) Authorised and unauthorised half days missed as a % of total half days attended – Middle Schools	6.4%	6.3%	5.9%	6.2%	5.47%		
( <i>LPSA9</i> ) Authorised and unauthorised half days missed as a % of total half days attended – High Schools		10.2%	7.6%	9.6%	11.48%		
(LPSA9) Number of first time entrants to the Youth Justice System		307	303	298	257		
% of incidence of inappropriate sales of age sensitive products when test purchases attempted		27.5%	16.3%	22.5%			

A5 Respect Agenda					
Number of anti-social behaviour orders breached	35	30	34	25	0
Decreased percentage of people who, when surveyed, worry about being a victim of crime	30%	29%		28%	29%
Reduce public perception of local drug crime and drug use as a problem	26	26		25	29
Increased % of people who feel that parents in their local area are made to take responsibility for the behaviour of their children	65%				47%
Increased % of people who feel that people in their area treat them with respect and consideration	46%				34%
Increase in % of people who feel informed about what is being done to tackle antisocial behaviour in their local area	17%				32%

#### **Reduce Crime**

Performance outcomes for 2007/08

#### **BCS Comparator Crime**

- British Crime Survey (BCS) Comparator crime is a selection of crimes against individuals rather than businesses. (Burglary, damage and violence have been reported on separately.) The remaining crimes are vehicle crime, theft from the person and theft of pedal cycle. The performance against the targets is as follows:
  - Vehicle crime Baseline 903, 2007/08 = 726, a 20% reduction.
  - Theft from the person baseline 72 crimes, 2007/08 = 73.

    Reduction targets were not met and with such a low commission rate it is difficult to reduce further and has not been prioritised.
  - Theft of pedal cycle baseline 202, 2007/08 = 196 a 3% reduction.

BCS total for 2007/08 was 6364 against a target of 5649 with an overall reduction of 8% in BCS against a target of 17.5%. This has proved an unrealistic target in an already low crime area. Data sources: Police Crime recording (RMS)

No. of offenders in the community and supervised by IW Probation Team, completing an assessment with an Essential Skills Tutor

- Target for the year was 120 and performance achieved = 84.
- Q4 36 people were invited to attend and 14 attended (39% attendance).
- A process for most new offenders referred to the Probation Service, each being sent a letter inviting them to attend essential skills training in literacy and numeracy voluntary process, except for those ordered to attend by the Court. Training sessions are run by College tutors at the Probation Office with certificates for those who complete the course successfully.

No. of offenders in the community and supervised by IW Probation Team being placed in and retaining employment for at least 4 weeks

• Year to February performance (March is not available yet) = 46 against a target of 37 for the year.

### % of PPO's who have had an accommodation review this period.

- This measure is intended to help provide more PPO's with accommodation that is suitable to their needs and a target of 50% was set for 2007/08
- 69 accommodation reviews were undertaken of which 75% (52) were suitable and 25% (17) not suitable, exceeding the target set.

### Developments and Initiatives introduced in 2007/08:

# **BCS Comparator Crime**

- A number of crime prevention initiatives were instigated.
- PCSO's on patrol recorded the registration numbers of vehicles where valuables were left on display. A letter was then sent to the owner with advice therein.
- Bike safe was launched encouraging owners to tag their cycles and register them. Free safety or security items (lights etc) were provided to entice attendance.

### % of PPO's who have had an accommodation review this period.

The PPO Action Group is a monthly meeting to share information and manage PPOs. The group agree actions needs for each PPO in a
multi agency setting. Cranstoun and housing providers are now included as required in these monthly meetings.

# Key Achievements

2007/08

# % of PPO's who have had an accommodation review this period.

• The target for the number of PPO's provided with suitable accommodation, exceeded.

#### 2006/08

# **BCS Comparator Crime**

• An 8% reduction on an overall baseline of 6852 crimes achieved.

### Examples of Partnership Working:

# **BCS Comparator Crime**

- Numerous partnership initiatives were held including:
  - 'Not in my Neighbourhood Week' where graffiti was reported and instantly removed.
  - Bike safe encouraging owners to tag their cycles and register them.
- Joint approach to licensing visits.

# % of PPO's who have had an accommodation review this period

• There is a monthly PPO Action Group meeting of partner agencies that includes the Safer Neighbourhoods Partnership, Police, Probation, Cranstoun, Youth Offending Team, Prison Service and other stakeholders as required.

### Areas for concern/Issues (on-going):

# **BCS Comparator Crime**

• BCS Comparator Crime measurement has now come to an end after the three year monitoring period and will be replaced with a new measurement.

### % of PPO's who have had an accommodation review this period

• The PPO Action Group has proved to be so successful that there is now a requirement for a PPO Case Worker to support and facilitate the group.

### Next steps

### **BCS Comparator Crime**

• Replacement measure to be developed and introduced for BCS Comparator Crime.

# % of PPO's who have had an accommodation review this period

• A suitable funding stream for a PPO Case Worker needs to be identified.

# **Safer Stronger Communities**

Performance outcomes for 2007/08

### Number of Class "A" Seizures

• As at the end of February, seizures recorded = 269 against a target of 199. Data sources: Police Crime recording (RMS)

### Class "A" Drug Supply Crimes with Sanction Detections

- The Class A supply crime detections recorded for 2007/08 = 35 offences, against a police target of 20 and an LAA target of 34.
- A new measurement was created in relation to "Drug Intervention Measures". The Isle of Wight had 43 which related to 19.4% of the Constabularies total.
- Data sources : Police Crime recording (RMS)

# Domestic Crimes with a Linked Offender

• There were 625 crimes flagged as being "Domestic" and in 455 cases the offender was dealt with (72.8%). The police target is for arrests in 60% of cases. Data sources: Police Crime recording (RMS)

### Developments and Initiatives introduced in 2007/08:

# **Drug Action Team**

- Service user involvement
- Harm reduction services
- Improved data reporting
- Conditional cautioning
- Good service user perception of PCT provided service
- LES developed for shared care in primary care

### Number of Class "A" Seizures & Class "A" Drug Supply Crimes with Sanction Detections

• Numerous enforcement activities were arranged throughout the year under the umbrella title of Operation Augustus. This included interventions at the IW Festival, Bestival, at the prisons, ferry terminals and in the night time economy (NTE).

# **Domestic Crimes with a Linked Offender**

- The Multi Agency Risk Assessment Conference (MARAC) has been introduced to reduce repeat victimisation in domestic abuse cases.
- Zero tolerance to domestic abuse is a Police policy which has enabled targets to be met.

### Key Achievements

2007/08

### Class "A" Drug Supply Crimes with Sanction Detections

• Within Operation Augustus, positive action was taken to prevent drugs coming to the Island from the mainland. Intelligence suggests the availability of drugs subsequently decreased.

# Domestic Crimes with a Linked Offender

MARAC introduced.

#### 2006/08

### Domestic Crimes with a Linked Offender

• The Police Public Protection Unit has been set up. Specialist staff are now removed from other police duties and focus on public protection which includes domestic abuse. They coordinate Police activity to ensure effectiveness.

# Examples of Partnership Working:

### **Drug Action Team**

- Drug related litter in public toilets
- BBV clinics in PCT provided service
- Joint BDA Training available to all partners

# Class "A" Drug Supply Crimes with Sanction Detections

• Joint work with treatment providers has continued to influence overall crime rates. Under a "Bronze Action" tactic where low level intelligence suggests an individual is a drug user, Police visit and direct them towards treatment as an alternative to enforcement action. The main aim of this tactic is to get people out off crime and into drug treatment.

# Domestic Crimes with a Linked Offender

- The partnership successfully secured £20,000 towards Independent Domestic Violence Advisors and £15,000 towards the MARAC process.
- The partnership provided camera equipment to all police vehicles to improve the quality of evidence at the initial attendance of an incident.

# Areas for concern/Issues (on-going):

# **Drug Action Team**

• Move on accommodation provision

- Improving clinical governance
- Potential impact of Camp Hill prison becoming an IDTS site
- Initiation of expectation to report on alcohol misuse and those people accessing services

### Next steps

# **Drug Action Team**

- All planning for 2008/09 are detailed in the Adult Treatment Plan which includes maintaining achievement of 85% retention and 4% increase of people accessing treatment
- Meet targets and develop services as indicated in Areas of Concern

### Class "A" Drug Supply Crimes with Sanction Detections

• With available funding, Operation Augustus will continue and further proactive measures will be put in place.

### Domestic Crimes with a Linked Offender

• MARAC will ensure the appropriate attention and resources are focussed in this important area.

### **Community Safety and the Night Time Economy**

Performance outcomes for 2007/08

### **Criminal Damage**

• Damage reduced during the 2007/08 period from 3512 crimes (2006/07) to 3030 crimes (13.7% reduction). However LAA targets were not met. The baseline used was 3316 offences; therefore over the life of the LAA damage has reduced by 8%. The targets were unrealistic in an area which already enjoys low crime levels. Data source: Police crime recording system (RMS)

### **Domestic Burglary**

• The 2003/04 baseline was set at 468 burglaries, at the end of 2007/08 the rate was 282 a 40% reduction despite a slight increase on the 2006/07 figure of 247. Data source: Police crime recording system (RMS)

# **Violent Crimes**

- Violent crimes are split into the two areas of Common assault and wounding:
  - Common assault baseline was 946 and at the end of 2007/08 the figure = 955.
  - Wounding Baseline was 912 and the end of year figure = 1062.
- Violence figures have, therefore, increased and reduction targets were missed. Data sources: Police Crime recording (RMS)
- A number of changes have been put in place since the 2003/04 BCS baseline. The crime recording system has changed and recording rules tightened (NCRS). This position is not unique to the IW. Other areas where crime is ethically recorded have seen increases in this area. The targets were unrealistic in an area which already enjoys low crime levels.

Developments and Initiatives introduced in 2007/08:

### Criminal Damage

- A Violence and Damage Action Group was set up to report to the Partnership Tactical Tasking & Coordinating Group. In depth research and analysis indicated that 46% of our damage was to motor vehicles. A significant proportion was to beach huts and council buildings (toilets/schools).
- A crime prevention campaign in the relevant areas was introduced and extra police resources were targeted in hotspot areas.

# **Domestic Burglary**

• Good use of intelligence to target known drug users who commit this type of crime has led to reductions. Proactive work to get offenders into treatment and out of crime has impacted on the problem.

### **Violent Crimes**

- Operation Viper has been set up to tackle violence linked to the Night Time Economy (NTE). It is a suite of tactical options designed to deal with different aspects of violence.
- MARAC has been introduced to reduce repeat victimisation in domestic abuse cases.

# Key Achievements

2007/08

### Criminal Damage

• A graffiti reporting and clean up week was held where Island residents were asked to identify this form of damage. Over 100 reports were made and the graffiti removed.

### **Violent Crimes**

• Resources have become more focussed through the identification of the top ten streets for violence.

### 2006/08

# Criminal Damage& Violent Crimes

• Damage is strongly associated with alcohol and the NTE. A night bus service was introduced in three of our main towns in order to disperse people quickly away from NTE. This initiative has been used by the LGA as an example of good practice and good partnership working.

# Examples of Partnership Working:

### **Domestic Burglary**

• The partnership has secured funding to keep the 'Island Safe Initiative' running. This service is offered to burglary victims and vulnerable people to target harden their premises.

### **Violent Crimes**

• Strong links between the Police and Consumer Protection have been forged. This has led to joint work on the top ten problematic licensed premises, joint enforcement around underage sales and the introduction of Designated Place Order (DPPO) in Ryde.

# Areas for concern/Issues (on-going):

### **Criminal Damage**

• The main concern relates to damage to motor vehicles. In the main these offences are committed on routes home from the NTE. Further work is required to reduce this type of offence.

### **Violent Crimes**

- There now appears to be a culture of going out to get drunk rather than going out for a drink. This is reflected in our violence figures. Inappropriate drinks promotions at many venues add to this problem and need to be addressed.
- The partnership was notified of a 14% cut in funding part way through the year, impacting on the ability to meet targets.

### Next steps

### Criminal Damage

- Continual research/analysis to identify trends and hotspots for the deployment of resources.
- Crime prevention initiatives in connection with beach huts, schools and toilets.
- Work within the licensing trade to prevent drunkenness through enforcement and education.

# **Domestic Burglary**

• The launch of SmartWater technology on the IOW is hoped to keep levels of burglary at their current low position. SmartWater is a forensic marking system which can be used to mark property or to spray offenders during the commission of the crime and link them to premises.

### **Violent Crimes**

A full review of violence has now taken place with the report imminently due. This will lead to a strategy and action plan with individuals
from across the Partnership being delegated responsibility for actions.

### Young People at risk of committing an offence

Performance outcomes for 2007/08

### Authorised and unauthorised half days missed

Data used is Forvus, (schools returns to DCFS) and monthly returns to L.A.

### Number of First Time Entrants into the Criminal Justice System.

• The provisional total for the year = 257 against a target of 298, subject to the figure for March being confirmed. Data sources: Youth Offending Team records

# Fire and Rescue Service

- A pilot L.I.F.E. (Local Intervention Fire Education) course has been run by the IWFRS facilitated by Hampshire F&R Service and local partner agencies. Young people were referred by the Early Interventions Service using the 'common assessment framework' with 11 young people completing the course as part of their suite of interventions by the E.I.S.
- Wightwaters This was an Early Interventions initiative funded by the Youth Inclusion Forum and project led onsite by IWFRS. The outcome was 40 young people showed improvement in their school attendance.
- Making A Difference Community Action Partners (MADCAP) A multi-agency event organised by Hampshire Constabulary for young people, the onus of the event being Community based.

• UKSA - This was an Early Interventions initiative to introduce young people to water-based activities, co-staffed by the IWFRS.

### Developments and Initiatives introduced in 2007/08:

### Authorised and unauthorised half days missed

- Possible extension of Shop Truancy Watch to other areas of the island. It now operates in Newport and Ryde areas.
- Planned introduction of use of Fixed Penalty Notices in relation to Excluded Pupils found on the streets.
- Possible extension of use of Fixed Penalty Notices generally by more schools

# Number of First Time Entrants into the Criminal Justice System.

Pump Prime Grant funding has been used to set up a multi-agency "Youth Inclusion Forum (YIF)". Members from across the field meet to
allocate funds to suitable requests and commission services. Examples would be the commissioning of "Challenge and Adventure" to
conduct two challenges during half terms and water sports events through "Wightwater". Funding has also been provided to youth clubs
and boxing clubs etc.

# Fire and Rescue Service

- Following the pilot L.I.F.E. course, IWFRS staff have received training and will be delivering two further LIFE courses this year. These will be followed by Watch Mentoring (exclusive to IW) for up to four young people from the LIFE courses.
- A further MADCAP, UKSA weekend event for young people with fire setting tendencies and Wightwaters event have been programmed in.

# Key Achievements

2007/08

# Authorised and unauthorised half days missed

Extension of Shop Truancy Watch to Ryde area

# Number of First Time Entrants into the Criminal Justice System.

• The Youth Inclusion Forum has met bi-monthly and act as above.

### Fire and Rescue Service

- Seconding a Youth Engagement Officer into Community Safety to increase the capacity we have for this work.
- Establishing a team of LIFE instructors and securing funding for equipment and two courses.
- Managing projects for our partner agencies using the positive role model of the Fire Service to improve the life chances of children and young people at risk.

#### 2006/08

# Number of First Time Entrants into the Criminal Justice System.

• A post has been provided within the Early Interventions Team, the Family School Link Worker, to engage with children and parents to provide intervention prior to offending.

### Examples of Partnership Working:

# Authorised and unauthorised half days missed

CREW weeks

- Shop Truancy Watch
- School Partnerships and reduction in number of exclusions over five days
- Youth Inclusion Forum initiatives to support activities for young people

# Number of First Time Entrants into the Criminal Justice System.

• The Youth Inclusion Forum is a clear example of all the agencies coming together with a common purpose.

### Fire and Rescue Service

- The appointment of the Youth Engagement Officer has provided a direct link to the Early Interventions Service, Youth Offending Team and Safer Neighbourhoods Team.
- The Youth Engagement Officer sits on the Early Interventions Panel Meetings and Youth Inclusion Forum.
- We have an Education Program that emphasises the problems associated with hoax calls, malicious activation of 'break glass call points' and fire-setting. This is accepted throughout the schools across the Island.

# Areas for concern/Issues (on-going):

### Authorised and unauthorised half days missed

• The reorganisation of Directorate and Schools system - during the transitions periods until new structures in place, fully functioning and embedded.

### Fire and Rescue Service

• The secondment of the Youth Engagement Officer is a temporary position until March 2009. The loss of this role will reduce our capacity in this area.

### Next steps

### Authorised and unauthorised half days missed

- Roll out of 14-19 Agenda/Curriculum over next few years should help to reduce disaffection
- Raising of School Leaving Age could increase disaffection

# Number of First Time Entrants into the Criminal Justice System.

• Funding is still in place to continue the good work of the Youth Inclusion Forum, which has a final year of LPSA 2 to run

# Fire and Rescue Service

- As stated above Watch Mentoring is being introduced to the next LIFE course. This will enable up to four young people to continue once a
  month in the Fire Service environment building on their life skills and development.
- We are progressing ideas with UKSA to expand the activities weekend to a longer duration in the autumn should our evaluations prove positive following the May event.

# **Respect Agenda**

Performance outcomes for 2007/08

The annual Residents' Surveys provide data for this indicator and the results of the Survey conducted in June 2007 show that: Reduce public perceptions of local drug dealing and drug use as a problem

- 31% of respondents perceived people using drugs as a problem compared to 29% in 2006, and
- 27%% of respondents perceived people dealing drugs as a problem compared to 24%in 2006.
- The reduction target was not achieved in 2007/08.

# Increased % of people who feel that parents in their local area are made to take responsibility for the behaviour of their children

- 47% of respondents thought that parents not taking responsibility for the behaviour of their children is a problem compared to 55% in 2006.
- This amounts to 14.5% increase in number of people (respondents) who feel that parents in their local area are made to take responsibility for the behaviour of their children.
- The 2007/08 increase target is met.

# Increased % of people who feel that people in their area treat them with respect and consideration

- 34% of respondents thought that people not treating other people with respect and consideration is a problem compared to 46% in 2006.
- This amounts to 26% increase in number of people (respondents) who feel that people in their area treat them with respect and consideration.
- The 2007/08 increase target is met.

### Increase in % of people who feel informed about what is being done to tackle anti-social behaviour in their local area

- 32% of respondents felt a great deal/fair amount (informed) about what is being done to tackle anti-social behaviour in their local area compared to 28% in 2006.
- This amounts to 14.3% increase in number of people (respondents) who feel informed about what is being done to tackle anti-social behaviour in their local area.
- The 2007/08 increase target is met.

### Decreased percentage of people who, when surveyed, worry about being a victim of crime

- 29% of respondents, when surveyed, were worried about being a victim of crime compared to 30% in 2006.
- This amounts to 3.4% decrease in number of people (respondents) who, when surveyed, were worried about being a victim of crime.
- The 2007/08 decrease target is met.

### Developments and Initiatives introduced in 2007/08:

- Setting up an anti-social behaviour working group that meets regularly and includes legal representation from the Local Authority.
- Implementation of the local Drug Strategy, TUCAS and COAC strategy and enforcement campaigns:
  - Operation Augustus
  - Operations Regina (prisons)
  - Operation Sheridan
- Get Sorted and Early Drug Intervention Initiative (EDII) providing support to young people with substance misuse problem and to their families
- Drug Intervention programme (DIP)
- Prolific and Other Priority Offenders Programme (PPO's)

- CREWs (Crime Reduction and Environment Week)
- Community engagement events across the Island
- Operation Viper (identification of young people causing anti-social behaviour followed by the police visits/letters to their parents/guardians)
- Together with the local communities, identifying and addressing key issues in their area;
- Publications in local media and contacts with the Neighbourhood Watch Coordinators were used to inform the public about what is being done to tackle anti-social behaviour in their local area.
- Implementation of a variety of crime prevention and enforcement initiatives
- Supporting Neighbourhood Watch schemes across the Island

# Key Achievements

#### 2007/08

- Setting up a ASB user group to look at individual cases of ASB.
- PURE events for young people
- Work with the Neighbourhood Watch Coordinators
- Lights On Campaign
- SmartWater initiative
- Island Safe initiative
- Implementation of the Partnership Violence and Damage Plan
- Supporting Pub Watch Scheme
- MARACs.
- LIFE programme

# Examples of Partnership Working:

- Setting up an ASB working group which includes legal representation, Police and other stakeholders.
- Implementation of the local Drug Strategy, TUCAS and COAC strategy and enforcement campaigns:
- Early Drug Intervention Initiative (EDII)
- Drug Intervention programme (DIP)
- Prolific and Other Priority Offenders Programme (PPO)
- CREWs
- Community engagement events across the Island
- All these and many other initiatives were delivered through the partnership working. Partnership Tactical Tasking and Coordinating Group (TTCG) and Safer Neighbourhoods Partnership Steering Group were instrumental for success of the partnership
- A draft Partnership Communications Strategy and Multi-Agency Media Protocol were prepared with a Partnership Communications Group being set up

### Areas for concern/Issues (on-going):

### Number of anti-social behaviour orders breached

• The Police and CPS are not always feeding back to the ASB group the number of ASBO's that are breached and prosecuted. This has now been raised as an issue with the IOW Court User Group.

# Reduce public perceptions of local drug dealing and drug use as a problem

 Publicity around successful partnership actions to tackle drug supply and use on the Island results in rapid increase of the fear of drugrelated crimes. It also creates a perception that drug dealing and use are a problem on the Island.

# Increased % of people who feel that parents in their local area are made to take responsibility for the behaviour of their children

- Lack of resources (no dedicated case workers) limits practical options for interventions/work with the parents/guardians.
- Lack of targeted communications to address parental responsibilities.

### Decreased percentage of people who, when surveyed, worry about being a victim of crime

• Different corporate priorities and processes created barriers to effective partnership communication. As the result, not all communication opportunities were well utilised.

### Next steps

### Number of anti-social behaviour orders breached

• Expanding the ASB user group to include representation from the local RSL's and putting in place new Terms of Reference for the group and re-launching a referral process for partner agencies.

# Public perceptions:

- A draft Partnership Communications Strategy and Multi-Agency Media Protocol were prepared (to be agreed by CDRP Strategy Group on 14 April 2008). The Partnership Communications Group will be responsible for the delivery of the Partnership Communications Strategy objectives:
  - raising profile of the IW CDRP and public awareness of the partnership work, progress and achievements;
  - gaining community support for the partnership's work, and helping the partnership meet its community involvement goals
  - communicating crime reduction messages
  - reducing fear of crime, and changing attitudes to crime and crime reduction.
- Implement targeted communications initiatives to:
  - Address public fears and perception that drug dealing and use are problem on the Island.
  - Raise the awareness of parents/guardians about their responsibilities in relation to children/young people in their care.
  - Promote community cohesion on the Island.
- Continue with CREWs, community engagement events across the Island, together with the local communities, identifying and addressing key issues in their area
- Continue with publications in local media and work with the Neighbourhood Watch Coordinators.
- Operation Viper (identification of young people causing anti-social behaviour followed by the police visits/letters to their parents/guardians),
- Get Sorted and EDII (providing support to young people with substance misuse problem and to their families).
- Investigate options for using some of the LPSA reward money for a provision of a case worker.

# Aim B - To have cleaner greener and safer public places

To achieve this aim, we are working with our partners to:

- Increase the number of people who feel that their local area has got better in the last 3 years
- Increase the hectares of sustainably managed Local Nature Reserve
- Increase the number of commercial organisations engaged in the Green Island Award scheme
- Increase the amount of commercial waste diverted from landfill

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual
B1 Improve the local environment					
% of people who feel that their local area has improved in the last 3 years	27%	28%		30%	25%
Hectares of sustainably managed statutory Local nature reserve	61.2	61.2	61.2	100	
Number of commercial organisations engaged in the Green Island Awards Scheme	61	86	105	111	110
Commercial waste diverted from landfill as a % of total commercial waste produced				5%	
Increase in the percentage of municipal waste recycled	30%			40%	
Reduction in the percentage of municipal waste landfilled	70%			44%	
% of designated land affected by low dog fouling (to be deleted)					

# Improve the local environment

Residents Surveys for 2006 and 2007

In each of the two years the following two questions were included the results for which were as follows:

• 'On the whole, do you think that over the past three years the **Isle of Wight** has got better or worse as a place to live?

	2006	2007
Better	27%	28%
Worse	39%	33%
Has not changed much	27%	33%
Have lived here for less than three years	5%	3%
Don't know	2%	3%

• 'On the whole, do you think that over the past three years **your local area** has got better or worse?'

	2006	2007
Better	27%	25%
Worse	37%	29%
Has not changed much	29%	40%
Have lived here for less than three years	7%	5%
Don't know	1%	1%

- Although in the 2007 survey the proportion of those who think the Island has got better as a place to live over the last three years has stayed constant from 2006 (up by 1%), the proportion who feel it has got worse has dropped by 6% (from 39% to 33%) and more people now feel that the Island has not changed (from 27% to 33%).
- This is also the case when residents were asked about the next three years with the proportion who think it will get worse having dropped by 3% (from 36% to 33%).
- In 2007 in relation to **the local area** there was a slight decrease in the proportion of residents who feel their local area has got better over the past three years, dropped by 2% (from 27% to 25%).
- However, fewer residents think it is worse as a place to live than the past three years, dropped by 8% (from 37% to 29%) and there is an increase in the number of people who now feel that the local area has not changed, up 11% (from 29% to 40%). Fewer think their local area will get worse over the next three years, dropped by 7% (from 33% to 26%).
- The 2007 survey report identified that there were a number of positive responses in relation to problems in the **local area**, which may have influenced residents' decisions. Fewer residents now think: people are not treating others with respect; parents not taking responsibility for the behaviour of their children; noisy neighbours; vandalism and graffiti and people using and dealing drugs is a problem.
- Although these are seen as less of a problem than was the case in 2006 there are still a large proportion of residents who think these issues remain a problem.
- The Council's One Island programme was developed after extensive consultation with residents through the residents' survey in July 06 and the One Island budget consultation in Jan/Feb 07. The findings of the BVPI survey carried out in September November 2006 were consistent with the findings of the 2006 Residents' survey. One Island focuses priorities to meet the needs of the community, whilst

delivering efficiencies over the next three years. The goal of One Island is to provide good value local services by raising standards and creating opportunities. There were 24 projects introduced in 2007/08 which are set within the three cross-cutting themes of respect, pride and value which were the residents' top priorities. These projects included 1 million blooms, improved public conveniences, public realm improvements and speed restrictions, which may have contributed to some of the positive responses in relation to problems in the **local area.** 

• The 2008 Residents' survey questions are currently being compiled, which is to be carried out in May.

#### Performance outcomes for 2007/08

### Hectares of sustainably managed statutory Local Nature Reserve'

• No new Local Nature Reserves have yet been developed. Difficulties in securing external funding in 2006-07 meant delays in this project. However, following a re-targeting of national funding by NE the 2008-09 year will have the most NE funding ever allocated for biodiversity action plan work, and significant developments are anticipated.

# Increase in the percentage of municipal waste recycled/Reduction in the percentage of municipal waste landfilled

- The amount of municipal waste landfilled has not been reduced to the target levels. The IW has been successful in being included in DEFRAs New Technologies Demonstrator programme which will see the commissioning of a gasification facility on the Island in June 2008. Once operational it is expected that up to 65% of municipal waste will be diverted from landfill to the gasification facility. As part of the construction programme, the Resource Recovery Facility on the Island has been closed for several months for refurbishment resulting in higher than anticipated quantities of municipal waste sent to landfill.
- Recycling (including composting) rates have achieved the targets for the year. The quarterly targets were exceeded or missed primarily due to the effects of the weather on the amount of garden waste presented for composting at certain times of the year.
- Data relating to municipal waste is received on a monthly basis from the Councils Integrated Waste Management Contractor.

# No. of commercial organisations engaged in the Green Island Awards Scheme

• During the year the number of businesses engaged in Green Island awards increased from 105 to 110. This is a modest increase achieved against a backdrop of uncertainty over the future of Tourism, which led to some loss of businesses from the Scheme. At the end of the financial year it has still not been possible to reassure businesses about the long-term future of the scheme and marketing has therefore been delayed until the issue is resolved.

### Developments and Initiatives introduced in 2007/08:

# Hectares of sustainably managed statutory Local Nature Reserve'

- Memorandum of Agreement (MoA) has been signed with Natural England to meet the LAA target and deliver biodiversity more effectively including
  - establishing and maintaining the biodiversity partnership
  - delivering projects on the ground
  - Fundraising
  - integrating biodiversity into local policies

- representing the Island at regional level
- £15000 over each of the next 3 years has been offered. A job description has been drawn up for a biodiversity project officer a 4 day a week post for 3 years. A key duty of the new officer will be to develop and implement the new Local Nature Reserves.

### Increase in the percentage of municipal waste recycled/ Reduction in the percentage of municipal waste landfilled

- The Council undertook a number of motivation and promotional activities to encourage resident to make use of the recycling services
  provided to increase recycling and reduce landfill including;
  - Recycling Rewards for Schools scheme
  - Service commitment booklet delivered to all households
  - Attendance at 6 shows to promote recycling
  - Partner in WRAPs home composting campaign
  - A participation survey for the opt-in kerbside recycling scheme.
  - Developed an Interim Municipal Waste Management Strategy.

### No. of commercial organisations engaged in the Green Island Awards Scheme

- Green Island Awards ceremony (with IOW Design Awards)
- Production of new DL map
- Website overhaul
- New Scheme Guidelines produced
- Publicity in national and local media

# Key Achievements

2007/08

# Hectares of sustainably managed statutory Local Nature Reserve'

Memorandum of Agreement (MoA) developed and signed with Natural England for next three years.

# Increase in the percentage of municipal waste recycled/ Reduction in the percentage of municipal waste landfilled

- Received requests for and delivered in excess of 7000 recycling containers to residents who have opted into the kerbside recycling scheme.
- · Began work on commissioning the gasification facility

# No. of commercial organisations engaged in the Green Island Awards Scheme

- Production of new Guidelines and Scoring System
- Funding secured for Taste of the Wight project
- Initial delivery of Taste of the Wight project

#### 2006/08

# Increase in the percentage of municipal waste recycled/ Reduction in the percentage of municipal waste landfilled

• Facilitated the gasification project which will see a reduction in the amount of waste sent to landfill from 2008.

• Awarded the Waste Performance and Efficiency grant for good performance in waste management which has enabled motivational and promotional activities as well as improvements to recycling facilities.

# No. of commercial organisations engaged in the Green Island Awards Scheme

- Membership increased to meet targets
- Integration with IW Tourism
- Significant reduction in environmental impacts from tourism businesses
- National and local publicity enhancing reputation of Island
- Identification of gaps in Island infrastructure e.g. lack of commercial waste recycling, lack of high quality local produce

### Examples of Partnership Working:

### Hectares of sustainably managed statutory Local Nature Reserve'

- Active Biodiversity Partnership developed including Natural England, Environment Agency, Forestry Commission, Wildlife trust and many others. Quarterly meetings are held.
- The partnership has produced numerous publications and has been involved in promoting biodiversity across the Island.

# Increase in the percentage of municipal waste recycled/ Reduction in the percentage of municipal waste landfilled

- The Council has worked in close partnership with its Integrated Waste Management Contractor, Island Waste Services, and with DEFRA to secure the gasification facility for the Island which will greatly increase the amount of waste diverted from landfill.
- Links have been established with the charity sector on the Island to develop a recycling forum for the efficient use of resources in promoting recycling services to residents and sharing information.

# No. of commercial organisations engaged in the Green Island Awards Scheme

• The project is overseen by the Green Island Partnership, which is comprised of representatives from the tourist industry, AONB, Leader + (funders), environmental organisations and statutory bodies (e.g. environment agency). The Partnership takes key decisions on delivery of the project and supports the Project Co-ordinator.

# Areas for concern/Issues (on-going):

# Hectares of sustainably managed statutory Local Nature Reserve'

 Doubts about Natural England funding caused serious delays to this project in 2006-07. However a significant change in national policy at NE has meant a very much improved prospect for this indicator in 2008-09, plus further improvements anticipated for the three years 2008-11.

# Increase in the percentage of municipal waste recycled/ Reduction in the percentage of municipal waste landfilled

• As stated above, the preparations for the commissioning of the gasification facility in June 2008 have meant a short term increase in the amount of waste landfilled. If the gasification facility operates as expected, this will significantly improve in the coming year.

# No. of commercial organisations engaged in the Green Island Awards Scheme

 The Scheme is well established, but requires a further period of funding support to expand membership, create a robust auditing and business support mechanism and market nationally to prove the benefits to business participants.

- It is essential that internal funding for the Scheme is secured for at least a three year period to give the co-ordinator the necessary continuity to market and expand the scheme.
- Expansion of the scheme to involve at least 200 local businesses has been identified as a Council 'Eco-Island' deliverable and funding needs to be in place to ensure that this is successful.

#### Next steps

### Hectares of sustainably managed statutory Local Nature Reserve'

• The Biodiversity Partnership is in support of the target and will be working with local communities and other partners towards identifying candidate Local Nature Reserves in 2008-09, and beginning the designation process.

# Increase in the percentage of municipal waste recycled/ Reduction in the percentage of municipal waste landfilled,

- Once operational, the gasification facility will divert up to 65% of municipal waste from landfill.
- Implementing the outcomes identified in the Interim Municipal Waste Management Strategy will increase recycling rates and the development of the long term Waste Management Strategy will identify direction and targets up to 2026.
- Results from the participation survey undertaken indicate that the requirement for residents to opt in to the kerbside recycling scheme is a barrier to participation and consideration will be given on how to progress with this.

Commercial Waste – issues still remain to the levels of influence the local authority can impose. There are also limitations to the level with which this measure can be effectively measured.

### No. of commercial organisations engaged in the Green Island Awards Scheme

- Re-launch of the Scheme to give new and existing members confidence
- Marketing campaign to increase membership
- Distribution of new Scheme Guidelines
- Business audits and awards ceremony
- Strategic marketing of the Island as Sustainable Tourism destination

# Aim C – To empower local people to have a greater choice and influence over decision making and a greater role in public service delivery.

To achieve this aim, we are working with our partners to:

- Increase the number of recorded attendees at community/civic activities in Pan
- Increase the number of Neighbourhood Involvement Problem solving groups established in Pan
- Increase the % of residents who feel they can influence decisions affecting their local area
- Increase the % people who feel that their local area is a place where people from different backgrounds can get on well together
- Increase the number of people attending diversity training
- Increase the % of people engaging in formal volunteering on an average of at least two hours per week

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual
C1 Civic Engagement					
Number of recorded attendees at community/civic activities in Pan	60	3100	3694	3300	3573
Number of neighbourhood involvement problem solving groups established (in Pan)	0	3	1	6	
% of residents who feel they can influence decisions affecting their local area	26%	27%		28%	35%
C2 Support Minority Groups	1				
Number of sanctioned detections for hate crime (Baseline tbc April 2007)			45		42
C3 Improve awareness of diversity/equalities issues		1			
Number of people attending diversity training	1375	1675	1762	1975	2082
% people who feel that their local area is a place where people from different backgrounds can get on well together	70%	70%		71%	72%
C4 Increase the level of volunteering	I	L		l	
An increase in the % of people recorded as or reporting that they have engaged in formal volunteering on an average of at least two hours per week over the past year.	21%	21%		21%	
C5 Capacity of VCO Sector					
Number of VCO staff/volunteers achieving units of business/vocational skills/qualifications/certificates				0	0
Number of public service contracts being delivered by VCO organisations				0	0

# **Civic Engagement**

Performance outcomes for 2007/08 Community/civic activity on Pan

• Community engagement is a key part of this Pathfinder regeneration project. A wide range of successful community activities were provided during the year and the figures for engagement exceeded the yearly target. Data related to each activity is collected directly by Pan Neighbourhood Partnership (PNP), or partner organisations.

### Residents who feel they can influence decisions

The indicator for 2007/08 is 35% - this was measured by the annual Residents Survey undertaken in June 2007.

### Developments and Initiatives introduced in 2007/08:

### Community/civic activity on Pan

- Additional activities introduced during the last year:
  - The holding of elections to the PNP Board for residents
  - Public consultation concerning the Multi-Use Games Area planned for Pan
  - PNP have been closely involved in the consultation with residents in relation to the new development planned for Pan
  - The Community Grant scheme we operate enabled the setting up of a short mat bowls club at Downside School and a local art group on Pan, which has subsequently held a successful exhibition in St. Thomas' Church, Newport.
  - Activities undertaken by the new position of Mental Health Development Worker. This post operates specifically for Pan.
  - Independent evaluation (NTRC) confirmed the success of the Pan Warden project.

# Residents who feel they can influence decisions

- Greater transparency of Committee papers,
- Better use of Forward Plan.
- Cabinet meetings taking place away from County Hall,
- Support for members in providing surgeries,
- Newsletters and other community work.
- Complete emparishment of the Isle of Wight achieved in April 2008 major support and training to Parishes to enable them to better engage with their communities.

# Key Achievements

2007/08

### Community/civic activity on Pan

Consultation about the new development has been undertaken through a range of initiatives – Walk and Talk sessions, the setting up of
Community Focus Groups to involve residents more actively in the process, an Open Public Exhibition, a residents Have Your Say Day and
the publication of a newsletter.

# Residents who feel they can influence decisions

- Cabinet meetings held outside of County Hall
- Emparishment of the Isle of Wight

#### 2006/08

# Community/civic activity on Pan

• A MORI survey was undertaken in 2007 and the results compared with the previous survey in 2004, showing that improvements had been made across the board.

- Satisfaction level with the police service has increased from 39% to 64%
- 88% of residents are satisfied with Pan as a place to live
- 41% of resident feel that Pan has improved in the last three years.
- Increase in the number of residents who felt that they can influence decisions by local organisations, has increased from 24% to 34% (10% higher than comparator levels)
- 65% of residents have heard of the Pathfinder

### Examples of Partnership Working / Quotes:

### Community/civic activity on Pan

- Partnership working has been particularly effective and we work with a wide range of partners. Two examples illustrate the importance of this work in addressing regeneration issues:
- The funding of a joint post of Mental Health Development Worker with the PCT/NHS to tackle mental health issues directly in a community setting.
- The annual Soap Box Derby is a recently established annual event for Pan. Targeting young people in the 14-25 age range this is very popular locally and is supported and funded by a wide range of partners.
- The following quotes are taken from the NTRC evaluation of the Pan Warden scheme. The quotes are from partners, stakeholders and residents.

"Pan, as an estate has improved. The wardens have had a big impact on Pan and helped to improve people's perception of it as a result"

"They have enabled us to do different activities that we wouldn't have been able to through the use of our normal teaching and support staff"

"One of the benefits of the wardens is about the fact that there are people about the place that can be identified with the Pan Partnership"

The following quotes are from parents attending the Family Learning sessions:

"Fantastic! I didn't know science could be so much fun"

"I thought it was going to be difficult, but it was fun. My daughter really loved having me in school"

# Residents who feel they can influence decisions

 All the work undertaken with Parishes over the years – we provide (under contract) secretary ship services for the Local Association of Parish Councils and the Society of Clerks. All training to Parishes has been provided via the County Training Partnership. Both Association and Society have recently agreed to continue with these arrangements.

# Areas for concern/Issues (on-going):

### Community/civic activity on Pan

- Continuing public consultation with regard to the new development needs to be as effective as possible but the timescale is very tight.
  - The need for the Multi-Use Games Area to be built. There has been considerable delay
  - The need for PNP to relocate to Pan
- The impact on the performance indicator is likely to be neutral. Increasing consultation will increase engagement. Further delay with the MUGA or of PNP relocating will tend to reduce our effectiveness in this area.

### Next steps

### Community/civic activity on Pan

- The major initiatives around community engagement being delivered through community safety, education and health will continue and are fully funded through the PNP Delivery Plan for 2008-09.
- As the new housing development begins to come on stream this will have a major impact particularly in relation to the provision of community facilities.

### Residents who feel they can influence decisions

• This is about raising the awareness of the role of Parishes and the easy access to the decision making process. The level of involvement in the Council Elections in 2009 will be a key milestone.

# Improve Awareness of diversity/equalities issues

Performance outcomes for 2007/08

### Number of people attended diversity training

- Performance has been somewhat inconsistent. Staff specifically recruited to deliver E&D training did not, for a variety of reasons, make the significant impact we expected. Using an external training provider to deliver training has been more successful.
- Data is stored on the corporate training database 'Training Manager', and is collected by name, team, service, directorate, date, venue, cost (course and administration)

### A place where people from different backgrounds can get well together

- The Isle of Wight Council Residents' Surveys provide data for this indicator. Results of the Survey conducted in June 2007 show that 72% of respondents felt that their local area is a place where people from different backgrounds can get well together compared to 71% in 2006.
- This amounts to 1.4% increase in number of people (respondents) who, when surveyed, were worried about being a victim of crime. The 2007/08 increase target is met.

# Developments and Initiatives introduced in 2007/08:

# Number of people attended diversity training

• An integral team of two staff whose role involved direct training delivery were recruited, and the E&D function was integrated into the Human Resources service.

### A place where people from different backgrounds can get well together

- · Community engagement events across the Island;
- Together with the local communities, identifying and addressing key issues in their area
- Partnership Strategic Assessment includes review of the hate crime on the Island

# Key Achievements

2006/08

### Number of people attended diversity training

• Targets set for the numbers of staff attending E&D training

### Examples of Partnership Working:

### Number of people attended diversity training

• Our E&D service has worked closely with the local NHS trust to involve staff in training opportunities. This has allowed us to plan ahead more clearly for 2008-09 in the design of training initiatives that support the E&D agenda.

# A place where people from different backgrounds can get well together

- · Community engagement events across the Island;
- Together with the local communities, identifying and addressing key issues in their area
- · Partnership Strategic Assessment includes review of the hate crime on the Island
- These and many other initiatives were delivered through the partnership working. Safer Neighbourhoods Partnership Steering Group was instrumental for success of the partnership.

### Areas for concern/Issues (on-going):

# Number of people attended diversity training

• The performance of this indicator may have been affected by an overall reduction is staff trained in E&D in comparison to previous years.

# A place where people from different backgrounds can get well together

• Lack of reliable information about diversity of the Island's population.

# Next steps

### Number of people attended diversity training

• A new programme of training has been commissioned using a single provider through Procurement routes. This training will be varied and inclusive, and will significantly assist the Council in embedding the E&D agenda.

# A place where people from different backgrounds can get well together

- Continue with the community engagement work;
- Investigate options for gathering more reliable information about diversity of the Island's population;
- Work on identifying and engaging with various minority groups across the Island.
- Implement communications projects to promote community cohesion on the Island.

# Increase the level of volunteering Capacity of the Voluntary and Community Organisations (VCO) Sector

- Whilst it was not possible to establish a baseline or measurement methodology for the LAA indicators relating to the Voluntary and community sector as originally submitted, this sector has played its part in delivering the overall LAA. The work of the Pan Neighbourhood Partnership, the creation of Networks of Support for Older People, the co-ordination of the Healthy Eating Alliance are three specific examples but the reality is that the efforts of voluntary and community groups run through the whole of the LAA although it is not always easy to measure the level of contribution given.
  - The contribution that VCOs make to building respect in communities cannot be assessed through measuring reductions in crime and anti social behaviour. It is about the community glue that these groups provide through their very existence.
  - Increasing levels of sport and physical activities cannot simply be done by measuring usage of public swimming pools and leisure
    centres. It is about the many 1000s of volunteers who support sports clubs and give up their time to enable children to take up and
    enjoy sport.
- The new LAA will no doubt offer some similar frustrations, but the sector is committed to its delivery and can play a large part in supporting efforts to address climate change, address obesity, support independent living, helps people feel that they can influence local decisions and the other indicators within it.
- The inclusion of the indicator, 'Environment for a thriving third sector' in the new LAA is very welcome and all local partners are committed to achieving our improvement target.

# Aim D – To improve quality of life for people in the most disadvantaged neighbourhoods; to ensure service providers are more responsive to neighbourhood needs and improve service delivery.

To achieve this aim, we are working with our partners to:

- Increase the % of Island households able to access Newport town centre within 30 minutes by walking, cycling or public transport
- Increase the number of people engaging in Adult and Community Learning programmes in the 9 most deprived wards
- Increase the number of people in Adult and Community Learning programmes in the 9 most deprived wards gaining qualifications
- Increase the % of residents who feel the public sector considers the views of its users in how they deliver services in Pan

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual
D1 Address access to service issues					
% of Island households able to access Newport town centre within 30 minutes by walking, cycling or public transport	76.1%			78.6%	87%

D2 Empower Communities by Learning									
Number of people engaging in Adult and Community Learning programmes in the 9 most deprived wards	549	560	536	575	582				
Number of people in Adult and Community Learning programmes in 9 most deprived wards gaining qualifications	20	55	92	60	65				
D3 Respond to Service Users									
% residents who feel that the public sector considers the views of its users in how they deliver services - Pan		34%		39%	34%				

#### Address Access to service issues

Performance outcomes for 2007/08

- The target as established in the second Local Transport Plan (LTP2), is to increase the number of households able to access Newport within 30 minutes by walking, cycling or public transport by 5%. (Refer: Local Transport Plan LTP2, Section N page 28.)
- The Council has worked with partners to increase opportunities to walk, cycle and travel by bus. Free bus and rail travel for those aged 60 and over, (without time constraints), plus 50p Student Rider ticket and improvements to the bus timetable, plus the ongoing development of School Travel Plans and walking and cycling initiatives has resulted in increased accessibility. The most recent Accession Survey carried out by IWC shows that accessibility is now 87.0%. Well in excess of our target. Early discussions with GOSE have indicated agreement that we set a new target to seek to maintain the level at 87%.

### Developments and Initiatives introduced in 2007/08:

- Increasing accessibility is one of the key objectives of the Councils second Local Transport Plan (LTP) 2006-11. Section F on the plan sets
  out how this will be achieved and includes a timetable for the phased development and delivery of 6 theme specific Local Accessibility
  Action Plans (LAAPs)
- The first of these LAAPs sought to improve accessibility in and around Carisbrooke Park Estate, a large predominately residential area to the west of Newport, the Island's centrally located County Town.

# *Key Achievements* 2007/08

- Completion of Local Accessibility Action Plan at Carisbrooke shared surfaces, lighting, traffic calming etc.
- Accessibility target achieved. Number travelling by bus and train increased through improved bus frequency, free (unrestricted) travel for over 60s and 50p student rider ticket. Partnership working through Community Rail Partnership to help coordinate improvements and increase numbers travelling by train.

#### 2006/08

- Increased numbers cycling through number of projects including hard engineering and softer hearts and minds initiatives, such as School Travel Plans, cycle promotion, Travel Leaflet etc.
- Development and delivery of Local Accessibility Action Plan at Carisbrooke as part of LTP accessibility programme has helped increase
  accessibility to this part of Newport and in doing so helped achieve overall target.

### Examples of Partnership Working:

- The Local Accessibility Action Plan was implemented through a Local Accessibility Partnership, a group which included Local Council Members, Rural Development Partnership Officer, public transport operators, Carisbrooke Village Management Committee, local schools representatives, school pupils, IOW Youth Council, and a broad range of Council Officers.
- The scheme was developed through a partnership approach and included two task group meetings, an internal working Officer group meeting and a strategic stakeholder group meeting involving the Local Accessibility Partnership.
- The scheme included hard engineering and "soft", hearts and minds measures. Newsletters were distributed throughout the area updating residents, schools and parents to the changes and worked proposed. An article was included in the local Carisbrooke Parish News and details made available in the local store and a specific website established.
- Local school children were asked to design road signs to help identify the entrance to the 20mph zone put in place to help reduce traffic speeds and make walking and cycling safer. Physical improvements included new pavements; upgraded cycleways, parking restrictions, gateway treatments and speed cushions. A travel options leaflet which was produced illustrating walking and cycling routes, bus stops, school crossing points and "Park and Stride" sites
- The development of the LAAP was generally well received and comments received as part of the public consultation included statements such as "I am in support of the proposed scheme for Wellington Road 20 mph and more speed calming." "Think traffic calming on Wellington Road good, increased Zebra crossings great".
- Government Office for the South East were informed that we had achieved our target and responded in July 2007 "well done for achieving the target"

# Areas for concern/Issues (on-going):

- Increasing accessibility to services has been due to a number of factors including increasing cycling, through improvements to facilities and as part of the school PE curriculum, increased bus frequency and the introduction of the 50p Student Rider ticket and free bus travel for over 60s.
- Revisions to services and increase in cost of Student Rider ticket from 50p to £1:00 may impact on the numbers travelling by bus. However
  the extension of national free travel scheme may well further increase numbers of public transport users on IOW

# Next steps

- Continue work to increase the numbers cycling. The Council has submitted a bid to become a Cycling Demonstration Town. If successful this will help promote cycling and help generate further funding opportunities. Proposal includes the potential development of new route linking Newport and East Cowes.
- Extension of national free (bus) travel initiative will no doubt help generate more trips and reduce reliance on the car.

- Council has pledged to establish a joint Workplace Travel Plan in partnership with the PCT. This could potentially increase opportunities to work from home, walk, cycle and travel by public transport.
- Council has already discussed LTP target and agreed that we should try to maintain accessibility at current level. Further dialogue will take place this year as part of LTP Annul Progress Report process.

# **Empower Communities by Learning**

Performance outcomes for 2007/08

		2006/07					2006				
Ward-Isle of Wight	Adult & Community Learning (ACL)		European Social Fund (ESF)		TOTAL LEARNERS	Adult & Community Learning (ACL)		European Social Fund (ESF)		TOTAL LEARNERS	
	Enrolments	Learners	Enrolments	Learners	LLAKITLING	Enrolments	Learners	Enrolments	Learners	LLAKITLIKO	
Brighstone and Calbourne	85	72	20	15	87	165	92	20	12	104	
Mount Joy	32	29	7	7	36	36	25	13	13	38	
Newport North	22	21	13	11	32	50	33	10	5	38	
Pan	65	42	8	7	49	86	53	26	15	68	
Ryde North East	60	39	40	18	57	24	14	23	17	31	
Ryde South East	44	39	37	19	58	32	25	10	10	35	
Sandown North	89	54	19	8	62	61	45	20	11	56	
St Johns West	59	44	32	17	61	59	32	9	7	39	
Ventnor East	146	91	77	49	140	179	112	21	18	130	
	602	431	253	151	582	692	431	152	108	539	

• The above figures represent individual headcount for each academic year. For 2006/07 results are above target due to the service running to European Social Fund Projects during this academic year which included particular target interventions within key deprived wards.

# Developments and Initiatives introduced in 2007/08:

- Opening of the UK's first dedicated Carnival Learning Centre to teach skills around carnival arts and dance.
- The Service has obtained an LSC(Learning & Skills Council) Train to Gain contract through which it seeks to support the Local Authority (LA) in the up-skilling of its staff to level 2 in Literacy and Numeracy (Skills for Life)

# Key Achievements 2007/08

• The service, as a whole, is very successful in engaging learners from priority target groups through creative project work and targeted programmes both in Family Learning and Art provision identifying and responding to real interests and needs within the community. All

- targets for equality and diversity were exceeded in 2006/7 the only exception was the 60+ target where the service missed the target by 1%.
- The Family Learning Service is one of the best in the country and was found to be 'outstanding' by the Adult Learning Inspectorate (ALI) in June 2005. 93% of Family Literacy Language and Numeracy (FLLN) learners passed the City and Guilds literacy test which is a very high achievement for this type of programme and retention rates are also very good. The programmes on FLLN and Wider Family Learning (WFL) both exceeded the target set for learner engagement. The Family Learning team works in partnership with the Isle of Wight College to deliver the basic skills element on the core intensive Family Literacy, Language and Numeracy Programmes.

#### 2006/08

Increased learner numbers to over 2,000 with incremental increases planned for the next three years

### Examples of Partnership Working:

- The ACL Service has been a key partner in the learning network established this year by the isle of Wight College. This partnership has enabled us to link with a wide range of providers supporting various parts of the community e.g. IW Society for the Blind, RCC, Health trainers to develop our programmes.
- Within the LA very successful partnerships with Extended Schools and central funding has enabled us to develop planning, co-ordinating and funding partnerships to develop a learning offer for specific communities based on need and local knowledge.
- A very effective partnership with Pan Pathfinder has enabled the Service to work in a targeted community and a recent MORI poll found that the Family Learning Service had assisted 15% of residents into employment.

### Areas for concern/Issues (on-going):

- Short term/uncertain nature of funding both nationally and locally.
- Access to appropriate training for staff in level 4 literacy/numeracy to ensure sustainability
- Achieving challenging income targets for the new Carnival Learning Centre via partnership working

# Next steps

- Train to Gain contract will enable the Service to support LA staff across directorates and in schools to achieve level 2 qualifications where appropriate.
- The Carnival Learning Centre development of learning programmes and Carnival Arts
- Extended Schools increased delivery in all main areas of the island to support two areas of the core offer for Extended Schools (Adult Learning and Family Learning )
- Build partnerships with the third sector e.g. RCC support and roll out of community chefs programme
- Health partnerships to support adults with mental health needs via adult learning opportunities in their communities

# **Respond to Service Users**

(Comments included C1 Civic Engagement (Pan))

# Aim E - To reduce injuries at home, work and on the road

To achieve this aim, we are working with our partners to:

- Reduce the number of deaths and serious injuries from road traffic collisions
- Reduce the number of businesses with 'no', or 'almost no' or 'a little' confidence in management health and safety risk rating score
- Reduce the number of accidental fires in dwellings

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual
E1 Reduce accidents and injuries					
% schools which have completed school travel plans	25%			72%	
Number of killed and seriously injured in road traffic collisions recorded by the police	89	86	63	83	85
Number of businesses with 'no' or 'almost no' or 'a little' confidence in management health and safety risk rating score	235	85	78	22	10
Accidental Dwelling Fires in Domestic Dwellings	96	88	83	85	75

### Reduce accidents and injuries

# H&S risk rating score

- Number of businesses with 'no' or 'almost no' or 'a little' confidence in management health and safety risk rating score at end of year 2007/2008 is 10. The baseline figure in April 2006 was 235. This was reduced by the end of year 2006/2007 to 78.
- Of these, eight premises were inspected for Health and Safety for the first time.
- Throughout the 2006 2008 LAA Programme, Environmental Health has used effective interventions to make these reductions. The interventions have been made mainly through coaching and providing guidance material during inspections.
- The majority of the reductions came in the 2006/2007 year
- Environmental Health works with many different regulators and organisations to assist businesses in complying with Health and Safety legislation (e.g. Licencing Officers, Children Services, PCT Infection Control Officers).
- Due to the high number changes in the Island's businesses (e.g. changing hands, closing altogether or new ones being built) Environmental Health's data base is incomplete and, therefore, may not show the full extent of the numbers of businesses with 'no' or 'almost no' or 'a little' confidence in management health and safety risk rating score.
- It is likely Environmental Health will continue to use this method of risk rating premises to target it's work.

 Environmental Health will continue to look at efficient ways of keeping the data base accurate; such as by sharing information with other Council departments and external regulators/organisations. There are also plans to work with the Hospital Trust to obtain information on work related incidents.

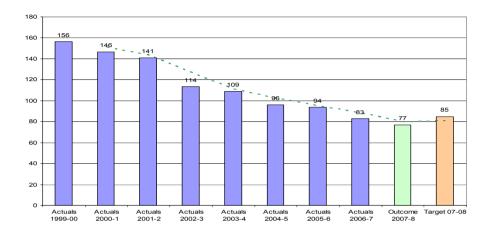
### Accidental Dwelling Fires in Domestic Dwellings

The following are examples of actions/activities the Isle of Wight Fire and Rescue Service (IWFRS) have used over the 2007/08 period to continue the reduction of numbers of Accidental Dwelling Fires occurring on the Island since baseline of 2004/05.

- Home Fire Safety Checks targeted at high risk areas 1,450 HFSC's, 2,112 smoke alarms fitted, 260 properties had no smoke alarm fitted. In 2008/09 targeting will be informed for the first time by use of SWIFT Social Services database and the Mosaic lifestyle profiling database.
- We have consistently offered and delivered our Schools Fire Safety Education Program to key stages 1&2 students across the Island. We have recently enhanced our resources by the appointment of our new 'Schools Education Advocate'. The program is shortly to be expanded with the provision of pre-school fire education resource boxes, in partnership with the Early Years Service, to all pre-school education settings on the Island.
- The IWFRS continues to support national media campaigns to raise awareness of Home Fire Safety. To ensure the maximum efficiency of the resources within the IWFRS we will only endorse the campaigns where local data reflects the national picture.
- The IWFRS takes up opportunities for raising public awareness of Home Fire Safety by attending local events (both large and small) by means of the Kitchen Safety Display Unit and / or static displays.
- We work in partnership with our local Housing Associations to ensure the targeted delivery of Home Fire Safety advice to the vulnerable residents of our community.
- We work in a multi agency role with our Public Protection partners to promote the various support networks available, including our Home Safety Checks and free smoke alarms. The 'Community Advice Network' (CAN), being one example.
- The IWFRS will, when invited, attend various local community groups to provide talks / training to reduce the chances of an accidental dwelling fire occurring.

We have achieved the target of 85 which was set from the baseline outcome of 96 in 2004-5.

BV 142 iii Number of calls to fire attended: Accidental fires in dwellings per 10,000 dwellings



# 3.3 KDP - Economic Development & Regeneration

**Lead: Bernadette Marjoram** 

Overview of performance comparison between 2006-07 and 2007-08 (Pages 28 to 32 of the LAA1 Monitoring Report (Appendix B) applies)

LAA Performance targets: The Economic Development and Regeneration block contains 27 targets.

2006-07 End of year Report (23 April 2007)		In 2006-2007 there were 27	2007-08 End of Year Rep (30 May 2007)	ort	In 2007-08 a total of 27
RAG Rating for most recent performance data	%	indicators reported on of which 19 (70%) were updated, four (15%) could not be updated in	RAG Rating for most recent performance data	%	indicators are reported on of which 19 (70.37%) were
RED	<mark>32</mark>	that year and four (15%) were	RED	42.1	updated and 8 (29.63%) could not be updated for this year.
AMBER	<mark>21</mark>	to be updated .	AMBER	<mark>15.8</mark>	Thor be updated for this year.
GREEN	<mark>47</mark>		GREEN	42.1	

<u>LPSA Performance:</u> The block contains 3 LPSA targets.

2006-07 End of year Repo (23 April 2007)	ril 2007) (30 May 2008)				La 0007 00 all those towards
RAG Rating for most recent performance data	%	In 2006-07 all 3 targets were reported on of which:  Three had achieved or	RAG Rating for most recent performance data	%	In 2007-08 all three targets were reported on of which:  Three had achieved or
RED	0	exceeded target (green)	RED	0	exceeded target (green)
AMBER	0		AMBER	0	
GREEN	100		GREEN	100	

# Aim A – To promote economic well-being and sustainable wealth creation.

To achieve this aim, we are working with our partners to:

- Increase the number of businesses provided with business support
- Increase the Island's GVA per head compared to south east region
- Increase the average level of mean full time gross weekly pay
- Increase the number of VAT-registered businesses
- Increase the value of staying visitors to the Island.
- Increase the value of day visitors to the Island.
- Increase the value of yachting to the Island.
- Increase the number of accommodation providers across all sectors participating in Quality Assurance schemes
- Increase the quality rating of hotel tourist accommodation
- Increase the quality rating of self-catering tourist accommodation
- Increase the quality rating of holiday park tourist accommodation
- Increase the number of Ambassadors signed up to promote the Isle of Wight
- Increase the number of young people who benefit from the Isle of Wight's 'Inspire' programme

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual			
A2 Increased wealth private sector								
(LPSA10) Number of businesses provided with intensive business support	140	162	170	174	184			
(LPSA10) Number of businesses provided with normal business support	200	260	301	520	533			
GVA per head for IW compared to south east region	57	58	54	59	59			
Average mean full-time gross weekly pay as a % of South East (work place based) (1-2year lag)	79%	80%	72%	81%	76%			
Number of VAT registered businesses	3595	3630	3725	3667	3340			
A3 Improved Tourism	A3 Improved Tourism							
% net growth in value of staying visitors	325%	2.6%	-2%	5.2%				

% net growth in value of day visitors	37%	2%	-7.6%	5.2%	
% net growth in value of yachting	24.5%	2%		4%	
% of accommodation providers across all sectors participating in Quality Assurance schemes	60%	63%		66%	
Mean quality rating of Hotel tourist accommodation	2.4	2.3	2.3	2.3	3
Mean quality rating of guest accommodation (using visit Britain Quality Assurance Scheme)	3.5	3.5	3.6	3.5	4
Mean Quality Rating of self-catering tourist accommodation	3.1	3.1	3.5	3.1	4
Mean Quality Rating of Holiday Park tourist accommodation	3.5	3.5	3.5	3.5	3
A4 Regeneration employment zones					
Hectares brownfield sites reinstated Cowes Waterfront area					
Number of new businesses created in Cowes Waterfront area					
Number of new jobs created in Cowes Waterfront area					
A5 Improved aspiration					
Number of organisations signed up to be inspire brand associates	0	12	14	22	14
Number of Ambassadors signed up to promote Isle of Wight	0	25	0	45	80
Number of Young People impacted by 'Inspire' activities	0	210	1156	460	430
	•	•			

#### Increased wealth - the Private sector

### Business Support – Intensive and Normal levels

- After the resignation of Rosy Jones from the post of Business Support Manager, the revised arrangement has an effective one-day-a-week consultant approach producing good results for the LAA.
- A new approach to following up on events and seminars has proved successful. A new series starts soon.
- The Open Evenings at the Business Link office attracted some 120 people, including partner organisations' representatives.
- The working relationship with the Chamber of Commerce has been strengthened during the year and joint initiatives continue.
- Chamber of Commerce leads have been generated through a new approach, which continues into 2008-9.
- Skills South East and Business Link have been working well together during the year, with large numbers of referrals.
- Relationships with partners (e.g. IOW College, JobCentre Plus, Innovation Centre, etc.) have been strengthened during the year.
- The international economic downturn will impact negatively on the island's economy over the next two years, as will the recent changes in direct and indirect taxation within the U.K.
- The changing business support structure on the island may also affect growth prospects.
- The support organisations involved will continue to work together effectively over the remainder of the period.

#### Performance outcomes for 2007/08

• The Council uses Experian data to ensure agreed economic statistic for the Island. This is updated annually and the figures for 2007 are not yet available for comparison.

# Developments and Initiatives introduced in 2007/08:

- The Island continues to make reasonable progress against a background of an increasingly difficult picture nationally and worldwide.
   Selected activities and outputs include:
  - A high level of property development continues on the Island including:
    - o Beginning of the Barratt Development in East Cowes.
    - o Appointment of a development partner for the Pan development in Newport.
    - Building of a 4 star hotel in Wootton
    - o Housing developments in Cowes on the Parade and the Sheppard's wharf site.
  - Inward investment activity included
    - o Inward investments 2007/08 5
    - o Total new inward investment related jobs 48
    - o Businesses support / assisted 27
  - The Isle of Wight Enterprise Hub membership (high growth businesses) grew to 73 businesses and they worked intensively with 15 of these. Most of the 15 are early-stage companies. Six of these businesses have attracted over £1.2 million of investment over the year and five businesses have already generated over £1.6 m in output (Gross Value Added).

- A recent review of the added value derived from the Innovation Centre confirmed:
  - o Companies while in the Centre have seen their staff numbers increase on average by over 80%.
  - o Companies who have been associated with the Innovation Centre generate a GVA in excess of £7 million with over £3 million coming from companies currently in the Centre.
  - Typical a company arriving at the Centre, which is early in its commercial development, has a GVA of £14,800. However, one of the company's which has matured within the Centre has a GVA of £62,000 – twice the Island average and 50% higher than the average for the South East.
  - One of the current tenants won the Innovation & Creativity award at 2008 South East Business awards. The Centre is acknowledged to be one of the factors behind their success.
- The island's major manufacturers all continue to do well with GKN Westland securing a major contract as part of a consortium for the production of greener aeroengines.

# Key Achievements 2007/08

Economy and Environment KDP agree to progress and recommend approval for the new IW Economic Strategy.

### 2006/08]

Agreement by partner organisations to only use Experian data to report economic performance and related issues.

### Examples of Partnership Working:

KDP agree key objectives to deliver economic development through the Eco Island agenda

# Areas for concern/Issues (on-going):

National slow down in development and investment as a result of 'credit crunch' could have significant local impact on economic growth and
increasing wealth in the private sector.

### **Improved Tourism**

# Performance outcomes for 2007/08

- Over 1m holidays taken on the Island which together with day trips provided an estimated value of £384m to the island economy.
- The value of domestic staying trips remained constant from 2006/07 (£312m) whilst the value of day trips increased by £1m to £33m.
- Although the overall value of staying visitors has remained largely static there has been growth in the number of short leisure breaks (2%) and day trips (2%), whilst visits to friends and relatives reached half a million (up 3%).
- In addition web activity continues to grow with a 26% increase in over the previous year.

(source: Tourism Monitor – to October 07)

#### Developments and Initiatives introduced in 2007/08:

- The Tourism Marketing Plan 07 was complied and agreed by IWC in conjunction with industry partners involving direct gross expenditure of over £500,000 on activities such as the Image Campaign, core advertising for brochures and enquiries, PR and press awareness, an Exhibitions Programme, overseas campaigns and a range of other initiatives.
- The Council, though SEEDA funding, also developed "Taste of the Wight" to showcase local food through a quarterly magazine showcasing the quality offer of Island produce. The Council also partnered with visit Britain in its "England Rocks" campaign to promote rock and pop heritage via the Bestival and IW Festival as well working with organisations such as TSE and South West Trains in developing joint initiatives to market the island.

#### Key Achievements

- The Island has been successful in developing its Tourism Information Centre to a level where they have been recognised and accredited by Enjoy England for the level and quality of the service they provide.
- There has also been continued success in the marketing of a range of festivals including Bestival, IW Festival, Walking Festival and Jazz Festival but also smaller local events.
- Green Island awards continue to grow, now with over 140 tourism business having the accreditation for being sustainable businesses.
- The 2008 Accommodation Guide has been well received with extremely high levels of request for the brochure requiring a reprint of the guide

#### Examples of Partnership Working:

- The Council has worked with a range of partners to develop and deliver the 2007 Marketing Plan and the Taste of the Wight Project has been a successful collaboration between the Council and SEEDA.
- The Exhibition Partners Group continues to promote the Island at major events and involves the Council, English Heritage and a range of IW attractions in a joint approach to marketing the Island.

# Areas for concern/Issues (on-going):

- In order to continue to grow the visitor economy of the Island there is a need and desire to ensure that all stakeholders are working together to deliver the objectives set out in both the Tourism Development Plan (TDP) and emerging Economic Strategy.
- There has been some disagreement as to how this is best achieved and this needs to be resolved through improved business engagement over the next 12 months

## Next steps

- There is a need to review and refresh Business engagement with the tourism industry and this needs to be linked into the Local Strategic Partnersip through the Economy and Environment KDP already established.
- The TDP needs to be refreshed as a part of the emerging Economic Strategy and a review of the web, Destination Management System and booking service are required to ensure the Island full understands the changing needs of the holiday maker when booking their holiday.
- There is also a need for engagement and agreement on the best way of delivering the brochures, guides and other publications which market the island's tourism offerings.

#### Regeneration employment zones

• Due to Project delays resulting from unresolved issues between IWC and SEEDA, there is no further information available to report regarding regeneration zones.

#### Improved aspiration

Performance outcomes for 2007/08

- Based on cumulative figures being applied for the three years the project has been running, all targets for this year would be met.
- A summary report will shortly be available which outlines activity and achievements over the life of the whole project –
  (April '05 to Mar '08). The headlines are included below:

Number of Ambassadors: 90
Number of Brand Associates: 28
Number of young people impacted: 856

• Leverage of Marketing spend by other organisations using IW logo: £2.7 million

#### Developments and Initiatives introduced in 2007/08:

#### WIFI Hotspots

- Inspire is installing 43 new WIFI Hotspots (In association with BT Openzone) around the Island to allow greater connectivity for local people, assist business and reduce travel time
- This will improve the perception of the Island to business & leisure travellers as a connected place with easy access to information and services
- Hotspots will be in public places, eg, cafes, community areas where they can be most used they will provide added value for customers in those venues and enhance the business offering.
- It is hoped this will also encourage confidence in WIFI and encourage other businesses to offer similar services
- This scheme also fulfils the aims in SEEDAs RES to make the South East region the first region to be fully connected and to offer a WIFI hotspot within 5 minutes or 5 miles of any location.

#### Earls Court Boat Show - Dec 2007

• Inspire supported a co-operative of Cowes Traders to set up the feature stand at the first Earls Court Boat Show in December 07. The stand was recreation of Cowes High St, including traders, Pubs, Inspire (IWEP) provided and manned the Isle of Wight Information stand & internet cafe with assistance from a selection of local businesses.

## <u>Inspire High School Music Challenge – 2007</u>

Partnered with 'Platform One' to deliver a week long programme of activity (1 week for each school group) including writing, playing, producing, recording, marketing and performing a piece of music. Some students had musical experience, others didn't. Again there was a great response from students and teachers who reported marked changes in attitude during the course.

• The programme culminated in the Inspire Music Conference – a two day event incorporating, workshops, talks, master classes from some of the industries greats (Mark King - Level 42, Ace - Skunk Anansie, Andy Gray – composer/producer famous for Big Brother theme) and performances by students and local bands.

## Inspire Music Conference - 08

• Inspire is sponsoring the second annual music conference run by 'Platform One' – the Island commercial music college

# IW College - Enrichment Activities

• Inspire has supported the IW College to enhance the experience of their students to raise aspirations by visiting trade shows and having broader experiences. Travel & Tourism and Marine students visited the London Boat Show at Excel, Hair & Beauty Students visited the International Hair Show at the NEC, and Catering students had a course on a yacht as part of looking at new ways of applying their skills.

# Key Achievements

2007/08

#### Awards:

• IWEP was named "Regeneration Organisation of the Year 2007" judged by an independent panel of experts for Regeneration & Renewal magazine. Much of the work that lead to this award was undertaken as part of the Inspire project.

#### 2006/08

- Wight Air sponsorship provided for event in both 2006 and 2007 with the IW Logo included in the marketing materials used to promote this event which features water sports and lifestyle media.
- Gipsy Moth IV, circumnavigation of the world enabling 120 local young people to take part in training with 15 chosen to take part in a leg
  of the round the world journey.
- Wight Challenge 2007 a triathlon type event building on the Island's profile as an active destination and was sponsored by Inspire.

## Examples of Partnership Working:

- IWEP Economic Development team
- Brand Associates
- Cowes Promotions Ltd co-operative of Traders promoting Cowes
- Young Chamber
- Platform One
- BT Openzone

## Areas for concern/Issues (on-going):

 Funding: AIF funding has now ceased for this project and will not be renewed. IW Council has not identified any new funding to allow IWEP to continue this work.

### Next steps

Activities are under review in line with a Council intention to move some IWEP activities "in-house". In the meantime, IWEP will continue to
operate the Ambassadors scheme, work with brand associates and do as much PR and promotion for the Isle of Wight as our resources
allow.

# Aim B – To improve the levels of skills and qualifications in the workforce

To achieve this aim, we are working with our partners to:

- Reduce the gap of the qualifications profile between the Isle of Wight and the rest of the South East
- Increase the number of learners aged 19 or over achieving NVQ qualifications at level 1 or above
- Increase the number of businesses engaged in business / education activities

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual
B1 Skills and Qualifications					
Qualifications profile by Local Area labour office survey as compared with the average for the South East – Level 2+	-4.7	-4.2	-3.5	-3.7	-3.9
( <i>LPSA11</i> ) Number of learners aged 19 or over achieving NVQ qualifications at level 1 or above on LSC funded courses	224	40	60	320	558
Number of businesses engaged in business/education activities	600	610	637	620	
Qualifications profile by Local area labour force survey as compared with the average for the South East – Level 3+	-6.6	-6.1	-6.5	-5.6	-6.7

# Aim C - Maintain low levels of unemployment and reduce benefit dependency

To achieve this aim, we are working with our partners to:

- Increase the % of the working age population that is economically active
- Reduce the number of income support claimants on IOW
- Reduce the number of income support claimants in the 6 wards with > 10% claimants as % of working age population.

Performance Indicator	Baselin e	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual
C1 Economically active working age population	-				
% of the working population economically active	78.8%	80%	78.6%	80.5%	77.6%
% of the male working population economically active	80.8%	82%	81.8%	82.5%	82.0%
Income support claimants on the Isle of Wight	4470	4440	4660	4330	4540
Income support (including one parent and incapacity benefit) claimants in 6 wards with greater than 10% claimants as a percentage of working age population	1000	980	1035	950	1010

# 3.4 KDP - Healthier Communities and Older People Lead: Sarah Mitchell

Overview of performance comparison between 2006-07 and 2007-08 (Pages 32 to 39 of the LAA1 Monitoring Report (Appendix B) applies)

<u>LAA Performance targets:</u> The Healthier Communities and Older People block contains 22 targets.

2006-07 End of year Repo (23 April 2007)	ort	In 2006-2007 there were 22	2007-08 End of Year Rep (30 May 2008)	ort	In 2007-08 a total of 22 indicators are reported on of which 15 (68.2%) were
RAG Rating for most recent performance data	%	indicators reported on of which 17 (77%) were updated, four (18%) were awaiting update	RAG Rating for most recent performance data	%	updated, 5 (22.7%) are awaiting update 1 (4.55%)
RED	<mark>35</mark>	and one (5%) could not be	RED	50	could not be updated this year and for 1 (4.55%) there is no
AMBER	<mark>6</mark>	updated in that year.	AMBER	0	baseline and target
GREEN	<mark>59</mark>		GREEN	50	

<u>LPSA Performance:</u> The block contains 7 LPSA targets.

2006-07 End of year Repo (23 April 2007)	ort	In 2006-07 all 7 targets were reported on of which:	2007-08 End of Year Rep (30 May 2008)	ort	In 2007-08 all 7 targets were reported on of which:  One had achieved or
RAG Rating for most recent performance data	%	Three had achieved or exceeded target (green)     Three had missed its target	RAG Rating for most recent performance data	%	exceeded target (green)  Three had missed its target
AMBER GREEN	42.9 0 42.9	(red) • One had yet to be updated (LPSA4)	AMBER GREEN	42.9 0 14.3	<ul><li>(red)</li><li>Three outcomes are subject to update (LPSA4 and LPSA5)</li></ul>

For LPSA 4, the figure applied is a provisional one and is due for data update in late May. This refers to the 'Number of 4 week smoking quitters' and is always subject to revision due to the nature of the activity being measured and a reliance on GPs sending through updated information.

For LPSA5, there is a reliance on the DWP website for information that contributes to the Performance Data recorded. The latest figures available are only up to May 2007. Consequently the figures given are carried forward from Quarter 3 performance and are subject to update.

For LPSA6, the outcome given is subject to a baseline figure determined to be inaccurate. This refers to the 'Increase in numbers of households with members 65+ receiving intensive home care support'. In establishing the baseline applied the total number of individuals receiving intensive home care support, rather than just those aged 65+ was used. Although this inaccuracy was identified and a request made to change the baseline figure needing to be used was made, due to the fact that the original figure had been submitted and agreed, GOSE advised that CLG were not prepared to permit any changes to be made.

# Aim A – To improve health for all members of our community

To achieve this aim, we are working with our partners to:

- Increase the number of smoke-free hospitality, workplace and public premises
- Increase the number of 4 week smoking quitters
- Increase the number of smoking quitters in Class 5 (routine and semi routine) occupations
- Increase the number of smoking quitters who are under 25 years of age
- Increase the number of adults and older people taking part in regular sport/physical activity
- Increase the number of young people participating in regular sport/physical activity
- Reduce the number of people recorded as having a Body Mass Index of 30 or greater in the last 15 months
- Increase the number of frontline school meal staff qualified in basic nutrition
- Reduce the age standardised mortality rate from suicide & undetermined injury.

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual
A1 Control Smoking					
Number of smoke-free hospitality and workplace premises and enclosed public spaces	5	15	10	5	
(LPSA4) Number of four week quitters	918	935	654	946	950
% of smoking quitters in:- Class 5 occupational groups (semi routine/routine occupation)	13%	13%	14%	5%	
% of smoking quitters :- Under 25 years of age	4%	8%	7.25%	14%	
A2 Increase physical activity/reduce obesity		1			
Number of adults and older people taking part in regular sport/ physical activity (number of One card holders)	4937	4986	4879	5085	5526
Number of young people participating in regular sport/ physical activity (number of One Card holders)	4912	4961	5477	5059	7289
Number of people aged 15-75 years on GP registers recorded as having a body mass index of 30 or greater in the last 15 months	9686	9670	11444	9660	12610

% of frontline school meal staff (ie not admin etc) qualified in basic nutrition	70%	70%	98.5%	100%	90%
Obesity rates for children as measured through annual measurement of height and weight of children in reception year and year 6					13.7
Number of opportunities to engage in sport/physical activity taken up by adults and older people	592011	597931	650706	609771	701974
Number of opportunities to engage in sport/physical activity taken up by young people	318368	321552	338466	327919	340538
A3 reduce suicide					
Age standardised mortality rate from suicide and undetermined injury by 100,000 population	14.5	13.64	10.53	13.2	7.96

#### Note:

For LPSA 4, the figure applied is a provisional one and is due for data update in late May. This refers to the 'Number of 4 week smoking quitters' and is always subject to revision due to the nature of the activity being measured and a reliance on GPs sending through updated information.

#### **Control Smoking**

Performance outcomes for 2007/08

- Island Quitters have continued to support smokers on the Isle of Wight. We intend to continue to help smokers to stop and promote a tobacco free society.
- We aim to reduce smoking prevalence in the adult population to 21% or less by 2010 and to 26% or less in manual groups by 2010.

### Developments and Initiatives introduced in 2007/08:

- Introduction of drop in information and support sessions at workplaces across the Island. Information sessions to promote use of services at prominent key establishments.
- Development of smoking cessation services for pregnant women
- Development of smoking cessation services for young people. Accessed at school or college or via youth centres.
- Direct supply of Nicotine replacement for ALL service user accessing support through Island Quitters
- Development of a marketing strategy.

# Key Achievements

#### 2007/08

- Regular drop in for smoking cessation support for young people at schools, colleges and youth services.
- Regular attendance at Staff Health and Well being events at both Council and Hospital venues
- Continuation of target achievement for 4 week quit status

Development of Pharmacy Service

#### 2006/08

- Exceeding given targets for 4 week guit status.
- Introduction of Smoke-free Status

#### Examples of Partnership Working:

- Support from Chamber of Commerce and IW Council for 1<sup>st</sup> July Smoke-free implementation.
- · Joint advertisements in local media.
- Working with HMPs to train staff to provide smoking cessation support to both inmates and staff.

#### Areas for concern/Issues (on-going):

Continuing rise in costs of advertising services locally and marketing initiatives.

#### Next steps

- Expansion of support offered within workplaces.
- Improve public awareness of smoking cessation services
- Implementation of an overarching tobacco control strategy

## Increase physical activity/reduce obesity

Performance outcomes for 2007/08

## **Adult Obesity**

- While the target was set on the basis that the numbers recorded by GPs as obese should decrease, it is recognized that adult obesity is significantly under-recorded by GPs only about 50% of obese adults on the IW are known to be and recorded as such by their GPs.
- Therefore, the fact that this measure is increasing rather than decreasing reflects better recording of adult obesity by GPs and not underperformance against target. This is important, as once patients are known to GPs, intervention through lifestyle support and, where appropriate, prescribing of obesity medication or referral to specialist services is possible.

#### Obesity rates for children

- The IW participated in the first national measurement exercise of the height and weight of children in Reception Year and Year 6 and now
  has comprehensive local baseline data. The local response rates were 91.5% among Reception Year children and 87.4% among Year 6
  children, compared with an overall response rate of less than 50% in England.
  Reception Year:
  - The prevalence of obesity in Reception Year is at 13.7% and **significantly worse** than that in England. The IW ranks 7<sup>th</sup> (out of 152 PCTs with 1 being worst) and is in the worst quartile of PCTs in England.

• The prevalence of overweight + obesity on the IW in Reception Year is at 29.9% is also **significantly worse** than that in England. The IW ranks 5<sup>th</sup> (out of 152 PCTs with one being worst) and is in the worst quartile of PCTs in England.

#### Year 6:

- The prevalence of obesity in Year 6 is at 18.7% and is **worse** than that in England, but not significantly so. The IW ranks 61<sup>st</sup> (out of 152 PCTs with 1 being worst), and is in the second worst quartile of PCTs in England.
- The prevalence of overweight + obesity on the IW at Year 6 is at 34.1% and **significantly worse** than that in England. The IW ranks 45<sup>th</sup> (out of 152 PCTs with 1 being worst), and is in the second worst quartile of PCTs in England.

## School meal staff

- The target relates to the number of school meals staff qualified in nutrition, for which staff have completed a level 2 qualification in nutrition, or the City and Guilds 'Providing a Healthier School Meal' course. Additionally, some staff have gained the NVQ level 2 in Food Processing and Catering.
- These qualifications help these staff members to understand how they can maximise the scope of their role in enabling children to develop healthy eating patterns. By the end of the year 90% of front-line staff had achieved an accredited nutrition qualification. The hope of achieving 100%, was prevented due to the turn-over of staff experienced.
- The need to support school catering supervisors in their vital health promotion role within the whole school approach is felt to be a key element of our local strategies to tackle rising rates of childhood obesity.

# Developments and Initiatives introduced in 2007/08:

# **Adult Obesity**

- A range of programmes are being developed which include a focus on the prevention and reduction of obesity in adults:
  - Employment of additional Obesity Dietician & Primary Care Mental Health Workers from April & May 2008, will add capacity to deal with cases of established obesity.
  - Primary Care 'Obesity Care Pathway' developed to ensure best practice in management. To be launched in 2008.
  - Health Inequalities Vascular Disease programme in 12 wards with highest rates of health inequalities, includes screening of BMI, referral to slimming services and exercise on referral and prescribing of medication to promote weight loss.
  - The Community Chef programme extended to work with adults, including custom-designed sessions for older people, both living in the community and undergoing rehabilitation.
  - Launch of IW Health Trainer programme will provide individualised support for adults wishing to adopt healthier lifestyle choices.
  - Pedometer training of 55 professionals in use of the Step-O-Meters loan pack. This included health trainers, community pharmacists, practice nurses and dieticians and diabetes clinic staff who now each have 10 pedometers for loan.
  - Ongoing development of physical activity opportunities, including promotion of Nordic walking, development of health walks and promotion of chair based exercise for older people.
  - Delivery of aerobics, badminton & swimming programme in areas of health inequality.

#### Obesity rates for children

- The 'Be Happy, Be Healthy, Be Active' information pack for parents has been widely promoted to help parents and carers both reduce the risk of obesity in their children and tackle it once established. The pack was distributed to all new starter parents for the new intake to primary schools in September 2007.
- The 'Trim Kids' programme will be piloted in Newport and Ryde during 2008. This is a multi-faceted family-based programme that will be delivered in IW Council Leisure Centres through a partnership between professionals working in the Council, the Primary Care Trust and the IW Youth Trust. The nine-week programme is offered to children with established weight problems and will offer a range of sessions relating to healthy eating and self-esteem, together with a weekly physical activity session.

#### School meal staff

• The local introduction of the new national nutritional standards for school meals has been guided by the 'Turning the Tables Transforming School Meals Steering Group'. Grant funding has been used to support schools and school catering staff in preparing for the new standards and making the transition to using more fresh ingredients and healthier cooking techniques.

# *Key Achievements* 2007/08

#### Obesity rates for children

- This is the first time the IW has obtained local childhood obesity data based on measuring whole cohorts of children. This has enhanced
  our understanding of the epidemiology of childhood obesity on the IW, which in turn needs to inform our understanding of how we should
  tackle it. Having this and future annual data will improve our capacity to monitor trends over time, and make some assessment of the
  impact of childhood obesity initiatives.
- £19,200 DH funding has been secured to increase local capacity to tackle childhood obesity. This will be used to fund a short-term project worker to identify all organisations and professionals with a role to play in tackling childhood obesity and to develop a local care pathway for children. This project will be hosted by the Rural Community Council.
- The Community Chef programme has continued to work with Island children over the last year. A recipe book "Cooking with the Chefs" will be published in the summer of 2008 to promote approaches taught within the programme. It is hoped the book will be distributed to all Year 4 children.

## School meal staff

- £25,000 was given to 27 schools to match fund grant funding they receive directly for the implementation of the new nutritional standards. This funding was used to support improvements to the dining room environment. Consultation conducted with children, parents and carers in 2005/06 to identify barriers to uptake of school meals and the changes people would like to see. The work with children identified how important a welcoming dining room environment is to encourage children to take a school meal. Funding has been used by schools to purchase new dining room furniture, display and menu boards and plates as an alternative to "airline" style plastic food trays. A further £35,000 is to be made available for match funding is summer 2008.
- A chef mentoring scheme has secured the service of a local professional chef to work in each school kitchen with catering supervisors, to share ideas for recipes and menus, presentation and management of the servery areas, time management and ways to enhance the social aspect of school dining.
- Complimentary school meals were offered to parents across the Island, to enable them to sample the new healthier school menus.

- Research has been conducted to identify the particular barriers to uptake for children who are eligible for free school meals.
- A local produce pilot scheme has been delivered in a group of three Island schools to try and work with local food producers and suppliers to incorporate the freshest and healthiest local foods into the school menus.

#### 2006/08

## **Adult Obesity**

• Isle of Wight Healthy Eating Alliance, facilitated through the Rural Community Council won the national Caroline Walker Trust Award for best community group working in the field of public health nutrition.

#### School meal staff

- A range of kitchen equipment has been purchased to support the introduction of increased amounts of fresh fruit and vegetables. This includes professional knives, food processors and chilled display cabinets.
- A qualified nutritionist has completed a nutritional analysis of school menus.

#### Examples of Partnership Working:

## **Adult Obesity**

- 2007 Healthy Eating Awards facilitated through the Rural Community Council celebrated best practice in catering and healthy eating
  policies within organisations.
- The Community Chef programme delivered through partnership with Rural Community Council and IW PCT.
- IW Council are developing a Healthy Workforce programme.

## Obesity rates for children

- The levels of local response to the National Child Measurement Programme, compared to the national average are felt to be a testament to the strength of local partnerships working in this area and the benefits that can be achieved through effective partnership working.
- The Healthy Schools programme has continued to be an important component of local approaches to tackle childhood obesity. With 34 of
  the 41 criteria of the Enhanced Healthy School Standard relating to obesity, the scope for schools to create health promoting environments
  as part of our local strategy to counter the rise in childhood obesity.
- The Healthy School Lead Officer has worked with national organisations to develop opportunities to promote healthy eating in schools. The School Food Trust will be funding cookery clubs in a number of schools across the Island.
  - o IW Healthy Eating Awards, led by the IW Healthy Eating Alliance, included a number of awards celebrating good practice in promoting healthy eating to, and catering for, children.

## School meals staff

- The work to enhance the quality and delivery of school meals has been a further element of our strategy to tackle childhood obesity. The Turning the Tables steering group is multi-agency group including the Council, Public Health, the Healthy Eating Alliance, Pabulum (the current school meals provider), a parent Governor and a parent representative. This model is regarded as a model of good practice.
- The Healthy School Lead Officer has worked with national organisations to develop opportunities to promote healthy school meals. The Soil Association has selected Cowes Primary school to be a Flagship School for their Food for Life programme. The School Food Trust will be funding cookery clubs, as detailed above.

#### Areas for concern/Issues (on-going):

#### Adult Obesity

• The need to recognise that any programmes to prevent and manage obesity need to be resourced and sustained in the medium to long-term given the very entrenched nature of this problem.

#### Obesity rates for children

- The reasons for the very high rates of childhood obesity on the Island, especially at Reception Year and the potential for co-ordinated efforts especially through Early Years services need to be thoroughly investigated. DH funding to develop a care pathway for children will help to progress work in this area.
- The impact of completion of short-term funding for intervention programmes in this area, such as the Children's Fund Community Chef
  Programme and Children's Food Worker posts from the end of March 2009, will affect capacity to maintain momentum in tackling childhood
  obesity.

#### School meal staff

• Staff turnover has prevented the planned achievement of 100% of front-line school catering staff receiving an accredited qualification in nutrition.

#### Next steps

#### **Adult Obesity**

• A local multi-agency Obesity Action Plan is under development in the light of the new national Obesity Strategy *Healthy Weight, Healthy Lives.* 

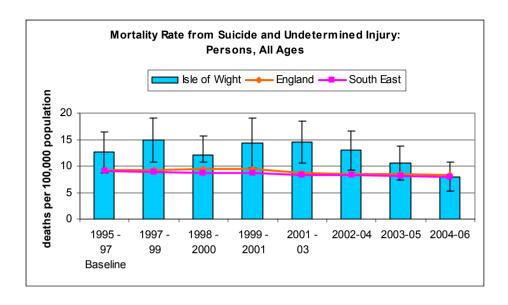
# School meal staff

 Maintaining a good level of uptake of school meals continues to be a challenge – this reflects a national trend. The work undertaken by the 'Turning the Tables Transforming School Meals Group' has set a solid foundation for this work into the future, which from 2008/09 will become the responsibility of the IW Schools Forum.

#### Reduce suicide

#### Performance outcomes for 2007/08

• The most recent Suicide Mortality data available is for 2006. Pooled three year data is more usually shown to smooth the fluctuations caused by small annual numbers of deaths. The current IW position is shown below.



From having been significantly higher than the England and South East rates, the Island's age standardised suicide rate has now fallen to 7.96 deaths per 100,000 (2004-06) and is similar to that for both England and the South East. However, the confidence interval range shown above indicates that the 'true rate' could be higher or lower.

#### Developments and Initiatives introduced in 2007/08:

- X4 ASIST Applied Suicide Intervention Skills Training courses to run April 08-March 09.
- Island Self help Group (for people who have experience of mental health problems or emotional distress) Launched April 08
- IW Chamber of Commerce commissioned to deliver Men's Mental Health and Wellbeing social marketing project April 08 to March 09.
- Funding secured through choosing health for a Health Promotion Specialist for mental health. Recruitment to post by June 08
- Recruitment of Community Development Worker (Mental Health) to PCT working specifically with Pan Neighbourhood Partnership

# *Key Achievements* 2007/08

- Delivery x3 ASIST training courses
- Securing CSIP funding for Men's Mental health & Wellbeing Project
- Securing choosing health funding for Health Promotion post.
- Securing funding from PNP for CDW

#### 2006/08

· Strengthening partnership working especially with the third sector

## Examples of Partnership Working:

- Continued multi-sectoral Suicide Prevention Forum quarterly meetings: act as steering group for Pan CDW and Men's Mental Health and Wellbeing Project.
- Partnership working with the third sector (IW Chamber) to enable delivery of projects

## Areas for concern/Issues (on-going):

Prison suicides

#### Next steps

- Report from Men's Mental Health & Wellbeing project with recommendations will be used to inform policy makers (ISP IWNHS Board health & Wellbeing Board Commissioning board) as well as operational to inform service delivery.
- Once Health Promotion post recruited to a programme of work to support positive mental health will be devised.

# Aim B – To actively promote independent living for older people by supporting them in safe and fulfilling lives in their own homes.

To achieve this aim, we are working with our partners to:

- Increase the uptake of pension credit
- Increase the uptake of attendance and disability living allowance
- Increase the % of older people aged 65 or over surveyed who report being satisfied with Council commissioned home care services or services purchased via Direct Payments
- Increase the number of households with members 65+ receiving intensive home care support

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual
B1 Raise elderly's QoL		_			
(LPSA5) Increase uptake of pension credit	7885	8385	7900	8910	8010
(LPSA5) Uptake of attendance and disability	6875	6975	7210	7210	6450
(LPSA6) % of people aged 65+ satisfied with Council commissioned home care services or services via direct payments	56.75%	58.75%	72.8%	58.21%	72%

( <i>LPSA6</i> ) Number of households with members 65+ receiving intensive homecare support	209	233	218	318	276	
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#### Note:

For the LPSA5, there is a reliance on the DWP website for information that contributes to the Performance Data recorded. The latest figures available are only up to May 2007. Consequently the figures given are carried forward from Quarter 3 performance and are subject to update.

For the LPSA 6 Target 'Increase in numbers of households with members 65+ receiving intensive home care support', the outcome applied is subject to a baseline figure that has been determined to be inaccurate. The baseline applied reflected the total number of individuals receiving intensive home care support rather than just those aged 65+. Although this was identified and a request made to change the baseline figure needing to be used, due to the fact that the original figure had been submitted, GOSE advised that CLG were not prepared to permit any change.

#### Raise the elderly's Quality of Life

Performance outcomes for 2007/08

- DWP website is used for benefit data. This site has not been updated since May 2007, therefore unable to confirm current performance level against targets for attendance allowance, disability living allowance and pension credit.
- Increase from 61.4% to 74% in the number of households satisfied with their homecare service (annual satisfaction survey) target exceeded.
- 65+ intensive home care support target not met, baseline data and target setting was inaccurate at the start of this PI.

## Developments and Initiatives introduced in 2007/08:

- Free personal care for over 80's
- Age Concern established "Active Networks of Support"
- Age Concern Welfare Benefits Service funded by IWC
- Help and Care screening service at St Mary's funded by IWC

# Key Achievements

#### 2007/08

- Introduction of Free Personal care which has gained national recognition.
- Introduction of the Help and Care Service to support all older people in their return home from hospital.
- Re-ablement service development and agreement

#### 2006/08

• Re-development and modernisation of the In-House homecare provision to support the move to a re-ablement service

#### Examples of Partnership Working / Quotes:

- Partnership working with Age Concern to supply a welfare benefit service to older people
- Partnership working with the NHS PCT and Help and Care Agency to develop a screening service for older people

Feedback from Ward Sisters re: the Help and Care Screening Service:

"We have found Help and Care very useful. They are able to spend time with the patients, finding out their needs and abilities, leaving the nursing staff valuable time to do other necessary tasks."

"They are instant, .... which stops the delay with discharges, providing there is a placement or help at home to go to. An effective, helpful and professional service"

#### Areas for concern/Issues (on-going):

- Incorrect baseline figures used for the intensive homecare PI.
- Inadequate updating of the DWP website to enable accurate and timely reporting on actual activity for welfare benefit uptake

#### Next steps

- Continued support and partnership working with Age Concern to promote benefit update
- Continued support and partnership working with Help and Care to develop the screening service and support to older people returning home from hospital
- Continued funding for the Age Concern Welfare Benefits Advice Service
- Further development of the Re-enablement services across adult social care to support older people to live at home

# Aim C – To ensure that all residents are able to access appropriate and affordable housing.

To achieve this aim, we are working with our partners to:

- Reduce the number of homelessness acceptances
- Reduce the number of households in temporary accommodation
- Reduce the average time spent in temporary accommodation
- Increase the number of units of affordable housing completed per year (funded by Local Authority/Housing Corporation/Section 106 agreements)
- Increase the % of affordable new homes funded (by the Local Authority/Housing Corporation) built to Lifetime Home standard (all new affordable homes to meet eco homes "very good" standard)
- Increase the number of category 1 hazards removed, or reduced from category 1 in cases where removal is not practicable (under Housing Health and Safety rating System)

Performance Indicator	Baseline	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual
Reduce Homelessness		1			
Homelessness acceptances	231	240	138	230	137
(LPSA7) Households in temporary accommodation	367	290	270	230	257
(LPSA7) Average time in temporary accommodation (weeks)	51	48	89.5	45	95.9
C2 Provide Housing meeting the needs of Island People	•				
Number of units of affordable housing completed per year (funded by Local Authority/Housing Corporation /section 106 agreements)	256	164	150	76	69
% of affordable new homes funded (by the Local Authority/ Housing Corporation) to be built to Lifetime Home standards (All new affordable homes to meet eco homes 'very good' standard)	4%	20%	0%	30%	0%
No. category 1 hazards removed or reduced from category 1 where removal is not possible	0	50	117	103	216

#### **Reduce Homelessness**

Performance outcomes for 2007/08

**Households in Temporary Accommodation** 

- Since March 2007 the number of households in temporary accommodation has remained broadly static, influenced by several external factors, some of which are outside the direct control of Housing Services. A major factor has been the low turnover of existing stock and the slow delivery of new build completions impacting directly on the number of clients that can be re-housed from temporary accommodation.
- In the last quarter up to the end of March 2008 a reduction had been achieved on the overall target, largely due to the completion of a new development at Newport. Close and regular liaison with the RSL partners ensures the best use of vacancies for homeless households.
- The number of households accepted as homeless this year (137) is similar to the previous year (138) and again falls within the target set of 140. Further reductions have not been achievable due to the difficulties experienced by the client group accessing the private rented sector for lack of deposits, rent in advance and chiefly guarantors.
- It is envisaged the launch of the new 'Find a Home Scheme', developing partnership working with landlords in the private sector, will unlock accommodation previously unobtainable to homeless households. The commitment to regular Landlord Forums and Fairs to share information, support landlords and encourage partnership working has seen an interest from this sector that can be developed.

- The Housing Options Team have been working for most of the year with three staff down (on maternity leave) and without a Housing Needs Manager. Whilst the New Year saw the return of two staff and the appointment of the Housing Needs Manager, a further two staff were lost through long term sickness.
- A significant increase in the number of approaches for housing advice (642)was experienced in Q4, almost double that for the previous quarter (337) and higher than each of the first two quarters (456 and 412 respectively). This has prevented those resources available to carry out sufficient preventative work thereby impacting on the number of homeless applications taken.

#### Average time spent in temporary accommodation

- Performance for this indicator has proved difficult to monitor given that it is measured in respect of those re-housed within the twelve month period up to the report date and as an average.
- Efforts are made to target and assist those households who have been in temporary accommodation the longest which will inevitably have the effect of lengthening the average time of those spent in temporary accommodation since the start of the LAA target.
- Should a household be in temporary accommodation for an unusually long period of time due to their having specific housing needs that need suitable accommodation to become available, their being re-housed could subsequently exaggerate the return for that quarter. This may have happened in Q4, negating the meeting of target set against a trend for improvement over the preceding quarters.
- As the number of households reduces, particularly those households who have been in temporary accommodation a long time, the average time in temporary accommodation should also significantly reduce towards the end of the LAA target.

#### Developments and Initiatives introduced in 2007/08:

#### Households in Temporary Accommodation

- Sanctuary Scheme developed as an option to enable those experiencing domestic abuse to remain in their homes safely and negate the need to move to alternative accommodation.
- Recommenced implementation of the 'Choices Based Lettings Scheme' for the Island.

#### Average time spent in temporary accommodation

- Develop further rent deposit and bond schemes to enable clients to access the private rented sector through introduction of the Find a Home Scheme.
- Instigate and continue with regular landlord's forums and fairs to share information and keep landlords up to date with developments
  affecting the rental market, encourage partnership working and increase the resources available to homeless households through this
  housing option.

# Key Achievements

#### 2007/08

#### Households in Temporary Accommodation

- Sanctuary Scheme commenced and the first works completed to enable clients suffering domestic abuse to remain in their homes.
- Target met for the number of households accepted as homeless for the second year running.

# Average time spent in temporary accommodation

- Two landlords fairs held in the year which promoted the 'Find a Home Scheme' and has attracted interest from this sector.
- Work recommenced on the 'Find a Home Scheme' ready for its launch in 2008-09.

#### 2006/08

#### Households in Temporary Accommodation

- Housing Advice Service brought in house.
- Homelessness Prevention Team strengthened through increase in posts.
- Introduction of incentive schemes for those in temporary accommodation to encourage the take up of Qualifying Offers.

## Average time spent in temporary accommodation

• Instigated regular allocation meetings with RSL partners to ensure quota of allocation to homeless households is met.

#### Examples of Partnership Working:

#### Households in Temporary Accommodation

- Develop and build on current working relationships with the Housing Benefit Section particularly following the introduction of the Local Housing Allowance, to identify households at risk of losing their accommodation through non-payment over to their landlord of their allowance.
- Work with RSL's in the development and review of their Homelessness Action Plan in their role on the homelessness prevention agenda

#### Areas for concern/Issues (on-going):

## Households in Temporary Accommodation

- Reduction of the availability of lettings to social housing
- Completion on new build schemes delayed or reduced
- Increase in the number of homelessness approaches due to the volatile mortgage market
- Reduction in homeless applications not sustainable due to fluctuating trends

## Average time spent in temporary accommodation

- Lack of availability of social housing through re-lets of permanent stock
- Low take up of incentives to move to Qualifying Offers
- Low take up of landlord interest in 'Find a Home Scheme' to take referrals
- Introduction of Local Housing Allowance and Energy Performance Certificate for private sector may discourage landlords from letting accommodation

## Next steps

## **Households in Temporary Accommodation**

- Review working practices within the housing options team to target and develop areas of homelessness prevention work.
- Review the Homelessness Strategy.
- Review the Young Person Protocol with the intention of strengthening prevention options for 16/17 year olds and care / former care leavers.
- Formerly launch the Sanctuary Scheme with a domestic abuse awareness training day to publicise its availability as an option.
- Consider 'settled' to 'permanent' housing schemes when Private Sector Leased properties come to the end of their leases.

• Continue with regular landlord forums and fairs to build on the new relationships developed with landlord's of private sector accommodation to utilise this resource and keep the need for accessing accommodation in the private sector on the agenda.

# Average time spent in temporary accommodation

- Review incentive schemes for those in temporary accommodation to increase the take up of Qualifying Offers.
- Develop Housing Options Team to include an Accommodation Officer role to target private sector accommodation and bring in to use for homeless households.
- Re-instigate the implementation of a 'Choiced Based Lettings Scheme' for the island to give households in temporary accommodation greater choice when seeking permanent housing.

#### Provide Housing meeting the needs of Island People

Performance outcomes for 2007/08

- 69 units of affordable housing completed, including 29 social rented, 33 shared ownership and 9 temporary accommodation units
- No schemes funded to be built to lifetime homes standard
- The Category One Hazards target for the year was achieved, despite the team responsible being without a key member of staff for 8 months of the year and the remaining staff having to contend with significant increases in service requests. During this period work was undertaken to develop partnership arrangements with other enforcing bodies including but not exclusively: the Fire & Rescue service; Environmental Health Section; Building Control; The Environment Agency, and Southern Water.

## Developments and Initiatives introduced in 2007/08:

• Working to ensure that lifetime homes standard is the norm for all future developments on the Isle of Wight as part of the Island Plan (Local Development Framework)

#### Cat 1 Hazards:

- For Category One Hazards, work has been undertaken on the proposed Enforcement Policy which will underpin all enforcement activities in line with the Enforcement Concordat.
- The Empty Properties section completed the first Compulsory Purchase Order successfully, with increased enforcement activities undertaken.
- A major project to improve Carbon Monoxide safety was undertaken and a further public safety announcement on Hot Water safety was carried out.
- Savings made by the Home Improvement Agency used for 'emergency repairs' for Island citizens.
- A new working protocol agreed between the Fire & Rescue service and the Housing Renewal section.
- Fire Safety manuals have been given to all owners of Licensable HMO's to assist and improve fire safety in high risk buildings.
- Landlord forums held providing seminars on Housing, Health and Safety topics, and the Housing Renewal Manger also gave a talk to the Island Royal Institution of Chartered Surveyors group.
- A new booklet for advice and guidance on Damp and Mould has been produced.

# Key Achievements

#### 2007/08

- Start on site commenced for Oakfield scheme (88 units) in Ryde after 10 years of planning.
- Working to ensure that lifetime homes standard is the norm for all future developments on the Isle of Wight as part of the Island Plan (Local Development Framework)
- 99 Category One Hazards removed or reduced and 107 Category Two Hazards removed or reduced.
- 93% of landlord and tenant related service requests responded to within 5 days.
- 97% of drainage enforcement related service requests responded to within 5 days.
- 72 number of HMO inspections.
- 94% of licensable HMO's inspected.

#### 2006/08

- Achievement of 151 units of affordable housing in 2006/07 and 69 units in 2007/08 but start on site for Kingston Development achieved (167 units), developer selected for pan development (240 units), developer being selected East Cowes (60 units).
- Cat 1 Hazards In 2006-7 765 service requests received and closed 610, this increased in 2007-8 to 996 received and 797 closed despite being down a key member of staff for over six months in 2007-8.

#### Examples of Partnership Working:

- A new working protocol was agreed between the Fire & Rescue service and the Housing Renewal section.
- Developed partnership arrangements with Environmental Health Section.
- The Housing Renewal Manager chairs the Accessible Homes group which has produced a joint leaflet, and agreements on potential joint tendering and training.
- Partnership working also exists within the curtilage of Hampshire and the IW through the HAG, and an IWC led group produced joint documentation on HMO licensing in the past and monitoring of the situation has been ongoing.
- Further projects have included Decent Homes policy, Fire Safety for HMO's, space and amenity standards for HMO's, and a HHSRS
  working group

## Areas for concern/Issues (on-going):

## Number of Units of affordable housing completed per year

- Adoption of Island Plan (local Development Framework)
- Release of land.
- The Credit Crunch and ability of developers to bring forward s106 sites,
- Planning permission

# Percentage of affordable new homes funded

Consultation on the Local Development Framework (Island Plan)

#### Cat 1 Hazards

- Increased levels of service requests and the increase in duties placed on the section may impact on enforcement.
- A bid has been made to fund repair grants which would significantly assist performance of reduction and removal of hazards in the homes of Island citizens- if this is not funded then it would impact on other performance indicators such as Decent Homes targets.
- Staff turnover.

#### Next steps

- Additional funding provided by the Isle of Wight Council £550,000 in 2008/09 and release of s.106 monies will mean that new projects are commissioned.
- Working to ensure that lifetime homes standard is the norm for all future developments on the Isle of Wight as part of the Island Plan (Local Development Framework)
- Bids and representations made to provide more resources for the Housing Renewal sections services.
- Ongoing training for current and any new staff.
- Further Landlords forums planned to disseminate information and guidance.
- The HIA service to continue for another year a tender to be drawn up for re-tendering the service for future years.
- Further work with HAG.

# 4. Looking Forward – LAA2

In conjunction with its decision to foreshorten the period the LAA was to run for, the government advised that a second, new agreement was to come in to effect from April 2008.

Guidance provided for developing this new LAA allowed for the incorporation of up to a maximum of 35\* indicators drawn from the new National Indicator Set (NIS) that will be replacing the existing BVPI set in 2008.

\*plus a further 16 statutory indicators as set by Department for Children, Schools and Families (DCSF)

Work commenced in October 2007 towards establishing the new LAA and the Isle of Wight has elected to include the full 35 indicators permitted, with an additional 27 'Local Indicators' (again drawn from the NIS) to support these.

As with the original agreement, the government has been keen for there to be some level of synergy between national and local priorities. Consequently the process for developing the content of the LAA has involved negotiation and brokering of an agreement through GOSE, acting in their capacity as the government's agent.

#### 4.1 Revised Community Strategy – Eco Island

In conjunction with the ongoing need to review and refresh the Sustainable Community Strategy being applied for the Island a new overarching theme has been established – *Eco Island* – which seeks to provide a dynamic and confident community, in balance with its local environment.

Associated with the Eco-Island Strategy is the vision (2008-20):

'We want the Isle of Wight to become a world renowned Eco-Island, with a thriving economy and real sense of pride, where residents and visitors enjoy healthy lives, feel safe and are treated with respect.

#### 4.2 Principle drivers

Drawn from the revised Sustainable Community Strategy and forming both the Priorities for the Island Strategic Partnership (ISP) and the framework for the LAA, are a core set of fifteen drivers, each of which can be attributed to one of the Strategy's four themes:

#### A thriving Island:

- To protect and enhance our Island's natural beauty
- To create wealth and reduce our carbon footprint at the same time
- To produce as much of our energy as possible from renewable sources
- To support economic development and regeneration, enabling everyone to share in the Island's economic success, by increasing the skills of the whole community

#### A healthy and supportive Island:

- To reduce levels of obesity in all ages
- · To improve health, emotional wellbeing and life expectancy across the Island
- To support vulnerable people to live independent lives
- To ensure people of all ages have places to live and things to do in their local area

# A safe and well-kept Island:

- To reduce crime and substance misuse
- To reduce anti-social behaviour and disorder
- To reduce fear of crime and increase public confidence
- To enhance how our local areas look and feel, now and in the future

#### An inspiring Island:

- To make sure our children achieve better than the national average at school and college
- To reduce childhood inequalities, by tackling poverty, neglect and domestic violence
- To support families and carers to provide a safe and positive environment for our young people.

#### 4.3 The re-structure of the ISP

In conjunction with the development of the revised Sustainable Community Strategy, a restructuring of the Island Strategic Partnership (ISP) also took place. While the council continued to act as the accountable body for the business of the ISP, the former Strategic Governance Board (SGB) and Public service Board (PSB) were to be dissolved and replaced by two new bodies.

An <u>ISP Board</u> has been created and is chaired by the IW Council Leader and includes cross Partnership Board representation. The Board becomes the main governing body, meeting every three months and acting as the strategic lead on both the LAA and Eco Island.

There is also an <u>ISP Executive</u>, a smaller group comprising five to six members that is chaired by IW Council's Chief Executive. Meeting on a monthly basis its focus is towards performance, enabling the achievement and delivery of Eco Island and its priorities.

<u>ISP Partnership Boards</u> form a third strand to this structure each being associated with one of the four themes under which the priorities and indicators that go to make up the LAA fall. Each will hold its own Terms of Reference, seek to include representation from Councillors, Directors and partner organisations and are responsible for delivery of the LAA.

#### Governance of the LAA

As before the Council's CorVu performance management system will be used to collect and report performance for each of the LAA and LPSA indicators applied. This is planned to be formally reported on at each quarter end.

The associated risks for the LAA and LPSA will continue to be monitored using the council's JCAD system and are due to be reported on at quarterly intervals.

With the introduction of the new LAA in March 2008, a number of the specific grants the Council previously received become non-ringfenced, with many going to form part of a new Area Based Grant (ABG). Since funding towards achievement of the LAA will entail use of funding from the ABG, finance will also become an area that will need to be monitored and reported on in conjunction with both performance and risk.

It is intended that performance, risk and financial issues will be reported initially through the ISP Partnership Boards prior to going to the ISP Executive for comment and discussion, since this should lead to a more effective debate on performance at ISP Board level, while promoting a clearer focus towards the management of performance and understanding of the issues involved, where challenged at ISP Executive Level.

The LPSA2 indicators, included as a part of the original LAA, will continue to be applied and reported on until March 2009. At the conclusion of this period a determination will be made to the overall performance achieved against a set of Stretch Targets. These were established and applied at the outset of the agreement. Subject to the performance achieved Reward Payments will be paid, which it was agreed by ISP are to be split using a ratio of 1:3 (25% the delivery partner and 75% ISP).

#### Further Information:

Further Information on the Island Strategic Partnership and Eco-Island can be found at: www.iwight.com